A big line of extra wide embroideries for selection -actual values 35c a yardwhile they last Monday at, yard 15c

Special Price Reductions—Linens

In our High Grade Linen Department Monday Warranted pure flax Table Damask, dew bleached,

72 inches wide, worth \$1.00 a yard; Monday, 75c Grass bleached Table Napkins, 24 inches square,

pure linen, good value at \$4.00 a dozen; Monday,

per dozen\$3.00

Hemmed Huck Towels, heavy absorbent and good

for wear, worth 10c; Monday, each 71/2C

Extra large hemstitched Damask Towels, never

sold less than 30c; Monday, each19c

Mixed lot Glass and Barnsley Towelings, pure

linen, red and blue checked; regular 15c values;

Mammoth assortment bleached and cream Bath

Towels, double twisted thread, worth 50c; Mon-

day, each30c

ZION CITY LACES

We have exclusive sale in Omaha of the famous

Zion City and Elyria Laces, the best wash laces

made. See the Monday specials at 31/4c and 5c

All mail orders filled during this sale.

35c EMBROIDERIES 15c Welcome F. O. E. to Omaha, we're

pleased to have you as our guests. Command us for accommodations

Mail Orders Filled

Omaha's Greatest Rug Sale Monday---Come Early

An Immense Purchase of High Class Yonkers & Nepperham, N. Y., Mills guaranteed perfect— Fall Rugs from the

Use our check rooms, telephons, etc.

Many big special bargains this week

Mail Orders

Filled

On Sale at Most Surprising Bargain Prices Known in Years

\$25.00 Axminster Rugs-Extra qual-\$32.50 Seamless Wilton Rugs-9x12

size, 15 beautiful patterns for selection, at........ 19.98 \$18.50 Seamless Tapestry Brussels Rugs-21 patterns in this line, 9x12 size, great snap-

\$12.50 Brussels Rugs-7-wire quality, selection—matchless, at......6.98 9x12 size, 9 patterns for

at.....



\$10.00 Seamless Tapestry Brussels Rugs-6x9 size, biggest snap ever at sale price..... 5.98 \$18.50 Tapestry Brussels Rugs-Seam-10-6 size, extra heavy..... 11.98

Welcome Eagles to our busy store.

\$5.00 Axminster Rugs-Big range of patterns, size 36x72, greatest values ever.....

Many other magnificent bargains. salespeople to wait on you.

20c EMBROIDERIES 9c

A big new line of 5 and 6 yard strips, in embroideries and insertings, regular 20c and 25c values; on sale at, yard9c

The Leading Dress Goods West. West.

Never before in the history of Omaha was there such a fine stock of woolen dress goods shown. Everything in such large quantities, everything in such large varieties, everything just new from the manufacturer, everything so much lower in price than you can buy elsewhere.

Domestic Broadcloths, yard. ... \$1.00 to \$2.50 Foreign Broadcloths, yard \$1.50 to \$7.50 Domestic Tailor Suitings, yard...50c to \$2.00 Foreign Tailor Suitings, yard. .\$1.00 to \$5.00 FOR LIGHT WEIGHT DRESSES-Batistes, prunellas, poplins, panamas, French Plaids, Scotch Plaids, etc., ranging in price according to quality-50¢ 59¢ 75¢ \$1.00 \$1.25 \$1.50 \$2.00

TAILORING DEPARTMENT IN CONNECTION. We turn out all kinds of tailored suits, skirts, coats, etc., made to order-Fit Guaranteed.

VELVET RIBBONS

A new line of Black Velvet Ribbons, Nos. 1 to 16. on sale Monday at, yard 3c to 35c Very special values.

New Scarfs A fine new line of \$1.00 to \$5.50 values; they're great snaps in Monday's sale at from 49c to \$3.98

Announcement

We have secured the services of MR. ERRMAN BABIAN, Optometry college graduate and scientific optician, who will correct eyesight defects and refractial errors. Eyes tested free. Glasses accurately fitted.

Main Floor, Center Aisle.

Sheetings, Sheets, Flannelettes, Outing Flannels, etc. In Our Famous Domestic Room

Better Silk Bargains Than Ever Here Monday

The Second Big Arnold, Constable & Co. Silks All this season's styles and colors, 20 to 27 in. widths;

day the biggest and best lot of silk bargains ever at } 38c, 58c, 68c Guaranteed Black Silks at Sweeping Price Reductions

\$1.25 Cashmere de Soie, 36-inch at89

Special Inducements on All Bed Sheets, Pillowcases and Bed Spreads

In Our High Grade Linen Department Monday.

