

35c EMBROIDERIES 15c

A big line of extra wide embroideries for selection-- actual values 35c a yard-- while they last Monday at, yard ..... 15c

Welcome F. O. E. to Omaha, we're pleased to have you as our guests. Command us for accommodations

HAYDEN'S THE RELIABLE STORE

Welcome Eagles to our busy store. Use our check rooms, telephones, etc. Many big special bargains this week

20c EMBROIDERIES 9c

A big new line of 5 and 6-yard strips, in embroideries and insertings, regular 20c and 25c values; on sale at, yard ..... 9c

Special Price Reductions--Linens

In our High Grade Linen Department Monday Warranted pure flax Table Damask, dew bleached, 72 inches wide, worth \$1.00 a yard; Monday, 75c

Omaha's Greatest Rug Sale Monday--Come Early

An Immense Purchase of High Class Fall Rugs from the Yonkers & Nepperham, N. Y., Mills Every Rug in the lot guaranteed perfect-- all newest patterns.

On Sale at Most Surprising Bargain Prices Known in Years

\$25.00 Axminster Rugs--Extra quality 9x12 size, 35 patterns to select from, at..... 18.98



\$10.00 Seamless Tapestry Brussels Rugs--6x9 size, biggest snap ever at sale price..... 5.98

ZION CITY LACES

We have exclusive sale in Omaha of the famous Zion City and Elyria Laces, the best wash laces made. See the Monday specials at 3 1/2c and 5c

New Scarfs

A fine new line of \$1.00 to \$5.50 values; they're great snaps in Monday's sale at from ..... 49c to \$3.98

Announcement

We have secured the services of DR. HERMAN B. HAZEL, Optometrist, college graduate and scientific optician, who will correct eyesight, defects and refractive errors. Eyes tested free. Glasses accurately fitted. Main Floor, Center Aisle.

Better Silk Bargains Than Ever Here Monday

The Second Big Shipment of the Arnold, Constable & Co. Silks

offers our customers Monday the biggest and best lot of silk bargains ever at } 38c, 58c, 68c { All this season's styles and colors, 20 to 27 in. widths; regular values to \$1.50 yd.

Our Famous Domestic Room

Best 3-4 Sheeting made; special for Monday ..... 44 1/2c Best yard wide Sheeting, made, Pride of the Loom ..... 84c

Guaranteed Black Silks at Sweeping Price Reductions

\$1.25 Cashmere de Soie, 36-inch wide, guaranteed, 89c \$1.35 Black Taffeta, oil boiled, 36 ins. wide, at 98c

Lace Curtains and Draperies

The best equipped department in Omaha. Cluny Curtains, best French net, linen cluny edge, 2 1/2 yards long, worth \$3.50 a pair, at ..... \$2.20

Blanket Department

In this department we have no competition. We carry the largest line, the most varied line and the best assorted line in Omaha--from 25c each to \$20.00 a pair.

The Best High Patent Flour, Monday, per 48 pound Sack \$1.40

This flour is made from the finest No. 1 wheat--nothing better made. 10 bars best Brands Laundry Soap 25c

Big Wall Paper Sale Monday

The greatest saving opportunity for Wall Paper buyers that has been known for years. A clean up of all Room Lots and Broken Lines, at a Fraction of Worth.

Our Stove Department

Is located in the new quarters in Basement, and we're prepared to supply your every stove need with the best line of cook and heating stoves in Omaha.

Sample Lines of Imported China

Salads; Plates, all sizes; Chop Dishes; Cups and Saucers; Olive, Spun and Celery Trays; Vases; Sugar and Creamers; Tea Pots, Chocolate Pots; Berry Dishes; Bisque Figures; Desk Sets; hand painted Austrian and French china, \$1.00 49c

In the Field of Electricity

Measuring Electricity. ELECTRICITY is measured by the kilowatt hour. The rates for buying current from the electric light plant for power, light or heat, or for charging the electric trolley, are always so much for each kilowatt hour of electricity consumed.

Imported Willow Clothes Basket 49c

Mrs. Pott's Nickel plated trons, set ..... 60c Quart Indexed tomato cans, doz. 30c

Your Personal Tastes and Your Means Alone Will Govern Your Selection

this fall if you choose from our magnificent stock of beautiful new tailor suit styles.

