

Ak-Sar-Ben Week Sales Here Offer Most Exceptional Bargain Opportunities to Buyers

High Grade Wash Goods Department

In this department will be found all the latest things in pongees, mercerized poplins, bengalines, kimono goods, crepes, swans-down, elderdowns, French, English and domestic gingham, satins, linings, etc., also the finest lines of flannelettes and outing flannels in Omaha—Elder-down wool, 25¢ 39¢ 45¢ 49¢ 59¢ and \$1.00
Flannelette, high grade, yard, 1 1/2 and 2 yard, 10¢
Cutting Flannel, high grade, 10¢
All kinds of Silk Mixed Goods—at per yard, 50¢, 49¢, 39¢ and 29¢

The Leading Dress Goods House OF THE WEST

More high grade dress goods and more popular grade dress goods than the combined stock of all the other stores combined.

POPULAR PRICED DRESS GOODS

- Henriettas, 36 inches wide, all colors... 29¢
- All wool Serges, all colors... 59¢
- French Plaids, silk and wool... 75¢
- Genuine Scotch Clan Plaids... \$1.00
- Fallor Suitings—At Yard—59¢ 75¢ \$1 \$2 \$3 \$4 and \$5
- High Grade Dress Goods—Broadcloths—At Yard—\$1 \$1.25 \$1.50 \$2 \$3 \$4 \$5 \$6 and \$7
- Light Weight Dress Fabrics—At Yard—50¢ 59¢ 75¢ \$1 \$1.25 \$1.50 and \$2
- Remnants of High Grade Wool Dress Goods—Worth up to \$3 a yard, 25¢ 39¢ 49¢ 59¢ 75¢ and 98¢

HAYDEN'S

THE RELIABLE STORE

New Dress Trimmings

All Very Latest Novelties on Sale at Half Regular Retail Prices

Our buyer has just returned from New York where on account of the late season he was able to purchase the very choicest late novelties in Spangle and Bangle Trimmings, gold and silver bands and allovers, rat tail and pig tail braids, Irish crochet and cluny laces; also a complete line of Swiss and Nainsook skirtings and flouncings and matched sets—at tremendous bargains. We'll show them all week at **HALF**.

New Laces

As ever the largest and best selected stock in Omaha. We will save you from 20 to 32 1/2 per cent on every yard you purchase. The sole selling agents for Zion and Elyria Laces gives us an advantage over any other house.

50c Skirt Flouncings 25c

The finest quality of novelty flouncings and case covers in this lot, regular 50c values, at yard... 25¢
\$2.50 Hand Bags, Saturday 98¢—The finest full size leather lined hand bags ever shown in Omaha, for less than \$2.50; on sale at... 98¢

Hair Switches

Best line of all length switches shown in Omaha.
HAIR ROLLS... 19¢ Up
SWITCHES... \$1.00 Up
HAIR NETS... 7 1/2¢ Up

Grand Special Sale of New Fall Silks

A special purchase of 50,000 yards of high class Fall Silks from a prominent Paterson, New Jersey, mill was secured at a price which enables us to offer you the bargain of a lifetime. Out-of-town customers should take advantage of the big savings.

New All Silk Novelty Louisienes—

All latest colors and styles, hundreds of patterns to choose from, jacquards, fancy weaves, stripes, checks, etc.; values to \$1.25 a yard—choice, 38¢, 48¢, 58¢

SWEEPING PRICE REDUCTIONS IN BLACK SILKS THIS WEEK

\$1.50 Black Taffeta—Oil boiled, every yard guaranteed, 36 inches wide, per yd., at... 98¢
\$1.50 Beau de Soie—Double faced, heavy glace finish, 36 ins. wide; on sale at, per yard... \$1.15

\$1.25 and \$1.50 Fancy Messalines and Cashmere Messalines—In light effects, beautiful plaids and Scotch, French and satin barred combinations, 27 inches wide; while they last, in two lots, at, yard... 68¢ and 89¢

\$1.75 Clichmere de Soie—Elegant new fall weave, 36 inches wide, great bargain, at, yard... \$1.15
Black Chiffon Taffeta—36 ins. wide, beautiful quality; note the width; big snap, at, yard... 75¢

It's Up to You to Make Your House a Home

Neat, strong, comfortable furniture will do it and the cost will be comparatively small if you take advantage of the rousing special bargains offered you this week. Only a few of the many can be here mentioned. Look over the matchless specials:

