

# BRANDEIS IS OMAHA'S GREATEST STORE FOR MEN & BOYS

Rogers-Peet clothes have revolutionized the clothing industry of America.



Brandeis is authorized agent in Omaha for Rogers-Peet and Hirsh-Wickwire clothes.



## Our Early Fall Showing Rogers-Peet Ready-for-Service Clothes

Time was when every good dresser, every man who appreciated good fitting clothes, had to go to a tailor to get satisfaction. Since the coming of Rogers-Peet clothes all that is changed.

Today America's best dressed men wear Rogers-Peet ready for service clothes, the irreplaceable product of the cleverest tailors in New York.

As the headquarters for the best fall clothes for men that skill can achieve, Brandeis stores presents to you:

### Rogers-Peet Suits and Rogers-Peet Overcoats

Hand-tailored, ultra fashionable styles and gentlemanly cut and ready for the critical inspection of men whose outward appearance denotes their refinement.

The New Suits, in correct Fall styles..... \$21 to \$35  
New Fall and Winter Overcoats..... \$25 to \$45



Rogers-Peet Suits Make Well Dressed Men

### Select Your Fall Suit Now Wear It For "Labor Day"

It Will Look Well All Through the Season

For men who want fall suits with genuine style at a price that is moderate we show more styles than any other western house—none but newest styles, fabrics, colorings and patterns—blacks, fancies and plain blue serges—great values, at—

**\$10-\$12.50-\$15**

### The New Top Coats and Raincoats

Newest fall features, exceptionally well made coats, modestly priced. Every man needs a new rain coat this fall, at..... \$10, \$15 and \$20

## Men's Shoes For Fall Wear

We give the greatest shoe values in this country in men's practical, well made shoes—correctly fitted and a big new stock to select from, at..... \$2.50-\$3-\$3.50  
The new fall styles in the Florsheim shoes for men are here, at..... \$5.00

## "Manhattan Week" At Brandeis Stores

Beginning Saturday and lasting throughout one week, we devote our efforts to a showing of the newest styles for 1909 in

### Manhattan Fall Shirts

The highest grade men's shirts in America.

Brandeis stores are agents for these fine shirts in Omaha. Complete new lines. Silk initial for sleeve free with each shirt at **\$1.50 UP**



No other shirt fits or gives the same satisfaction as a Manhattan. It is emphatically the shirt for you— **\$1.50 Up \$3** at.....

Men's Sample Shirts—In plaited and negligee styles, thousands to choose from, worth up to \$1.50, at..... **75c**  
Men's Negligee and Golf Shirts—Sample and broken lots of \$1.00 values, special, at..... **50c**

Fall Weight Cotton Ribbed Underwear—shirts and drawers, plain colors, 50c to 75c values, at..... **39c**  
Men's 50c and 75c Silk Neckwear—new fall patterns, made up in French folds, at..... **29c**  
Men's Summer Underwear—worth to \$1, at..... **25c**  
Men's Summer Union Suits—worth up to \$1.50, at..... **50c**

## Correct New Fall Hats For Men and Boys

The important thing in buying a hat is to know that it is alright in style, fit, quality and price. The surest guarantee as well as the cheapest is found in wearing a **\$2.00** Brandeis Special hat—in all the latest styles, at.....

Men's Soft and Stiff Hats, in exclusive new styles, at..... **\$1.50, \$2.50 and \$3.00**

John B. Stetson Hats—The glass of fashion always reflects the Stetson because it is pre-eminently the hat of fashion—the standard of hat quality in every detail. Stetson hats in all the latest styles, at..... **\$3.50, \$3.75, \$4.00, \$5.00 and up to \$10.00**

## BRANDEIS STORES

## Boys' Good Clothes FOR SCHOOL WEAR

This Great Store is the Home of

Boys' Combination School Suits with extra pair knickerbocker pants, at **\$3.50**. No boys' suit has ever been shown to equal ours for the price. A suit that's made for real school wear, reinforced seams, they cannot rip—the fabrics are strong. A new suit if yours goes wrong—is our guarantee. See the best school suit with extra pair of knickerbocker pants, at

**\$3.50**

**BOYS' COMBINATION BLUE SERGE SUITS**  
A blue serge suit is a little more dressy and is the boys' favorite suit. Strictly all wool serge, reinforced seams, with extra pair of pants to match, all for..... **\$5**

Boys' \$3.00 school suits. You pay anywhere else for suits not as good as these from \$3 to \$3.60, special **\$1.98** at.....

