

# Elite Cloak Co.

1517 FARNAM ST.

## New Exclusive Models

In finely tailored suit and dresses for women. Special showing Saturday at \$25, \$35 and \$45.

## Street and Opera Capes

Special showing Saturday at \$12.50, \$15.00, \$19.50 and \$25.00.

## Women's Cloaks

of covert, broadcloth and rough weaves.. Hundreds of new, exclusive, practical and popular styles.



# --eye Openers

in boys' and children's clothes at merely \$5 and \$6



## -children's Clothes

—bring your "jury" with you when you buy children's clothes at THIS store—we HAVE the judgment of mothers, fathers, cloth experts and style authorities on a newly arrived lot of Russian Blouse suits for little tots ranging from 2 1/2 to 6 years of age.

—we CLAIM these suits to be the snappiest \$5 and \$6 values shown over an Omaha counter at this moment—now with that "jury" to "make good" to, we would be in a pretty predicament if they were NOT, wouldn't we?

—at \$5 and \$6 we exhibit children's Russian Blouse Suits in serges, fine worsteds, chevots, etc.—with more grace, dash and "tony" make up than you could dream POSSIBLE at the price. All sorts of pretty braid effects—blouses with white or cream shirtds with silk anchors—and little fetching departures from the ordinary in the way the clothes are CUT. Believe us—we offer something UNUSUAL—great—at \$5 and \$6.

## -boys' Clothes at \$5 and \$6

"eye openers" in boys knickerbocker suits each equipped with 2 pairs trousers

—the mother who has done much "patching" on boys' trousers in the past, will favor our \$5 and \$6 suits for boys 6 to 15 years of age simply because of our "DOUBLE TROUSER" idea—but there are OTHER reasons for capturing your trade—plenty of 'em.

—for, even though you search various clothes stocks with a microscope, you will NOT find at \$5 and \$6 such worsted chevots as WE put into THESE garments, neither will you find such stylish blouse shades, smoke or fog grays, olive browns or shadow stripes; nor will you find that "something" which a tailor "will" or "will not" impart to boys' clothes. See these and you'll say

"Really," they are

"eye openers"

--ever buy "Benthor" shoes for boys, youths, or "little gents?" They're wearworthy

—when first we thought of our "Benthor Special" shoe we said to the makers: "We MUST have a shoe that will outlast and outwear others." Subsequent results have proved that the maker GAVE us what we craved.

—"Benthors" of this fall may be had with wide orthopedic toes, or narrow toes with short forepart. Each pair Goodyear welt sewed and with oak soles. Choose them in hardy box calf, calf leather, or velour. Shoe bills will not confront you so often if the boy wears "Benthors"—and the BOY FEELS better in them, too.

Sizes 11 to 13 1/2 at, per pair .....\$2.00  
Sizes 1 to 5 1/2 at, per pair .....\$2.50

# BENSON & THORNE

New Location

1518-1520 Farnam Street

Send for new illustrated Fall catalog

# We're Always Ready

To please and fit you in clothes, and we can do it in short order. Every visitor at our store praises our clothes—praises the fabrics, the patterns, the workmanship and the style, and they praise this store for selling such choice, superior suits and Overcoats at such reasonable prices.

As good as can be describes our clothing, and nothing can be better than that. There is a "something" about our garments this season that distinguishes them from the other sort of clothes sold in Omaha. There are a dozen prices between \$10 and \$35

And a wide selection of beautiful patterns in worsteds, suedes and serges, at—  
**\$15, \$16<sup>50</sup>, \$18, \$20, \$22<sup>50</sup>, \$25**

At any price you pay here the garments will keep on saying as long as you wear them—"Berg Clothes Suit Me."

## Our Top Coats at \$15

and upwards dresses you uncommonly becomingly. All the new combinations of colors and styles to please every fancy.

## Just a Word About Hats

We ask you to come and look at "something new," a genuine, imported, guarantee, union made ENGLISH DERBY HAT. A beautiful hat in several dimensions to suit all sorts of faces. These hats were made to withstand the hardest kind of wear and hard knocks—like a soft hat, they will bend but never break. That is the guarantee backed by another hat if through any reason it does. They are on display in our hat case.

