VOL. XXXIX-NO. 129.

OMAHA, SATURDAY MORNING, DECEMBER 4, 1909.

SINGLE COPY TWO CENTS.

Join Our Piano Clubs Greatest holiday plant of the season. Fifteen well known makes and seventy distinct styles to select

Merchandise Certificates Magazina Orders and nett conveniences to simplify pour Christmas giving. We issue them for any amount, allowing recipient to make her own selection anytime.

CATIV-ONLY 18 MORE SHOPPING DAYS.

The Magic City of Toyland-An Exhibition of Wonderous Sights Bids You Welcome to Its First Sale



Christmas Waists

Beautiful, new styles just in this

week, specially purchased for Christ-

New allover English eyelet embroid-

ery waists, tucked yoke, front and

back with a military epaulet of baby

Irish lace at shoulders, each in a

Allover embroidery waists in eyelet

patterns, very new and dainty gar-

ments, at\$5.00

Sweater Coats, for women, fine worsted, red, white and gray, double breasted; great values at. \$3.00

mas giving.

BOOK TO BOOK DEED BE

Toytown is all affatter now with excitement. It's as good as a circus. Bring the little ones in. Let them feast on the glories of the wonderful inventions that gladdon the heart and bring the park of childish give to the eye.

Final Covered Teddy Lions, for the wonderful inventions to the control of the c

French jointed colls, ife-like dolls, infant dolls, dressed dolls, \$1.00

Christmas Books

Book buyers, this is truly the store for you. Always hig, it's bigger and better today with the world of new volumes for the gift giving season now on the tables.

Books that appeal to all classes, from the pronounced bookworm on down the line to the javaniles. After all, a gift of books is most appropriate, and we are splendidly prepared to supply them.

LATE FICTION. The most popular of the new books here at bottom price.
The Forcigner, When a Man Marries, The Danger Mark, The



Popular Copyrights-The Shuttle, The Doctor, Circular Staircase, Lavender and Old Lace, Shep-herd of the Hills and hundreds of others, formerly \$1.08...490

Padded and Burnt Leather Bound Foets.

Splendid new gift books, from Haker & Taylor, New York, at a special price, choice of 300 at 260

James Whitcomb Biley Books, 95c Dream of Fair Women the beautiful \$1 gift book, profusion Fisher; special, at 980

Standard Sets One-Fourth Regular Prices.

Muhibach, 1s tols, & leather Sub price \$72.00. Our price \$20.75 Piutarch, & vols., % leather. Sub price, \$25.00. Our price, \$7.50. Sub price, \$25.90. Our price, \$7.20. Hugo, 19 vois, \$ leather. Sub price, \$49.50. Our price, \$12.75. Lamb, 8 vois, \$ leather. Sub price, \$32.00. Our price, \$8.75. Burns, 6 vois, \$ leather. Sub price, \$35.00. Our price, \$9.25. Balkac, 18 vois, \$ leather. Sub price, \$72.00. Our price, \$20.50. De Maupassant, 19 vois, \$ leather. Sub price, \$72.00. Our price, \$49.00. Our price, \$14.75.

A Silk Petticoat Free With Dresses

Suit buyers had this opportunity this week. We now repeat it for the benefit of those buying dresses. We illustrate but two of the styles; there are scores of others each expressive of the highest types of fashion. It's the pick of entire stock of cloth dresses.

A \$5 Petticoat With Any Wool Dress at \$25 or Over

Embraced in the collection are broadcloths, serges, wide wales and jersey top dresses; some smartly tailored, some braided; many fancy styles; blacks and all leading colors. No prettier models were ever shown. The petticoats are superb, and come in all colors. It's purely a complimentary offer with not one cent of extra cost to you. Any dress you may have seen here at same

Tailored Suits

By far the most formidable array of ultra, smart, popular priced suits in any Omaha store. The styles are very select, all late, plain tailored models of high quality broadcloths and worsteds—Early season fancy designs have long since passed away.

neat, dignified, with a tailored-to-order in every good color, \$5.00, \$5.95,

Children's Coats

Curly Bearskin Coats-Clean, fresh,

These are the fashion of the hour—plain, Giris Coats—8 to 14 year sizes, in hand atmosphere about them that is very pleasing. Every one has genuine Skinner satin lining \$25 throughout.