Bed Sheets, 100 dozen seamless, size 81x90, heavy, strong and durable,

Bed Sheets, size 81x90, 75 dozen, extra heavy, well made, seamless, best

value ever offered, specially adapted for hotels and apartment houses.

Pillow Cases-200 dozen, both sizes, two or three inch hem; strong and firm, worth 17c, Monday, each 1216 Bed Spreads-Heavy crotchet, with Marseilles designs; fringed, with cut corners;

worth \$4.00, Monday, each..... \$2.50

than \$1.25 a yard, on sale Monday at, yard 79c \$1.35 Black Taffeta, oil boiled, 36 ins. wide, at. 98c

\$1.50 Black Peau de Soie 98c 10 pieces of Black Taffeta, pure dye, beautiful quality; never sold less

> \$1.50 Black Peau de Cygne-36 inches wide, at,

regular values to \$1.50 yd.

Blanket Department In this department we have no competition We carry the largest line, the most varied line and the best assorted line in Omaha-from 25c each to

\$20.00 a pair. Rajah-A nice blanket, at, each Ideal-11x4 size, fine blanket, at, pair \$1.00 Comfortables-Nearly all home made; fine white cotton, and fine cloth, 59c, 75c, 85c, \$1.00, \$1.25 \$1.50 and up to, each \$12.50

Lace Curtains and Draperies

The best equipped department in Omaha. Cluny Curtains, best French net, linen cluny edge, 21/2 yards long, worth \$3.50 a pair, at\$2.20 200 New Nottingham pairs, worth \$2.25-on sale and varied assortment, worth 18c a yard, special grade, yard wide silkoline, worth 15c a yard,

Bed Spreads-Beautiful Marseilles, heavy knotted fringe, extra large, with cut corners: worth fully \$5.00. Monday, each We carry a full line of extra long sheets for hotel use, Five other specials for all day in draperies.

This flour is made from the finest No. 1 wheat—nothing better made. 10 bars best brands Laundry Soap 25c 7 lbs. best Rolled Breakfast Catmeal Oil or Mustard Sardines, per can 3/9c 1-lb. cans Campbell's Soups... 7/3c Argo Starch, pks... 10 Grape Juice, per bottle... 7/3c The best Domestic Macaroni, pkg 8/3c The best Soda or Oyster Crackers, per lb. ... 6c

The Best High Patent Flour, Monday, per \$1.40 Fancy Full Cream Cheese, per lb. 18c Funcy Golden Santos Coffee, lb. 18c The best Tea Siftings, per lb. 18c

Fresh Apples, per peck.... 2 bunches fresh Celery..... A Special Car of Extra Fancy Colorado Freestone Peaches For Monday. The Peaches are extra fancy. Packed

at Pallisade, Colo., the finest ship-ping point in the fruit belt. For Monday we will sell them, per box 91.10

Our Stove Department

Is located in the new quarters in Basement, and we're prepared to supply your every stove need with the best line of cook and heating stoves in Omaha. Over 600 stoves for selection. Among them such makes as the Universal, Detroit, Jewel, Garlands, Globe, C. C. Economy.

Cook Stoves from ... \$7.50 up Steel ranges from ... \$15.00 up Stove pipe and elbows, ... 7¢ up Stove stoves from ... \$4.95 up Full line of gas radiators and oil heaters shown. Musey franch franklimen franch franklimen franch

Imported Willow Clothes Basket 49c

Mrs. Pott's Nickel plated irons, 6 Rolls tollet paper (3 for 25c kind), Wire coat hangers, on sale, each . . 1c Large cold handled frying pans . . 10c The old reliable square western The old reliable round western washer......\$2.98 The Typhoon washer, worth \$10.00; you can sit down while washing Three year guaranteed wringer, the famous Domestic, worth \$4.95, on sale now, at\$3.00 \$3.00 stave side heavy 20 gallon garbage can, only\$1.98 16 gallon\$1.25 Carpenters' \$1.00 bench hatchet, 59c

Big Wall Paper Sale Monday

The greatest saving opportunity for Wall Paper buyers that has been known for years. A clean up of all Room Lots and Broken Lines, at a Fraction of Worth.