75c and \$1 knickerbocker pants, well made and strong, at pair..... **49c**  
50c shirt waist blouses, collars attached, dark and light color, basement, at..... **25c**  
Boys' K. & E. shirt waist blouses, worth 75c, at..... **49c**  
Odds and ends of \$2 school suits, basement, at..... **98c**



**Boys' Knickerbocker Suits**  
All medium weight boys' knickerbocker suits left from this spring and summer. Your choice of any of these \$5, \$4.50 and \$4.00 suits, at..... **\$2.50**



Boys' and Children's school caps in all the new fall styles, at..... **25c and 49c**  
Boys' Hats, in the new college styles, at..... **98c**

## Omaha: As Viewed by a Vacationist Before Hot Spell

After spending two vacations in Lincoln, I went this year to Omaha, the metropolis. (I hope that this will not be used as an argument to prove that Lincoln is losing customers.) I wished to see Omaha in gross and in detail, as my previous visits, "except one at the time of the Transmississippi exposition, were rather fragmentary. It may seem queer to the denizens of a city to seek it on a holiday, but consider a moment. For one living in a small place, particularly one who was city bred, it has many attractions. It sits one's blood to get back into the whirl of life. Coming from the quietness of a country town, with its comparative stagnation, one feels a thrill of new life and ambition to hear the ding of the street car, the honk of the automobile, the cry of the newsboy, and the whistle of the factory. And then the movement on the streets, the rush of traffic, (somewhat confusing I'll admit) open one's mind to a comprehension of the immensity of modern enterprises.

Of course Omaha has been somewhat advertised, it seems to me, by reform zealots. If there is a red-light district I didn't see it. I saw saloons, but I was brought up in a city of saloons, Providence, R. I., and I have lived among them during the time of my college activity. I just passed them by. However, I did not see a drunken man on the streets of Omaha, although I was at all times keenly observant. I saw that moving picture shows and a shooting gallery were in operation on Sunday, and I saw cars laden with passengers, apparently headed for the ball park, but otherwise the Sabbath was passed quietly and in an orderly fashion. There were at least no visible horns on the heads of certain prominent citizens of Omaha, whom I had the pleasure of meeting.

"For Omaha" is a prominent characteristic of her citizens. This zeal is highly commendable and may well be limited. Of course it can be carried too far, and it always is by some persons. But that's

human nature. However, I found a broadness of view entertained by many Omahans, that is unfortunately lacking in some places. Even with regard to Lincoln, her supposed rival, a gentleman who is believed to entertain other views, said to me: "Why! we want to see Lincoln grow. This state is big enough for two large cities." That's the right spirit. Certainly all Nebraskans must be for Nebraska, and then for the United States; and in a wider sense for the world. Duties and obligations of loyalty are particular and general.

The dweller in the modern city and the visitor are very fortunate, not only in being able to use the very helpful conveniences of our time, but in having provided for them by thoughtful city fathers a veritable fairland of parks, boulevards, watering resorts and other places of amusement, while wealth has added the tennis court, the golf links and private luxurious forms of entertainment. Omaha is no exception. Its Hanscom park, Bemis park, Riverview park, Lake Nakoma, Cut-Off lake, boulevards that traverse the city almost completely and connect the parks, a prime necessity in the horseless age, are beautiful beyond description; and a tramway ride or an automobile trip bring them within easy reach.

Omaha is wise in securing these breathing places and avenues so early in its history; early? what was Omaha but thirty years ago? Omaha is also wise, it seems to me, in confining her tramways to a few streets, thus keeping the residence portion of the city free from rather disturbing noise. I noticed in one park at least that three men were allowed to recline, undisturbed by the police, upon the grass. How sensible and humanitarian! I recall once seeing the police run off exhausted human beings from Boston's "common." Omaha's attitude also during this heated term toward those who seek the parks at night is very merciful. I have always argued with regard to my own front lawn (somewhat worn by active feet) that I would rather raise children than grass. The same is true of citizens.

