

Notable Offerings of New Fall Goods Brandeis Stores

Every well informed woman in Omaha realizes the great advantages in buying her apparel here. The fact that a hat or a garment comes from Brandeis Stores is positive proof that the style is authentic---Brandeis Millinery and Brandeis Ready-to-Wear Suits and Coats are always examples of perfect taste. Brandeis varieties are much greater than other stores and Brandeis prices are always moderate on strictly dependable goods.



A Sale of Kid Gloves

Women's two-clasp kid gloves—all the newest shades for fall, in French lambskin and real kid—Paris point or single row stitching; every pair fitted—regular counter, **\$1 to \$1.50** at, pair.....

Short Kid Gloves

Two clasp fasteners, in tan, brown, gray, black and white. Bargain square, worth up to \$1.00 a pair, at, pair..... **69c**

Women's Heavier Underwear

Sole agents for Munsing Underwear

Vests, pants and union suits—cotton and wool, in fall and winter weights—complete assortment, in white, ecru and gray; **49c to \$1.98** at, a garment.....

Boys' and girls' Munsing underwear—vests, pants, drawers and union suits—fine ribbed cotton, fleecy lined, all sizes, at, each.... **49c**

Women's silk underwear—Italian silk vests—white, pink and blue—in all sizes, at... **\$1.98**

Misses' and children's vests, pants and drawers; fine ribbed, fleecy lined—in ecru and silver gray, at, pair..... **15c**

Two Special Hosiery Bargains

Women's fine cotton hose, some like finish, also women's, misses', children's and boys' fine and heavy ribbed school hose, worth up to 25c, at, pair..... **12 1/2c**

Women's and men's fine lisle and cotton all over lace and boot and embroidered boot patterns, worth 50c, at, pair..... **25c**

Brilliant All Silk Taffeta and Satin Taffeta Ribbons

Six inches wide—all colors—worth 30c a yard, at, yard..... **15c**

Fine French and German Val Laces

Fine French and German Val laces and insertions, Plat Vals, linen torchons, cluny and crochet effects—many to match—worth up to 12 1/2c a yard; at, yard..... **5c**

Great Bargains in Rugs

We buy our rugs in great quantities and pay cash for them. We therefore get the best bargains in the United States and every rug you buy here means a saving of money for you.

\$25.00 Axminster Rugs for \$17.50

9x12—All new patterns—This is an extra special, at..... **\$17.50**

Brussels Rugs at \$15.98.

High class, full 10 wire Brussels, in soft, rich colorings and new patterns—a \$24.50 value, at..... **\$15.98**

9x12 Wilton velvet rugs—30 patterns, Monday only, worth \$27.50, at..... **\$17.98**

Room size brussels rugs—all sizes, all colors, at..... **\$9.98**

English Wilton Rugs—9-12 and all seamless—finest Wilton rug made—a \$55.00 value, at..... **\$39**

Axminster Carpet, new patterns, yd., **\$1.15** Brussels Carpet, special at, sq. yd.... **69c**



THE AUTHENTIC STYLES FOR FALL

Women's Ready-to-Wear Apparel

You are positively certain of correct styles in everything pertaining to women's apparel if you make your selections at Brandeis.

We present a splendid array of women's high grade suits—all copies of exclusive imported models and every one a stunning example of the designer's art. These suits are made up in cloths and colors that differ much from the ordinary. The styles have real individuality and the tailoring **\$45** is perfect. Made to sell up to \$75.00, at.....

