

BRANDEIS BOSTON & SONS
 Thursday's Special Offer of
Fall Millinery

We have grouped hundreds of stunning hats for Thursday's stunning sale at an attractive price. These hats are in large and medium shapes for fall. They are trimmed in the newest ideas for autumn. They are strictly up-to-date shapes for dress and street wear. Hundreds in our millinery department, second floor, **\$10** at.....



BRANDEIS BASEMENT Millinery Section
 Many new styles for practical wear. All new 1909 models.

Women's Long Coats for Early Fall Wear
 These coats are made of coverts, mixtures and broadcloths—strictly modish in every way—prices are..... **\$10 to \$35**

New Lot of Fashionable Suits
 The fall style aristocrats in women's wear—styles are more charming than ever..... **\$25**

Special Skirt Offerings
 These are all high grade new fall skirts—worth to \$10.00, at..... **\$6.98**

Net and Lace Waists
 In all new Fall styles—four special groups, at..... **\$3.98-\$5-\$7.50-\$10**

New Wash Serge Coat Dresses
 Made with two rows of self covered buttons, open on side, flounce of side pleats—special, at..... **\$10**

Women's Fall Underwear
 Fine Jersey ribbed cotton and Swiss ribbed lisle finished vests, pants and tights; silk crochet and ribbon trimmed; high neck and long sleeves—white and ecru, all sizes—worth 75c, at, each..... **49c**

Misses', Children's and Boys' Vests, Pants and Drawers
 Silver gray and ecru, fine ribbed, fine soft fleecing—all sizes up to 34, worth up to 35c each..... **15c**

Big Bargain in Hosiery
 Women's, men's and children's—in black, tans and fancy colors—lisle thread and fine cotton, some are silk finished mercerized—all sizes—worth up to 25c a pair, at..... **15c**

Women's Short Kid Gloves at \$1-\$1.50 Pr.
 Our Barcel and La Mure brands—French lambskin and kid, in two-clasp effects—single row, Paris point embroidery, reds, greens, tans, modes grays blues—also black and white—fitted if desired, **\$1-\$1.50** at.....

Short Kid Gloves at 69c Pair
 Tan, brown, red, gray, white and black—some have Paris point stitching, also genuine English walking gloves, in new tans—worth \$1.00; on bargain square, **69c** at.....

BRANDEIS STORES

Built on Honor Shoes For Misses and Children

For the real built on honor shoes for misses and children there is no store in the city to compare with Drexel. These particular shoes are a specialty with us and we take pains in the fitting. Bear in mind what we tell you of these shoes. They are not ordinary shoes but genuine welt soles, very flexible, no wrinkles in the lining to tear hose or cause discomfort. There are many other points in these shoes, but we leave it to you to see for yourself. We have them in pumps, kid and gun metal calf, Broad foot, common sense last—In button.

Sizes and price range:
 5 to 8 **\$1.75**
 8 1/2 to 11 **\$2.00**
 11 1/2 to 2 **\$2.50**
 Young Women's
 2 1/2 to 6 **\$3.00**

Drexel Shoe Co.
 1419 Farnam Street.

ON TOP ALWAYS

JETTIE GOLD TOP BEER
 is the cream of the Breweries art

ABOVE ALL OTHERS AN UP TO DATE BEER

TELEPHONE Brewery 508
 City Dept. Douglas St
 Co. Bluffs Dept. 89

Quality Is Our Guide

UPDIKE'S PRIDE OF OMAHA FLOUR

UPDIKE MILLING CO. OMAHA, NEB.

PLEASES THE MOST CRITICAL

At all grocers
 UPDIKE MILLING COMPANY, OMAHA

CUTS
 The Value of a cut is not what it costs But what you get out of it. We guarantee the quality.

BAKER BROS ENGRAVING CO
 —OMAHA—

Special Sale
 This Week Only. BOTTLED IN BOND.

Penwick Rye, full qts Regular price \$1.25 sale price **95c**
 Stillwater Bourbon full qts. regular price \$1.25 sale price **85c**

Home Made Wine Full Quarts **25c**

C. Schlank
 1807 Douglas St.

Reliable Dentistry
 AT
Taft's Dental Rooms

BENNETT'S F. O. E.