Dining Chairs, full size, brace arm, wood or cane seat; great snap at our sale price, \$1.10

Oak Chiffonier—Five large drawers, fine golden finish, the best value ever at sale price... \$6.75

Large Arm Rocker—Well made, nicely finished—cobble seat; a snap at sale price... \$1.95

Iron Bed—Brass top rail on head and foot, brass knobs, finished in white or green; sale price... \$7.95

Pedestal Extension Table—Fine quarter sawed oak, polish finish; splendid bargain at sale price... \$19.85
Same in plain oak, at... \$13.45

Sanitary Steel Couch—Three rolls of coil supports; no home complete without one; special sale price... \$3.95

A Superb Showing of Autumn Garment Styles



Embracing in its scope all the most clever style ideas of the foremost European and American designers. Variety enough in both style and price to insure satisfactory selection to all and you're sure of authoritative style and superior quality at whatever price you may select.

It's quality that makes our offerings supreme. We court closest comparison at all prices.

The best of all Tailor Suits at \$25.00 are the **CROWN JEWEL SUITS**; 150 new ones shown for Monday, 42 to 48-inch Skinner satin lined coats—cannot be duplicated in style or quality elsewhere for less than \$35.00. Choice assortment of fabrics and colors.

Beautiful New Tailor Suits—Most artistic and distinctive designs; attractive values at... \$35.00 to \$90.00
Evening Gowns—In magnificent assortment of elegant styles, fabrics and colors—matchless values— at... \$30.00 to \$250.00
Opera Coats and Capes—The most comprehensive showing of fine garments ever shown— at... \$30.00 to \$100.00
New Fall Coat Styles; fine covers and broadcloths; surprising values— at... \$15.00 to \$35.00

\$12.50 Jersey Top Dresses, in the new Moine age effects, black or navy; special in Monday's sale at, each, only... \$7.95

OPENING DISPLAY Queen Quality SHOE

In our store you will see "Queen Quality" shoes in a myriad of Autumn styles, for morning, afternoon and evening. Beautiful shoes one and all, dainty—smart—irresistable. A genuine pleasure to show them.

Blanket and Comfortable Sale

Blankets from California North Star mills, Buell mills, St. Mary's mills, Ohio mills, La Porte mills, every good blanket mill in the United States.
Rajah 10x4 gray blankets, each... 25¢
Delano, worth 75¢ pair... 58¢
Florence, worth \$1.25 pair... 85¢
Ideal, worth \$1.50 pair... \$1.00
Eufaula, worth \$2.00 pair... \$1.25
Wool blankets, per pair, at \$1.25 \$1.50 \$2 \$3 \$4 \$5 \$6 up to... \$30

Muslins, Sheetings, Sheets, Linens, Towelings, Etc., in Our Famous Domestic Room

Dallas bleached, 9x4, one grade higher than Pepperal, at... 21¢
10x4, Unbleached, the celebrated L. C., worth 27 1/2¢ yard, at... 19¢
Henrietta, L. C., best unbleached, regular 9¢ yard, 20 yds. limit, at 7 1/2¢
Brookdale, best 7 1/2¢ bleached muslin make... 5¢
Hunter's cambric bargain... 9 1/2¢
Knight's cambric, 12 1/2¢ value... 10¢
\$1 Linen, 72 inches wide, full bleached... 75¢
85¢ Linen, 68 inches wide, full bleached... 59¢

FURS

A Tremendous Purchase of Fine Furs

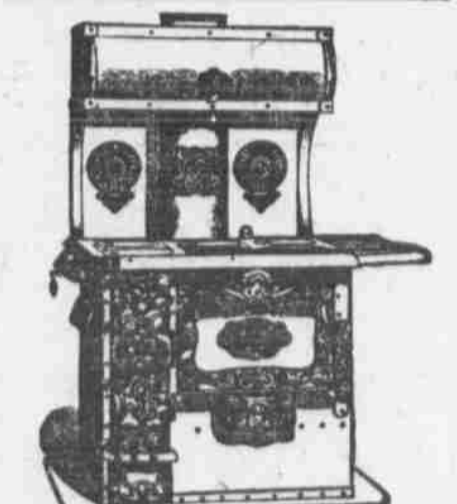
\$40,000 Stock of Fur Garments
Made up for two New England retailers by a prominent New York manufacturer—was secured by our New York buyer AT LESS THAN 70¢ ON THE DOLLAR.
Coats, Scarfs, Muffs, Sets, etc.—in all the best furs—Beaver, Seal, Fox, Mink, Ermine, Lynx, Russian Colt, Squirrel, etc.—will be offered in order to close quickly at 25% to 35% less than actual worth.
SALE BEGINS MONDAY—DON'T MISS IT.

