THE OMAHA DAILY BEE EDITORIAL PAGES 11 TO 20.

THE OMAHA BEE goes to the homes-is read by the women-enlis goods for advertisers.

FRESH OUT

Violets

AMERICAN BEAUTY ROSES

1,400 on sale, 20c and 25c sizes. 10c

Chrysanthemunis and Carnations

19c

Home grown, large quality per bunch

VOL. XXXIX-NO. 117.

OMAHA, SATURDAY MORNING, OCTOBER 30, 1909.

SINGLE COPY TWO CENTS.

at lowest prices.

Chocolate day Chocolates nicely boxed, half price -Bennett's special 25c chocolates, 50c qual-

ity, at Mammoth Chocolates-Made by Balduff Pure Candy

Cut Prices Toilets and Drugs

Handy household needfuls sharply

Hydrogen Peroxice, 200 12c; 14 oz. Quinins Pills. 2 grain, 50 in bottle 10c Compound Licorice Powder, 34 15 10c Compound Licorice Powder, 34 15 10c Compound Licorice Powder, 34 15 10c

Compound Licorice Powder, 34 1b 10c Rochelle Salta, 4 1b 10c White Rose Cough Syrup. 20c Beidlitz Powders, boz of 10 for. 20c Petroleum Jelly, 15 02. 10c Colgate's Ribbon Dental Cream 19c Colgate's Shaving Powder 19c Velveola Powder, 25c boz 15c Witch Hazel, 8-oz bettle. 20c Wire Hair Brushes for. 18c 9-row Bristle Hair Brush. 19c 9-row white Bristle Hair Brush. 29c Quining and Egg Shampon, 10c & 25c

Dressy Shoes

For shopping, business

and street wear All women will be interested in these two lines of fall shoes feat-

ured so strongly for Saturday-

All of them are the best \$3.00

shoes that American manufactur-

ers know how to make. The kind

of shoes you'll want for severest

weather conditions and for hard

Splendid gun metal calf boots of

wolld leather, also a cloth top

sizes and all widths;

several hundred pairs

and Cuban heels, all 5 -35

underpriced.

service

Clear savings on good ribbons Bon't overlook the Bibbon bargains tomorrow. We don't know of better values ever being shown. The tables in the main sisle are heaped high with them; all kinds, all widths, all shades. All Bilk Taffetas and Messa-10c





10c

Overcoats Embodying Every Element of Style & Economy

The Bennett clothes show for men touches the topmost pinnacle of completeness tomorrow. The line of styles is so broad and varied both in Overcoats and Suits that not the slightest difficulty will be had in making a selection to accurately express your taste and personality. The illustration gives a clear conception of three popular Overcoat models which we feature at surprisingly moderate prices.

> OVERCOATS-Fashionable three-quarter and full length coats, in fancy Scotch effects, in stripes and checks, in gray, tan, brown and slate shades, made with roll or combination collars, also dressy kersey coats in tan and dark green 1 and blacks, with velvet or \$15

OVERCOATS-For the man willing to pay \$25 we show a variety to his heart's content. Coats that are expressive of the highest kind of man tailoring-The materials are fine, high grade, fancy woolens in exclusive patterns. Swagger styles, representative of absoar G lutely correct fashlons-Regular roll and com- . bination collars, at

Other overcoats at \$7.50 upward to \$35.00 shown in profusion.

MEN'S SUITS-There's a world of satisfaction in suit buying here. Little style kinks stick out prominently in these lines; absolutely impossible to describe them in cold type. They are quality clothes that show it in fabrics and in every line and curve. All the latest shades. Finest hand tailored suits shown \$15-\$20

Every new style feature that America's forebest expression here.

must any man be who fails to find his hat ideal in this collection. Dozens of new shades, and in a broad assortment of shapes.

Men's Stiff Hats-For dress up occasions and dress, the stiff hat is the correct thing. In new shapes and blocks lies their chief charm, and we have all the best ones.

Crofut and Knapp Hats \$3.00 \$1.00 and

Furnishings

The men's section offers these rare inducements on much needed winter apparel-No finer Saturday sales, no better values.

Wool Fleece Shirts and Drawers-A line of perfectly made and finished garments, in cream and gray, mottled effects; shirts are satin trimmed, soft wool fleece for extra warmth-

Lot Odd Drawers-A quantity of fancy striped, ribbed, wool drawers, in all sizes-regular \$1 quality-The shirts have been sold out, that's Sweater Coats for men, all wool greys, with combination trimming in half a dozen contrasting Night Shirts-Heavy, soft and warm flannelette, cut liberally wide and long, usual 75c gar-

Another day for \$2 Corsets 98c

One of the best corset specials this department ever offered must soon be withdrawn-quantity is getting low.

