



BRANDEIS STORES



Omaha's Greatest Outfitters for Men, Young Men and Boys

OUR GREAT FALL OPENING DISPLAY AND SALE



Everything pertaining to the outfitting of men, young men and boys is here in correct styles and the acme of excellence. The clothes that Brandeis sells the army of well dressed men in Omaha are clothes of character and quality. The fabrics and patterns are of the highest order of excellence.

To make our opening sale and display an event of money saving importance to men, we offer a

GREAT SPECIAL PURCHASE OF MEN'S OVERCOATS AND SUITS.

secured by our New York buyer. These are men's clothes of high grade. They are this fall's newest patterns and fabrics. They are worth up to \$25.00 and we have divided them into three great lots at

\$15 **\$17.50** **\$19**

"The Presto"
Raincoats & Overcoats
The practical fall coat for you. It makes a dressy light overcoat. Presto, up goes the collar and you have a protector raincoat—
\$12.50 to \$25

Men's Fall Overcoats and Suits

You can search the city from end to end and you won't find their equal. They are brimful of quality, brimful of style and all the newest fabrics the market affords in the selection. Suits and overcoats—
\$10 and \$12.50 at.....

Time for a Fall Suit for Your Boy

Boys' \$4.00 Knickerbocker Suits \$2.50—Double breasted two-piece suits—short lots from our \$4.00 grade; **\$2.50** fancy mixtures.....

Boys' 2-pair Pant Combination Knickerbocker Suits at **\$3.50**—We never tire of telling the mothers of Omaha how good a combination suit (extra pair of pants to match) you can get here **\$3.50** for.....



Rogers-Peet
New York
Clothes for Men
For exclusiveness, style, perfect fit and durability Rogers-Peet & Co. clothes stand unexcelled.
Suits.....\$21 to \$35
O'coats.....\$25 to \$45

Hirsh-Wickwire
Clothes
are the Clothes for Young Men
No trouble to sell a Hirsh-Wickwire suit or overcoat. Perfection of tailoring is what does it. You're next.
Suits.....\$21 to \$35
O'coats.....\$25 to \$45

Better Grades of Suits, Reefers and Overcoats

Two-piece suits for boys—ages 6 to 17 years—the new Norfolk suits, the new Buster Brown suits. Reefers and Overcoats for boys 2½ to 17 years—all the newest creations. **\$5-\$10**

Boys' \$1.50 corduroy knicker pants at **69c** | Boys' K. & E. Shirt Waists Blouses, **49c** | Children's Indian Suits at..... **98c**

BRANDEIS STORES

EXTRA SPECIAL SALE
Men's Sweater Coats

Thousands of men's and boys' wool sweater coats, entire sample lines of the largest knitting mills of the east. Men's sample wool sweater coats in plain colors, all shades, also with fancy trimmed front and pockets—
\$1-25 values to \$3.00, at.....

Boys' Sweater Coats
From the big purchase; **98c** worth up to \$2.50, at.....

All the Men's and Boys' Wool and Cotton Mixed Sweater Coats—
49c worth up to \$1.25, at.....

Men's Fall Underwear

Men's extra heavy fleece shirts and drawers—**75c** values at..... **39c**
Men's extra heavy natural gray and camel's hair wool underwear—single and double breasted shirts—worth to \$1.50, at..... **75c**
Men's extra heavy and medium weight union suits—\$1.50 and \$2 values, at..... **98c**

The famous Munsing Union Suits for men, on sale at..... **\$1.50-\$4.50**
Men's extra heavy cotton ribbed underwear—shirts and drawers, 75c values..... **39c**
Men's medicated lambs' fleeced shirts and drawers—\$1.25 values..... **75c**

Men's Fall Shirts at 75c and 98c

Plaited and plain bosoms, cuffs attached, coat style—all new patterns—worth to \$2, at..... **75c-98c**

Men's \$1.25 gold and negligee shirts at..... **50c**
Manhattan and E. & W. Shirts at **\$1.50 to \$3.50**
Men's Silk Neckwear—worth to \$1, at **25c** and **45c**

Brandeis Stores

The Best Fall Styles in
MEN'S HATS

Our Imported "English Derbies," made by Westbrook & Co., Ltd., of London are in vogue all the Fall and Winter blocks, at..... **\$3.00**

Stetson Hats For Men

Brandeis carry the largest assortment of the famous John B. Stetson hats in the city at—
\$3.50 to \$10



