

# „SOUTH OMAHA.“

## The Great Live Stock Market of the West

### High Prices for Hogs

**S**OUTH OMAHA, as a rule, will net the shipper of Nebraska and Western Iowa more money for his hogs than any other market. *But have you noticed that all fall South Omaha has averaged more cents per hundred for hogs than any other western markets?* While South Omaha is not only actually paying more money for hogs, the shipper to that market is receiving in addition the *advantages of lower freight and lighter shrinkage.*

Think this over, Mr. Shipper---**IT'S THE MONEY YOU WANT.**

### Attractive Market for Cattle and Sheep

The splendid condition of the South Omaha cattle and sheep market throughout this year has been a matter of enthusiastic comment on the part of the shippers and traders. It has an established reputation as a superior market for common and feeder grades of cattle and sheep, but the increased demand which has developed for good killers and the best fat kinds is furnishing at South Omaha an attractive market also for the very best grades of fat cattle and sheep. The shipper need not be afraid to *send his good cattle and sheep to South Omaha. The packers want this stuff just as much at South Omaha as they are wanted at Chicago and other markets.*

The buying power of the South Omaha market is big enough and broad enough to handle all classes of live stock to as good advantage of shippers as any other market.

### South Omaha's Good Showing

Look over record of receipts of various markets and you will find that South Omaha has made the highest percentage of gain in cattle receipts this year of any of the large markets; the best in sheep and the best showing in hog receipts. South Omaha is a popular market with a lot of the western shippers.

When you come to the Corn Show  
pay a visit also to the Stock Yards

**Union Stock Yards**  
**Company of Omaha (Limited)**