These are very fine, new style, batiste corsets, with high bust and long, directoire skirt, imparting a subtle slenderness to the figure and which wonderfully enhance the beauty, and bring out the correct lines of present day gowns. The corsets are heavily stayed, nicely trimmed and with two pairs supporters, values \$2.00, 080

We show three good models, girdles medium and long lengths for misses and women of every build; either batiste or heavy jean materials, sizes to 30, for

Our last lot of the year

sizes to 30, all

at, each Good 50c Corsets.

on sale, at

Patent Colt Cloth Top Shoes, Beautiful Mat Eid Eigh Arch Shoes,

School Shoes for boys and girls

"Nature Shape" shoes for boysare designed along hygienic lines, avoiding the cramping of the toes, affording freedom and comfort to the feet and alding in their natural growth-New lines are ready-Good, sturdy shoes, specially made for romping, rol-Breaking boys, \$2,00 to \$3.50 Girls' and Misses Shoes, stylish new lasts, patent colt, calf, vici, mat leather and cloth tops. \$1.50 to \$2.50 Young Women's Shoes, clover new models with short vamps that ap-



Another great millinery day is planned for the week end. Almost as quickly as hats get sold new ones come to replace them. New York hats and many from our own workrooms, showing a distinctiveness and individuality in design that is very refreshing.

There are hundreds of superb new hats on view fashionably correct to the minutest details, each wrought from rich materials that plainly speak quality and rare good taste. No season at Bennett's ever showed the volume of business as this one. It marks the public approval of our endeavors to sell good millinery at honest, commonsense prices. Try this millinery store tomorrow-you'll be pleasantly surprised at the great number of hats

that you would be glad to own and wear, and that you could well afford to own. Hats you rarely see priced under \$10.00 to \$25.00, are here, for-

\$5, \$7.50, \$10, \$15

200 Suits for Women at \$25

Hundreds of new suits for Saturday-Fine, | Women's Sweaters-All wool coat sweatersman-tailored models in the most authoritative modes; long, Skinner satin lined coats, ma-Women's Winter Coats-Several hundred

garments, actual \$15.00 and \$7.50-\$10 \$20.00 values, Saturday, for...\$7.50-\$10 Other coats, broadcloths and coverts, new,

ments, no two alike. Makers' \$20

garments, bought to sell for

double breasted garments; red, Best Fur Values-Coney fur sets, in brown and black; pillow and muff and 54-inch scarf, Skinner satin lined,

stylish coats of heavy mixtures, full length French Coney Set-Large rug muff and shawl collars, head and tail trimmings,

Black Belgian Hare Set-Large rug muff and shawl collar, lined with shirred pleated models \$15.00 to \$35.00 silk, at \$15 Sample Dresses-Twenty-five one-piece gar- Tailored Waists-New cheviot and madras-

\$10 pleated and embroidered, dozen \$1.25 pleated and embroidered, dozen



Sheet Music Day

Another big song that is scoring heavily

SHADOWLAND Just recently pub-lished. Introduced this week for the first time by

ME. CAEL MOBITE

The popular Omaha song demonstrator new with the Ben-nett Sheet Mude De-partment. Shadow-fand on sale Satur-day st-

19c

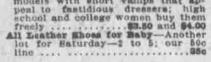
day

Nobby Hats The Big Hat Display is Distinctively Bennett's Best Effort.

most hatters have created for the season finds its Soft Hats For Young Men-Fastidious indeed

Crofut and Knapp Hats \$3.00 Stetson Hats\$3.50

or men more conservative in their ideas of



1,000 Samples, Knives Entire sample line of Pocket knives from big factory; bone, stag. horn, pearl and celluloid handles; hest quality 50c to \$1.00 knives; 35c choice Sat-urday for.....

Basement.

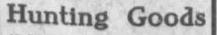
A Saturday Sale **Horse Blankets** Protect the horses from the cutting winds and stormy days that are not far distant-

We Offer Saturday. Heavy white canvass storm covers, regularly selling for \$5.50, at,

Big Reductions on Stoves

Peninsular stoves, the standard of America, at positive savings-Radical underpricing on popular Ines.

\$7.60 Oak Henter Saturday for .. \$5.75 Gas Radiators, all sizes, \$2.25 Upward Perfection Oll Heaters . \$3.80 and \$5.00



Plans of -s Chicago Philanthropist, bas raised much comment and conjecture. Sums Given Away and More

to Follow.