The Bennett Store Wants You for Its Guest

We have many conveniences arranged for your comfort—rest rooms, check rooms, etc.

DAINTY LUNCHES—NO ADVANCE IN PRICES
 Soups, per bowl, 10c. Salads, 10c and 15c.
 Sandwiches with lettuce and mayonnaise dressing, 10c and 15c.
 Pies, 5c. Hot Chocolate, with whipped cream, 5c. Coffee, 5c.

Indisputably Omaha's Best Showing NEW FALL SILKS

Silks for every purpose in all the new weaves and shades. Silks for Princess Gowns, for Waists, for Coat Suits, for Petticoats, for Auto and Street Coats.

Everything in Correct Dress Fabrics
 A comprehensive display of smart weaves that are particularly adapted to present day styles in Suits and Dresses. We feature largely superb gray suitings, and tweeds, mannish cloths for tailored suits; also Broadcloths, Serges, Poplins, Prunellas, Solleis, Battistes, Panamas in the whole range of new fall shadings. Just the correct fabrics for the new one-piece dress—
59c 75c 89c \$1.00 \$1.25 \$2.00

Moire Antique Rain Coats
 Fashion's newest fancy. First shipment just in. Rubberized moire full length coats in semi-fitted effect, double breasted and buttoning high at the neck with turnover collar, self strap trimmed. They look like \$25 garments. Choice of navy, gray, green, black, at..... **\$10**

DRESSY WORSTED TAILORED SUITS
 Made of the most durable all wool worsteds produced in this country. A very effective 16-inch coat suit model lined with genuine Skinner guaranteed satin. Skirt is fitted with inverted pleats and finished with self buttons. The handsomest suit ever shown in town at the price—Choice of navy, wine, green, gray, brown, black..... **\$25**

Year's Newest Novelty Silk JERSEY WAISTS
 A fabric identical to that used in silk gloves, choice of white, black and the new shades: plain, pleated and silk braid trimmed, \$7.95, \$9.95, \$10.00 and..... **\$12.00**

Muslin and Flannelette GOWNS
 A specially large and well assorted line made this week. Muslin gowns in high and low neck styles. Flannelettes in heavy Tealades in white stripe effects, at..... **\$1.00**

Priestley's Cravanette Coats for Men
 Raincoats as they are generally known, but adapted for all occasions during the Fall and Winter seasons. New fall models in plain worsted and cheviot as well as a large sprinkling of fancy weaves; made with plain and military collars—
\$10 to \$25

"THE CALLING OF DAN MATTHEWS"
 Harold Bell Wright's masterpiece. It's a good wholesome story, righteous in its mission, contemporary with present day thought, and of high literary merit. Unless you are a man or woman living without hope, without aspiration or ambition, without life's emotions, the laughter and the tears, read "The Calling of Dan Matthews." It will do you good. Fresh from the press..... **\$1.08**

"The Shepherd of the Hills," by the same author, the regular \$1.50 edition, now..... **49c**

Coffee and Tea Day in the Big Grocery

Bennett's Golden Coffee.....26c	Tea, assorted, pound.....50c
Bennett's Reliable Coffee.....30c	Tea, assorted, pound.....48c
And 40 Stamps	Tea, assorted, pound.....38c
Bennett's Challenge Coffee.....18c	Tea, assorted, pound.....36c
And 15 Stamps	Tea, assorted, pound.....34c
Beets—Best We Have brand, usual price 18c, special, can.....12c	
Soups—Franco-American brand, quart can.....12c	
Bird Seed—Golden Harvest package.....12c	
Harley's Jams, assorted, jar.....12c	
Keno Catalog, large bottle.....12c	
Mignonette Peas, three cans.....12c	
Bayle's Horseradish Mustard, jar.....12c	
Harley's Marmalade, jar.....12c	
Sulder's Tomato Soup, large can.....12c	
Diamond Crystal Salt, 14-lb. sack.....12c	
Hub-No-More Soap, nine bars.....12c	
Cookies—Coconut and marshmallow, usual 15c kind—special.....10c	
Sugar—All day Thursday Double usual 15c kind—special.....10c	

F. O. E. VISITORS
 Don't go home without seeing the Tel-Electric—the most wonderful of all Player Pianos.
 Free Recitals all of this week.
 Remember you are most welcome.
 Third Floor. Piano Department.
THE BENNETT COMPANY.