All Room Lots of Paper in stock | 5,000 rolls of Ceilings, with borders to match, will go Monday, will be closed at, per roomfrom 50c to \$1.25 while they last, per roll 2c Borders at, yard2c 1/2 to1/4 actual value.

Let us estimate (WE DO PAPER WE DO PAINTING HANGING. .vour work.

Sample Lines of Imported China

Salads; Plates, all sizes; Chop Dishes; Cups and Saucers; Olive, Spon and Celery Trays; Vases; Sugar and Creamers; Tea Pots, Chocolate Pots; Berry Dishes; Bisque Figures; Desk Sets; hand painted Austrian and French china, \$1.00 to \$3.00 values—on sale at, choice..... Rockingham Tea Pots...10c Decorated Cupidors, each.. 10c Flint Blown Tumblers, on sale at six for 20c

HAYDEN'S FIRST PAYS DON'T FORGET

Your Personal Tastes and Your

Means Alone Will Govern Your Selection

this fall if you choose from our magnificent stock of beautiful new tailor suit styles.

So comprehensive are the assortments that every taste can be readily satisfied and no matter what the price you'll always be sure of the highest quality of workmanship and material and absolutely correct styles. You'll find the beautiful

Crown Jewel Suits

faultless in fashion, rich in fabric, superior in every way, at -

46 and 48-inch Skiner satin lined coats. suits well worth \$35.00. See the new ones.

Stunning New Tailor Suits-The season's choicest designs, at......\$35.00, \$39.00 up to \$65.00

Adaptations from imported models and the most clever productions of New York's very best designers, bewitching conceptions, whose beauty and quality will prove a pleasing surprise at the very moderate prices.

New Fall Waists-Silks, nets and linens, tailoredat \$1.98 up to \$15.00

\$25.00 Tailor Suits, with the new pleated skirts, all most wanted shades, a great special, at \$17.50 Clever Fall Coat Styles-In black and colors, in all the new semi and fitted models. attractively priced, \$8.90. \$10, \$12.50 up to \$35 New Fall Dress Styles, in the most comprehensive assortment of colors and fabrics; splendid values at-

from \$12.50 to \$50.00 Special for Monday - 100 beautiful dresses, in pana-

mas, prunellas and silks, all colors, values up to \$25.00, at \$14.95 Women's Percale House Dresses and Wrappers -\$1.50 values, at..... 98c Women's Panama Walking Skirts-Navies, browns and black; \$5.00 values Monday. at \$2.95 Ladies' and Misses' Wash Suits and Dresses-Values to \$7.50, at......\$1.98 Extra Size Dress Skirts for large women, shown atfrom ... \$2.98 to \$15.00

Tenumikas All Elille

In the Field of Electricity

Measuring Electricity. LECTRICITY is measured by the kilowatt hour. The rates for

buying current from the electrie light plant for power, light or heat, or for charging the electric runabout, are always so much for each kilewatt hour of electricity consumed. This is just so much Greek to the average man and if you tell

definition, and then a comparison. Every chafing dish for four hours; mix sufficient one will understand that a certain amount dough for 150 loaves of bread, and grind of force must be used to drive electric 600 pounds of coffee; it will drive a runcurrent through a circuit. This force is about four and a half miles or a three-ton measured by volts; thus we have 110-volt truck one mile. currents and 230-volt currents, the one expressing just twice the force of the other; but the quantity of current passing through

But what a kilowatt hour is worth may be judged by what it will do. Thus a kilowatt hour, figures an engineer of the Gen- phone systems, which include 17,702 indeeral Electric company, will light twenty pendent farmer or rural lines and twentytwenty-five feet; compress 470 cubic feet of free air 100 pounds; drive an ordinary passenger elevator 175 feet; print 2 500 circulars on a 15x21 job press, or 1,000 sheets on a him a kilowatt is one and one-third horse 22x47 cylinder press; run a sewing machine power he will only get a faint idea of what for two hours; supply air for a church organ for one service; mix two and a half To explain the term needs, first, a clear cubic yards of concrete; heat a two-pint

Growth of the 'Phone.

