

BRANDEIS STORES

Great Price Reductions

On All Our Women's Imported Suits, Gowns and Demi-Costumes

We have decided to sell at once our entire collection of imported ready-to-wear apparel, and we have greatly reduced the prices on every one of these exquisite gowns, demi costumes and suit.

This group of imported apparel has been the delight of every woman who loves beautiful attire. These garments were selected in Paris, Berlin and London by our representative this summer. A rare opportunity to buy the most exquisite attire.

The most elegant and fashionable suits and costumes from the foremost European designers at prices lower than the actual cost to import.

- One canard blue 3-piece suit, was \$145, reduced to \$98
- One black broadcloth 3-piece suit, was \$159, reduced to \$98
- One mustard colored 2-piece suit, was \$100, reduced to \$59
- One 2-piece navy French cheviot suit, was \$135, reduced to \$85
- One 2-piece navy novelty cloth suit, was \$125, reduced to \$95
- One 3-piece carab demi-costume, worth \$169, reduced to \$125
- One 3-piece apricot demi-costume, worth \$185, reduced to \$127.50
- One 3-piece black jet trimmed demi-costume, worth \$185, red. to \$139
- One 3-piece black broadcloth demi-costume, worth \$150, red. to \$115
- One 3-piece rasin colored demi-costume, worth \$175, reduced to \$125
- \$250 white bugle trimmed gown, with scarf, at \$189
- \$198 blue bugle trimmed net over satin gown, at \$135
- \$225 white satin hand embroidered costume, at \$150
- \$175 lavender silk embroidered net gown, at \$119
- 3-piece chickory broadcloth demi-costume, worth \$169, at \$125



Exquisite Fall Models in Millinery

A Brandeis hat gives an air of distinction and individuality to its wearer. The great satisfaction in wearing a hat that has the Brandeis stamp of approval is that the hat is absolutely correct and is perfectly harmonious in color.

Hundreds of stunning new Paris and New York models together with our own clever designs for fall, at \$25

WOMEN'S FALL HATS AT \$10

This group contains hats that have all the smart style of imported models. The new large styles turned up at one side, draped velvet turbans and the clever Tricornes. Every correct new style and shape, at \$10

READY-TO-TRIM HATS

Every one is a new shape for fall. Large and medium sizes, black and colors, all ready to trim, specials, at \$1.50

MISSES' HATS

Patent leather hats as well as the pretty new sash hats of felt, at, each 98c

Showing the New Furs
Scarfs, Muffs, Sets, Coats

Brandeis shows the very newest shapes and the finest selected furs, of ermine, natural Siberian squirrel, brook mink, Belgian lynx, Canadian marten. Graceful, scarfs and pillow and rug muffs.

New coats in Pony, Hudson and Aleutian seal, mink, caracul and other favorite furs.

Stunning Tailored Suits at \$45

These suits are all stunning examples of the latest style in tailored suits. They have all the elegance of \$65 and \$75 suits—special at \$45

Women's Fall Suits at \$35

Charming new styles in this group. The tailoring is splendid. You could not match them elsewhere for less than \$50. \$35

Medium or Heavy Weight Underwear

For Women, Misses and Children

Celebrated Musing Underwear—Vests, pants and union suits, most serviceable and comfortable combination suits; prices range, per garment 49c to \$1.98

Our Stock of Sterling Underwear Is Complete—Mercerized lisle, silk and wool and all wool, at a garment . . . \$1.98, \$2.98 and \$3.50

A Complete Showing of Tivoli Underwear—Made of fine Australian wool, natural and camel's hair, at a garment . . . \$1.25 and \$1.50

Misses' Children's and Boys' Tivoli Australian Wool Underwear—Vests, pants and drawers—all sizes, at a garment . . . 49c and 98c

Women's Black Fleecy Lined Hose—Also Children's "M" Knit Union Suits—Soft, fleecy lined—ages 2 to 14—white with patent taped buttons—regular price 50c; at a suit 19c



Special Sale of Fancy Linens

18 and 20-inch round, hand made cluny lace centerpieces, worth up to \$2, at, each 95c

26-inch round, hand made cluny lace cloths—very wide, heavy lace—all new designs—\$6 values, at, each \$3.50

Cluny lace scarfs, worth up to \$18, at just one-half regular prices. Beautiful hand embroidered madras scarfs and centerpieces, at one-half regular prices.

Odd pattern table cloths—8x4, 8x10 and 8x12 size, pattern table cloths—very best Irish and Austrian linens, worth up to \$8, at \$3.98, \$2 table damask—very fine double damask, at a yard \$1.25

50c Huck towels—all pure linen—at, each 25c

Dress Trimmings

Latest foreign novelties in embroidered bands and dress trimmings, silk embroidered, beaded, jeweled, jetted and metallic effects, all colors, at, yd. 39c 49c 88c and up to \$4.98

Buttons

Silk covered tailored buttons, heavy satin, twisted and fancy silks, plain and rimmed—all colors and all sizes, in 25 to 50 line, worth up to 75c a dozen, each, at 1c

Glove Sale

Women's short kid gloves—1 and 2-clasp kid and cape gloves—tan, grey, brown, red, green, black and white—for street and evening wear. Main glove counter, pr. . . . \$1-\$1.50

Women's and children's cashmere and cashmerette gloves—2-clasp fasteners—pure silk, lined—black, brown, navy and grey, at pair 25c and 50c

BRANDEIS

MAKING FOR A CLEAN FACE

Era of Purifications Threatens to Embrace Chicago.