Women's Smart Tailored Suits—Charming new styles are included in this group. Splendid tailoring, and every suit has a swaggar metropolitan air, at..... **\$35**

The Famous Fashionable Suits—The real fall style aristocrats—newest styles and colors—superior to other lines of \$25 suits in every way..... **\$25**

THE NEW LONG COATS FOR FALL

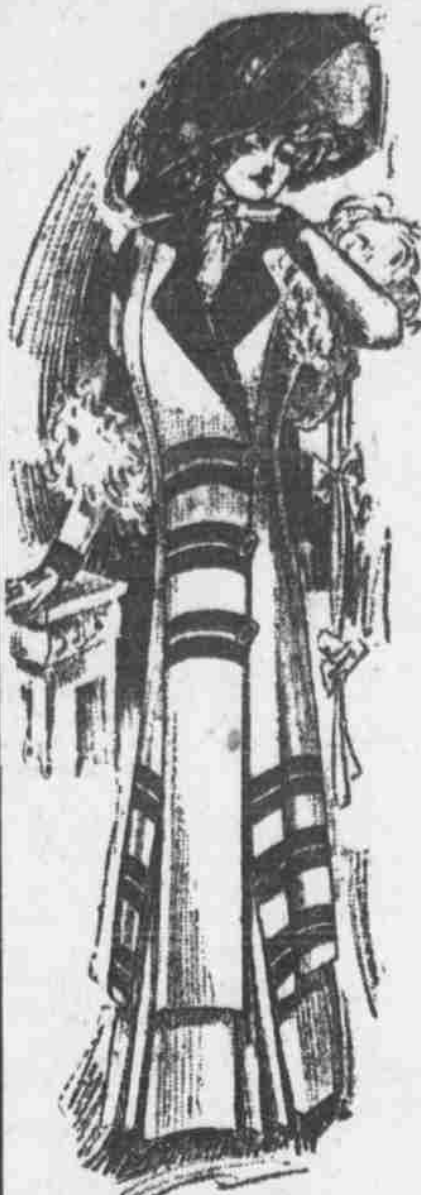
Broadcloths, fancy materials and diagonals—the styles are newer and smarter than ever, at **\$15, \$19, \$25 up to \$50**

Stunning New Covert Coats

Fashionable and practical fall and winter coats—all the newest style features, at..... **\$25.00 and \$35.00**

Charming new cloth dresses, late styles, at **\$12.50** up to **\$39**

A special showing of the "Brownell" dresses for misses, at—**\$15 and \$19**



A SPECIAL SALE OF SKIRTS

A great purchase of high grade skirts from a New York manufacturer at a great concession in price enables us to offer the following great values for Monday:

Women's Fall Walking Skirts, in all the correct styles and colors, worth up to \$5.85, at..... **\$5**

Women's Fall Skirts—in all styles and colors; new fabrics—worth up to \$12.50, at..... **\$6.98**

Women's Newest Model Skirts—all new designs, colors and materials, worth up to \$16.50, at..... **\$10**

The most complete showing of waists ever displayed in the west—New features for evening wear and practical new fall waists as well.



A Remarkable Showing of FURS

In Scarfs, Muffs, Sets and Coats

The newest shapes in scarfs and muffs of ermine, natural Siberian squirrel, brook mink, Belgian lynx, Canadian martin, etc. The new graceful scarfs and the large rug or pillow muffs.

You are always certain of strictly reliable and high grade fur in every piece you buy at Brandeis.

In pony, Hudson and Aleutian seal, mink, caracul, Alaska seal, brook mink, etc. The long graceful 52-inch lengths—a splendid showing; ranging in price **\$50 to \$698** from.....

Brandeis Artistic Millinery

The fall hats that come from Brandeis have an individuality that marks them instantly as hats of the higher class.

Many of the designs we show this year are the favorite creations of French style authors, bought through our own Paris office—while the product of our own staff of millinery experts is more beautiful than ever.

Brandeis stunning new turbans, the new hats with side roll, the tricorn effects, all have that touch of smartness that distinguishes the correct hat from the ordinary; special group, at..... **\$25**

A Special Group of Dress Hats and Tailored Hats that reveal the cleverest new fall styles, at..... **\$15**

Brandeis is the only establishment that sells the most exquisite millinery at the same time offering hats of genuine style excellence to sell at moderate prices. No other designers create such charming hats to attract those who wish inexpensive millinery.



