

# BRANDEIS NEWS

You are always absolutely certain of high grades and correct styles in anything you select at the Brandeis Stores.

Every item printed in this page of store news is worthy of special mention. Monday will be a day of unusual interest.

27TH YEAR

OMAHA, SUNDAY MORNING, NOVEMBER 28, 1909

STORE FOR EVERYBODY

## Women's High Grade Cloaks, Furs and Suits Specially Priced for Monday



### Women's Long Black Broadcloth and Novelty Cloth Coats

Worth up to \$35 at \$25  
We place on special sale, Monday, 300 beautiful long coats in all the newest and classiest styles of this season. All the new and popular cloths and colors, they are very smartly tailored and were made to sell from \$30 to \$35, special at..... **\$25**

### Women's Fine Long Winter Coats

Worth up to \$50 at \$35  
These are 52 and 56-inch coats of black broadcloth, full satin lined, braid trimmed and plain tailored effects, these are stunning coats of the newest type, they are worth up to \$50, special, at..... **\$35**

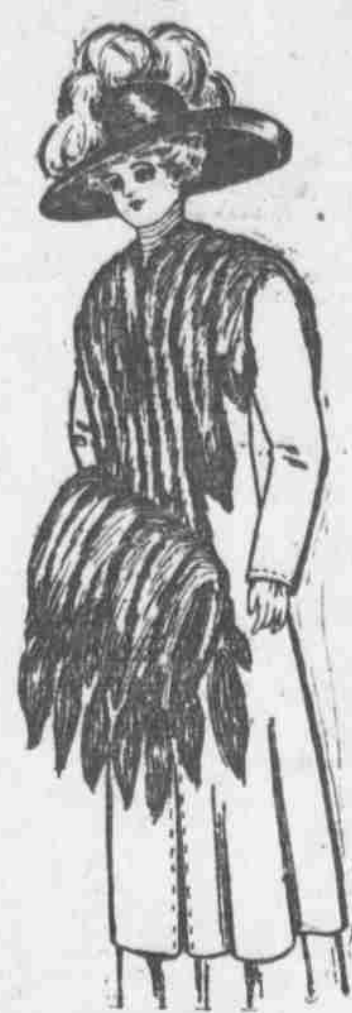
### Women's Fine Suits

Worth up to \$65 at \$35  
Your choice of 75 ultra fashionable tailored suits, made of the smartest and newest materials, styles that are the latest accepted favorites, have sold as high as \$65, each..... **\$35**



### Fur Scarfs, Muffs and Sets

Beautiful Mink Scarfs and Shawls at from \$19 to \$98  
Beautiful Mink Rug and Pillow Muffs at \$25 to \$80  
Black Lynx Shawls, one and two skins, at \$25 to \$75  
Black Fox Shawls and Throws at \$17.50 to \$40  
Black Fox Rug Muffs at \$19 to \$39  
Black Wolf Set—rug muff and shawl— at \$25  
Black Wolf Sets—pillow muff and throw— at \$19  
Blended Mink Scarfs and Shawls at \$15 to \$49  
Blended Mink Rug and Pillow Muffs at \$15 to \$35  
Cross Fox Set, rug and double shawl scarf, at \$85  
Kollinsky Cape and large Rug Muff Set, at \$150  
Kollinsky Russian Shawl and Rug Muff Set, head trimmed, \$49  
Children's Fur Sets—Shown for the first time—white Angora, lamb, imitation chinchilla, imitation ermine, Siberian sable, etc.—98c-\$1.50-\$1.98-\$2.98-\$5 up



### Women's Long Fur Coats

50-inch Pony Coats, beautifully marked, at \$49  
52-inch Pony Coats—soft, silky, double marked, at \$65  
52-inch Pony Coats, novelty shapes and belt effects, at \$69  
56-inch Pony Coats in new overcoat and skirt effects \$150  
52-inch extra quality genuine Sealskin Coats \$598  
52-inch XXXX quality genuine Alaska Seal Coats \$698  
50-inch Curly Caracul Coats at \$75  
50-inch Brook Mink, striped border, Coats at \$189  
27-inch fine Sealskin Coats at \$265  
30-inch striped genuine Mink Coat at \$399  
27-inch Siberian Sable Coats at \$25  
27-inch Near Seal Coat with beaver collar and cuffs \$45  
27-inch Blended Brook Mink Coats at \$49



### New Arrivals of Famous King Tailored Waists

The cleverest and most practical of all waists—new ideas—new pleated styles—  
**\$1<sup>98</sup>-2<sup>50</sup>-2<sup>98</sup>-3<sup>50</sup>-3<sup>98</sup>**

### Women's Sweater Coats

All the pretty styles and colors—medium and long lengths—pretty, practical and well made, **\$1<sup>98</sup>** worth \$3 to \$4, at.....