Curtains and Draperies

The largest, the best selected, and the most up-to-date department in the west—Nottingham, Cable Nets, Hand Made Clunys, Swiss Novelty, French Novelty, Duchess Novelty, Princess Novelty, Point de Irlande Novelty, Nets, Palmars, Yard goods, Silk, Draperies, Couch covers, Portieres, Library Curtains in New Nottingham, etc.; at prices far below today's market—Nottingham—
50¢ 75¢ \$1 \$1.25 \$1.50 \$2 and Up
Clunys, up from \$1.95
Portieres, from \$3.00
Couch Covers, from \$1.00
Yard Goods, from \$1.50 yd. to \$2.00
Nets, fringes, trimmings, plushes, fancy draperies, etc., by the yd. All at lowest prices than elsewhere.

Wash Goods, Wool Dress Goods and Cotton Dress Goods in our Famous Domestic Room

Amoskeag Flannelettes, best made... 10¢
English Flannelettes, fine goods... 7 1/2¢
A good grade of light colored flannelettes in remnants, worth 10¢ a yard; no trash, at... 5¢
25¢ Scotch Plaid Suiting... 15¢
12 1/2¢ Fine 84 squares percales... 10¢
10¢ Fine 72x90 squares percales... 8 1/2¢
10¢ Fine Flat Standard percales... 7 1/2¢
Good Double Fold percales... 5 1/2¢
Best Sampson's prints, at... 5 1/2¢
Best Antraeja prints, at... 5¢
Full Standard prints, at, now... 3 1/2¢
36-inch Best silkolines for comforts... 10¢
Cretonne, 29 inches wide at... 8 1/2¢
Cretonne, 32 inches wide at... 15¢
Batta, fine white cotton, 5¢ 7 1/2¢ 8 1/2¢ 10¢ 12 1/2¢ 15¢ 18¢ and up to, yd., \$1.00
Wool Dress Goods in domestic room up from 25¢ 39¢ 49¢ 59¢



Fine Steel Ranges

Mikado and Euclid

Six-hole with high warming closet, 18-inch oven, full nickel plate on leg base, \$35.00 and \$45.00 values; Euclid at \$24.95; Mikado at \$26.95
Oak stoves, up from... \$4.95
No. 8 two-hole laundry stove... \$2.50
6-inch Stove pipe and elbow... 7¢
Gas Ovens... \$1.49
Gas Radiators... \$2.45
Stove boards, up from... 49¢

Patent Milk Bottle Stopper and Opener Free with each purchase in Family Liquor Department.

Hardware and Housefurnishings

Saving Propositions That Will Please.
Handled Axes 50¢—The Axe is the well known Arrow brand, made by the Silver Falls Tool Co., and fully guaranteed; big snap at... 50¢
35¢ Japanned Coal Hod... 15¢
Coal Hod is full size, Japanned and coffee 35¢
3 and 4-qt. heavy blue and white Enamelled Coffee or Tea Pots, worth 40¢ each, only... 35¢
Extra heavy Folding Ironing Board, worth \$1.50, only... 98¢
5-foot Wooden Skirt Board, only... 50¢
Extra quality Parlor Brooms, at, each... 25¢ and 30¢
Imported Willow Clothes Baskets, at... 39¢
50-foot... 10¢
Line... 10¢
5 rolls 10¢ Toilet Paper... 25¢
5 packages Velvet Hard Wood... 25¢
Tooth Picks for... 10¢
Large Turkey Roasters—Brownie, Savory, etc... 80¢ to \$90¢
Mrs. Voorman's 25¢ Sink Strainer... 15¢
14-qt. Enamelled Dish Pans... 25¢
Large Wooden Chopping Board... 15¢
Heavy Wire Carpet Beaters, at only... 10¢ and 15¢
Mrs. Potts' Baked 5-piece Salt... 50¢
Red Irons, on sale... 59¢
6-foot Step Ladder, worth \$1.25, only... 89¢
Large sized Galvanized Wash Tubs, worth \$1.00, for... 50¢

