

BRANDEIS BOSTON STORE & SONS

The Christmas Shopping Center of the West

We Extend a Most Cordial Greeting to the Thousands of VISITORS TO THE NATIONAL CORN SHOW And to the Many Thousands in and Around Omaha to MAKE YOUR HEADQUARTERS at BRANDEIS STORES

This is one store that never carries over any Christmas goods until next season. Everything here is new and up-to-date.

Our great Christmas Display is Now at Its Best. Don't Delay Another Day in Selecting Your Gifts—Buy Them NOW.

You will save time by coming here. The store is bigger—the aisles are wider—there are more clerks. Start Friday.

Only 13 More Days to Buy

See the most beautiful interior decorations ever beheld in the west.

See jolly old Santa Claus in his own house in Toyland.

See the Dolls' Ak-Sar-Ben ball and coronation of king and queen.



Specials in Warm Goods for Winter

- Women's and Children's Warm Gloves and Mittens—Heavy wool and mercerized—black, white and colors—worth up to 50c—**15c pr.**
- Women's Warm Sweater Neck Mufflers—They fit snug about the neck and they keep out the coldest winds—look neat—moderately priced at **29c-50c**
- Men's Extra Heavy Overcoats for \$10—Made with those snug fitting protector collars—warm and stylish as can be—up-to-date styles, big bargain at **\$10**
- Men's and Boys' Fur Gloves and Mitts, at **98c and \$1.50**
- Women's Long or Medium Sweater Coats, at **98c and \$3.98**
- Men's Warm Sweater Coats, at **98c, \$1.50, \$1.98 up**
- Men's Fur Caps—big variety at **\$1.50 and \$2.50**

Look Over These Big Bargains on Main Floor

REMNANT SALE

THE LAST ONE BEFORE CHRISTMAS!

These bargains are extraordinary. All remnants and odd lots must positively be sacrificed in one day. Yard goods on main floor reduced in prices far below their value. It's a big chance.

REMNANTS and SAMPLE PIECES OF 10c-25c

All Over Laces, each 10c-25c

Also appliques, medallions, insertions, net tops and fancy laces—all kinds, white, cream and ecru—1/2 to 1 1/2 yards in length.

FINE FRENCH and GERMAN VAL Laces and Insertions 5c yard

WORTH UP TO 12 1/2c Yd.

Torohon laces, plat val laces, insertions, cluny laces—many to match.

ODD LOTS OF MEN'S, WOMEN'S and CHILDREN'S Handkerchiefs at 3 1/2c, 5c, 10c Each

Plain white and fancy borders, some are all pure linen, many are lace and embroidery trimmed, also hand embroidered initials and **3 1/2c-5c-10c** silk embroidered, at each

Odd Lots of Women's Xmas Neckwear

Christmas novelties, some slightly mused—over a hundred styles worth up to 50c on big bargain square, each **12 1/2c**

REMNANTS OF CELEBRATED IMPORTED Dress Goods Samples

3 to 12 Pieces of a Kind to Match

All this season's best weaves in dress goods—finished fancy worsteds, satin suitings, broadcloth and Victoria suitings, etc.—worth from \$1 to \$2 a yard—Friday on two bargain squares, each **39c-25c**

Silk Remnants

10,000 yards from our immense stock at half and less than regular price. Plain and fancy crepe de chine, peau de cygne, satin messaline, fancy dress silks, etc.—worth up to \$1.50, at **29c-69c**

ADVANCE NOTICES

An Extraordinary Special Purchase

Women's Cloaks and Suits

From An Eastern Manufacturer Who Needed Ready Cash So Badly That He Sold His Entire Stock on Hand at a Wonderful Reduction.

THE BARGAINS will be the BIGGEST in our HISTORY Watch Friday Evening Papers

EXTRA SPECIAL SATURDAY

Your Choice Any Woman's Hat \$5

In our entire stock—no matter what the former price—everything included—only one day

LETTERS

13 DAYS for CHRISTMAS SHOPPING—BE EARLY.

Bargain Friday

Friday as usual brings a host of special bargains arranged for a day's selling only. Lots on which price has been made so low that all will be closed out by store closing.

