QDITORIAL


Thanksgiving sales stir the big Bennett Store to great activity tomorrow. All departments bent on making a new sales record come forward with attractions that reach the season's climax for real economies. All kinls of apparel for women, men
and chiliren for the glasistme day, are offered on this page at prices we unhesitatingly pronounce the most attractive you have, knowa. There will be rich ssivings in the

Cut Flowers



Dainty Toilets

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${ }^{5}{ }^{150}$ Corsets at 98 c

The China Sale out yeutupuix dow

## A Wonderful Wolkex Suit Surprise

$\$ 25.00$ Now Buys Most Beautiful $\$ 35.00$ and $\$ 40.00$ Wooltex Suits


The Bennett Company, as Omaha's exclusive distributers of the superb new $\$ 35.00$ and $\$ 40.00$ models that are now offered for $\$ 25.00$ Wooltex quality and Wooltex style are admittedly supreme. America's most exacting women insist on Wooltex in selecting their outer apparel Every garment is a model of gentility and used, and tailored by the highest paid and most expert operatives. First time we have ever known these high grade suits to sell for $\$ 25.00$. A grand Thanksgiving event; choice
of stock, for

Ten Her Coats
 81950
 $\$ 25$

Black Coats

## stin lin

"Nor'll not see anything equal to them in quality under
satin lined, some half lined.
line and pleated are all exclusive Bennett, styles, straight fine broadcloths or kerseys,
"Normal College" Coats and Capes for Misses

Diamond Point Fountain Pens, Worth Up to $\$ 5.00$, at 79 c


Thousands of them. A great purchase. A greater sale. Pens worth up to $\$ 5.00$, for 79 c . An announcement that stamps this as the "greatest ever" in fountain pen merchandising. In all this great lot not a single pen is worth less than $\$ 1.90$, hundreds are worth three or four times our price. The variety is unlimited-pens for men, women and children, all are fitted with diamond pointed Each one in a separate case with filler and safety clip.

PENS ARE GUARANTEED ONE YEAR 79C The Pens are slmple
feeds are made exact
guaranteed for one same as those
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Our Thanksgiving Sale Overcoats and Suits


Your Thanksgiving outfit should come from Bennett's. Over 1,000 swagger new models in Winter Suits and Overcoats for men, with values up to $\$ 25.00$, will be in Saturday's sales at $\$ 15.00$. Fine hand tailored clothes, sufficiently dressy for any occasion. They have all the earmarks of high priced merchant tailor clothes. There is variety to your heart's content. It's a most unusual Thanksgiving offering. Suit and overcoat at a trifle more than either would cost you in any other place in town. The Overcoats


Dressy Furnishings for Women

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