Special Sale of Blankets and Comforters

\$5 and \$6 strictly all wool blankets, full 11x4 size, in plain white, grey, tan and plaids, worth up to \$6, at..... **\$3.98**

St. Mary's blankets, best blankets made from the finest grade of wool grown, full size, never were so cheap, at..... **\$3.98**

Strictly all wool medicated scarlet blankets, fine all California wool, made for large size beds, at, pair..... **\$2.50**

Woolnap Blankets—Full 11x4 and 12x4 sizes; white, gray and tan, hard to tell from all wool blankets—weight 4 1/2 lbs. to a pair, worth \$2.50, at..... **\$1.59**

Baby Crib Blankets and Robes Beacon's complete line, at 15c, 50c, 75c, 85c, 98c, \$1.39 and \$1.50. Wool crib blankets, at, pair **\$1.98, \$2.25, \$2.50 and \$3.50**

\$3 Imported German bath robes or wrapper blankets, at, each..... **98c**

Our Stock of Comforters is the Largest in the West

The North Star Woolen mills make the finest grade of white blankets. Prices are, pair, \$4.98, \$5.50, \$6, \$6.50, \$7 and up to..... **\$20**

Full size French sateen and best grade silkolone covered comforters, at 98c, \$1.10, \$1.25, \$1.39, \$1.69, \$1.75, \$1.98 and up to..... **\$5.00**

Place your orders now with Brandeis' new coal department, main floor, for the very best grade of

COAL

We are perfectly equipped to satisfy every patron. We sell Plymouth, Scranton, the best coal that is mined. OUR SPECIAL—"Brandeis' Best"—The most satisfactory soft coal that can be bought—all sizes, at, a ton..... **\$6.50**



Special Bargains in our Basement

Fine Flannels for Every Purchase

White silk warp wool flannels, linen warp wool flannels and all wool flannels—27 to 36 inches wide—large new stock of very highest grade flannels here at prices lower than elsewhere, at, yard..... **19c up to \$1.10**

Silk Embroidered Wool Baby Flannels—hemstitched, plain and scalloped finished edge—at, yard..... **49c up to \$1.69**

All Wool Twilled Flannels, in every color, at, yard..... **35c, 45c and 59c**

Heavy Wool Skirt Patterns—42 inches wide; plain colors and stripe, enough in each pattern for entire skirt, each, **\$1.25, \$1.50**

Wool Skirting Flannel, in all shades of gray, brown, blue, black, red, wine, green—this 28-inch wool flannel at, yard..... **25c**

Beacon flannel for making robes, smoking jackets, etc.—the colors are washable and the styles are beautiful, at, yard..... **29c**

Swansdown and Arnold's superfine flannels—new and exclusive patterns. The most desirable flannels for kimonos and dressing saques, at, yard..... **8 1/2c and 10c**

Cinderella flannels, shaker flannels, canton flannels, outing flannels, Daisy flannels—stocks here are the greatest and prices positively the lowest, yd. **5c, 6 1/2c, 7 1/2c to 15c**

Sheets and Pillow Cases

There are no better sheets and pillow cases made that we can recommend as highly as the well known Wamsutta and Utica brands. We show a complete line—plain or hemstitched, every wanted size in sheets and pillow cases. Prices here are always lowest. 85c 81-99 large size, Sunray sheets, each, **65c** 75c 81-90 size Sunray sheets, at, each.... **55c** 18c—42x36 and 45x36-inch Pillow cases, including several well known brands, each..... **12 1/2c**

Material for Making Comforters

Westphalia cretonne for making comforters is without an equal. It is heavier than silkoline, finer than sateen—the colors are light, medium and dark, 36 inches wide, yd., **10c**

Large rolls cotton batting—snow white—makes large fluffy, warm comforters. Ask for Rookwood, per roll..... **15c**

On Bargain Square—Soft finished pastel prints for making comforters, at, yard..... **3 1/2c** On Bargain Square—36-inch wide, very good grade, full standard 12 1/2c dress percales, at, yard.... **6c**