NEW BROADCLOTH SUITS FOR \$10.00
Here's a bargain such as we have not had all season—New winter styles, women's broadcloth suits, with full satin lined, 42-inch coats and pleated skirts; as choice a showing of \$19.50 values as you ever saw, at **\$10**

WOMEN'S \$10 AND \$15 LONG COATS \$5
Something like 100 coats to choose from—Fine, heavy, long, winter coats in fancy mixtures and plain materials—splendid styles, Friday, at **\$5**

WOMEN'S AND MISSES DRESSES \$10
A great sale this—Women's stylish one-piece, wool dresses and smart, jaunty, college dresses for misses, in all colors; serges, diagonals and other weaves—\$17.50 and \$20.00 values, at **\$10**

Flannel Gowns for women, with round and high necks, full cut, heavy materials—\$10.00 and \$12.00 values, at **85c**
Wool Knit Skirts with borders, and flannel Gowns as well **85c**
Sweater Coats for women; red, white or gray, all sizes, Friday **\$1.00**
Solded Waists—Lingerie and tailored garments; were \$1.50, at **75c**

This Is the Best Handkerchief Time

Come now for your gift handkerchiefs. Much larger space has been given over to the holiday showing, and, while the selling has been very heavy, the assortments are still intact and the goods fresh and crisp. Look for the inexpensive handkerchiefs in the big booth exhibit.

- Linen Hemstitched Embroidered Handkerchiefs, at each **15c, 25c, 35c, 50c, 75c, \$1.00**
- Linen Lace Edge Handkerchiefs, 15c, 25c, 35c, 50c, 75c, \$1
- Linen Arched Embroidered Handkerchiefs, at each **35c, 50c, 75c, \$1, \$1.50, \$2**
- Linen Initial Handkerchiefs for women, 6 in box **\$1.00**
- Linen Initial Handkerchiefs for men, 4 in box **85c**

Women's Holiday Gloves

Women's 2-clasp Lambkin Gloves, all colors, **\$1.00**
Women's 1-clasp Mannish Cape Gloves in tan, **\$1.25**
Women's 1-clasp Cape Gloves, black, tan, gray **\$1.50**
Women's 2-clasp real kid Gloves, all colors, **\$1.50**
Women's Mannish Cape Gloves in English tan **\$1.50**
—our \$1.25 quality, special at **89c**

REMNANT SILKS

To clean up our stocks before inventory we have culled out all the short ends of silks and throw them on the tables for Friday, selling at half off—Black and colored silks, fancy and plain crepes, messalines, etc, waist, skirt and dress lengths, at **ONE-HALF PRICE**

\$1.00 DRESS GOODS REMNANTS, 50c—Wonderful values; plaids and wool fabrics in cream, pink, light blue, Alice, rose, old rose and dark shades, 26 to 44-inch goods, for dresses, waists and children's wear. Fine for Christmas, yard **59c**

CLOSING OUT HEAVY CLOAKINGS regardless of real values. New fur effects, astrakhan, bearskins, auto coatings, etc., all colors—values to \$20.00, for **\$1.50**

Remnants Wash Goods—Madras, gingham, percales, flannelies, 10c, 15c and 20c kinds **5c**
Draws 12x18, six inches square, prettily 45% kinds, at **5c**
Dark Outing Flannels, 20 styles, 12 1/2c goods, 5c
Dark Shirts, black and navy, stripes and figured, 16c goods, 7 1/2c

Has Your Boy a Mechanical Trait?

Wouldn't a set of tools be an ideal gift for him? We have very fine chests containing full sets, up from **\$5.00**

- Barney & Berry Toy Skates for boys and girls, up from **60c**
- Punching Bags for boys—**\$1.50** kinds and **\$2.25** kinds for **\$1.25**
- 22-calibre Rifles, up from **\$1.50** for **\$1.00**
- Revolvers, many kinds, **\$2.25** up to **\$5.00**
- Percolators, many kinds, **\$2.25** up to **\$5.00**

Boys' Winter Caps

10c

\$2.50 Corsets, Friday \$1.29

A half-price day on a line of fashionable, new models—Batiste corsets, with long skirted effect and high bust, nicely trimmed and firmly boned. As a further inducement we will enclose the purchase in a pretty holly box for presentation, at **\$1.29**

75c CORSETS, 50c—in long and medium lengths, good, strong, well-made garments with supporters attached **50c**

