

Brandeis Stores show the newest styles and the most dependable qualities in all Fall Merchandise. Our own forces of buyers in Paris and New York secure us the best goods the world's markets offer.



No other store is equipped as this one to satisfy your demands for fall apparel. We buy in greater quantities than others and we are giving the advantage of lower prices by designers and makers everywhere.

AN EXTRA SPECIAL FOR MONDAY Embroideries at 15c ; 25c Yd.

18-inch fine embroidered flouncings, skirtings and corset cover widths—Swiss, nainsook and cambric—all choice, new designs—worth 15c and 25c up to 50c yard—at, yard... 15c and 25c

The New Styles are Delightfully Unique Autumn Millinery

No previous season has ever shown more graceful styles and more models that are both unique and becoming. Well dressed women realize the value of striking just the right note in their millinery, and not being satisfied with hats that are 'nearly right.'



\$25 Scores of charming styles in street and dress hats at Brandeis, for \$10 Many stunning and practical new fall hats at the very moderate price of \$5

September Sale of Silk

This department is one of the most complete west of Chicago. An assemblage of the smart silks as shown in Paris and New York markets.

Our Yard Wide Grand Prix Dress Satin Messaline In 24 shades taken from the Paris syndicate shade card, including pastel, cream and black. The name stamped on every yard with our guarantee to wear two seasons. First showing of this superb dress \$1.50 silk Monday; price, yard... \$1.50

50c Black Peau de Cygne, Messaline, lines, black dress tafetas, satin de Chine, fancy satin stripes. 69c 27-inch Peau de Messaline, 27-inch black dress taffeta, 36-inch black pongee, black Moire Antique.—bargain sq. \$1.00 36-inch Cache-mire de Soie, Peau de Soie, Peau de Gant, Brandeis special 36-inch dress taffetas, worth fully \$1.50.

Kid Gloves in New Fall Shades

Extra quality Grenoble kid—3 pearl or 2 radium clasp fasteners, in all the new Autumn shades—double flit or Paris Point embroidery—all sizes. We are sole agents in Omaha \$1.50 and \$2 for these French gloves, pair

Remarkable Bargains Monday LACE CURTAINS

Brandeis is known to give wonderful bargains in Lace Curtains. We never offered more attractive values than these at the opening of the season. Two cases of drummers half curtains—worth up to \$1.00, at, each... 15c

A Great Purchase of Rugs

We bought these rugs at a remarkable reduction from an Eastern manufacturer. This is a splendid chance to buy a fine rug at much less than the regular price. 9x12 AXMINSTER RUGS, WORTH \$25.00, AT \$17.50.

Specials in Fall Dress Goods

HERE ARE THREE GREAT LEADERS FOR MONDAY 79c 98c \$1.50 On bargain square—44 to 50 inch dress materials, Victoria suitings, Bedford cords, fancy chevots, tailor suitings, wool taffetas, and French poplins.

BRANDEIS

PARIS SHOW OF FASHIONS

Scene at the Fall Opening at a Famous Dressmaker's.

EARLY VIEW OF COMING MODES

Wonderful Gowns Displayed in a Gorgeous Setting—The Mannequins Who Show Off the Costumes.

PARIS, Sept. 18.—That the new tariff has already had a distinct effect on the number of costumes ordered by American women is affirmed by one of the directors of an establishment whose name is known to every one of the sex which is perfectly willing to suffer if it may be beautiful, provided, however, that the suffering does not entail obedience to what all over purchasing Paris for the moment is spoken of as an iniquitous proceeding on the part of the home government.

can scarcely fill them. It has been visited in a line of march that has covered much Parisian territory and much time. Among the house visited are Callot Souira, P. Doucet, Agnes, Precol, Worth and others whose names are household words to the dwellers of Lonely Gulch. They are nearly all situated in the vicinity of the boulevards and one can walk easily from one to another. Several hours are spent at each, for the exhibitions of the coming season are no less interesting than the methods of display and the people congregated to see them.

her patronage and that of her friends, so often made in the new world, has less than significance here. The story that the Worth house was saved years ago, when the combined attack on its finances by the Franco-Prussian war and the communis nearly destroyed it, by the order of an American millionaire is still historic, but in the same breath the director of the house admits this would not admit that the same thing could happen today and states that the fortunes of Spain and of the South American countries, of Russia and of Asiatic court circles pour into its coffers with a liberality as marked as that made notorious by Americans.

The spectators admitted to this function show an unconcealed interest. If a new play of a popular author was to be given the faces would be more animated or expectant. People stand about the walls and in packed corners for hours without showing fatigue. Women are in the majority, but a fair sprinkling of men separates the mass.

for a full minute with wide open eyes, absolutely devoid of expression, looking into yours, and then turn slowly and walk away. It is noted that some of the Frenchmen, blyase as they are, look a little embarrassed by this unexpected attention. One of the mannequins, a figure with soft plumpness and childish contour of face, was only debating gowns and changes from one to another with the usual rapidity of these establishments. Where perhaps five hundred costumes are exhibited by a score and a half of girls at a premiere. One time she appears in a full skirt of tulle made over rose satin; down the panel of the front semi-breasts of rosebuds are fastened at regular intervals, clusters of rosebuds are in the full flounce at the edge of the skirt and the corsage, slightly low cut is similarly decorated. In the golden hair a wreath of rosebuds follows out the girlish effect. She carries in her hand a white chiffon scarf hand painted with tiny roses.

head for fear of breaking his hand and he could not reach any of the rigid parts of the automobile with hand or foot to roll it far enough away to escape before it jumped back on him. He did manage to put his foot against the hub and give the machine a push, but it was back on his neck like a flash. The automobile never worked more perfectly since he bought it. Mathewson said afterward. In spite of the drag of the friction against the floor and the did manage to put his foot against the hub and give the machine a push, but it was back on his neck like a flash.

Green Pills advertisement with logo and text: This institution is the only one in the central west with separate buildings situated in their own ample grounds, yet entirely distinct and rendering it possible to classify cases.

There was a time when this rule was not strictly enforced, but experienced teachers in this as in other matters, and the easily swinging doors of the houses of several years ago are as unknown today as is the easy credit formerly obtainable by American women of the wealthy class. The enormous bills that American dressmakers allow their customers to contract are unknown in the old world of limited credit, is permitted only if royalty has a greater leeway the secret is carefully guarded, and the threat that a woman will take away

There is no rule of coiffure established; each face and style is studied and the hair arranged to suit. One has a multiplicity of little curls and puffs through which garlands of ribbon or flowers or perhaps a flat wreath of ivy leaves is run. One is simply arranged in the style made famous by Cleo de Merode; one head is wound about with strands of loose hair, a late novelty of hair dressing, another has the equally popular braid, a profusion of puffs and not the slightest vestige of the pompadour, which seems to have lost its popularity although it is by no means rigidly excluded.

The girls walk about the rooms slowly and without apparent knowledge that they are being admired, curiously, pitilessly, as the case may be. Sometimes they walk close to you and stand

When a connected woman says "Dear me," she undoubtedly means it. Some men can't stand prosperity, while others never have a chance to find out whether they can or not. When a girl is 16 and you tell her she looks 18 she feels flattered, but don't try the same tactics on her when she is 20. The lawyer who takes a breach of promise case realizes that it is better to have loved and lost than never to have loved at all.

"BABY MINE" advertisement with large text and image: Becoming a mother should be a source of joy, but the suffering incident to the ordeal makes its anticipation one of dread. Mother's Friend is the only remedy which relieves women of much of the pain of maternity; this hour, dreaded as woman's severest trial, is not only made less painful, but danger is avoided by its use.