Brandeis Special Fall Hats

Soft and derby hats for men and young men in all the leading autumn colors and shapes at..... **\$2.00**

Boys' Hats—in all the latest fall styles, **98c-\$1.50**
Men's Sample Hats
The entire sample line of two high grade eastern hat manufacturers, fall styles in soft and derby hats—worth \$2.50 and \$3.00, at..... **\$1.45**

School Caps
Boys' and children's school caps—in plain and fancy colors, at..... **25c** and **49c**

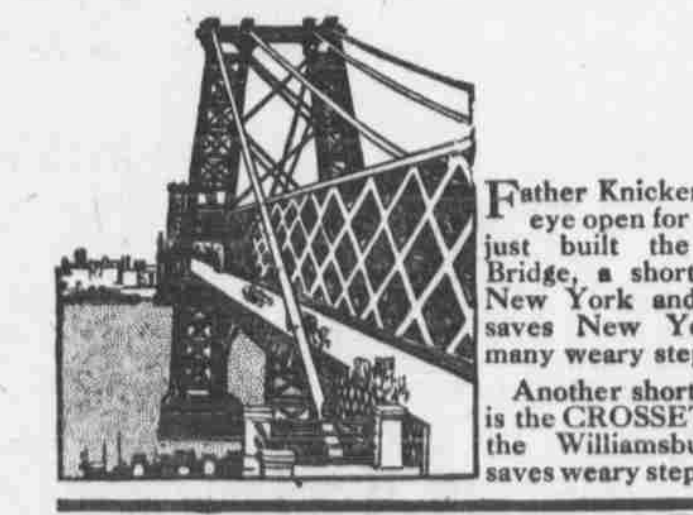
Men's Fall Footwear

All leathers and styles. Every pair represents a saving to you on your shoe bill. Strictly good **\$3** and **\$3.50** shoes, at.....
We show the newest styles in men's new high heel and high arch lasts in gun metal, calf, winter tans and patent leathers.

Good Shoes For Service
We sell the best men's shoes in Omaha at \$2.50. Well sewed and oak leather soles. We guarantee every pair we sell..... **\$2.50**

Brandeis Stores

HALF MOON AND CLERMONT
Historic Vessels Now in Custody of Upper Hudson Commission.
PAGEANT MOVES TO NEWBURGH
Warships of Eight Nations and Excursion Boats Carrying Half Million Persons Act as Escorts.
NEWBURGH, N. Y., Oct. 1.—With the Half Moon and Clermont swinging at anchor off shore tonight against a background of illuminated warships and fireworks, Newburgh rounded out one of the



Father Knickerbocker has an eye open for comfort. He's just built the Williamsburg Bridge, a short cut between New York and Brooklyn. It saves New Yorkers a good many weary steps.

Another short cut to comfort is the CROSSETT shoe. Like the Williamsburg Bridge, it saves weary steps. It's wearer's

CROSSETT SHOE

"MAKES LIFE'S WALK EASY"

walk with the free, easy swing that only a well fitting shoe can give.
\$4 to \$6 everywhere.
LEWIS A. CROSSETT, Inc., Makers North Abington Mass.

greatest days in its history. The vessels which have played so prominent a part in the Hudson-Fulton week were formally turned over today to the keeping of the "Upper Hudson commission," by General Stewart L. Woodford, president of the Lower Hudson commission. Mayor Benjamin McClung welcomed the distinguished guests to Newburgh and Governor Hughes paid his tribute in a brief address.
Lieutenant Lam, impersonator of Henry Hudson, Charles R. Bullock, the Robert Fulton of the present Clermont, and representatives from The Netherlands were also introduced during the brief ceremony at the pier. The steamer Trojan, carrying members of the legislature and state officials, was the first of the big river boats to put in an appearance. It was followed by the Robert Fulton, bearing Governor Hughes and staff, Governor Prouty of Vermont and Mrs. Prouty, members of the Hudson-Fulton commission and other official guests. They were greeted by Mayor McClung and former Governor Benjamin B. Odell, and were escorted by a detail of mounted troopers to the pier, where the formal transfer of the Half Moon and Clermont took place.
Besides the Clermont, when it came to anchor in Newburgh bay, lay the Norwich of Rondout, N. Y., the "oldest steamer in the world," which for seventy-six years has been in active service. With its low hull, no higher above the water than a shingle, and its "saw-pit" engine, it presented a figure but little less curious than its prototype.
Parade at Newburgh.
By the time the parade was ready to start the streets were packed with a dense crowd. It was similar to the one in New York, although on a smaller scale. On the reviewing stand Governor Hughes and other visitors were seated. Sailors and marines from the United States scout and armored cruisers received great ovation. When the men from the cruiser New York passed the executive stand the spectators arose en masse and cheered them heartily. The North Carolina, Montana, Birmingham and Salem were also enthusiastically received.
A "living flag," composed of 500 school children dressed in the appropriate colors, greeted the parading soldiers and sailors at one stage of their march.
It was not until after the second division of the parade had passed the receiving stand that the Roosevelt, Commander Peary's Arctic exploration ship, put in an appearance far down the river with a tug alongside. It had been delayed by a mishap but finally reached an anchorage not far from where the Clermont and Half Moon were lying. Commander Peary came ashore and returned quietly to New York by train.
Tomorrow the Half Moon and Clermont with their naval escort will weigh anchor for Poughkeepsie, where another day of celebration awaits them on Monday.
Hudson and Fulton Sail.
NEW YORK, Oct. 1.—Henry Hudson has sailed north again and the waters of Manhattan harbor, crowded with the navies of eight nations to do him honor, will spread no more the crescent stern, the spreading spars and broad orange ensign of his career, the Half Moon. With it and its companion, the Clermont, have departed

