

BRANDEIS & SONS

SPECIAL SALE

And Demonstration of the Famous

Heatherbloom Petticoats



Looks Like Fine Silk and
Wears Twice As Long.

The most practical of all petticoats—all made of fine Heatherbloom taffeta—pretty embroidered flounces, shirred and hemstitched with deep ruffles. All colors and black, including light evening shades.

Special—Heatherbloom Petticoats, worth \$1.50—**98c**
at
Special—Heatherbloom Petticoats, worth \$2.00—**\$1.50**
at
Special—Heatherbloom Petticoats, worth \$2.25—**\$1.75**
at
Special—Heatherbloom Petticoats, worth \$2.50—**\$1.98**
at
Special—Heatherbloom Petticoats, worth \$3.00—**\$2.50**
at
Special—Heatherbloom Petticoats, worth \$3.50—**\$2.98**
at

The New Linen Tailored Waist
All new style effects for wear with the new tailored suit, at **\$1.98-2.50**

LONG BLACK COATS
Women's Long Coats, in all new style features—smart and practical, at **\$10**

SMART WINTER CLOAKS
Made with the side and hip pleats or plain tailored—clever new styles, at **\$15**

TWO SPECIALS IN BASEMENT

WOMEN'S TAILORED SUITS—With long coats and pleated skirts—good styles—worth \$10, at **\$5.98**

WOMEN'S SKIRTS—New pleated ideas—black and colors—special, at **\$2.98**

MILLINERY SPECIALS

A special group of women's trimmed hats goes on sale Thursday. New fall styles in large or small effects, right up to date and worth up to \$10, at **\$3-5**

Women's Trimmed Hats in Basement—Good new styles, all colors, large or small shapes—your choice of hundreds, at **\$1-5**

Fancy wings for trimmings—a special lot, at **29c**

New Veilings at 15c a Yard

18-inch Veilings, fancy mesh, fish mesh, cross barred effects, plain and chenille dots, black and colors—regularly 25c and 39c yard, at, yard **15c**

UNION SUITS, SPECIAL at 49c

Women's fine white Jersey ribbed fleeced Union Suits—regular and out sizes, each **49c**

Thursday is Our Special

HALLOWE'EN CHOCOLATE SALE

Italian Bitter Sweets, the chocolates with the egg shell crock, with those delicious, mellow cream centers, flavored with pure crushed fruits and chopped nuts—our regular price 40c lb.—buy now for Hallowe'en—Thursday only, lb. **25c**

HALLOWE'EN NOVELTIES



Just the cleverest things for decorations, favors and hallowe'en parties. Thousands of them in Sweetland, East Arcade. Lanterns, pumpkins, skull lanterns, auto head lanterns, devil's head lanterns, etc., etc., in all sizes, fitted for candles.



Pumpkin Lanterns, at 5c, 10c, 25c, 50c and up to **\$3.45**
Pumpkin Paper Caps, at, doz., 75c
Pumpkin Torches, each **10c**
Pumpkin Horns, at, each **5c**



Black Cats, the newest hallowe'en novelty, at 5c, 10c and **25c**
Snappy Bon Bons, with paper caps and mottos, dozen, from 35c to \$1.25
In Sweetland—East Arcade.

BRANDEIS & SONS
OMAHA



For Men!

I watch the eastern shoe styles—then I duplicate 'em in

ONIMODS

I select my own idea of leathers and uphold quality in

ONIMODS

I fit men's feet as carefully as I would my own, with

ONIMODS

I charge \$2.50 and \$3.50 per pair, the popular prices, for

ONIMODS

THAT'S the way
MEN'S ONIMOD SHOES

have become so VERY well known.
"Bob Haaker"

REGENT SHOE CO.
205 South 15th Street

LOOK OVER YOUR OLD OVERCOAT

Maybe it can be cleaned and repaired so it will do you another season.

Bring or send it to us and we will tell you what it will cost to clean it and put in a new lining, put on a new collar and fix it up so it will be about as good as new.

It is surprising what we can do for an old overcoat if the outside is good.

Our prices are very reasonable—and all work guaranteed first-class in every respect. Try us.

The Pantorium

"Good Cleaners and Dyers."
1213 Jones St. Both Phones.

Quality Is Our Guide



PLEASES THE MOST CRITICAL

At all grocers

UPDIKE MILLING COMPANY, OMAHA

Special Sale

This Week Only
BOTTLED IN BOND

Livingston Rye, Full Qts., Regular Price \$1.25, Sale Price **95c**
Golden Raven Bbn., Full Qts., Regular Price \$1.00, Sale Price **80c**

C. Schlank & Co.
1307 DOUGLAS

Reliable
Dentistry
AT
Taft's Dental Rooms

BENNETT'S

THE SHUTTLE—One of the most widely read books of recent years, now **49c**

Clothe the Boys In Style

Here's Helping You Do It Cheaply

BOYS' WINTER SUITS—Make it convenient to bring the boys in Thursday—the clothing man has arranged for a day of real surprises in the boys' section. Stylish all wool suits in best patterns and serviceable materials, plain double breasted two-piece styles, many with an extra pair of knicker pants; also smart Russian and Norfolk suits—size range from 3 to 15 years—rare value at **\$3.50**