How my tennis blood (I contended in a state championship in Omaha in 1881 and still play) stirred as I watched the city games at the Field club with its seven fine courts! With what enthusiasm did I follow as a gallery, over the beautiful golf links of the Country club! At Happy Hollow the mention of the fact that I was a member of the Crete Golf club secured to me... opportunity to play on two occasions on that "sporty" course. That base ball for those inclined should be provided for at the Omaha club was a new feature to me. So far as I observed on the Omaha golf links gentlemen play golf without the gambling features I have noticed in some other places.

I carefully studied human nature, as is my wont, as I roamed here and there and walked upon the streets; and I can say that I believe Omahans are a strong, healthy stock, perhaps applying this more to the men than to the women. I feel that the women are not athletic enough; they are too content to sit in automobiles and on porches, and a too absorbing diversion consists in dinners and other social events. This is true of American women in other cities, I'll admit. I believe it is a great mistake. Germany's strength lies, in my opinion, in large measure in the strength

of her women. I would not have our women carry burdens, as I have seen women do in Germany, or work in the harvest fields (farmers' wives and daughters excepted on occasions); but I would have them play tennis and golf more, row more (I used to see Mrs. Charlotte Perkins Gilman at national literary fame row in Rhode Island), and play hockey in season and attend to flower gardens and rake lawns in Maud Muller fashion (the judge would not turn his back, perhaps, on a blue-blooded Maud Muller).

In the churches of Omaha, which are elegant without being showy, I found earnest, conscientious preachers and fine choirs and good musicians. I was particularly pleased to find a spirit of co-operation and federalism in that, in the heated term, several churches of different denominations combine and so lend a full enthusiastic service. I attended a prayer meeting in the First Congregational church, where delegations from seven different Congregational churches sat under their respective standards, with names of church inscribed thereon, and it was an occasion never to be forgotten. One's pulse beat at the sight of such brotherly unity. The fine engravings on the walls of the chapel, I was informed, belong to the Woman's club of Omaha, which holds its meetings there, but they were in no sense incongruous. Aiding the work of the churches and a safe refuge for travelers toward the grand Young Men's Christian association building, a striking testimony to the generosity and good sense of Omaha business men.

In the matter of schools I could not but notice the three or four commercial colleges thaty show that Omaha means business, but of course there are also Creighton university, the Presbyterian seminary, Brownell Hall and the proposed University of Omaha that will look out for the humanities and the cultural studies, while the movement to uphold the medical department of the University of Nebraska in Omaha will redound to the benefit of both Omaha and the university, for the hospital facilities are unsurpassed. And to supplement and augment this work stands the splendid public library, with its large collection of volumes and its valuable museum. The Linger Art gallery and the art society's contribute also their share toward the elevation and refinement of the fortunate Omahans. The attitude of The Omaha Bee and other newspapers toward educational interests is surely worthy of unqualified approval.

As I turn now to the homes of Omaha, I am moved to say, that while there are not many palatial residences in the Newport sense, the houses are very attractive and indicate good taste, a desire for comfort, an effort to secure as much land as possible for lawns and gardens with a tendency to build in the suburbs that are so near the city in the age of the automobile. One is impressed with the great number of automobiles for pleasure and business. If Omaha is not the automobile city, par excellence, a distinction which some people claim for Denver, it surely cannot be far behind. Aside from the public houses, to speak, the hotels are undeniably famous and make it possible for Omaha to entertain the attendants on the numerous conventions and meetings that Omaha's business scouts are very successful in securing. Of course, the building of the large auditorium was a move in the same direction.

Omaha pines with the throb of great enterprise. One feels it on the street and as one visits the stores, manufactories, warehouses, elevators and the stockyards in South Omaha. Why should there be a "south"? If an Omaha has started to the south and has grown up to the larger

town, why does it not become one with it? I know that this is a local question and an outsider may be considered to be impertinent to obtrude an opinion; but, if Omaha would fair compete with Kansas City, Minneapolis, St. Louis and Chicago, it is for the interest of any and every part of Nebraska to help her to do so. As Omaha grows, Nebraska also grows in all parts. The pulse-beat is strong and healthy in Omaha. It is not booming; it is growing and developing fast; and the Brandeis theater, the City National bank, the Cudahy building, the Modern Woodman structure and others all point toward a mighty onward movement. Omaha is fortunate in possessing the Missouri for a drain, and in having the car shops and manufactories down on the flats away from the heart of the city so that it is not particularly smoky.