Last Saturday we stirred the town with this shoe sale,

and rolled up a surprising business. The weather was bad,

too, and many were unable to come down-But here they

are again for tomorrow. Can't promise them again if you

miss these. Women's shoes in six smart, new styles. They

are sturdy, winter shoes with welt soles, in lace and button

work and roomy, pair S1.25

Women's fur trimmed felt Romeos, in gray, red, green, and black, pair S1.25

Men's Everett Slippers, in black or brown alligator effect, exceptional value 75c

Leather Goods Samples 60c on Dollar

The entire sample line of a prominent Broadway manufacturer. Traveling men's samples of high grade Christmas leather goods novelties-the most perfect and most beautiful made in America. A thousand pieces with only one or two of a

kind. Manufacturer was anxious to clear the facbought the stock at almost half-SIXTY CENTS ON THE DOLLAR. Leather goods of every kind for men and women. Ideal gift suggestions all of them. Travelling Rolls for men and women 75c to \$50.00 Music Rolls and Follos . . 25c to \$5.00 Playing Card Sets 50c to \$5.00 Medicine Chests 50c to \$7.50 Military Brush Sets . . . \$1.00 to \$6.00 Jewel Boxes, upward from \$1.50

Special - Handsome leather, \$10 Hand Bags, with overlapping flap initial plate; broken bottom, at \$5.00 @ All leather bags, leather lined, at . . S1

There are plain toes, patent tips

and wing tipe; and

military heels; a

style to please everybody; \$3.00

and \$3.50 values for \$3.49

Men's Shoes in small sizes, in

and regular collar styles, in heavy cheviots and meltons. Good,

well made, warm coats for boys 3 to 17 years of age; not one worth

less than \$4.00 and \$5.00; on sale Saturday; all at one

gun metal, patent colt and vici; ex-

cellent shoes; \$3.50 and \$4 lines, but small sizes only, clearing at \$1.75



New Short Vamp, High Arch \$3.00 and \$3.50 Shoes at \$2.48 Limoges China

VERY FINEST IMPORTED

Six cases of exquisite china gift pieces consigned to a Chicago wholesale concern, who rejected the goods on account of long delayed shipments -we secured the lot AT HALF. A fortunate and timely deal for you and for us-Three designs, handsome decorations, heavy gold traced plates of all kinds, nappies, olives, chop trays, cake plates, biscuit fars, chocolate pots, sugars and creamers, tea, bouillon and coffee pots, pudding sets, fern dishes, mayonnaise, bon bons, mustards, covered muffins, etc. etc., all at-

FRENCH CHINA

HALF PRICE

Gift Gloves and Glove_Orders

Only 18 more days till Christmas; get the glove problem off your mind. We have the kinds that are fashionably correct, and that have proven merit. All guaranteed and fitted

GLOVE ORDERS-If you don't know size or shade buy an order for any amount and let her make her own selection.

Mocha Gioves one-clasp, pair, \$1.25

English Capes, silk lined ... \$1.50 Mocha Gloves, silk lined \$1.50 Special for Saturday, English Cape
Gloves, in tans only. 79c
\$1.25 quality
Double stamps on gloves.

Fine Hosiery Day

Excellent values on each lot advertised as well as double stamps on all lines.

Imported lisic 35c Hose with garter tops will be25c Pure silk hose, liste sole, black and colors, fine hollday gifts. \$1.25 Misses' liste stockings, fine rib, 35c quality, all sizes: 85c Boya' heavy Bleycle 20c Stockings.

Underwear

Women's Union Suits, fleece lined tuck stitch, 75c garments...49c Women's \$1.00 Union Sults, fine Double stamps on all Underwear in this department.

This Sale at \$2.85 is the Bargain Climax What Boy Needs Suit or Overcoat?

Buy patent colt

shoes in lace or

metal calf, in

Best \$3 and \$3.50

values, pick any

Every woman with aching feet will appreciate a gift that adds to her com-fort and ease. Hulliflers, in black, gray, red and brown;

Women's Comfortable Slippers -

either style.

Now, you mothers of boys, hurry. A sale of boys' overcoats and suits that harbors no uncertainty and no make-believe. A sale of quality clothes you'll recognize as the bargain of the day. 500 garments our buyer picked up at a "give-away" price on his recent New York trip. New styles of the smartest kind-\$4.00, \$5.00, \$6.00 and \$7.00 values for \$2.85. Just think of it! Such a price should clean them out in a day.