BENNETT'S BIG GROCERY

- Bennett's Excelsior Flour, sack **\$1.75**
- And 30 Stamps **\$1.00**
- Bennett's Best Coffee, 3 lbs. **\$1.00**
- And 30 Stamps **\$1.00**
- Bennett's Best Coffee, 1 lb. **30c**
- And 30 Stamps **30c**
- Teas, assorted, lb. **80c**
- And 10 Stamps **80c**
- Tea Siftings, 15c pkg. **12c**
- And 10 Stamps **12c**
- Capitol Baking Powder, 5-lb can **\$1.00**
- And 10 Stamps **\$1.00**
- Capitol Wheat, Oats or Flaxseed, pkg. **10c**
- And 10 Stamps **10c**
- Seedless Raisins, 15c grade, lb. **12c**
- And 10 Stamps **12c**
- Cornmeal, white or yellow, 10-lb sack **1.80**
- Diamond Chili Sauce, bottle **15c**
- And 10 Stamps **15c**
- Pork and Beans, "Best We Have", can **1.00**
- And 20 Stamps **1.00**
- Steering Corn Starch, lb. pkg. **50c**
- And 10 Stamps **50c**
- Royal Tomatoes, 2 cans for **1.00**
- And 20 Stamps **1.00**
- Double Green Trading Stamps on Butterine, Sugar Cane Juice, large bottle **35c**
- And 10 Stamps **35c**
- Japan Rice, 4 lbs. **25c**
- And 10 Stamps **25c**
- Navy Beans, 4 lbs. **25c**
- Mignonette Peas, 3 cans for **75c**
- And 10 Stamps **75c**
- COOKIES**—Fruit and Honey Cookies, lb. **15c**
- Candied Fruit, assorted, lb. **25c**
- And 10 Stamps **25c**
- Clear Currant, 10c and 5c Stamps **10c**
- Bennett's Capitol Mince Meat, 2 pkgs. **25c**
- And 10 Stamps **25c**
- Hardy's Pure Fruit Jam, 10c and 5c Stamps **10c**
- And 10 Stamps **10c**
- Blue Borax Starch, per pkg. **1.00**
- And 20 Stamps **1.00**
- Beauty Asparagus, per can **75c**
- And 10 Stamps **75c**
- Kamo Cateup, large bottle, **20c**
- And 10 Stamps **20c**
- California Pitted Plums, per lb. **12 1/2c**
- Cheese, Swiss, lb. **50c**
- And 10 Stamps **50c**
- Virginia Swiss Cheese, per lb. **50c**
- And 10 Stamps **50c**
- Neufchatel Cheese, 10c and 5c Stamps **10c**
- 40c cans **50c**
- CRACKERS**—Special 15-lb. box (10% extra) of soda crackers **\$1.15**
- Plum Pudding, Franco-American, can **25c**
- And 10 Stamps **25c**
- Double Stamps on Granulated Sugar.**
- Sweet Pickled Peaches, qt. jar **25c**
- And 10 Stamps **25c**
- Shaker Table Salt, three for **25c**
- And 10 Stamps **25c**
- New South Table Syrup, per can **25c**
- And 20 Stamps **25c**
- Galliard Olive Oil, bottle, **50c**
- And 20 Stamps **50c**
- Peaches, 36 cans, "Best We Have" brand **1.80**

NEXT SATURDAY 850 Men's Winter Suits from two Prominent Eastern Clothing Manufacturers At One Third Reduction

Every one of these suits is just in during the last week. Every suit is the pick of stock of two of the best lines in America. New up-to-date styles and patterns. See the window. Read Friday ads. Come Saturday for real bargains.

BENNETT'S



Dorothy Dodd

Two new models today. One Patent, and one Gun Metal. Seasonable, stylish and practical. Welled Soles.

BENNETT'S

Pennsylvania

Line From Chicago THROUGH SLEEPING CAR TO FLORIDA

Lvs. Chicago 9:50 p. m. daily Via Cincinnati and L. & N.

ARE ATLANTA 10:00 P. M.
ARE MACON 1:35 A. M.
ARE TIFTON 4:35 A. M.
ARE JACKSONVILLE 8:45 A. M.

Dining Car Service
Return service through from Jacksonville to Chicago daily over same route. For Particulars Address, W. H. ROWLAND, Trav. Pass. Agent, Omaha

Bee Building Offices for Rent

Jan. 1st, 1910

Room 442 fronts on 17th street and has two windows, affording splendid light. It is 14x17-6 in size and has a large vault 4-6x5. This desirable room at \$27.50 per month.

Room 520 is partitioned so as to afford a reception and private office. This office is 8 1/2 x 22 and faces the west. Rents for \$15.00 per month.

Room 523 is close to the elevator, dimensions 14x19, and has vault. Rents for \$18.00 per month.

All the offices are occupied at the present time, but tenants have notified us they will move December 31. We are, therefore, offering this space for rent at time mentioned.

Remember that in renting an office in The Bee Building, janitor service, lights, heat and water are all included in the rent asked for office. Elevators run until 11 o'clock p. m.

THE BEE BUILDING CO.,

R. W. BAKER, Supt. 17th and Farnam Sts

K-A-W-F SPELLS COUGH

The Best Remedy for Coughs, Colds, Throat and Lung Troubles is HOWELL'S ANTI-KAWF

Get a bottle today, 25c and 50c, at your druggists or Howell Drug Co., 207-209 N. 16th St., Omaha.

Hotel Wellington

New York City

A Home of Character and Refinement
Seventh Avenue at 55th Street
Near Famous Central Park
Absolutely Fireproof

Adjoining Carnegie Hall, near the Art Institute, and within five minutes walk of the leading theatres and shopping district; the location is ideal. A rare attention to detail, that tend to the home atmosphere is responsible for our many enthusiastic patrons.