Imported china Sale

\$35.00 French China dinner sets, at... \$16.95
We secured a big bargain in 100 pieces French China dinner sets, beautiful shapes and decoration, they're regularly \$35.00 value, but we're going to give you the full benefit of the bargain this week.
Beautiful China plates, cups and saucers, olive dishes, chocolate pots, celery trays, salad bowls, cracker and biscuit jars, etc., in the popular gas light green decorations, each... 25¢
Decorated Fire Proof Tea Pots, special... 75¢
See Our Line of Decorated Toilet Sets.

Linen Department

FOR MONDAY'S SELLING
Colored Bed Spreads, full size, cut corners and knotted fringe in blues and pinks, worth \$5.00, special Monday, each... \$3.00
Splendid value in white imported marseilles bed spreads, extra large size, heavy knotted fringe, worth \$6.00, very special Monday, each... \$3.50
Large size 81x90 bed sheets, heavy welded seam, strong and good for wear, well worth 75¢, special Monday, each... 50¢
Large size 81x90 bed sheets, seamless, made from one of the best muslin manufacturers, worth \$1.15, special Monday, each... 75¢

Linen Department Monday

Irish, Scotch and German table damasks, 2 yards wide, pure linen, good values at \$1.15, special Monday, at, yard... 75¢
Full 22-inch Belfast bleached satin damask, warranted pure flax, exquisite designs, worth \$1.50 per yard, Monday special, yard... \$1.00
Napkins, full dinner size, grass bleached, worth \$3.00 a dozen, special Monday, 6 for... \$1.10
Hemstitched Satin damask towels, size 20x40 inches, best value ever offered, worth 25¢ special Monday, each... 15¢
Extra large, heavy bath towel, snow white, double twisted thread, also pure linen hemstitched Hucka, worth 50¢, in one lot Monday, at, each... 30¢
Turkish bath mats, size 23x42 inches, fancy colors, absolutely fast, worth \$1.00, Monday, each... 59¢
All mail orders filled during this sale till Thursday following.

Tailor Suits Gowns, Coats

Made to Measure.
Select your own design, we'll guarantee perfect fit and perfect satisfaction to you, at saving prices.
A Carload of Italian, Hungarian and Silver Prunes.
They are piled 4 baskets in each crate, for Monday's sale, per crate... 95¢
Alberta Peaches for the Special Sale, per Crate... \$1.00
Tokay Grapes, per basket... 25¢

Wheat is \$1.20 Bushel

This Means That Flour Will Be \$1.75 A Sack—It takes 5 bushels of wheat to make 4 sacks of flour. We bought 5 carloads of the Best Patent flour before the advance, and will give our customers the benefit of the saving.
For Monday's sale we will sell 48 pound sack Best High Patent Flour, for... \$1.40
Buy Now If You Need Flour
10 Bars best brands laundry soap, for... 25¢
6-lb. Choice Japan Rice... 25¢
7-lbs. Best rolled breakfast oatmeal, for... 25¢
6-lbs. Best Pearl tapioca, sago or barley, for... 25¢
1-lb. Corn starch... 4¢
The best bulk laundry starch, at lb. for... 5¢
1-lb. Can Lu Lu scouring soap 5¢
Furalline scouring soap, can... 3¢
Choice Italian Prunes, per lb. 5¢
Fancy California Peaches, per lb. at... 8 1/2¢
Cleaned Currants, per lb. 8 1/2¢
Buy Your Fresh Vegetables At Hayden's.
Fancy Sweet Corn, per doz. 12 1/2¢
Four bunches fresh beets... 5¢
Eight bunches fresh radishes 5¢
New carrots, parsnips or turnips, per pound... 2 1/2¢
Two heads fresh hothouse lettuce for... 5¢
Fancy Denver Cauliflower, per pound... 10¢
Three bunches fresh cabbage... 7 1/2¢
Fancy wax or green beans, per pound, for... 5¢
Fancy home grown sweet potatoes, per pound... 2 1/2¢
Large egg plants, each... 5¢
Two stalks celery... 5¢
Two large soup bunches... 5¢

DON'T TRY HAYDEN'S FIRST IT FORGETS