Great enterprises have been required to level the hills and reduce the grades, so as to make space for business, which does not climb hills; but what elevations remain are delightful for homes and give opportunity for wide outlooks that are awe-inspiring, and that make Omaha a comparatively cool city, (heated spells, of course, excepted).

Upon the suggestion of an Omahan I take the liberty of making a few suggestions, not in any sense criticisms, for that is not my purpose. The street signs should be renewed and many more put up, so that strangers would find it unnecessary to ask so many questions about localities. The traction company could with profit have a man at the corner of Sixteenth and Farnam streets to answer questions about the lines of cars. In fact, the Commercial club might well establish on a prominent corner a small bureau of information for the enlightenment of travelers and business men. It might be furnished with circulars, business cards, maps, pictures and be made to pay nearly or quite, by the sale of refreshments and souvenirs.

There should be, as in European cities, rest rooms and places of convenience. The Young Men's Christian association might well establish one or more branches in the poorer parts of the city, where everything, rent of rooms, privilege of membership, etc., could be on a much reduced scale, and thus meet the criticism that the Young Men's Christian association is for the well-to-do. Several reading rooms in different parts of the city would thus be managed. This takes money, but it is something that can be looked forward to.

The good roads movement should be encouraged, as Colonel Deane said for Crete and General Manderson has recently said for Lincoln, so I presume to say for Omaha, excellent roads should radiate from Omaha, but I would also advise Omaha capital to push the interurban. The automobile and the good road are all right for the rich, but the poor man's automobile, the tramway and the interurban, should also be provided for, both for his comfort and as a matter of business.

It would seem to me that the express companies might profitably have better station facilities; that the wholesale fruit and vegetable market might be carried on with greater advantage if larger and more sanitary quarters could be secured. Omaha should be still more active in its fight against the billboard nuisance and join Cleveland, St. Louis, Pittsburgh, Buffalo and other cities.

The churches might profitably place notices of their services in hotels and make greater use of the newspapers and employ the electric light, modestly, but in a way to compete on fair terms with business houses and places of amusement, Sun-

day night in Omaha is too bright in one respect and too dark in the other. In closing, I would say that Nebraska wishes Omaha well. As Illinois has its Chicago, and Missouri its St. Louis, and Colorado its Denver, so are we proud of our Omaha, "the Gate City," "Market Town," whose motto is

To build up, not to destroy.  
To aid, not to injure.  
To act, not to boast.

En avant, Omaha; and may God speed the day of a greater and nobler Omaha.

WILLIAM EVERETT JILLSON.  
Crete, Neb., Aug. 19, 1909.

## OUR ARMY OF MAGICIANS

Might Well Be Utilized in Disappointing Some Common Superstitions.

The astonishing fact was divulged at the dinner of the Society of American Magicians in New York that there are 20,000 of those wonderfully gifted fellows in this country, men who can pick gold coins out of the thin air, pull a ton or two of dress goods, a gross of American flags and a live pig out of a casual silk hat, palm live goldfish and hatch hardkerchiefs out of hens' eggs. Twenty thousand experts in the art of mystifying their fellow men, whose dexterity, invariably accompanied by pleasing conversational gifts, is employed only for diversion. No feat of the spiritualists, hypnotists, clairvoyants or so-called healers is more remarkable than the tricks these fellows can play on the vision and imagination of a roomful of normal human beings.

The gravest troubles the French government encountered in its early efforts to pacify Algiers were caused by the influence of the native magicians. The experiment of sending Robert Houdin and his son, both expert conjurers, to show the Algerians how much more astonishing the repertoire of acknowledged trickery was than the mysteries they have been accustomed to, proved very successful. It seems that our army of professional mystifiers might be employed to the same purpose among the unenlightened dupes of the charlatans who infest this country.

Wherever a pretentious impostor claiming occult powers is guilting the people a free exhibition of the same sort of thing, con-fessedly produced by acquired skill, would have a wholesome effect. This is no joke. Our 20,000 magicians might well be employed to educate the masses and lift them out of the rut of superstition.—New York Times.