**\$2.50 and \$3.50**



Nothing is Too Good to put into your boy's clothing. Our patterns you can judge for yourself, but the wearing qualities are another thing—and for that you must take our word—we guarantee them all, however. You'll get more service out of our \$5.00 suit than the \$3.50 suit, of course, but at either or at \$4.50, \$6.00 or \$7.50 you get more value and good hard wear from our makes of boys' clothes than anywhere else.

## RAINCOATS

Combining every element of style with stormy weather utility, and still are dressy. Ideal for dress occasions.

**\$15, \$20, \$25**

## There Are Furnishings Here to Suit You

SHIRTS in all the new styles; some rich effects in new shadings, \$1.00, \$1.50, \$2.00 and \$2.50

NECKWEAR, gay and sombre. The new colorings and patterns are real stunning.

UNDERWEAR. Don't wait for that cold chill—buy now—better values than ever or less money—all grades—all sizes—plain and fancy, 50c, \$1.00, \$1.50, \$2.00, \$2.50 and up.

# The Berg Clothing Co.

1525 & DOUGLAS



## ROYAL PAIR ON THE THRONE

(Continued from Second Page.)

—White batiste with trimmings of point de Venetian and cluny lace.  
Mrs. Edgar Allen—Black spangled net over cream satin, made princess.  
b

Mrs. F. W. Bacon—Brown crepe self-tone lace and gold trimming.  
Mrs. Howard H. Haldrige—Imported princess costume of black lace.  
Mrs. J. L. Baker—White satin costume with trimmings of black and white; diamonds.  
Mrs. Everett Buckingham—Costume of black crepe de chine, embroidered in black, trimmed with embroidery in self-tone; diamonds.  
c

Mrs. Frank L. Campbell—White silk empire costume, with feintons of cluny lace.  
Mrs. W. A. Carpenter—Princess costume of lavender net over silk.  
Mrs. R. L. Carter—Black net over black satin, with trimmings of jet and black lace.  
Mrs. J. D. Clark—Apricot silk, with overdress of lace.  
Miss Grace Clarke (of Papillon, Neb.)—Pink silk net over gold striped chiffon and taffeta.

Miss Amy Coats (of Ponca, Neb.)—Pale yellow crepe de chene with pearl trimmings.  
Mrs. Clarke Coll—White lace princess gown over pale green mesaline; necklace and brooch of cameo.  
Mrs. Clifton (of Fort Omaha)—White all-over lace trimmed with crystals.  
Mrs. Austin Collett—White lace gown.  
Mrs. Frank Colpetzer—Turquoise blue cloth gown, trimmed with embroidered tan velvet.  
Mrs. Mosher Colpetzer—White lingerie costume of embroidery and lace.

Mrs. J. B. Cunningham—Cream chiffon gown over cream satin, trimmed with lace and pearl ornaments.  
Mrs. R. W. Connell—Attractive gown of old gold satin, made empire, square neck and sleeves of gold lace; the gown was embroidered in black and gold.  
Mrs. James Cook—Princess costume of Irish lace; archde.  
Mrs. F. W. Cotton—White satin, embroidered in gold and trimmed with gold lace; gold hair bands.  
Mrs. John C. Cowin—Lavender chiffon gown with trimmings of gray chiffon and hand-embroidered in self-tones; diamonds.  
Mrs. Martin Crimmins—Black chiffon "peas" costume with trimmings of cut jet.

Miss Edythe Bovee (of Cozad, Neb.)—White lingerie gown of batiste, made princess, pearl ornaments.  
Mrs. William J. Bradbury—White net and princess lace over white taffeta.  
Miss Myra Bradbury (of Chicago, guest of Mrs. W. J. Bradbury)—Black spangled net over white satin.  
Mrs. Edwin F. Brasley—Amethyst chiffon cloth princess gown, heavily embroidered with jet; diamonds and amethysts.  
Mrs. Hugo Brandeis—Copper-colored satin trimmed with embroidery in self-tone; diamonds.  
Mrs. Ralph Breckenridge—Black spangled net over black satin.  
Mrs. Irving Brown—Pale blue apricot costume of radium silk, with yoke and sleeves of lace; diamonds.  
Mrs. Fred E. Buchan—Evening gown of rose silk, made princess, with trimmings of lace and silver spangles; diamonds.  
Mrs. Everett Buckingham—Costume of black crepe de chine, embroidered in black, trimmed with embroidery in self-tone; diamonds.

