

Saturday will be the best day of all the season to buy your Christmas goods and your fine apparel for winter wear. Note these great special sales.

Only 12 shopping days before Xmas.

BRANDEIS
BOSTON STORE & SONS

Every visitor in Omaha at the National Corn Show, and every woman who appreciates real bargains should come to Brandeis Stores Saturday. See the beautiful interior display. Read these bargains

Omaha's One Big Xmas Shopping Center

THE LARGEST STORE—THE MOST BEAUTIFUL DISPLAY—THE GREATEST VARIETY—THE MOST MODERATE PRICES

When you buy your Christmas gifts here you have every advantage. Your Christmas money will last longer here and you can buy more gifts. 1,000 clerks to wait upon you. See beautiful Toyland and Santa Claus in the Basement. Souvenirs for children with their parents.

The Greatest Sale of Women's Cloaks and Suits

THAT HAS EVER BEEN HELD IN THE HISTORY OF THE BRANDEIS STORES

If you have been waiting for just the right chance to buy a fine new cloak or a smart suit at a big price reduction, this is the opportunity for you. We never had a sale like this just before Holiday time.

This was a big cash purchase from a noted New York maker who was in immediate need of cash. He sold us thousands of his finest suits and cloaks at the most extraordinary sacrifice.

All the **Women's Tailored Suits** **\$10**
Worth up to \$22.50 at . . .

Includes all the finest broadcloths, worsteds, chevrons, serges, novelties, etc.—full satin lined jackets and new style skirts—all the favorite colors.

All the **Women's Winter Cloaks** **\$10**
Worth Up to \$20, Saturday..

Every coat in this group is a graceful, stunning style—the long effects in plain tailored or trimmed—all the newest styles and colors.

All the **Women's Tailored Suits** **\$15**
Worth up to \$35.00 at . . .

Most extraordinary offer in suits. 300 of them including all the very latest styles, colors and materials—strictly up-to-date—long coats, military effects, roll collars, etc.

All the **Women's Stunning Cloaks** **\$15**
Worth up to \$30, Saturday . . .

The cleverest new styles of the season—beautifully tailored—many extreme novelties. A chance you won't have again in years.

CHILDREN'S CLOAKS

All the pretty childish styles; worth to \$1.98 \$5.00, at.

Special in Basement

\$12.50 Suits for \$5.00
These suits are in all new styles and colors—they were made to sell up to \$25, also choice to \$12.50, also choice of any suit in our basement.

Special in Basement

\$12.50 Cloaks for \$5.00
All the coats in long black novelty cloth and covert cloths—trimmed and plain tailored—actually worth up to \$8.50 and \$10.00—at

Children's Cloaks

Smart and pretty new styles—long, warm coats in new juvenile effects—worth up to \$10.00, at.



Visit Big Beautiful TOYLAND

In Our Basement

Come and see the thousands of new toys. The chief delight of the little ones. A treat they will always remember. The celebrated Kestner kid body dolls—Doll Outfits—Doll dresses, shoes, arms, wigs, at . . . 25c to \$7.50 undergarments, ice skates, roller skates, furs, hats, toilet sets, jewelry sets, manicure sets, doll eatables—positively everything for dolls at modest prices.

Toy Dishes, 10c to \$2.98
Dolls, 25c to \$2.50
Toy Trunks, 15c to \$2.50
Doll Heads, 49c to \$11.50
Mechanical Trains, 25c to \$1.50
Juvenile Automobiles, at . . . \$3.98 to \$15
Coaster Wagons, each, at . . . \$2.98 to \$3.98

Billiken Dolls—makes everybody laugh—at . . . 49c and 98c
Teddy Bears . . . 15c to \$2.00
25c Sample Pencil Boxes, each, 5c and 10c
Sample celluloid Christmas Cards and Fancy Boxes—worth double, at . . . 10c to 50c

Large and medium size sample Tea Sets, at half the regular price.

Mechanical Airships, Automobiles, Mice, Clowns, Balloons, etc., at 10c to \$1.50 regular price.

The most complete game department in the west—all the new games, pastime and jig saw puzzles.



SATURDAY Your Unrestricted Choice Any Woman's Hat In Our Entire Stock

All the stunning large hats . . .
All the aigrette hats . . .
All the Ostrich Plume Hats . . .
All the Fur Hats . . .
All the Turbans . . .
All the Theater and Dress Hats . . .
All the Model Hats . . .
Black Hats . . .

White Hats. Every new winter model. Hundreds and hundreds of them.

Many of these Hats actually worth up to \$95.00. This is the Great Annual \$5.00 Offer that Hundreds of Women in Omaha Wait for.



