## Overcoats at $\$ 20$

## Ho

Because we are manufacturing retailers and our retail stores are the diteet lets for our wholesale merchandise. They are conducted for your convenience and to add his percentage to the wholesale cost for his retail profit We Retailer has

Why does our merchandies lead in style?
Because our retail stores are all in the larger cities where style is absolutely demanded. The great majority of our competitors - the wholesalers-sell thei essenti

Why do we know we make the best $\$ 20.00$ Overcoats in this country?
Because all of our garments are made ader one hor, in own faetory

And yet we guarantee all our fabric.
Do your Christmas shopping NOW.

## Browning, King \& Co

B 8
R. S. WiLCOX, Manager

## DR. DOXEY ACCEPTS SERVICE

Physidian Win An Apoare at Erider

His testrany wot wanted

## HOME FURNITURE CO. 24TH and L STS., SOUTH OMAHA SELLS FURNITURE $20 \%$ BELOW ONAHA FRICES GET OUR PRICES on CARPETS and RUGS $9 \times 12$ Brussels Rug 9x12 Velvet Rug $9 \times 12$ Axminster Rug <br>  <br> Lowest Prices on Useful Nioliday Presents


R. BRANAMAN CO.

## skíkroḱ

BOYD'S

KRUUG THEATER


GA YETY Eky in it is \%\%
DERMAN SHOW

GrbiveumL


HAMPTONTERRACE