Mrs. L. F. Crofoot—Exquisite costume of Dresden silk.  
Mrs. E. A. Cudahy—Handsome costume of lavender satin, made draped princess, with trimmings of lace and self-tone embroidery; diamonds.  
Mrs. Joseph M. Cudahy—White satin empire gown with gold trimmings; diamonds.  
Miss Jean Cudahy—Exquisite gown of white satin, with delicate white chiffon, embroidered in gold crystals.  
Mrs. E. C. Currier (of Sioux City Ia.)—Rich costume of black satin and net.  
Mrs. James C. Dashiham—White lingerie costume of lace and embroidery over white silk.  
Mrs. J. M. Daugherty—Hand embroidered lingerie evening gown over white silk.  
Mrs. T. L. Davis—Pink satin evening gown with over drapery and crystal trimmings.  
Mrs. J. E. Dietrick—Figured foulard, with baby Irish lace trimmings.  
Miss Mary J. Dietrick—Steel colored soft silk, trimmed in coral.  
Miss Irena Dietrick—Old rose mesaline, made semi-princess, trimmed with imported inlaid-brands.  
Miss Lucy Dietrick—Light blue Persian silk, with trimmings of real lace and black velvet.  
Mrs. Gould Dietz—Yellow silk evening gown with trimmings of Maltese lace; diamonds.  
Mrs. J. J. Donahue—Green chiffon over white satin, with trimmings of princess lace.  
Miss Mary Donaldson (of Minneapolis, guest of Miss Browne Bea Baum)—Black satin evening gown, with trimmings of gold lace and crystals.  
Mrs. Louis Dupont—Princess costume of gray silk, embroidered in black, with trimmings of point lace.  
Mrs. Louisa Dwyer (of O'Neill, Neb.)—Pale blue silk voile princess costume, braided and trimmed with machine lace.  
Gracia Brady Dugger (of Fairbury, Neb.)—Shell pink liberty satin, made empire and hand embroidered; pearl ornaments.  
Miss Marjory Edwards (of Chicago, guest of Miss Jean Cudahy)—Pink mesaline costume embroidered with silver.  
Miss Bernice Edwards—Pink satin evening gown.  
Mrs. John Fack—Cream lace gown over white chiffon and silk.  
Miss Mary Flinn (of Boston, guest of Miss Celia McCaffery)—Pale gray chiffon with trimmings of gold and silver.  
Mrs. Jay D. Foster—Yellow net princess costume, embroidered in gold and made over white satin.  
Miss Alice Frederick—Semi-empire costume of gold cloth, with trimmings of gold crystals.  
Mrs. Thomas A. Fry—Soft black silk princess costume, with yoke of black lace with black lace trimmings.  
Miss Elizabeth Fry—Turquoise blue crepe de chene with trimmings of baby Irish; pearl necklace.  
Miss Anna Fry—Blue mesaline satin with trimmings of gold.  
Miss Alice Fry—Pink mesaline with pearl and lace trimmings.  
Mrs. Harold Gifford—White lace costume with trimmings of lavender embroidery.  
Miss Beas Gillespie (of Madison, Neb.)—Maroon silk princess costume; amethysts and pearls.  
Mrs. Leo Grotte—Crepe de meteor costume trimmed with jet and hand embroidered; diamonds.  
Mrs. George D. Guyer (of Fort Crook, Neb.)—Costume of green mesaline satin with trimmings of point lace; jet ornaments.  
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Mrs. M. A. Hall—White silk net gown, made princess, over cream satin.  
Mrs. Frank Haller—Imported black lace robe, embroidered in black silk and jet; diamonds.  
Miss Marion Haller—Imported gown of white gauze, hand embroidered, made over white satin.  
Mrs. Robert Lee Hamilton—White princess lingerie gown of embroidery and lace over pale yellow mesaline.  
Mrs. O. Hamilton—Costume of yellow chiffon lace.  
Mrs. George L. Hammer—Champagne colored chiffon cloth made princess with lace trimmings in self-tones.  
Mrs. George Hamilton—Peach blow silk voile over mesaline satin with trimmings of Irish lace.  
Mrs. Sam Harding—White lace gown over white silk.  
Mrs. Hay Duboise, Ia.—Black and white evening gown of satin and lace.  
Mrs. Grace Hempel—Apricot satin with draped tunic and gilt ornaments.  
Mrs. Wayne Hemphill—White chiffon princess costume over white satin, with trimmings of real lace.  
Mrs. John L. Hines—Hand-painted blue silk chiffon costume with bands of blue satin and gold lace; cameo necklace.  
Miss Frances Hochstetler—All-over embroidery princess costume, made over pink silk.  
Mrs. W. D. Hosford—Pale blue satin