Quick Action for Your Money—You get that by using The Bee advertising columns.

## TOLF HANSON'S BODY WILL GO FROM DEPOT TO CEMETERY

Arrives Saturday Morning and Will Be Laid at Rest with Private Ceremony.

The body of Tolf Hanson will reach Omaha at 9:15 Saturday morning from New York City. The funeral will be strictly private and will be held as soon as the body arrives, going directly from Union station to Forest Lawn cemetery, where interment will be.

No word has been received by Sidney Omaha from New York regarding the in-quest as yet, but he is expecting to hear at any time that the inquest was held. It is expected that the verdict of the coroner's jury will be that Tolf Hanson came to his death by his own hand.

## At the Theaters

"The Montana Limited" at the Krag. A play that is different opened at the Krag last night to play the rest of the week. "The Montana Limited," in spite of harrowing billboard announcements and overly-mellow melodrama, has much in its makeup to place it above the ordinary western melodrama. In fact, it is so good that it made a hit with a big audience at the first performance without depending upon musical numbers or specialties to make it "go."

Twin brother and the situations and possibilities afforded for the drama by one being a desperate outlaw, while the other is a manly cowboy in love with a belle of the buttes, form the foundation of the story. A daring train holdup enacted on the stage and the sheriff's efforts to capture the road agents, also tender love passages and intermingled comedy of a winning sort, tend to balance the piece and give it the air of realistic westernism which both gallery and parquet are restless to applaud.

But the production's real merit lies in the fact that although melodramatic, there is something more to it than mere powder smoke, buckskin chaps, skulking Indians, treacherous "grangers" and gun-toting cowboy girls. There is a sheriff, for instance, whose part is played by Ezra C. Walsh. The latter, every bit as stout as Maclyn Arbuckle in "The Roundup," seems more than a mere manhunter in his role; and gives to the play that human touch so often missing in melodrama. Mr. Walsh scored a real success in depicting a type made popular by Mr. Arbuckle.

Friends of Miss Gretchen Sherman, the leading woman, who was an Omaha girl until she adopted the stage for her career, gave her a hearty reception. She is the daughter of Mr. and Mrs. George S. Bous and was a graduate from the Omaha High school eight years ago.

As the twin brothers, Frederick Eckhardt successfully handles a duel role in which there is plenty of chance for clever work. He changes his entire makeup a number of times and for a while the double per-

sonality in the play keeps the audience guessing as to the plot, while Mr. Eckhardt nevertheless manages to distinguish the two characters in his playing.

Others in the company, too numerous to mention, also prove satisfactory in their parts, and Bessie May inter-acts with the only specialty interpolated during the performance.

## Tell Stories for Big Prize

Attorney Searle Wins the Blue Ribbon and Mayor Dahlman Comes Second.

The Bellevue chautauque continued to draw good crowds yesterday despite the inclement weather. In the afternoon John Z. White of Chicago discussed the "Tombstone House Problem," telling the means by which the evils of the congested buildings in the large cities can be removed. He presented a thorough treatment of the problem as it has been studied by him.

Green's band gave two concerts, one in the evening and one in the afternoon. The band has been at the chautauque since the opening day and will remain until the close.

The main event of the evening was a story-telling contest in which fourteen people took part.

The first prize went to S. A. Searle, an attorney. This was after the judges had puzzled unsuccessfully over a choice between four candidates for first honors, and the matter was finally decided by lot. The other three who stood at the top were Mayor Dahlman, Judge Lee S. Estelle and Edward S. Thompson. Mayor Dahlman was given second prize of \$25. Mr. Searle took as first prize \$75.

Building Permits.

S. F. Miller, Thirty-second avenue and Martha street, frame dwelling, \$2,500; Dr. J. C. Somers, Thirty-seventh street and Dewey avenue, brick garage, \$1,000; Theodore Roberts, Thirtieth and Boulevard streets, frame cottage, \$1,500; C. E. Walsh, Forty-eighth and William streets, cement block dwelling, \$1,000.

## NEBRASKA STATE FAIR

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Wonderful displays of Live Stock, Agriculture & Machinery

Splendid Racing

Liberati's Band and Grand Opera Singers.

Pain's Battle in the Clouds with Airship

Athletic Meet - Carnival - Baseball

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