### Party Dresses

Dainty Chiffons, Crepe de Chines, all the favorite evening shades, low neck and short sleeves, for parties and dancing—special, at..... **\$25**

### \$10 Skirts for \$5

Choice of 200 pretty dress and walking skirts—voiles, chiffon, panamas, serges, etc., in blacks and colors, worth up to \$10, at..... **\$5**

**Infants Dept.**  
On Second Floor.  
Novelties and trinkets for the baby that will make the prettiest and most suitable Christmas gifts—Rattles, Cord Dolls, Trinket Boxes, Calendars, Coat Hangers, Toilet Sets, Water Bottles, Moccasins, Baby Records, Clothes Backs, Infants' Baskets, etc., etc.

All the Imported Model Suits and 1/2 Price Coats at 1/2 Price

The Perfect Reliability of Brandeis Furs Makes This the Safe Place to Buy Them.

Special Showing of New and Pretty Styles in Christmas Aprons on Our Second Floor

### BRANDEIS EMBROIDERY SALE

18 and 24-inch Fine Embroidered Flouncings, Skirtings and Corset Cover Widths, at 25c a Yard.  
Swiss, nainsook and cambric, all choice new designs, in English eyelet, floral, Japanese, filet, shadow, also dainty effects. The window display has attracted thousands, values up to 75c yard, at..... **25c**

**BELTINGS in GOLD and SILVER TINSEL**  
Plain and fancy—suitable for belting, hat bands and trimmings—worth \$1.50 a yard—at, an inch..... **3c**

Rich Gold Embroidered and Braided Allover Laces Specially Priced.  
On white, ecrú and black net grounds—all the latest styles—astonishing values, at, yard..... **\$1<sup>39</sup>-1<sup>98</sup>-2<sup>98</sup>**

Watch for the Red Cross Sale of Drugs Next Saturday  
Drugs, Sundries, Toilet Articles Underpriced.

### BRANDEIS Special Inducements Monday

#### Blankets and Comforters

St. Mary's Fine Unshrinkable Wool Blankets—Absolutely the best blankets manufactured—plain white, gray, tan, plaids and fancy checks—in 10x4, 11x4 and 12x4 sizes—sell everywhere at \$8.00 to \$10.00 a pair, at, pair..... **\$5**

Fine All Wool 11x4 Size Blankets—Blankets that sell regularly at \$5.00 up to \$6.50 a pair—white, gray, tan, plaids and checks, pair..... **\$3.98**

Finest Cotton Blankets that are made—full 12x4 size, Beacon wool nap and fancy Roman stripe blankets; made to sell at \$3.00 to \$3.50 a pair. All are German finished and hard to tell from all wool blanket. Merchants and peddlers we limit to two pair to each customer, at, pair..... **\$1.69**

Sample Comforters at \$1.50  
Full size, fine silkoline covered comforters, filled with the best grade of pure white cotton, scroll stitched; no two alike; while they last, at, each..... **\$1.50**

North Star wool Beacon's baby crib blankets; the finest comforts and blankets white, baby crib blankets, sets, at 49c fancy borders, at, at, pair \$5.00 up to 75c 88c and \$20.00 at..... **\$1.39** each..... **15c**

Full size, \$1.25, silkoline covered comforters, extra heavy weight, at, each..... **85c**

Bed pillows; sanitary, steam cleaned; all feather filled—will go on sale at, each..... **59c**

Pillows—Size 18x25; weight, 5 and 6 lbs. to a pair, each..... **59c**

### BRANDEIS Remarkable Offers Monday

#### Dress Goods Specially Priced

Brandeis Dress Goods are the talk of fashionable Omaha. We are showing all the wanted fabrics, satin Drectoires for the tailor costumes, Theodora Celebrated Glauchan Saxony dress goods, Priestly Cravenettes and fine black dress goods, diagonal suitings in two-tone effects, etc., at, a yard..... **\$1<sup>00</sup> to 2<sup>95</sup>**