REFORM SINNERS AND SMUDGES

Hot Air Boosts for a Moral Uplift and Banishment of Locomotive Smoke—Great Changes Promised.

Those who admire and revere the old Chicago, the bustling democratic, carefree Chicago of today and yesterday, with its lights and shadows, its grime and fog, will have to hurry if they desire a far wiser view. A revolution impends, threatening destruction to some of the city's distinctive characteristics. A moral and aesthetic fever is gripping the Chicago soul, and if the changes threatened come to pass the Gypsy is throwing stones into sensitive souls the state's attorney is throwing harpoons into the real wicked, causing a succession of screams that almost transform the red lights into blue. No one knows whose sword hides the next harpoon, will penetrate, hence the least end of the moral awakening, throbs with scars surpassing the best efforts of Gypsy Smith. The third division of the campaign is marshaled by John Callan O'Loughlin, whose personal observations under the lid are featured in the Tribune. Through these sources a vast amount of purifying light is being turned on individual and municipal sinners, and the way is blazed for fumigation. Even city employes cheerily face a 10 per cent reduction of pay to boost the glorious cause.

War on Smoke.

The aesthetic side of the impending revolution is directed against Chicago railroads. Those who think and act for these corporations proceed on the assumption that their

Brandeis' Hair Goods Dept.

The new fashions in hair dressing as they appear in Paris are always shown first at Brandeis.

We use only genuine human hair in the braids, switches or curls sold in Brandeis Hair department, on second floor.

Special—30-inch 3-oz. Natural Wavy Switch, an \$18.00 value; Monday only \$12.00

\$12.00 Natural Wavy Switches, an excellent value at \$6.00

24-inch Long Hair Switches—special at \$2.98

A Regular \$6.00 Transformation—for Monday only \$3.00

A \$20.00 Transformation—made of first quality hair, at \$15.00

Large Extra Size Auto Nets for 10c

BRANDEIS STORES

sole aim in life is to make money and distribute dividends. What do they know or care about art? For them there is no art but the art which comes from the mint or printshop of Uncle Sam. Chicago still entertains some regard for that style of art, tolerating it, so to speak, as a necessary evil. But there are higher ideals worth striving for. Chief of these is a municipal face free from locomotive smudges. Think of it—Chicago without those sootied clouds of moving industry!

Purveyors of Chicago art located on the lake front and adjoining thoroughfares are sorely distressed. The view of the lake is streaked with black pyramids that tell of the oot pouring into the coffers of the Coal trust. The status of John A. Logan resembles a mounted coalheaver. The imposing gray lions of Art institute are polka-dotted from nose to tip of tail. Even Montgomery Ward's Diana, hundreds of feet in the air, has her palmas shamefully soiled. As for the buildings, what does not stick outside goes inside to harmonize the colors. Naturally there is excessive coughing and sneezing and a degree of wrath that cannot be expressed in print.

Relief must be had at any cost, and the town is moving for it with the determination which compelled the railroads to elevate tracks. Electrification is now the cry. "The locomotive must go outside the city limits," say the boosters of smokeless Chicago.

Demanding Electrification.

The movement has in view the electrification of nearly 1,900 miles of track and the banishment of 500 smudging locomotives. As a starter the pressure is directed against the Illinois Central road. The Illinois Central locomotives are no greater offenders than others of their class, but their belching activities on the lake front are more conspicuous and offensive. They are scheduled to go out of business, but the date of departure is not settled. The company has had the problem of electrification under consideration for ten years without reaching a decision. Plans have been drawn; estimate of cost made and other necessary data put on paper. But the probable cost of \$2,000,000 causes a degree of hesitation annoying to the smokeless crowd. The estimate includes three rail equipment, provides for thirty-five electric locomotives at \$30,000 apiece, \$50,000 for car equipment, \$120,000 for an electrical distributing station and \$400,000 for the necessary substations and averaging eight miles apart. If the road

Basement Special

100 bolts 15c quality outing flannels; 7 1/2c on bargain table, at

Large rolls snow white Rockwood cotton batts—make warm, light weight comforters—at, roll 15c

Long cloth and muslin—double fold mill lengths of very fine wide white materials, 12 1/2c quality, at, yd. 6c

Woolnap Blankets—white and gray, large and heavy—neat borders—would be bargain at \$2.50 a pair. Limit of two pairs to a customer—bargain square, \$1.59 per pair

Special Silk Sale

Splendid silk offerings for Monday in the newest foreign and American silks.