October Sale of Dress Goods

MONDAY IS BROADCLOTH DAY

52-inch shrunk and sponged broadcloths—shades, cawaba, wisteria, new blues, garolives, myrtle, smoke and French grays, lea-browns, navys, Copenhagen blue and black—Dress Goods Dept., per yard..... **95c**

Special High Class Suitings

Satin Directoire, satin Prunella, drap diagonal, new weaves, Travers (Bayadere) suitings, ony chevots, tailor suitings, Theodora imported mannish effect suitings; 46 to 54 inches wide, at, yd..... **\$1 to \$2.95**

Our Theodora Venetian 54 inch Broadcloth

See this beautiful broadcloth. Comes in 37 different shades, including pastel tints; at, yard... **\$2.50**

\$2.50 Black broadcloth—Black dress goods Dept., at \$1.59 a yard—Full 52-inch, manufactured in Germany, high lustre, beautiful finish, shrunk and sponged, at, yard..... **1.59**

\$1.00 Black French Voile—Monday, at, yd., **39c**

In the basement—36-inch dress goods, good patterns and the wanted shades—positively worth double the price, yard..... **29c and 39c**

A SPECIAL SILK SALE

The celebrated Salome silks, Ottoman, Shantung, Robespierre, Mikado, diagonal dress and coat silks, Raymonds, Paris Belvoir, Cachemire de Soie and exclusive patterns. A special line of the newest dress silks are placed on sale, main silk department—36 and 27-inch; at, yard..... **1**

\$1 Silks at 69c Yard

27-inch seeded effect with jacquard patterns, in new shades—positively worth \$1.25; on bargain square, at, yard..... **69c**

\$1 Taffeta Revo at 59c Yard

Plain and glace combinations in the best wanted autumn shades. Price was \$1.00; for Monday only, at, yard..... **59c**

Yard Wide Lining Satins

Yard-wide Brandeis Special—guaranteed for two seasons' wear—per yard..... **98c** Yard-wide Opera Satins..... **79c** Yard-wide Skinner celebrated satins—30 different shades..... **\$1.25** Yard-wide all silk lining serge..... **1.50**

BARGAINS IN LINENS

Odd Pattern Cloths—100 all pure linen table cloths, Irish manufacture, worth \$2, at..... **1.25** Best German linen table cloths, 2 1/2 yards long, values, at..... **2.49** Table Damask—Round thread German linen table ask, full 27 inches wide, \$1 quality, yard..... **85c** All pure linen table damask, extra fine, heavy cloth, worth 60c, at, yard..... **49c** All pure linen dinner size napkins, worth up to 40c, at, dozen..... **1.98** Drummers' Samples—Table damask samples, worth up to \$2 yard, at, each..... **15c** Fancy Linens—Fine Renaissance lace scarfs, 20x2 3/4 30-inch centerpieces, at, each..... **98c** 75c extra fine damask scarfs, 18x54, hemstitched each..... **49c**

Special Sale of Lace Curtains

\$7.00 Brussels Net and Irish Point Curtains, a pair.... **\$5.00** Better grades of Lace Curtains at **\$7.50, \$10, \$15, \$25** and up to..... **\$50.00**

Full size lace curtains—white and Arab, pair..... **98c** Colonial and Mission Curtains, up to 60 inch..... **\$1.50** Tapestry Portieres—Fine and medium grades—per pair— at... **\$2.50 up to \$20.00**

Cluny Curtains, real linen edge, pair..... **\$1.98** \$4.00 Filet Net and Marie Antoinette Curtains, pr. **\$2.98** Rope Portieres—Tapestry bands, velour, etc.—per pair, at... **\$1.98 up to \$10.00**

Complete lines of window shades and drapery goods.

Our Special Demonstration and Sale of the Celebrated

La Vida Corsets

We will continue throughout this coming week. We urge the women of Omaha who wish to perfect or retain the lines of their figures to our corset department and see what great advantages La Vida offers the ordinary corset.

MISS M. E. NOLAN,

Special representative of the makers, will be present, and her expert advice is at your disposal. There is a La Vida model that is specially adapted to your figure. You should investigate by all means.