Inside the next six months, before Dr. D. E. Pearsons of Chicago reaches his both bifinday, he means to have posed of the remainder of his once large fortune, the bulk of which he has given

Our second floor children's departments make their strongest play tomorrow. Both in the boys' and girls' sections unexampled bargains on spic and span fall and winter attire will be made. All Omaha shows no finer assortments of the new and fashionable styles and mothers everywhere will be interested. Boys' Winter Suits-All wool, double breasted | Big Purchase and Sale of 1,000 Winter Coats- | Bearskin Caps to match above coats 15¢ 39¢ Russian and Norfolk suits-3 to 15 year sizes. at\$3.50 Pure Worsted Suits-Very fine, new, nobby Cloths, in 9 to 15-year sizes, at \$5.75 Boys' Overcoats-In auto, Russian and double breasted reefers; grey stripes and mixtures, serge and flannel lined-3 to 16 years \$4.00 Boys' Overcoats-Heavy auto and box coats, reefers and Russians, in new kerseys and cheviots, in brown, green, tan, light and dark mix-

chases in following four departments.

HOSIERY

20c Mercerized cotton hose, in black

Cashmerette hose, merino heel and

tos, regular 25c quality, pair 15c

Heavy 85c cotton imported hose 25¢

50c Silk lisle, imported hose, 3

Boys' 20c heavy ribbed stockings, at,

Boys Books

Alger books, publishers price 50c.

our regular price, 25c. We se-

to you, at-

Boys and others.

cured a bargain and pass it along

Two Books 25

variety-Rover Boys, Motor Boat

Other books for boys in big

700 copies famous Henty and

Women's Furnishings

and underwear lines for Saturday-also double stamps with pur-

Women's one-clasp Manulsh Cape gloves, ...\$1 and \$1.50

\$1.50 one and two-clasp Mocha gloves, in all colors, for 98d

Substantial price concessions on seasonable gloves, hosiery

Two-clasp Prime Lambskin gloves, all colors \$1 and \$1.25

HANDKERCHIEFS-Women's linen initial handkerchiefs, 15c kind, S%e

Women's linen, Madeira, embroidered corners, 20c kind 10c

Men's linen, initial handkerchiefs, 15c kind 10c

UNDERWEAR

Women's 35c heavy fleeced vests and

Women's 75c fleece lined union suits,

all regular sizes, at 49¢

Women's \$1.00 union suits, highly

finished and fleeced, at 75¢

Silk and cotton, \$1.25 vests and

3d Floor Sales

matting covered boxes, 10% off.

Lace Curtains-3 yard Notting-

hams, only 100 pairs; best \$1.25

Entire stock cedar boxes and

pants on sale, for each 25¢

curly and plain bearskin coats for little girls,

14 years, made of spiendid all wool cheviots Children's Flannelette Gowns-On sale a large and herringbones, kerseys and Scotch mixtures quantity of well made, heavy outing gowns, in -beautifully tailored and trimmed, all new 2 to 12 year sizes, every one 60c garments, on \$5.00 \$6.95 \$7.95 and \$10.00 Women's Gowns-Heavy outing material, high Bearskin Coats-In same lot we secured pretty around neck styles, nicely trimmed-stripes 2 to 5 years-white and colors, at \$2.50 Gowns of stripe flannelette cut wide and full, Children's Cloth Coats-In broadcloth and pacca Women's Petticoats-Made of heavy, lustrous, cloths, lined throughout; red, endet, navy and black mercerized sateen, tailored flounce, with

Bennett's Big Grocery

DOUBLE GREEN STAMPS ON GRANULATED SUGAR

Bennett's Best Coffee, three pounds	and			Stamps
Bennett's Best Coffee, one pound	and			Stamps
Bennett's Challenge Coffee, 1 pound		10		Stamps
Bennett's Teas, assorted kinds, 1 pound	and	80	Green	Stamps
Bennett's Teas, assorted, 1 pound	and.	70	Green	stamps
Bennett's Tea Siftings, 1 pound		16	Green	Stamps
Bennett's Excelsior Flour, sack	and	60		Stamps
Bennett's Capitol Flour, sack		60		Stamps
Bennett's Capitol Baking Powder, 5-pound can		100		Stamps
Best Cream Cheese, per pound				Stamps
Virginia Swias Chaese pound	and			Stampa
	52351			A. 1977 A. 1978 A.
Yacht Club Salad Dressing, bottle	and	20	Green	Stamps
Heinz Vinegar, cider malt, pickling, bottle	and	10	Green	Stamps
Bennett's Capitol Mince Meat, three packages	and	1.0	Green	Stamps
Bennett's Capitol Oats, 2-pound package110	and	10	Green	Stamps
Bennett's Capitol Extract, bottle	and	20	Green	Stamps
Yankee Rose Toilet Sosp, 3 cakes			Green	Stamps
Ear! New Cleanser, three packages				Stamps
Snider's Chill Sauce, large bottle	and	20		Stamps
Small Olives, quart jar	and			Stamps
H. J. Heinz Sweet Mixed Pickles, quart	and	20		Stamps
New Horseradish, per bottle	and	10	Green	Stamps
Snider's Pork and Beans, large can	and			Stamps
Blider's fork and Dealls, large call	anu	3.94	Green	.e.mindu