NOBBY OVERCOATS in Oxford and green meltons and brown and gray stripes, flannel lined, in 3 to 10-year sizes; also Oxford and Melton Overcoats, long full cut in stylish stripes with roll or protector collar—size 7 to 16 years—on sale for **\$3**



The Bennett Store Paves the Way
To Greater Economies

SKINNER SATIN LINED TAILORED SUITS \$25 FOR WOMEN

Plenty of superb models in again rounding out a splendidly complete display of late New York styles. Suits of high grade worsteds with fine long 45-inch coats made with that touch of individuality and good taste that shows plainly the handwork of expert man tailors. These suits are lined with genuine Skinner satin lining, with the trade mark label in each garment. This one feature adds several dollars to the value of a suit. Yet we alone in Omaha supply it in suits at \$23

New Hudson-Fulton Capes Today

54-inch broadcloth garments with a smart military touch, gilt buttons and stars—black, navy, green, taupe, gray, etc. **\$16.50 to \$19.50**
Silk Petticoats—Made of best taffeta, flounce shirred and pin tucked, twenty good shades, **\$4.95**
MoLair Waists in black and navy, made in pleated tailored style, excellent garments for office or store wear, **\$2.75 and \$3.75**

ADVANCE NOTICE
Great Sale 3,000 Picture
Frames Saturday
See 16th street window, values up to \$4.00. Frame your Christmas Pictures now, at **10c to 60c**

DINNERWARE MUST MAKE WAY FOR HOLIDAY GOODS AND TOYS
20 Per Cent Discount on Dinnerware
This applies on every openstock pattern shown.

THREE DAYS MORE OF OUR BEST-OF-ALL

October Furniture Sales

Going to set up housekeeping? Isn't there a dining room or living room or some other part of the house you expect to refurnish? Isn't there a single furniture need you have in mind? Let these last three days of our October sale give you all the benefits of our exceptional buying and radically reduced prices. A still further incentive to have you come is our offer of

DOUBLE S. & H. GREEN STAMPS WITH EACH PURCHASE

A Few Examples of the Splendid Bargains on the Floor:
\$40.00 Brass Beds **\$25.00**
\$10.00 Bedding **\$6.50**
\$9.00 Iron Beds **\$5.75**
\$8.00 Bed Spring **\$4.99**
\$3.50 Sanitary Couches **\$2.50**
\$10.00 Mattresses for **\$7.50**
\$10.00 Go-Carts for **\$6.50**
\$15.00 Library Tables for **\$10.00**
\$25.00 Dining Tables for **\$15.00**
\$25.00 Box Seat Chairs for **\$9.49**
\$20.00 Oak Dressers for **\$11.50**
\$25.00 Oak Dressers for **\$15.50**

BENNETT'S BIG GROCERY

DOUBLE GREEN TRADING STAMPS ON GRANULATED SUGAR

COFFEE Just for Thursday Bennett's Breakfast Coffee, 2 lb. **48c**
Bennett's Capitol Flour, sack **\$1.25** and 60 green stamps
Bennett's Capitol Mince Meat, 3 packages for **85c** and 10 green stamps
Bennett's Tea, assorted, pound **1.35** and 15 green stamps
Tea Siftings, pound **1.35** and 15 green stamps
Swansdown Shredded Codfish, 3 packages **85c** and 10 green stamps
Yacht Club Salad Dressing, quart **25c** and 10 green stamps
Mignonette Peas, three cans **25c** and 10 green stamps
Royal Tomatoes, two cans for **25c** and 20 green stamps
Yacht Club Salad Dressing, quart **25c** and 10 green stamps
Bennett's Capitol Maple Syrup, 1/2 gallon for **75c** and 20 green stamps
Bennett's Capitol Oats or Wheat **1.10** and 10 green stamps
Pickles, assorted, bottle **1.10** and 10 green stamps
Snider's Chili Sauce, large bottle **25c** and 20 green stamps
Small Olives, quart jar **25c** and 10 green stamps
Cream Cheese, best quality, pound **25c** and 10 green stamps
Virginia Swiss Cheese, pound **25c** and 10 green stamps
Snider's Pork and Beans, can **15c** and 10 green stamps

PRESERVE SALE
Tea Garden Preserves, assorted kinds, quantity limited, reg- **30c** ultra 40c quality, per jar

CRACKER SALE
It's famous Tourist and Graham Crackers fresh from the oven, very delicious (including 10 **10c** stamps) package



Order Buster Brown Bread

It is pure, wholesome and clean. It is sealed at the oven in wax paper wrappers. Ask your grocer for it—

5c
U. P. STEAM BAKING CO.

TWENTIETH CENTURY FARMER
One Dollar a Year.

HOTELS,
Hotel Rome
EUROPEAN

107th and Jackson
Unexcelled for its Beauty and Modern Amenities.
ROME MILLER



KEEP YOUR FEET WARM

Our Cushion Comfort Shoes are so constructed that cold cannot penetrate them and the feet are always warm.