A FINE STOCK DIAMOND JEWELRY

MAWHINNEY & RYAN CO.,
 15th and Douglas Sts.

E-RU-SA THE ONLY LAWFUL PILE CURE

Because it does not contain narcotics, mercury, cocaine, lead or any poisonous drugs. Because E-RU-SA Cures Piles. U. S. Dispensary recommends every ingredient of E-RU-SA. Drug laws make "false or misleading statements" a crime. All old or narcotic pile medicines affect the brain and spinal marrow, produce constipation and never cure, therefore the sale of such is illegal. Only druggists of highest standard in Omaha, Nebraska, sell and endorse E-RU-SA, viz:

BEATON DRUG CO. MYERS-DILLON DRUG CO.
 MERCHANTS PHARMACY. H. S. KING.
 THE BELL PHARMACY. BLAKE-BRANDISH DRUG CO.
 HAINES DRUG CO. SCHAEFER & SONS.
 MILLARD HOTEL PHARMACY. HINTERLONG DRUG CO.
 BECHT'S PHARMACY.

Welcome F. O. E. to Omaha!
 And
Omaha's Busiest Store
 The House of Hart, Schaffner & Marx
HAYDEN'S
 The House of the Stetson Shoe for Men
THE RELIABLE STORE
Sale of Sample Suits Thursday

The very best workmanship and material possible for the manufacturer to put into a garment at a given price is naturally put into the samples which are shown for comparison and selection. That we were able to secure two elegant lines of these samples is fortunate for you as well as ourselves, for they're truly matchless at our sale prices:



SAMPLE TAILOR SUITS—worth to \$75, choice, **\$50**
SAMPLE TAILOR SUITS—worth to \$60, choice, **\$39**
SAMPLE TAILOR SUITS—worth to \$50, choice **\$35.50**
NEW JERSEY TOP DRESSES—All the rage regular \$15 values, Thursday, for..... **\$8.95**

LONG COVERT COATS—Regular \$15 values, for..... **\$9.95**
SAMPLE TAILOR SUITS—worth to \$40, choice..... **\$25**
SILK RUBBERIZED COATS—Garments worth regularly \$12.50, sale price..... **\$7.95**
NEW LINEN AND MADRAS TAILORED WAISTS \$1 to \$5

Women's Furnishings in Domestic Room
 25c Muslin Corset Covers and Drawers, for..... **10c**
 75c Muslin Corset Covers and Drawers, for..... **49c**
 50c Muslin Corset Covers and Drawers, for..... **25c**

Muslin Underskirts and Gowns, nicely trimmed, regular \$1.50 values at..... 98c
\$1.00 Batiste Corsets—Long hip models, with hose supporters attached, snap at..... **49c**
Zephyr Shoulder Shawls, regular 75c value, in black and colors, snap at..... 49c

Two Great Silk Specials Thursday
 Cashmere de Soie, Peau de Cygnes, Messalines, Taffetas, etc., all new fall shades, both plain and fancies, silks worth to \$1.00 yard, Thursday..... **38c-48c**
\$1.75 Black Cashmere Peau de Cygne, one of the season's choicest weaves and best wearing silks, 36 inches wide, just 10 pieces in the lot, a beautiful fabric and a great bargain at special sale price, yard..... **\$1.19**

ZION CITY LACES
 We have the sole agency for these beautiful Wash Laces in Omaha. See the special bargains Thursday, at, yard..... **5c**

SILK SCARFS
 Thursday we place on sale a complete new line of beautiful Silk Scarfs. Splendid values, at prices up from, yard..... **49c**

Extra Specials for Thursday in Our Famous Domestic Room
BLANKET SALE
 always sells at \$5.00, 40 pairs only, at, pair..... **\$3.18**
 The celebrated Germania XXX, 11-4, 20 pairs only, always sells at \$2.50 pair, as long as they last, pr. **\$1.58**
 5,000 pairs of Beacon's celebrated Blankets, \$1.25, \$1.50, \$1.95, \$2.50 and..... **\$3.50**
 Comfortables, 59c, 75c, \$1.00, \$1.50, \$1.75, \$2.00, \$3.00 up to..... **\$12.50**
 Cotton Batts, 6c, 7 1/2c, 8 1/2c, 10c, and up from..... **12 1/2c**
 Silkline, 10,000 pieces; quilting turlis, 8,500 pieces. Very low prices.

