

### We Respectfully Extend Greeting to the Visiting Delegates to the National W. C. T. U. Convention

You will always recall a visit to Brandeis Stores as one of the most interesting features of your stay in Omaha. This is the largest store west of Chicago. There are 8½ acres of floor space in this store. Brandeis tunnels under the street connecting the New Store with the old store and with Courtney's grocery are the marvels of the west and they are famous from coast to coast.



### Brandeis Stores Offer Many Free Conveniences to Visitors in Omaha

Free Waiting Rooms and Rest Rooms for Women and Children—all modern appointments—(maids in attendance)—Writing Desks and Stationery for correspondence.  
Check Rooms for your baggage and parcels (no charge).  
Checks on all banks cashed without charge.  
Information Bureau—Guides to the store furnished on application.  
Branch Station United States Postoffice on Main Floor. Visitors may have their mail addressed to Station No. 17, Brandeis Stores.  
A Perfectly Equipped Lunch Counter, Main Floor. Moderate Prices.  
A Large Restaurant and Tea Room on Courtney's Second Floor.  
A Large Restaurant and Tea Room on Courtney's Second Floor.

### Women's Fall Tailored Suits Worth up to \$40 at \$22.50

Your choice of hundreds of handsomely tailored suits for fall and winter that are worth up to \$40. This offer includes all our "Fashionable" suits well known to women of Omaha as the most beautiful of all medium price tailored suits. This is an extraordinary offer of strictly high grade stylish suits, for Monday, at **\$22.50**

## Choice of Any Woman's Suit \$39 In Our Entire Stock (Imported Models Excepted) Monday Only

MANY OF THESE SUITS WORTH UP TO \$98—NONE WORTH LESS THAN \$50



This is an offer that you must not overlook if you are thinking of buying a suit this season. Such a wonderful opportunity was never offered before and such a chance may never come again. Suits are worth up to \$98.00. Every stunning new style of the season including beautiful three-piece models. Maybe you have been considering one of these suits. Buy it Monday while the price is so greatly reduced.

Choose Any Woman's Tailored Suit in Brandeis' Entire Stock (Imported Models Excepted) Monday---One Day Only---for **\$39**

### WOMEN'S \$30 WOOL DRESSES AT \$15

This is a special purchase of several hundred pretty Cloth Dresses in all the new fabrics, styles and colors; the styles include embroidered and braided effects, others are plain. They are made to sell as high as \$30.00, Monday special, at each **\$15**

### THE NEW BLACK BROADCLOTH AND COVERT COATS FOR WOMEN

Entirely new shipment of these fine practical coats for winter. The coats were never so stunning as this season. Everything about them is new. They are beautifully tailored—

**\$19-\$25-\$29-\$32.50-\$35**

### Great Showing of Furs In Our Enlarged Fur Department

Our department is now complete with the newest and cleverest ideas in high grade furs. Only the most carefully selected pieces are shown here. The new long pony coats, Hudson seal coats, caracul coats, Alaska seal coats, mink coats and others ready for your selection.

**FUR SETS IN SEPARATE PIECES**—New Scarfs and Pellerines, long Pillow and Rug Muffs, all the pretty furs, Minks, Hudson Bay Sable, Black Lynx, Black Fox, Black Wolf, Kolinsky, Jap Mink, Brook Mink, Red Fox, etc.:

- A Blue Wolf Set, special for Monday **..\$19**
- A Brook Mink Set, special for Monday, **\$10**
- A Kolinsky Set, special for Monday **....\$39**
- A Mink Set, special for Monday **.....\$85**
- A Black Fox Set, special for Monday **..\$50**

### Winter Underwear

Women's medium and heavy weight vests, pants and union suits, fine and heavy ribbed, medium and extra sizes, at, each **....49c**

Women's Union Suits, fine and heavy ribbed, plain and fleece lined, Munsing and other makes, each **.....98c**

Misses, Children's and Boys' Vests, Pants and Union Suits—Some are heavy fleeced, others are ribbed. This offer includes Munsing and other well known makes, at, each **.....49c**

### Exquisite New Styles in MILLINERY

Brandeis Stores show more really beautiful millinery and more strictly correct models than any western store. The later models are exquisite.

**DRAPED VELVET POLAR TURBANS**  
Beautifully trimmed with gold and silver braids, some with one small flower at side, very chic and up to date ideas, specially priced Monday, at **.....\$12.50-\$20**

**ULTRA SMART FUR HATS**  
The correct Turban shapes in selected furs. Every new style represented. Brandeis variety includes everything that **\$2.50-\$15** is in fashionable favor, at...

**MISSIE'S \$6 AND \$7 BEAVER HATS \$3.50**  
These are the prettiest, girlish effects ever seen in Omaha. They are in the jaunty new shapes, blacks and bright colors, simply trimmed and right up-to-date, **\$3.50** worth up to \$7, at.....