The Wellington's delightful lounging rooms, handsome dining rooms and English grill room will appeal to your sense of the appropriate.

Hotel Wellington
PRE-EMINENTLY THE CHOICE OF DISCRIMINATING PEOPLE
Rooms, with Bath, \$2.00 upward
Parlor, Bedroom and Bath, \$25. weekly and upward

Sent by illustrated booklet
J. F. CHAMPLIN
Manager
Seventh Av. at 55th St.
New York City

When in Detroit

STOP AT HOTEL TULLER

Rooms and Bath for \$1.50 up
EUROPEAN PLAN
No better rooms, cuisine or service can be had at double the price. Let us prove it to you.
L. W. TULLER, Prop.

You Meet Everybody

Eventually you meet all the people of Omaha at our place of business, 115 South 16th street. They are irresistibly drawn by our magnificent half price Christmas sale, going on every day from early morn till ten at night.

A FEW QUOTATIONS

STERLING SILVER TOILET WARE
Brush, Comb and Mirror Sets; regular price \$20.50, now **\$10.25**
Gents' Military Brushes and Combs; regular price \$12.00, now **\$6.00**
7-piece Manicure Sets; regular price \$11.50, now **\$5.75**

QUADRUPLE PLATED TOILET WARE
Ladies' Brush, Comb and Mirror Sets; regular prices \$9.50 to \$14.50, now, at **\$4.75 to \$7.25**

QUADRUPLE PLATED HOLLOW WARE
4 Piece Tea Set; swell design, regular price \$16.50, now **\$8.25**
Bake Dishes; all designs, regular prices \$9.75 to \$13.50, now, at **\$4.85 to \$6.75**
Large, Massive, 5 Candle Candelabra; regular price \$23.50, now **\$11.75**

GENUINE 1847 ROGERS BROS. SILVERWARE
1/4 Dozen Tea Spoons; regular price \$2.00, now **\$1.00**
1/2 Dozen Dessert Spoons; regular price \$3.50, now **\$1.75**
1/2 Dozen Table Spoons; regular price \$4.00, now **\$2.00**
Berry Spoon; plain bowl, regular price \$2.25, now **\$1.15**
Cold Meat Fork; regular price \$1.50, now **75c**
All other articles in same proportion.

It would be superfluous to assure you that no such bargains were ever before offered in Omaha. You will have convinced yourself by one or more visits, or your friends or neighbors have made purchases, which forms the best arguments. However, the Holiday season is coming near, and we most earnestly advise and entreat you to not delay in the selection of your present.

AT THE SIGN OF THE CROWN



115 South 16th Street. Opposite the Boston Store.

In the Court of Bee Bldg.

Friday and Saturday, December 10 and 11

The Ladies of the First Christian Church will have a sale of Christmas Presents and other useful household articles.

We're running a \$25 "Flyer" on all \$30 and \$35 suits and overcoats.

Think of it! TAILORED work; TAILORED styles; TAILOR'S fabrics at \$25! Isn't it a POSITIVE emancipation from the "ready-made" counters? Be a REAL dresser from now on—a "tailored man!"

The London Tailors

1609 FARNAM ST.

Be a Tailored Man

Get a bottle today, 25c and 50c, at your druggists or Howell Drug Co., 207-209 N. 16th St., Omaha.

WINE MERCHANTS

CAKLEY BROS., WINE MERCHANTS
151 North Sixteenth Street. Opposite Postoffice. Both Phones.
If You Can't Come, Phone.

FINE WINES and LIQUORS FOR CHRISTMAS

- Imported Sherry and Port Wines, per quart bottle **\$1.00, \$1.25, \$1.50**
- California Port and Sherry Wines, per quart bottle **25c, 35c, 50c**
- California Muscatel, Angelica, Tokay and Madeira Wines, qt. bottle **50c & 75c**
- California White Port, per quart bottle **50c**
- Home-made Wine, made in Nebraska, per gallon **\$1.00**
- Prepared Cocktails, Manhattan and Martini, half pint, 60c; quart **1.00**
- Toni and Jerry, ready for use with the addition of hot water, **8c-25c**
- Pure Italian Olive Oil, full quart **75c**
- Maraschino Cherries, quart bottle **90c**
- Maryland Blue Whiskey, per gallon, 75c; per quart **1.90**
- Tennessee White Corn Whiskey (moonshine), per quart, 70c; per gallon, **\$2.50**

\$2, \$3, \$4, \$5, \$6

Buy a fine, sterling silver pocket watch. Nothing finer for a gentleman's present—We are buying some beautiful.

LOOK FOR THE NAME
S. W. LINDSAY, Jeweler
1516 Douglas Street

Piles

DR. E. R. TARRY, 224 Bee Building, Omaha, Nebraska