evening gown, made empire, with trimmings of crystals.  
Mrs. Louis Jankowski—Black silk, made empire, elaborately trimmed with Irish lace; diamonds.  
Mrs. Walter Jardine—Cream silk mull and embroidery, with trimmings of princess lace; diamonds.  
Mrs. C. E. Johannes—Princess costume of black lace.  
Mrs. William K. Jones—Cream mesaline with trimmings of old thread lace; pearls and turquoise.  
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Mrs. George J. Keebler—Empire gown of light blue luminous silk trimmed with duchess lace, made decolette; diamonds.  
Mrs. John L. Kennedy—Princess costume of white crepe de chene with trimmings of rose point lace.  
Mrs. T. F. Kennedy—Old rose crepe de chene, made draped princess effect, with trimmings of gold lace; diamonds.  
Miss Kingsbury (of Fort Robinson, guest of Mrs. John C. Cowin)—Costume of white mesaline silk.  
Miss Kinkaid (of Kansas City), guest of Mrs. Ben Gallagher)—Pink evening gown of mesaline silk.  
Mrs. A. V. Kinsler—White satin evening gown, with overdrape of chiffon, embroidered in chrysalis; diamonds.  
Mrs. O. D. Kiplinger—Black chiffon evening gown, made over black satin and trimmed with jet and applique.  
Miss Laura L. Kuhlman (of Nebraska City, Neb.)—Satin costume of canary shade, trimmed with green silk lace; pearls and diamonds.  
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Mrs. Van B. Lady—Gray silk, with steel and pearl trimmings.  
Miss Annette Lady—White French hand embroidered gown, with baby Irish lace trimming over mesaline.  
Mrs. E. V. Lewis—Imported lace robe evening gown, made princess, over white satin; diamonds.  
Mrs. John F. Lord—Pearl gray mesaline princess costume braided in self-tones.  
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Miss Celia McCaffery—Rose colored chiffon with trimmings of pearl.  
Mrs. H. M. McClanahan—Black net, spangled with jet and cut steel; diamonds.  
Miss Catherine McClanahan—White embroidered chiffon, hand painted in forget-me-nots.  
Mrs. E. G. McGilton—Princess costume of gray satin and white lace, embroidered in silver and black.  
Miss Jennie McIlerron (of Pender, Neb.)—Turquoise mesaline gown, made princess, with trimmings of lace and gold embroidery.  
Mrs. Lee McShane—Cream lace robe, made over ivory satin; diamonds and pearls.  
Mrs. John A. McShane—Pink embroidered chiffon over pink and satin with draped princess waist and trimmings of real lace and tunic caught with the folds of the dress.  
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Miss Winifred MacL—Champagne ralph, with turquoise and silver lace trimmings.  
Miss Luella Mach—Turquoise chiffon taffeta, with jet trimmings.  
Mrs. T. Mahoney—Rose satin princess costume trimmed with hand embroidery in rose shades; diamonds.  
Mrs. Frank T. R. Martin—White lingerie gown of embroidery and lace over white silk.  
Mrs. G. W. Megraw—White Irish lace princess costume with diamonds.  
Miss Dena Melick (of Neligh, Neb.)—Rose colored satin trimmed with Spanish brocade.  
Miss Kate Moorhead—Handsome evening gown of pink chiffon.  
Mrs. P. P. Moorhead—Plum shade of crepe satin, hand embroidered in the same tones and trimmed with gold lace.  
Mrs. Rebekah Morgan—Costume of white spangled net over white satin.  
Mrs. Charles Morton—Black lace costume over black mesaline satin; diamonds.  
Mrs. M. R. Murphy—Imported gown of brown chiffon over yellow satin, trimmed with brown satin and braid and tinted lace.  
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Mrs. F. A. Nash—Handsome costume of pink chiffon hand-embroidered in panels; diamonds.  
Miss Frances Nash—Princess evening gown of white crepe, richly embroidered.  
Miss Winifred Nelson (of Nebraska, Neb.)—Imported gown of white silk lace, made princess over white satin mesaline, decolette and short sleeves; diamonds and pearls.  
Miss Nolan (of St. Louis, guest of Mrs. Ben Cotton)—White white over pale green, with overdress of silver spangled net.  