High Grade Wool Dress Goods
 Best Line of Broadcloths in Omaha—Domestic, yard, \$1.00, \$1.25, \$1.50 and..... **\$2.50**
 Foreign, yard, \$1.50, \$2.00, \$2.50, \$4.00, \$5.00, \$6.00 and..... **\$7.00**
 Tailor Suitings, fancy and plain, yard, \$1.00 to..... **\$3.50**
 Light weight for fancy dresses, batistes, Voiles, Poplins, Wool Taffetas, Nun's Veilings, Henriettes, Prunellas, Lansdowns and everything in evening shades, yard, from 50c to..... **\$5.00**
 Suits, Skirts, Coats and Cloaks made to order.

Materials for Wrappers, Etc.
 In Cotton Dress Goods Dept.
 Wool Elderdowns, yard, 26c, 35c, 45c and..... **50c**
 German Elderdown, swell, yd., 20c
 Arnold's Superfine Flannelettes, per yard..... **12 1/2c**
 Pacific Fast Color Flannelettes, per yard..... **10c**
 Egyptian Flannelettes, yard..... **7 1/2c**
 Mercerized Poplins, yard, 19c, 25c, 39c and..... **50c**
 All the new fall wool Waistings and Challies now on sale.

READ THIS—IT WILL INTEREST YOU
 It means a saving to you of 25 per cent to 50 per cent on your housekeeping expenses:
 Our Motto is Quality and Low Prices.
 10 bars best brands Laundry Soap..... **25c**
 The best Domestic Macaroni or Spaghetti, package..... **85c**
 Condensed Milk, per can..... **75c**
 1-lb. cans Assorted Soups..... **75c**
 Bromangelon, Jelly or Jello, pkg., 7 1/2c
 Tail cans Alaska Salmon, per can..... **50c**
 Oil or Mustard Sardines, per can..... **50c**
 The best White or Yellow Cornmeal, sack..... **15c**
 5 lbs. choice Japan Rice..... **25c**
 5 lbs. best Pearl Tapioca or Sago..... **25c**
 1-lb. Rolled Breakfast Oatmeal..... **25c**
 The best Soda or Oyster Crackers, lb., 6c
 The best crisp Pretzels or Ginger Snaps, per pound..... **4c**
 1-lb. pkg. Corn Starch..... **4c**
 Rex Lye, per can..... **4c**

BUY YOUR PEACHES NOW—THE SEASON WILL SOON BE OVER
 We have a car load of Extra Fancy Colorado Freestone Peaches for this sale. They are extra fancy and cannot be duplicated for 25c per bushel more. This special sale, per crate..... **\$1.00**

THE LAST WEEK OF COLORADO PEACHES FOR CANNING—Half bushel boxes Fancy Colorado Bartlett Peaches, at, per box..... **\$1.10**
GRAPE JELLY OR TABLE USE
 Either kind, per basket..... **17 1/2c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

ASK FOR NET BEER
 THE BEER OF QUALITY

Low Fares East

Round Trips from Omaha to

Atlantic City, N. J.....\$40.70	Montreal, Que.....\$35.00
Asbury Park, N. J. \$40.35	New York City.....\$40.50
Boston, Mass.....\$40.60	Quebec, Que.....\$39.00
Concord, N. H.....\$40.35	Portland, Me.....\$42.35
Detroit, Mich.....\$25.00	Toronto, Ont.....\$30.60

These are only a few of the attractive thirty-day summer tourist fares on sale daily until September 30th, to many resorts in the east

VIA THE
CHICAGO, MILWAUKEE & ST. PAUL RAILWAY
 Long limit summer tourist fares to Wisconsin, Michigan, New York State, New England and Canadian resorts. Let us plan your trip and arrange all the details. Information and folders free.
F. A. NASH, General Western Agent. Tickets, 1524 Farnam St., Omaha, Neb.

ONIMODS FOR "EAGLES" TOO

"Onimods" are stylish foot glad-deners and wear resistors for men. Take home a pair as souvenirs of Omaha.
\$2.50 \$3.50
REGENT SHOE CO.
 205 South 16th Street.

The Bee for All the Sporting News