Boys' Suits \$2.85-Beautiful Russian styles, in serges, worsteds and | Boys' Overcoats \$2.85-Nobby little Russian auto military collar Cassimeres in 3 to 17 year sizes, worth \$5.00 \$6.00 and \$7.00; also double breasted suits with one and two pairs knicker pants, 7 to

price 1,000 OVERCOATS FOR MEN AT POPULAR PRICES Year after year Bennett's Clothing store keeps pushing ahead through sheer force of its superior buying advantages to its patrons. You'll find this strongly exemplified in the won derful lines of new overcoats that recent big purchases have made possible. We have a thous-

with regular and combination auto collars. We show you the way to a clear saving of \$5.00 and more on any one..... \$2.00 Soft and Stiff Hats for Men, now | in late shades \$2.50 95c-A choice of a wide range of black stiff hats and gray, brown and black soft hats in tourist and pan

shapes, best \$2.00 hats we had 95c

set and new curl brim; also soft hats

John C. Wilson Stiff Hats in new, flat

Christmas Neckwear-200 dozen fourin-hands with flowing ends; new, long, bias cut scarfs that tie up neater than straight cut lines; wonderful range of colors and patterns . . 50¢

and or more in tomorrow's sales in all the late fancy cloths, in long and medium lengths,

Sweater Coats for Men-All wool, plain colors and combination; best \$3.90 sweater coat in the store, for \$2.00 Sample Sweater Coats-Fine, English worsteds and plain oxfords, worth to

Imported Half Hose-6 in box; plain black or split foot; special value, per

box, at\$1.38 Holiday Shirts-A large, new assortment, coat styles in new patterns, up from \$1.00 and \$1.50

The Christmas Handkerchief Display

The months of preparation given to the selection of Christmas handkerchiefs is now apparent. We have gone to the fountain head of supply in foreign countries

for our choicest lines. The showing now is supreme. May we not expect the advantages of early selections are many. Our own importations, too, assure

you all price benefits. Be sure and visit the big booth dis-

play.

Linen Hemstitched Hdkfs. 5c, 10c, 15c, 25c, 35c Linen Emb. Hdkfs. 15c, 25c, 35c, 50c, 75c, \$1.50 Linen Initial Hdkfs.5c, 10c, 15c, 25c, 35c Linen Armenian Hdkfs. . . 35c, 50c, 75c, \$1, \$2 Special Embroidered Handkerchiefs-100 dozen finest 25c quality, for 19c

Men's linen hemstitched Handkerchiefs-Men's linen initial hdkfs. 10c, 15c, 25c, 35c, 50c Children's box hdkfs., in box...... 15c and 25c

DOUBLE STAMPS with all purchases Saturday on all lines of handkerchiefs.



Buy a Base Burner at 20% Reduction

We are continuing the clearing of every base burner in stock. When you consider that they are Ferimeniars—the standard make—you'll appreciate the bargain better.

40 Stamps.

35c Enamelware 10c—A table full of miscellareous utensis in every-day use in the kitchen—10c 15c and 35c pieces, for 10c Gas Hesters, several kinds, upward from Sad Froms, Mrs. Potts pattern, set of 5 pieces, regular \$1.10 set. Cake Griddles, Erie cast No. 6-Exillets, Eric cast ware, No. 8special Steel Fry Pare. No 7, usually 35c. for Steel for Steel Fry Pans, No. 8 usually 40c. for Wilson Brund Tonsters, unsuling 25c, for 15c American Waffis Irons. 98c up

and 30 stamps Hooded Galv. Coal Hods, No. 17, the 45c size. 200 Japanned Coal Hods, No. 17, the

Colo. Apples, Bushel Boxes \$145

These are extra fancy, all sound and perfect and Including 25 green stamps. Carload Navel Oranges- | String and Wax Beans, fresh

sweet and julcy.

Most luscious fruit grown; and tender, quart ... 7 1/4 e Large Cucumbers, each . . 5c 40c size, dozen 25c Florida Grape Fruit, thin 45c size, dozen 35c skin, 10c size, for 5c Cuban Pineapples, large 15c | Cape Cod Cranberries, per

Great Savings in Meat Market

Good substantial savings, too, that every posted woman will recognize. Choicest, purest of fresh meats at Bennett's.