Beautiful Crystal costume silks, Bengaline and Poplin weaves, Moire antique and Faconne, black and colored cachemire de soie, black crepe meteor, yard wide dress taffetas.

Usual Price \$1.75 to \$1.98

98c

A French collection of sample pieces—44 to 48 inch, black and colored, worth to \$3 a yard, at, yard 98c to \$1.50

SILKS ON BARGAIN SQUARES

Paillet de Soie, Peau de Cygne, Messaline de Soie, Dress Taffetas and Cachemere Silks, Crepe de Chine, Rajahs and Tuscan Silks, at, yard 49c 59c and 79c

ENGLISH DRESS VELVETS

24 inch in different width stripes, new greens, bordeaux, marron, etc., worth \$1.50, at, per yard 69c

Yard Wide, Two Seasons Guaranteed Satins, in all colors, main dept. 79c

Monday Is Broadcloth Day

A fresh shipment just received in all the scarce shades.

30 pieces of 54-inch Orlando Broadcloth, yard . . . 95c

45 pieces of 52-inch special Hayes Cloth, yard \$1.95

35 pieces of 54-inch celebrated Theodora Broadcloth, yard \$2.50

30 pieces 52-inch Edna Broadcloth, yard \$2.25

Special leader for Monday only—Imported Elita black Broadcloth, always sold at \$2.75 per yard, one pattern to a customer, at, per yard \$1.59

THEODORA DRAP TAFFETA

A plain weave Suiting, 43 inches wide, adapted for the one piece suits, 37 different shades, at, yard \$1.00

Frederick Arnold Saxony Satin Directoire, the smartest dress fabric in the market this season. Monday only, at, per yard \$1.50

Our own importation—Alfred Munch, Saxony, Germany, exclusive suitings—in medium and dark tones, at, yard \$1.50 to \$2.95

50-inch all wool tailor weight serges and diagonal semi-rough suitings, worth \$1.60, at, yard 79c

High grade dress goods—the wanted shades in Bedford cords, novelty suitings, Prunellas, etc.—all 42 to 45 inches wide—bargain squares, yd. 49c & 69c

Basement Bargains

The fluffiest, warmest, firmest and best wearing outing flannel made, also plain Cinderella flannels, at, yard 8 1/2c

30-inch flannelette waisting; pretty Persian patterns, striped and figured effects, very desirable cloth, at, yard 12 1/2c

BRANDEIS STORES

Brandeis Well Tailored Clothes Make Well Dressed Men

You get the benefit of Brandeis great purchasing power when you buy your clothes here. We buy in immense quantities, and always buy for cash. You get the benefit of higher grade clothes for less money.

Men's Overcoats and Suits \$14.50 & \$17.50

We have just purchased an entire stock of men's, young men's and children's clothing. This was an immense stock and we offer you your choice of the finest hand tailored clothing.

You could not match them in all this western territory for less than \$20 to \$25. All this season's newest cuts and most approved fabrics. Skillfully tailored to hold their shape as long as the garments last. The overcoat groups include the new auto-protector overcoats.

\$14.50 and \$17.50

IN OUR BOYS' CLOTHING DEPT.

Boys' Knickerbocker Suits, \$5

Boys' Protector Overcoats, at . . . \$5

You save time and money by coming to Brandeis for your boys' clothes. This sale includes the noblest overcoat and suit styles for boys.



road may expect economies approaching \$750,000 a year over its old steam traffic.

Long before the legislative act was made applicable to the New York Central, the New Haven line had been electrifying its tracks in Connecticut. When the legislature had forced the New York Central to electrify its tracks into the Grand Central terminal the New Haven road into New York prepared liberally, as did its landlord road, to extend its electric zone to Stamford, with official opinion that one day the whole line will be electrically operated from New York to Boston.

In these two New York examples of electrified rails, says the Tribune, the Chicago public has been reading the coming electrification of its own noisome, smoking lines of railroads. And also in these examples the Chicago companies see that is electrification of lines inside the city is forced, electrification safely must extend to the limits of their suburban services. If legislation is to force electricity as motive power in the city, railroad common sense must force it much further out. Which must cost much more money.

If the Illinois Central locomotives can be induced to take an indefinite vacation in the country, the rest of the job will be easy, wherefore the smokeless crowd are concentrating their energies on the lake front.

Bank at Nashville Falls.

NASHVILLE, Tenn., Oct. 16.—The City Bank and Trust company of this city closed its doors this morning for the purpose of liquidation.

English Germanized.

The class at Heidelberg was studying English conjugations and each verb considered was used in a model sentence, so that the students would gain the benefit of pronouncing the connected series of words, as well as grasping the varying forms of the verb. This morning it was the verb "to have" in the sentence "I have a gold mine."

Heer Schmitz was called to his feet by Prof. Waife.

"Don't you 'du haf' in der sentence 'I haf' a gold mine,'" the professor ordered.

"Heer Schmitz proceeded:

"I haf' a gold mine, du hast a gold deln, he has a gold blas. Ye, you or dey haf' a gold-ours, yours or deirs, as de case may be.—Everybody's Magazine.