COORTE SALE-Vanilla Bars, fresh made, very delicious, 15c quality, pound . 10c A complete line of Lebkuchen just received direct from Germany.

Fruits, Nuts, Vegetables

Carlead Mieffer Pears, last of the season

"To liston is far better than to talk." tune was, as it is thought to have been, in will be his last college presentation, and suburban home at Hinsdale. This, it is

thought, may be made into a home for fore the time he has set when he will again, closest friends has he confided his exact income, at a most conservative estimate. It is taken for grapied that his unknown the crippled children of Chicago, as Dr. which the result the result the result the result occupies only second place world empty handed, his coffers void and before the financial status. But it has been possible must have been at least 1300,000. philanthropist occupies only second place world empty handed, his coffers void and to get from a number of persons who have been at least 1300,000. In the public mind to Peary and Cook. In the public mind to Peary and Cook. gifts to charities and persons have been Pearsons' big heart has always had a

All these questions are being discussed another a general estimate which, while Add to this the \$20,000 gift just made to years given away about \$4,699,000. This All this has been a most conservative What has been his yearly income? by the curious. How much has he given to colleges and All through his life Dr. Pearsons has a nearly so as any one except the philan- Chicago and the \$150,000 which he has an- come still untouched and his capital innounced he will present to Berea college fact as it was when he retired from busi- monstrous task before him -- Chicago If twenty years ago Dr. Pearsons' for- in the near future, and which, by the way, ness. Besides this he has his magnificent Tribune.

FRESERVE SALE-A large quantity

Tea Garden brand Preserves, assted., pure fruit and sugar goods. Our

regular 30c jars, per jar 20c

Line consists of plain and footsd bowls, fern dwhes, flower pots, vassa, candiesticks, sugars and creams napples, etc. value in town, per pair 69¢ Brass Rods-Heavy extension rods, regular 25c kind, special,

GIVING HIS FORTUNE AWAY away within the last twenty years. This been advertised or heard of? announcement as made by him recently How much has he left to give away be-

How much has he been worth?

alestonary enterprises? How much has he given that has never faira

has been his motto, and not even to his the neighborhood of \$5,000,000, his yearly the amount is increased to \$2,609,000. with the result that Chicago's famous as when a young man, stand before the financial status. But it has been possible must have been at least \$300,000.

Libbey DIGRAVED

Cut

Glass

500 Sample Pieces

A timoly event, offering many suggestions for Hol-iday gifts. A purchase of the sample lines from America's leading makers of cut glass, such as Lib-by's. Fry. Laurel, and Dunker City. Tear's new-est cuttings and every ploce perfect. Pieces are worth \$7.50 to \$22.00-Buy your choize Saturday-

\$4.88

ON EVERY PIECE

FOR THE NAME

0

maintained much reserve regarding his af thropist himself is capable of giving.

Makers' odds & ends picture frames 3,000 frames in this lot-the biggest and best of all, but the last one this year. We bought all the moulding mill ends of a large Chicago manufacturer and had them made up in handsome frames, all

suitable for Christmas framing-Every kind, size and shape is included-black and green oak, gold and antique gold. Florentine patterns, gold high backs, Flemish oaks, genuine rosewood and walnuts, hand carved hardwoods, in small sizes, gold ovals, in all sizes. Every size from 5x7 up to 16x20 -Only one or two of a kind and worth regularly up to \$4.00, on sale Saturday-

10c to 60c 10,000 Lbs. Fresh Dressed Chickens Choice of young hens or spring Chickens, Saturday only, 122c Fresh Leaf Lard, 10,000 pounds

on sale, 8 pounds, for . . \$1.00 Cudahy's Hams, fine, sugar cured hams, 2,000 lbs. for Saturday, at, Bacon, Lotus brand, sugar cured, nice and sweet, by the strip, Ib. Fall Lamb Leg, per 1b9340 Choice Round Rosst, 1b..... 100