So comprehensive are the assortments that every taste can be readily satisfied and no matter what the price you'll always be sure of the highest quality of workmanship and material and absolutely correct styles. You'll find the beautiful



Crown Jewel Suits

faultless in fashion, rich in fabric, superior in every way, at \$25

Stunning New Tailor Suits--The season's choicest designs, at \$35.00, \$39.00 up to \$65.00

'Adaptations from imported models and the most clever productions of New York's very best designers, bewitching conceptions, whose beauty and quality will prove a pleasing surprise at the very moderate prices.

New Fall Waists--Silks, nets and linens, tailored-- at \$1.98 up to \$15.00

\$25.00 Tailor Suits, with the new pleated skirts, all most-wanted shades, a great special, at \$17.50

Clever Fall Coat Styles--In black and colors, in all the new semi and fitted models, attractively priced, \$8.90, \$10, \$12.50 up to \$35

New Fall Dress Styles, in the most comprehensive assortment of colors and fabrics; splendid values at-- from \$12.50 to \$50.00

Special for Monday--100 beautiful dresses, in panamas, prunellas and silks, all colors, values up to \$25.00, at \$14.95

Women's Percale House Dresses and Wrappers--\$1.50 values, at 98c

Women's Panama Walking Skirts--Navies, browns and black; \$5.00 values Monday, at \$2.95

Ladies' and Misses' Wash Suits and Dresses--Values to \$7.50, at \$1.98

Extra Size Dress Skirts for large women, shown at-- from \$2.98 to \$15.00

PETS OF THE GREAT LADIES

Some of the Curious Affections of London's Fitted Social Favorites. Some pretty rough things have been said about the affections of English society from time to time, but the recent accounts of their household pets are about as incomprehensible as any of their other follies.

heat and power companies. At the recent national convention of the American Electric Light Association one of the prominent leaders in that vast industry said that the future operating conditions of electric plants will demand more men of broad knowledge, sound views and superior ability.

So much difficulty has been experienced by the companies in getting the right kind of men that they are beginning to take the question of proper training into their own hands. The American Street and Interurban Railway Association has a committee of education that is working out a graduate apprentice plan of education, providing for the recruiting and practical training in electric railway work of graduates from technical and scientific courses. The graduate apprentice will be taken by a company as an employee and allowed fair wages while passing through the course of training. The object is to increase the number of technically trained men for recruiting positions of responsibility in the executive and engineering forces. The plan promises such desirable results that undoubtedly it will be followed by many companies.

Current Notes.

An electric lawn mower has been perfected. The last cable road in Brooklyn will soon be electrified. The five largest office buildings in New York City contain 2,300 miles of telephone wire and almost 10,000 telephones. Electric laundries are being installed on the big ocean liners, where all the washing, drying and ironing is done by electricity. The largest electric sign in the south advertises the city of Montgomery, Ala. The sign is seventy-five by eighty-five feet and contains about 2,500 lights. The sub-marine cables of the world cover a total of 75,238 miles distributed among 1,623 cables. Three-fourths of this total mileage is owned by private companies. The General Electric company has perfected the new tungsten lamp for 300 and 500 volt circuits. This was formerly thought to be too high a voltage for the new lamps. Germany used 300,000 horse-power developed from water; France, 650,000; Italy, 44,000; Switzerland, 38,000. Over 2,500,000 horse-power from water is now developed in the United States. Our best customer for electrical machinery during the past year was Canada, averaging about \$1,000,000 worth. Brazil takes \$1,000,000 worth annually, and Mexico ranks next, with a total of \$500,000. Japan, once a big customer, only took \$250,000 worth. But Japan ranks first when it comes to heavy electrical machinery, importing more than \$1,000,000 worth from the United States; Mexico came next with over \$1,000,000. The equipment department will bring him into touch with the car barns and repair shops, where he will study the maintenance of car equipment under operating conditions, the care of armatures, commutators, field coils and general work in blacksmithing, lathe turning and metals. In the transportation department he will be taught the operating of a car, and act as motorman and conductor, and become familiar with its entire mechanism. He will also have a thorough experience in the routine office work, in making up reports on car equipment, accidents, etc., and in time keeping, auditing cash receipts from conductors and the details of regulating the service under emergency conditions. It is expected that when the graduate apprentice completes this practical course of training he will be a very desirable

Opportunities for Young Men.

That there will be increased opportunities in the electrical field for enterprising men is the opinion of many of the managers and executive officers of the electric light,