**Special for Monday Only**  
52-inch German broadcloth; regular price \$2.25 yd., at **\$1.59**  
2.50 Edna broadcloth, at, yard..... **\$1.95**  
\$1.35 French michau Roubaix fame, 45-inch wool taffeta, at, per yard..... **88c**  
Sundown silk and wool fabrics, yard..... **\$1.00**  
52-in., \$2 Cleveland worsted mill fancy tailor serges, **\$1.39**  
Frederick Arnold celebrated \$1 double warp Henriettes, 79c  
42-inch all wool navy blue serges, the scarcest dress fabric in the market, at..... **69c**

**Dress Goods on Bargain Square**  
Dress Goods from the leading mills in America placed ahead in anticipation of advanced prices. Three special squares arranged Monday for early selection. All wool plain and fancy serges, novelty suitings, Victoria broadcloths and fancy batistes, henriettes, French serges, poplins, etc.—3 lots, at, yd..... **39c-50c-69c**

### BRANDEIS Special Offers Monday

#### High Grade Silks

We bought these silks practically at our own figures from the Empire Silk Mills. 22-inch Servisilks, Ottoman dress silks, Peau Regence, Satin Drectoire, Faconne dress silks, high class brocades, 27-inch Peau de Cachemere, 36-inch high grade Peau de Cygne and fancy dress silks, at, yard..... **50c-69c-98c**

**Silks Worth up to \$2, at 69c and 98c**  
Crepe Morveilleux with satin stripes, borders, Dresden and floral combinations—all the exquisite 24-inch to 48 inches wide, including Jacquard French foulards with dot borders,..... **69c-98c**

**Hemstitched Ready-to-Wear Silk Scarfs**  
Newest prints, borders, dots, satin stripes and solid colors, cachemere chiffon, etc.—worth as high as \$3.00 each, at..... **69c-\$1.95**

Yard wide black dress taffetas and peau de sole for the new one-piece suits; one-third off the regular price, yard..... **87<sup>1</sup>/<sub>2</sub>c**

Black Sappho dress silks; usually under contract to sell for \$1 a yard—for Monday, 47 pieces, at, yard..... **59c**

### Sale of Holiday Pin Cushions

Muslin covered cushions; up to 8 inches square at..... **10c**  
4x12-inch muslin cushions, at..... **10c**  
4x10-inch satin covered cushions, at..... **15c**  
4x24-inch satin covered cushions, at..... **39c**

Beautiful Hand Made Pin Cushions  
Shirred ribbon and lace ruffles, hand embroidered and hand painted tops, at..... **\$1.69 \$1.98 \$2.98 and \$3.98**

### COAL

Prompt delivery on the very best grades of hard and soft coal. "Brandeis Best" lump, egg and nut sizes—better than any \$7.00 coal that is sold—our special offer **\$6.50** a ton.  
Brandeis Special Lump Coal—a fine furnace coal, at \$5.50 a ton.  
We sell the famous Plymouth and Scranton Anthracite Coal.

### In China Dept. West Arcade

Kost Gas Heaters—cheapest heat known—average expense 1/2c per hour. Fits any gas jet. No dirt, smoke nor odor; each..... **\$1.50**

Genuine Cut Star Table Tumblers; pure flint lead blown glass—straight or bell shape, each..... **10c**

**BIG ENAMELWARE SALE MONDAY**  
AT ONE-HALF REGULAR PRICES  
Our entire new line of best steel enamel ware, all white. The genuine imported Wupperman from Germany, the best on the market. (No peddlers can buy at these prices.)

### Special Sale of 10-k JEWELRY

10K jewelry must have the 10K stamps required by law to be genuine. Brandeis 10K jewelry is stamped and genuine. Brandeis also offers extraordinary bargains.

Women's solid gold, 10k stamped signet rings, at **\$2 \$3 \$5**  
Solid gold, 10k shirt waist rings; jade and turquoise, at **\$3**  
Men's 10k, solid gold scarf pins, including the clutch hold, at, each..... **\$1 to \$3**

Women's solid gold 10K | Men's solid gold 10K Link Brooches, \$1.50 to \$5.00 | Buttons, \$1.50 to \$3.00  
Women's Beauty Pins, 10K stamped, at, pr., **\$1.00**

**SPECIAL SALE WATCHES**  
Men's 16 size, thin model, hand engraved hunting case, fitted with 15 Elgin or Waltham movements, \$25, at..... **\$15**  
Women's O size, hand engraved hunting case, fitted with 15 Elgin or Waltham movements, worth \$25.98, at..... **\$15**  
Men's 18 size railroad watches; genuine 17 jewel Waltham, adjusted in 5 positions, with dust proof back and front have nickel plated cases, at..... **\$8.50**