the symbolism and the life of the Hudson-Fulton celebration. They left New York today as types and impersonations; they will return after a space as museum curios.
Promptly at 9 o'clock the vessels of the escort squadron, carrying 500,000 passengers, fell into line in the North river, noses up stream. The Dutch cruiser Utrecht, the United States scout cruisers Salem and Birmingham, the submarines and their parent ship, the Castine, together with the gunboats and naval auxiliaries, had preceded them and the only ships of war in line were the destroyer Worden and the six torpedo boats, which followed it at 10 yards intervals. Behind them came a fifty-ton-mile string of Hudson river and Long Island sound liners among the largest inland water passenger ships in the world, converted for the day into excursion steamers. They were as crowded as on the day of the first naxal parade and all the way up the river they passed between long files of sightseers ashore.
Robert Fulton in Lead.
The Robert Fulton, carrying the original ship's bell of the first Clermont, and commanded by Captain George A. White, president of the Passenger Carrying Lines Association of America, led the way with the most distinguished guests and officials. Aboard the Fulton were the governor of New York and his staff, the governor of Vermont and his guards of honor, the ministers of Spain and Portugal, the visiting officers of the foreign fleets, their hosts; the Hudson-Fulton Celebration commission, and, appropriately enough, his honor, Henry Hudson, the mayor of Hudson, N. Y. On the three succeeding ships were the invited guests of the commission, the New York state officials other than the governor and the New York City officials. Great Admiral von Koster had his first chance to compare the Hudson and the Rhine from the deck of a steam yacht.
Pageant in Brooklyn.
The repetition in Brooklyn today of the historical pageant, which was held in New York on Tuesday was witnessed by enormous crowds, but only half of the original fifty-four floats were to be seen, owing to the fact that about half of the floats, which were to have been taken over to Brooklyn on scows, did not arrive on time. Factories, offices, stores and schools generally in and around Brooklyn declared a half holiday today and thousands of persons came from all over Long Island. The Brooklyn crowd was estimated at close to a million.
Tomorrow there will be children's exercises, designed to fulfill the educational intent of the celebration, throughout all the boroughs of New York, and shared in it is estimated, by 200,000 school children. There will be historical exercises at Stony Point battlefield, with an address by Governor Hughes and the dedication of a monument by the Daughters of the Revolution. At night comes the carnival illuminated parade of fifty street floats.

ALEXANDER

is selling shoes now on the third floor, Paxton block. If you are wearing a pair of Alexander's shoes to say—they have nothing to say—they speak for themselves—and always bring old customers back. We might add, however, our Fall styles in patent, dull calf, vic kid and tans are ready. They're the kind others ask \$5.00 and \$4.00 for—my price

\$2.50

Third Floor Paxton Block

Clever Carnival Advertising Feature

National Fidelity and Casualty Company Gives One Hundred-Dollar Policies Away.

To each one attending the Ak-Sar-Ben carnival the National Fidelity and Casualty company of Omaha is giving a 100 accident policy, paying a 100 death indemnity as a result of accident.
The only conditions imposed by the company are that the policyholder shall wear a button furnished by the company, and mail to the company a postal card giving his name, address, age and occupation.
Hundreds of Ak-Sar-Ben visitors are availing themselves of the company's offer, and the National Fidelity and Casualty company's buttons are much in evidence. Many visitors at the carnival grounds have heard to say, "Never mind if you do crowd me, I am insured."