Fall Lamb Legs, | Veal Chops, Pig Pork Roast, Veal Roast, Rolled Rib Roast, bones out 10e Lamb Roast, ib. 15c Veal Stew, Lamb Chops, lb.5¢ loin, lb. 12% & Cudaby's Hams -

per lb. .. 10 % c | lb. 10c per lb. . . 10% c shoulder 9c & 7c Pot Roast, choice, shoulder, 7%¢ lb. .. 7¢ and 5¢ Lamb Stew, special Porterhouse Steak, 6 lbs. 25c

sugar cured, skin and fat removed; all guaranteed 8 to 10-lb. average, at 13 4 e adahy's Bacon -Rex brand; 5 to 10-lb strips, per 1b. 16%¢ Hofland Herringnew, keg .. 75¢ And 25 Stamps

Another of Those Much Talked of Corset Sales-\$1.50 Kinds for 98c

Saturday shoppers are to be favored with another of those rare sales that has kept the corset department so prominently in the limelight this fall-it's a lot of 50 dozen new, long & hip corsets with an extended skirt effect that comfortably imparts the straight, slender lines so much in vogue these tlays - They come in coutil and batiste, high bust models, are strong and durable and regular \$1.50 value, at

At 49c we show three distinct styles and lengths, girdles; medium and long coracts; excellent styles, fresh and new, all sizes.

Discount Day on the 3d Floor

Carpets and 10% Off Draperies

The floor is packed with beautiful Christmas gifts. The pick of the best the market affords. To start the holiday business with a rush tomorrow, a straight reduction of 10 per cent or one-tenth is made on the entire floor, including such lines as these

Rugs, Heds, Purniture, Lincleums, Art Squares, Couches,

Draperies, Table Covers, etc.

Bennett's Big Grocery The Saturday inducements interest all house-

wives. Read the list:

Pride of Bennett's Flour per sack \$1.55 And 80 Green Trading Stamps.

Cornment, yellow or white, 24-lb sk. 426 Beans, can 150 Capitol Baking Paw-der, 5-lb. can. \$1.00 and 100 stamps and 10 stamps Mignonette Peas, 5 Bennett's Best Cof-fee, 3 lbs. \$1.00 and 100 stamps. Bennett's Best Cof-fee, 1 lb. ...35a and 30 stamps York Violet Tollet Sonn, 2 for 250 and 10 stamps Bennett's Teas, as-sorted, ib....62c and is stamps Swansdown Codfish, 3 pkgs 250 Bennett's Team, as-serted, lb. 48c and by stamps Capitol Minor Meat, and 10 stamps Tea Siftings, ib. pk.

Blue Borax Starch, and 20 stamps and 5c Waxer free Diamond Schill Sauce, bottle ... 15c Yankee Rose Tollet and 10 stamps Sosp. 2 for 25c Cleaned Currents and 20 stamps and 5 starups. Capitol Oats, Wheat or Pancake11c Double Stamps on BUTTERINE

Capitol Pure Pepper, %-lb can . . . 100 and 5 stamps Seedless Raisins-

and 10 stamps toyal Tomatoes, two and 20 stamps Hartley's Pure Fruit Jams, jar.... 256

Snider's Pork and Cream Cheese, best quality, 1b.20c and 10 stamps Virginia Swins and 10 stamps Sweet Pickled

Peaches, qt. jar 25c and 20 stamps Seeded Raisins. Ib Peaches "Best We Have" brand - 20c quality Candied Peel, assort-Evaporated Peaches, and 10 stamps

Double stamps on Granulated Sugar. Vanilla Bare -delicious, 1b., 10c.

Bennett's Candies Sasurday's specials increased

to six distinct lines this week-, uniness and low price are distinguishing features.

Buy Him a Pipe

Good pipes make appreciative Christmas gifts. Our holiday stocks of genuine French Briars and real Meerschaums in plush lined cases are the kinds every smoker approves. French Briar Pipes plain-\$1.00, \$1.50 to \$2.50

at Si.00, Si.50 to Sa.50

French Briar Fibes, gold trimmed, at Si.50, Sa.00 to Sa.00

Meerschaum Pipes, at Si.50, Sa.50 to Si0.00

Meerschaum Cigar Holder, at Si.50 to Si.50 to Si.50

CIGARS—35 in hox, well known brands, at, per box. Si.00 to S5.00