### In Our Hair Goods Department

Second Floor.  
**Hair Dressing, Manicuring, Massaging**

**SPECIALS**  
Transformation; made of fine, 18-inch hair—\$6 value, at..... **\$3**  
Roman Braids; 36 inches long—\$8 value, now, at..... **\$2.98**

**Gray Switches**  
24-inch fine, long hair; 2 oz.—\$8 value, now, at..... **\$6**

Headquarters for the Turban Cap Frame and the new Turban Braid; entirely new.  
Auto Nets; large size; Monday, at..... **10c**

### ALONG THE RIDGE OF DEATH

Stretch of Ground in Pennsylvania Which Harbors Mystery and Horror.

In Pennsylvania, and fairly in the midst of a beautiful and peaceful countryside, there has come to light a stretch of ground which seems to harbor some influence so malign, so fiendishly bloody and cruel, that only an endless toll of human victims can satisfy it.

Murder and suicide have for years gone on in that dreadful vicinity, with absolutely no explanation discoverable that can account for the appalling succession of misfortunes and crimes.

Mystery and horror; these are the two elements that surround, inexplicably, the Ridge of Death, in Mount Joy township, Lancaster county, Pennsylvania.

This fearful Ridge of Death, as it has come to be called, winds along the north-

ern side of the well known gravel hills of the township. They skirt the extreme limit of Milton Grove, beginning at the foot of Green Hill and running westward for a couple of miles until they terminate at the brook close to Oakdale school house.

There, in the fatal ridge, and especially at the spot known as Bullrush Clump, the horrors of sudden death—by accident, by suicide, even by murder—seem to await all men and women.

Years ago, among the earlier settlers of the neighborhood, were John Kinsey and his wife. They lived, industriously and happily enough, in one of the humble cabins of their period. Kinsey knew no reason, no incentive, for his wife's action. It seemed as though, with her, the dormant demon of the Ridge of Death had chosen to begin his terrible series.

Kinsey, returning to his home one day, found his wife hanging by a halter strap, alone dead.

Almost immediately thereafter followed the tragedy of Fanny Dodley, near by, a fate remembered with horror by the neighbor-

hood to this day. Her cabin caught fire; the blazing, falling timbers, by some strange chance, barred every opening; she was literally burned to death at her own hearthstone.

Barely a year elapsed when Henry Heit was found, in an adjacent grove, with his skull crushed in by the blowdown of an assassin whose identity was never learned.

A few months more and Johannes Fissel was discovered, dead, at the end of the rope with which he had hanged himself to a tree of the dead's ridge.

When the next year came, Frederick Kiser met his fate there at the hands of highwaymen. They had robbed and murdered him, and his corpse was stumped across by a party of woodsmen.

In appalling succession there ensued a chain of fatalities. Henry Trety, descending a hill on horseback, was flung from his mount. He struck on his head and his neck was instantly broken. A little later, only twenty yards from the spot where Trety fell, the body of an unknown suicide

### TIMELY HINT FOR BANKERS

Letters of Credit Should Be Drawn Through American Institutions.

In regard to the manner of drawing letters of credit, Conal Samuel C. Best at Tampa, Formosa, writes to the Department of Commerce and Labor:

For over half a century it has been the invariable practice to draw all letters of credit on the United States through London. This custom had its inception in the conditions of the times, for, with its numerous dependencies and colonies, England afforded the best facilities for the negotiation of commercial documents. The necessity for the continuance of this custom no longer exists. The International Banking Corporation is establishing branch houses throughout the far east and is offering all desirable and convenient facilities for the expedition of commercial affairs.

In Formosa the Thirty-fourth bank is the representative of the corporation, which is well organized throughout the orient.

The amount of tea exported from Formosa to the United States annually amounts to \$2,500,000 gold. Practically all letters of credit are negotiated through London, and at the rate of one-fourth of 1 per cent, going to London banks yearly about \$60,000, which sum might go to American bankers and be credited to American finances as a part of the foreign trade. This custom of drawing through London is not confined to Formosa, but is followed in other countries as well.

If American firms would instruct their representatives abroad to draw their letters of credit direct through American financial institutions, not only would an appreciable amount of money be turned into American channels, but there would be no fluctuation of exchange to be considered. Were this new policy adopted it would result in a distinct gain in the financial prestige of the United States.