**SPECIAL TRIMMED HATS**—In Basement New shapes, new trimmings, all good, practical fall hats, at **.....\$1.50**

### WOMEN'S SHORT KID GLOVES

Real Kid Mocha and Cape—heavy embroidered backs—in tan, gray, brown, red, blue, black and white—unlined and silk lined—Perrins and Northrup makes—Main glove counter at, pair **.....\$1.50**  
One-Cheap English Walking Gloves—new tans—sizes 5½ to 7½, worth \$1.25, at, pair **.....50c**  
Women's, Children's and Boys' 50c Cashmere and Deer Gloves, pair **.....95c**

### SPECIAL BASEMENT BARGAINS

36 inch bookfold percale — every yard worth 12½c — from the bolt, at, yard **.....5c**

Full piece unbleached Shaker Flannel, special for Monday, at, yard **.....3½c**

The very best Outing Flannel made, firm, yet soft, fluffy and warm, also plain Cinderella Flannels, at, yard **.....8½c**

Special mill purchase of double fold Muslin and Long Cloth, values up to 12½c yard, at, yard **.....6c**

81-90 and 81-99 bleached seamless Sheets, worth 75c, each **.....59c**

### SPECIAL SALE

#### Blankets and Comforters

St. Mary's Blankets, at 20% less than sold anywhere else in the city, all wool and wool filling, at \$3.98, \$5.50, \$6, \$6.50, \$7 and up to \$15

Norman and wool nap blankets—cotton blankets, full size—worth \$2.50 and \$3—4½ lbs to a pair **.....\$1.59**

\$7 elderdown comforters—French saten covered, white elderdown filled comforters—7x9 feet, at **.....\$5**

#### TABLE DAMASK SALE

72-in. extra heavy line German linen table damask, worth \$1, at, yard 79c  
Fine imported mercerized table damask, full 2 yards wide, 75c value, 59c  
Best quality round thread linen napkins, 13 napkins, a dozen **.....\$2.50**  
14 hemstitched all linen pattern cloths, full bleached, 3 yards long, at, each **.....\$2.50**

### BRANDEIS STORES

## Positively the Biggest Bargains Ever Offered in Omaha

# GREAT RUG SALE

A Philadelphia Manufacturer was obliged to raise a large sum of ready money on short notice. He sold us his entire stock of high grade rugs at a sacrifice never before known in the history of the Rug and Carpet Business in America.

This is the most fortunate deal Brandeis ever made. We have held great rug sales before, but never one in which the stock was so immense, the qualities were so high and the bargains so wonderful. There never was a chance like this in Omaha. The patterns are all new and beautiful.

It is so well known that Brandeis always buys for cash, no matter how large the stock or how fine the quality, that some of the very best bargains in America are offered first to us.

No store but Brandeis could offer such bargains. It is another case where Brandeis' ready cash brings great bargains to you.

We Devote Practically Our Entire Third Floor to This Sale. 75 Clerks to Wait on You. No Waiting.

**\$30 Axminster and Wilton Velvet Rugs, at... \$15.98**

All are 9x12 sizes. We never offered such a group as this at \$15.98. Better rugs, better patterns, better values, larger selection.

**Fine Wilton Rugs, 9x12, and Worth \$55, at... \$29.98**

The highest quality of Wilton rugs made, all seamless, richest and most elegant patterns, copies of beautiful Orientals.

**Room Size Brussels Rugs \$7.98**  
Suitable for almost any room. The same Brussels Rug for which you pay \$15—Monday at

**Axminster Rugs \$9.98**  
In room sizes — floral, geometrical, Persian designs, borders on ends—worth up to \$20, at

**\$9.00 Brussels Rugs \$3.98**  
6x9, all in one piece—new and perfect goods worth up to \$9.00, at each **\$3.98**  
Also a lot of Axminster Rugs, 4-6x8, at same price.

**9x12 Reversible SMYRNA RUGS**  
Can Be Used on Both Sides  
Good line of patterns—worth up to \$10.00 value, at **\$5.98**

**36x72 Axminster Rugs \$2.69**  
All kinds of designs and colors—worth up to \$5—a good bargain at

**\$3.50 Axminster Rugs \$1.59**  
In various styles and patterns—worth \$3.50; a grand bargain at, each **\$1.59**

**NEW GRANITE Art Squares \$2.98**  
9x12 size, new designs and patterns, worth to \$5.00 each—at

Hundreds and Hundreds of Lots Too Small to Advertise. You Can Find Rugs to Fit Any Room

### SPECIAL SALE SILKS

30,000 yds. of new Fall Silks offered for Monday at a big reduction.

**LOT 1**  
22-inch all silk Peau de Cupid, a beautiful lustrous dress silk, 52 different shades, including light tints, **35c** at, yard

**LOT 2**  
20-inch all silk Peau de Messaline and Cachemere Silks, in black and all fashionable shades, **39c** at, yard

**LOT 3**  
The 27-inch Jacquard Taffeta Dress Silks, Satin Messalines, etc., **49c** at, yard

**Fancy Printed Crepe de Chine for Scarfs and Waists**  
27 different patterns, including elaborate designs, yard **.....60c**  
**Yard Wide Black Taffeta**  
Red edge natural finish dress and skirting taffetas, worth \$1.15, at, yard **.....79c**  
**Black Sapho silks**—always sold for \$1 yd., for Monday, yd. **59c**

### HALLOWE'EN NOVELTIES

Every thing for Hallowe'en parties and favors. The largest showing of clever novelties ever seen. Snapping bonbons with paper caps and in octoes, 35c a dozen, 50c a dozen, and up to 40c. **\$1.25**  
Large pumpkin lanterns, at each, 25c, 35c, 50c and up to **\$3.45**  
Pumpkin paper caps, a doz., **75c**  
Pumpkin torches, each **10c**  
Pumpkin, skull, devil's head and auto cap lanterns, each, at 5c and **.....10c**

### BRANDEIS STORES