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Miss Clara Belle Oberfelder (of Sidney, Neb.)—Empire gown of yellow directorie satin with trimmings of princess lace and gold; diamonds.  
Mrs. Charles Offutt—Handsome white silk princess costume, made over pink silk.  
Mrs. W. A. Paxton, Jr.—Pale green marquisette princess costume made in overdress effect; diamonds.  
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Miss Louise Peck—Embroidered white novelty chiffon, made empire, with trimmings of crystal and embroidery.  
Mrs. H. J. Penfold—Costume of champagne chiffon cloth over satin, with yoke and sleeves of hand embroidery.  
Miss Marcia Perkins (of Fremont, Neb.)—Yellow satin gown with spangled net La-veuse drapery and iridescent trimmings.  
Mrs. Marc G. Perkins (of Fremont, Neb.)—Pearl gray opera chiffon with trimmings of purple velvet and princess lace.  
Miss Gladys Peters—White evening gown of white embroidered mull, with trimmings of lace.  
Miss Florence Power—White satin evening gown, embroidered in pearls and silk.  
Mrs. Guy H. Pratt—Green crepe de chene with trimmings of velvet and real lace.  
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Mrs. F. J. Rappal (Chicago, guest of Mr. John T. Frederick)—Ivory chiffon with trimmings of Venetian lace; diamonds.  
Miss Beasor (of Gering, Neb.)—Gown of light blue crepe de chine, with trimmings of lace; gold necklace.  
Mrs. W. A. Rodick—Handsome costume of black lace, with trimmings of jet, over black chiffon.  
Mrs. Victor Rosewater—Irish lace, with mantilla of electric blue satin, trimmed with fur; diamond brooch.  
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Mrs. George F. Scoufield (of Cleveland, O., guest of Mrs. W. A. Paxton, Jr.)—Irish lace princess evening costume; diamonds.  
Mrs. Ashton C. Shallenberger (of Lincoln)—Cream lace gown of point de Plauders over ivory satin, made princess, in train; diamonds.  
Miss Grace Shallenberger (of Lincoln, Neb., guest of Mrs. Joseph Gohn of Fort Crook, Neb.)—Princess costume of pale yellow crepe de chene with heavy gold embroidery.  
Mrs. J. Siosburg, Jr.—Brown embroidered lace gown, made empire, over canary satin; diamonds.  
Mrs. Arthur Crittenden Smith—Stunning costume of emerald green satin, with overdress of spangled green tulle, embroidered with gold; diamond necklace and emeralds.  
Mrs. C. Y. Smith—Evening gown of black satin; coral necklace and pinsetts.  
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The only place you can buy or sell stock of the Nevada-Omaha Mining company, that has made such a wonderful strike, is at the office of the underwriter, E. S. Weatherly, 210 First National bank building.  
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Saturday is the last day of your chance to buy a \$35.00 woman's new fall suit for \$22.50. Parisian Cloak company, 113 South Sixteenth street, opposite Woolworth's 50 and 100 store.  
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You'll find our fabrics—for this season's wearing—superior in quality—in variety—and character—compared with the showing of the average tailor.  
w

You'll find here an assortment of smart—snappy—classy—fabrics that will gladden the heart of every good dresser.  
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You'll also find them modestly priced—consistent with satisfactory tailoring.  
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Trousers \$6 to \$12, Suits \$25 to \$50  
**Nicoll**  
WILLIAM JERREMS' SONS  
209-11 So. 15th St.

# MONEY

deposited on or before October 10th will draw interest from October 1st. 3 per cent interest paid on deposits made in the SAVINGS DEPARTMENT

of the

## United States National Bank

Sixteenth and Farnam Streets.

Capital and Surplus, \$ 1,200,000.00  
Assets Over 15,000,000.00

Oldest Bank in Nebraska. Established 1856.

Saturday Evening—Open until 9 P. M.