The capital invested in the telegraph is a circuit depends upon the force and the and selephone business in this country is resistance, and so the quantity is ex- in excess of a billion, \$314,616,604 credited pressed by a different term, viz., "amperes." to the telephone systems and \$290,283,575 carners were paid \$18.013.312. Now the efficiency of the current depends to the telegraphs. According to the third upon both force and quantity, and to ex- census of the electrical industries, made press this efficiency or united action we by the government, there is a grand total \$154,461,747, expending \$140,802,365, and the to educate themselves while holding postmultiply the force by the quantity-that is, of 15.072.220 miles of single wire in the the volts by the amperes, and express the telegraph and telephone service. Of this, pending \$41,579,612. Of the whole number vantage of being directed by and under. In the transportation department he will by five amperes is 550 watts, or 220 volts miles, of which there were on pole or formed 50.9 per cent. multiplied by five amperes is 1,100 watts, roof lines 5,002,223, in overhead cables In charging a battery the lighting com- the grand total stated, the telegraph sys. its possibilities. panies' bill for the use of so many watts tems, exclusive of government telegraph for so many hours-thus, 1,000 watts for systems, used 1,072,851 miles, of which ton hours would be charged as ten kilowatt there were on pole or roof lines 1,568,336

2 foot Stanley box rules5c

Disston's saw, D8 grade\$1.25

Yankee automatic drill or driver, 89c

telephone and commercial telegraph systems, not including railroad lines and the wireless, giving the grand total as 23,996 companies, of which there are 22,971 teleleased wire.

mercial telegraph systems.

divided. 118,871 belonging to the tele- be followed by many companies.

The grand total income was \$236,045,615,

-----Opportunities for Young Men.

That there will be increased opportunities and technical schools, colleges, universities, tions.

graph and the telephone, says the Elec- heat and power companies. At the recent institutions who are ambitious to enter the candidate for responsible positions in the national convention of the American Elec- field of electric railway work. A comparative summary deals with the tric Light association one of the prominent. Under the working plan the student will

standard are lamps for one hour; it will be men who standard are lamps for one hour; it will be men who pump 100 gallons of water to a height of of single-wire mileage was 14,570,142, of of men that they are beginning to take the it should be physically capable. which the telephone systems controlled question of proper training into their own The plan should work to the advantage 1,579,773 miles, exclusive of 7,188 miles of apprentice plan of education, providing for work and to decide whether or not he is The grand total of ocean cable was 45,301 tric railway work of graduates from techni- opportunity to study the men and judge mil nautical filles, all controlled by the com- cal and scientific courses. The graduate of their adaptability and capability. apprentice will be taken by a company as To give the apprentice a comprehensive The grand total of salaried officials, an employe and allowed fair wages while knowledge of the operating features of

> phone systems and receiving in wages \$48,- The committee of education also recomof which the telephone concerns earned training impossible, and who are obliged telegraph system earned \$51.533.368, ex- tions. This instruction will have the ad-ing, lathe turning and metals. way work.

ployes. It is expected that the majority of from conductors and the details of regulatThe man who has the greatest command students will be recruited from scientific ing the service under emergency conditions the one who knows when to have tamed entirely. would be 50 cents, a charge that seems little ways or conduits 65,547 and in submarine in the electrical field for enterprising men high schools. It is expected that when the graduate woman, but she is apt to forget that she if you have anything to sell or trade enough for ten hours' use of 15-horse cables 7,385 miles. These figures emphasis the opinion of many of the managers The intention is to make it a practical course got to do it all over again.—New York East Want Ad. columns.

leaders in that vast industry said that the be paid living wages during the two years' future operating conditions of electric course, receiving \$15 per week the first feeted.

The last cable road in Brooklyn will soon be electrified. knowledge, sound views and superior company pays the expenses of the school, knowledge, sound views and superior company pays the expenses of the school. The five largest office buildings in New said about the affections of English arisso much difficulty has been experienced hour of the twenty-four and on Sundays wire and almost 10,000 telephones.

Electric langest office buildings in New said about the affections of English aristocracy from time to time, but the recent is-candle power incandescent lamps or two two two two including the wireless. The grand total by the companies in getting the right kind and holidays, and the men who undertake standard are lamps for one hour; it will cluding the wireless.

hands. The American Street and Interurban of both student and company. The stuthe recruiting and practical training in electroited to it. The company also has an 2003

The grand total of salaried officials, an employe and allowed fair wages while clerks, etc., was 29,470, of whom 25.238 passing through the course of training, an electric raffway he will be given thorward the commercial telephone systems. The object is to increase the number of ough instruction in the several departments technically trained men for recruiting positions of ficials, etc., receive in saltions of responsibility in the executive and aries \$19,286,423, and the telegraph cierks desirable results that undoubtedly it will be several desirable results that undoubtedly it will months in cach.