Your complexion as well as your temper is rendered miserable by a disordered liver. By taking Chamberlain's Stomach and Liver Tablets you can improve both. Sold by all druggists.

The Weather.

WASHINGTON, Oct. 1.—Forecast of the weather for Saturday and Sunday:
For Nebraska, Kansas and South Dakota—Generally fair Saturday and Sunday.
For Iowa and Missouri—Fair Saturday and Sunday; no decided change in temperature.
For Wyoming—Partly cloudy with possibly showers by Saturday night or Sunday.
For Colorado—Partly cloudy Saturday and Sunday.
Temperature at Omaha yesterday: Deg. Hour.....
5 a. m. 54
6 a. m. 53
7 a. m. 53
8 a. m. 53
9 a. m. 61
10 a. m. 65
11 a. m. 70
12 m. 72
1 p. m. 76
2 p. m. 78
3 p. m. 80
4 p. m. 77
5 p. m. 72
6 p. m. 71
7 p. m. 74
8 p. m. 72
9 p. m. 70

Local Record.
OFFICE OF THE WEATHER BUREAU.
OMAHA, Oct. 1.—Official record of temperature and precipitation compared with the corresponding period for the last three years: 1909, 1908, 1907, 1906.
Maximum temperature..... 80 83 71
Minimum temperature..... 33 40 56 45
Mean temperature..... 54 52 64 58
Precipitation..... .00 .00 .50 .00
Temperature and precipitation departures from the normal at Omaha, March 1, and compared with the last two years:
Normal temperature..... 61
Excess for the day..... 1
Total deficiency since March 1..... 110
Normal precipitation..... .60 inch
Deficiency for the day..... .24 inch
Precipitation since March 1..... .24 inches
Deficiency since March 1..... .18 inches
Deficiency for cor. period, 1909..... 1.02 inches
Deficiency for cor. period, 1908..... 1.45 inches
Reports from Stations at 7 P. M.
Station and State Temp. Max. Rain- of Weather.....
Bismarck, part cloudy..... 60 .00
Cheyenne, part cloudy..... 60 .00
Denver, clear..... 64 .00
Douxer, part cloudy..... 66 .00
Havre, cloudy..... 62 .00
Helena, cloudy..... 65 .00
Huron, clear..... 65 .00
Kansas City, clear..... 70 .00
North Platte, clear..... 74 .00
Omaha, clear..... 74 .00
Rapid City, cloudy..... 60 .00
St. Louis, clear..... 70 .00
St. Paul, clear..... 64 .00
Salt Lake City, cloudy..... 64 .00
Valentine, clear..... 66 .00
Williston, part cloudy..... 56 .00
L. A. WELSH, Local Forecaster.

An Unusual Sale of Hair Goods

A special feature of this sale is our offering of natural wavy switches—suitable for the new coronet braid, which is to be the prevailing style this season.
Natural wavy switches, 26 inches long, at..... **\$6**
Natural wavy switches, 28 inches long, at..... **\$10**
Natural wavy switches, 30 inches long, at..... **\$12**
\$8 Transformation, fine French hair—16 inches long, at..... **\$4**
\$2.50 String puffs—8 in a strand..... **\$1.50**
\$1.50 String puffs—6 in a strand..... **\$1.00**
\$1.50 Straight hair switch, for..... **98c**
24-inch Hair roll—35c value..... **19c**
Large Auto nets..... **10c**

Brandeis beauty parlors, the most commodious and best arranged in town. Hair dressing, manicuring, facial massage, shampooing, etc., by most experienced operators only.

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IODINE INSTEAD OF CIDER
Peculiar Case of Accidental Poisoning in Hotel at Los Angeles.
LOS ANGELES, Oct. 1.—The filing of a death notice at the city health office disclosed a peculiar case of accidental poisoning. According to the records, Mrs. Katherine F. Lynch of New York, 39 years old, a guest at a local hotel, went to the pantry of her apartment last Sunday to take a drink of apple cider and in the darkness drank from a vial containing iodine. She died twenty-four hours later. The woman's husband is hurrying to this city from New York.
Don't waste your money buying plasters when you can get a bottle of Chamberlain's Liniment for 5 cents. A piece of flannel dampened with this liniment is superior to any plaster for lame back, pains in the side and chest, and much cheaper. Sold by all druggists.