The Best Recent Books Formerly \$1.18

Here are some of the most popular novels of the day about which you have heard so much. They have been the biggest sellers, "the hits of the year"—books that have sold by the thousands for \$1.18. We now offer them in splendid new cloth bound editions at, each . . . 49c

The Shuttle—By Frances Hodgson Burnett
A Little Brother of the Rich—By Joseph Medill Patterson
New Chronicles of Rebecca—By Kate Douglas Wiggin

The Crossing—By Winston Churchill
The Shepherd of the Hills—By Harold Bell Wright
The Gambler—By Katherine Cecil Thurston
The Garden of Allah—By Robert Hichens
Lovers and Old Lace—By Myrtle Reed
The Kien and The Mouse—By Klein & Hornblow
Rebecca of Sunnybrook Farm—By K. D. Wiggin
Night of Way—By Gilbert Parker
Reveries at Red Gate—By Meredith Nicholson



The Black Bag—By Louis Joseph Vance
Satan Handerson—By Hallie Ermine Rives
Volande, Maid of Burgundy—By Charles May
The Coast of Chance—By Esther Lucia Chamberlain
Abner Daniel—By Will N. Harben
The Doctor—By Ralph Connor
Three Weeks—By Elton Glynn
Whispering Smith
Chip of Flying "U."
Yoke—By Herbert Wales
Jerry Junior—By Jean Webster
Little Shepherd of Kingdom Come
Awakening of Helen Ritchie
Half a Rogue
Night's Enchantment

The Gifts a Woman Appreciates Most JEWELRY

There is not a gift that so delights a woman as dainty jewelry novelties or silverware. Brandeis' stock is complete. Gold filled Bracelets . . . \$1 to \$20
Diamond bracelets, diamond cuff links, tie pins and brooches, at special prices.
International Silver Comb, Brush and Mirror set in fancy box (5 year guarantee) fancy design, gray finish, worth \$10.00, at . . . \$4.98
Wm. Rogers 26-piece silver chests—six knives, six forks, six teaspoons, six table spoons, one butter knife and sugar shell—a guarantee with each set—at . . . \$5.98
Specials in 1847 Rogers Bros. silverware—each piece in fancy box at moderate prices.

Leather Bags—one-piece baby alligator bags, worth to \$12.00—at . . . \$4.98, \$5.98 and \$6.98
One-piece solid leather bags—all leather lined, with purse and card case—2 1/2-inch brass initial with each bag—at . . . \$1.00
Japanese imported Card Cases and Bill Books—latest for men's gifts, at . . . 75c and \$1.00
Greatest showing of Sterling Silver at half the jewelers' prices.

Great sale of women's and men's Watches at just about one-half regular jewelers' prices.



Brandeis Hair Shop

An evidence of great merit is the adoption by Ladies of Fashion of the Brandeis Originality in the art of Hair Effects.

Brandeis Turban Braid.
36 inches long, natural wavy hair, \$5.98 value . . . \$2.98
34, 36 and 38-inch fine hair—first quality—on sale at . . . \$6, \$8 and \$12
18-inch straight hair—\$1.50 value, at . . . 69c
Transformation—best value in hair goods in Omaha. All shades except gray—\$5.98 value, for . . . \$2.98
Large Auto Nets . . . 10c
Cut Flower Dept.
South side new store—Everything in floral decorations for Xmas. Fine Holly, for . . . 15c
Fine, blooming plants.



Turban Caps 75c and Up
Visiting Cards
Scotch linen—Put up in Holly box—A useful Christmas gift, worth \$1.50—special, at . . . 69c per 100

Articles for CHRISTMAS DECORATION

Paper Bells at 10c per dozen up to, each . . . 25c
Paper Garlands, red or green . . . 5c, 10c and 15c
Dennison's Crepe Paper—the best—red, green and white, roll, 10c
Dennison's Crepe Paper, decorated with Christmas designs, roll 15c
Holly Paper Dollies, per dozen . . . 5c, 10c and 15c
Holly Lunch Sets—table cloth, napkins, dollies and plates, set 25c
Paper Streamers, per roll . . . 5c
Dinner Cards—Christmas designs, dozen . . . 15c to 50c
Tally Cards, Christmas designs, dozen . . . 15c to 25c
Holly Paper for wrapping packages, put up in rolls, at . . . 5c
Also gold and silver cord, gummed ribbon, tags, labels, seals, stickers, etc., with which to wrap and tie up Christmas packages.
Empty Holly Boxes to hold Christmas gifts at 5c, 10c and 15c

PYROGRAPHY

Hundreds of handsome and useful articles for holiday gifts. Start burning now while the variety is complete.

Bass wood handkerchief . . . 10c
Plate Racks of basswood—27 inches long, only, at . . . 75c
Photo Frames on basswood, with glass and easle . . . 15c
Gas Pens, complete, fine work can be done 15c

Pyrography Set—Special

One complete Burning Outfit—Benzine bottle, alcohol lamp, connecting cork, handle, platinum point, rubber bulb, all packed in basswood box. One panel 3-ply basswood 9x11 inches, one panel 3-ply basswood 7x5 shield shape, one can of absorbent to prevent explosion and fire, one bottle brown satin, one bottle art glass, one dresser box 23 in. long, 12 piece carving set, 16-color tinsel set. . . 2.98

Brass Craft—Candle sticks, tea pot stands, tie racks, photo frames, at . . . 25c Up.

Big Special Sale China Department Saturday

Large fancy 16-inch china vases, tankards, steins, water pitchers, cracker jars, busts, salads, sugars and creamers—3,000 pieces in all, New York samples. Don't miss this sale. It is positively the best of its kind ever held in Omaha. Positively worth up to \$5.00—your choice . . . 69c

See the Beautiful New Calendars for 1910

We've a big variety from the leading manufacturers also Christmas cards, tags, seals, etc.

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