The equipment department will bring him averaging 850.704, while the 23,862 telegraph wage mends the establishment of a correspond- into touch with the car barns and repair ence school to help the large body of young shops, where he will study the maintenance men whose circumstances make a college of car equipment under operating conditions, the care of armatures, commutators, field coils and general work in blacksmith-

results in watts. Thus 110 volts multiplied the telephone systems controlled 12,950,263 of systems in operation, the telephone men of practical experience in electric rais- be taught the operating of a car, and act as motorman and conductor, and become The surprising thing about this report The Aletropolitan Street Rallway company familiar with its entire mechanism. He A kilowatt is, of course, 1,600 watts, which 2,917,114, in subways or conduits 2,403,301 is the rapid growth of the telephone pustof New York City has adopted this plan will also have a thorough experience in
There is a gift of gab, for instance.

In charging a battery the lighting come, the ground total stated, the telegraph ave. its possibilities. way practice, having a course of two years, forts on car equipment, accidents, etc., for the practical training of technical em. and in time keeping, auditing cash receipts can almost hear it, ployes. It is expected that the majority of from conductors and the details of regulat. The man who has

executive and operating departments.

Electric laundries are being installed on the big ocean liners, where all the washing, drying and ironing is done by electricity.

12,999,359 miles, which include 485,294 miles hands. The American Street and Interurban of both student and company. The student and devertises in the largest electric sign in the south of wire on independent farmer or rural Railway association has a committee of dent has a chance to try out in a practical sign is seventy-five by eighty-five lines, while the telegraph systems used education that is working out a graduate call way his ability and capacity for the feet and contains about 2,500 lights. The sub-marine cables of the world cover a total of 278,208 miles distributed among 10.3 cables. Three-fourths of this total mileage is owned by private companies. The General Electric company has perfected the new tungsten lamps for 300 and E8 voit circuits. This was formerly thought to be too high a voltage for the new lamps.

Description of the ponds, and was the shores of the ponds, and was the separate of the shores of the ponds, and was the separate of the shores of the ponds, and was to be too high a voltage for the new lamps.

Germany used 300,000 horse-power developed from water; France, 630,000; Italy, 4.4,000; Switzerland, 389,000. Over 5,250,000 horse-power from water is now developed in the United States. Our best customer for electrical instru-ments during the past years was Canada, averaging about \$1,000,000 worth firazi takes \$1,000,000 worth annually, and Mexico ranks next, with a total of \$700,000. Japan, once a big customer, only took \$250,000 worth. But Japan ranks first when it comes to heavy electrical machinery, im-porting more than \$1.600,000 worth from the United States; Mexico came next with over \$1,000,000.

Dyspeptic Philosophy.

When a man is his own worst enemy he

PETS OF THE GREAT LADIES Some of the Curious Affectations of London's Titled Social Favorites.

Mound from Mound from Mound

Some pretty rough things have been accounts of their household pets are about as incomprehensible as any of their other folbles. The greyhound and the long s'lky eared spaniel are a thing of the past. The duchess of Mar!borough is said to have a special fondness for serpents. She spends days also in the park at Blenheim with the Gazellas which, in her society, seem to forget their traditional shyness. Her other pets are grotesque looking pelicans who grounds at Warwick are white peacocks, all kinds of white birds, even a white elephant. Her special treasure is a white parrot which is said to be more than a

Lady Cadogan has a famous collection of snakes. She is able to drape some of them about her in such a way that they serve as jewelry. Other reptiles among her pets are two trained lizards named Peter and Angele, Lady Cottenham nurses with great care her dormics and Lady Churchill is said to be happlest when her crocudile is near her. Lady Hope's pet is an ape from Senegal, while Mrs. Rose Hubbard, one of the most popular of the women in Mrs. Keppel's set, raises geese. Miss Boss Boughton, one of the Occasionally you come across a man in most liked of the unmarried girls in Lon-sublic life whose silence is so intense you don society, insists upon taking to all the houses that will allow her a hyena that