They are the only cushion sole shoes that are real comfort—every inch of them. People who have worn them say so.

Every pair handsewed, flexible and very easy on the feet. They are made one size smaller in the instep and two sizes wider in the sole—this enables the foot to rest in its natural position. Just imagine the comfort.

For Women

\$4.00

For Men

\$5.00

Drexel Shoe Co.
1415 Farnam Street.

IN CALIFORNIA
Best Fruit, Alfalfa and Stock Growing Section. Rich, Deep Soil—Irrigated. Easy, Cheap. Write for Booklet. IRRIGATED LAND CO. Chicago, Ill., San Francisco.

HAYDEN'S



25c Embroideries 9c

Embroideries and Insertings, Swiss, Nainsook and Cambrie IN ALL WIDTHS FROM THE DAINY BABY SETS, TO THE WIDE SKIRT FLOUNCINGS

The same goods displayed in our 16th street windows the past few days, the greatest bargain we ever secured, and, we believe, the best values you were ever offered, all 15c to 25c values, at, yard **9c**

SUITS—MADE TO YOUR MEASURE IN OUR COATS

New Ladies' Tailoring Department

Individuality of design, superior workmanship, almost unlimited assortments of materials, and withal most moderate prices, are some of the attractions which are making this department very popular.

COME. See for Yourself. WE'LL WELCOME YOU.

SKIRTS—WAISTS

SPECIAL OFFERINGS IN MODISH MILLINERY

At Far Less Price Than You'd Expect to Pay.

Beautiful Trimmed Hats, worth regularly to \$10, ostrich plume, novelty feather, and other high class trimmings, remarkable bargains at our sale prices **\$5 and \$3.95**

Trimmed Hats, worth to \$5, large assortment for selection, one day only, Thursday, choice **\$1.98**
New Velvet Shapes, 10 new styles for your selection, sold elsewhere at \$3.00, here, for **\$1.98**

Don't Miss These Timely Magnificent Bargain Offerings.



EXTRA SPECIALS for THURSDAY

IN OUR FAMOUS DOMESTIC ROOM
Dreamland Sheets, 61x96, a good 85c Sheet, made of Lakewood 5-4 Sheet, \$5.50 pair, on sale at, pair **\$2.75**
Ing, Thursday **75c**
1178 best 11-4 Blanket made, worth \$2.25, on sale at, pair **\$1.50**
Frankfort 11-4 Blanket, worth \$1.45, on sale at, pair **\$1.00**
1152 plaid Blankets, worth \$5.00, on sale at, pair **\$3.50**
10c Dark Percales **75c**
12 1/2c White Lingerie Cloth **85c**
1160 Canton Flannel, worth 75c **5c**
1161 Canton Flannel, worth 10c **75c**
1162 Canton Flannel, worth 12 1/2c **10c**
1201 Shaker Flannel, worth 75c **5c**
1166 Shaker Flannel, worth 85c **65c**
1171 fine all wool Blankets, worth \$5.50 pair, on sale at, pair **\$2.75**
1178 best 11-4 Blanket made, worth \$2.25, on sale at, pair **\$1.50**
Frankfort 11-4 Blanket, worth \$1.45, on sale at, pair **\$1.00**
1152 plaid Blankets, worth \$5.00, on sale at, pair **\$3.50**
10c LL Muslin, unbleached at, yd. 75c No. 1152 8c Comfortables **5c**
1254 11-60 Comfortables **95c**
1250 11-60 Comfortables **\$1.49**
A great many other specials not advertised.

Big Linoleum Sale Monday Watch the DAILY PAPERS

OUR LAST CAR KEIFFER PEARS FOR THIS SEASON

is now on sale. Don't wait until they are all gone, buy now. This car will close out quickly. The Keiffer Pears are the finest kind for canning and less than one-half the price of Bartlett's or any other kind. As long as the car lasts, we will continue to sell them at the following prices: Large market baskets **50c**
Bushel basket **\$1.35** Per barrel **\$3.75**
The Greatest Market in Omaha for Fresh Vegetables, Butter, Cheese, Crackers, Groceries and Meats.
Monday's prices on all fresh vegetables, fruits, groceries, butter, cheese, Crackers, teas, coffees and nuts.

FAMILY LIQUOR DEPARTMENT SPECIAL

Rye or Bourbon Whiskey, 8 years old, **\$1.00** Per **\$3.50** gal
full quarts, for
We'll supply your wants at lowest prices.

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

C. W. Hull Company
announces
the removal of its
Main Office
from 1503 Farnam Street
to 1603 Farnam Street
Board of Trade Building
November 1st, 1909

2001 Pounds to the Ton.

WOMAN'S HOME COMPANION

The greatest woman's magazine, a leader in art, literature, fashions and kindred topics, regular price \$1.50 a year, with THE TWENTIETH CENTURY FARMER, regular price \$1.00 a year—

ONLY \$1.60 FOR BOTH

TWENTIETH CENTURY FARMER, OMAHA, NEBRASKA