

WHAT THE BRANDEIS STORES MEAN TO YOU: This great, modern store is operated entirely for your comfort—to give you better merchandise for the price you pay—to give you every comfort and provide for your safety while shopping—and to assure you of the very best services. Our broad, liberal guarantee stands back of every purchase. We maintain a Paris and New York office and are continually in the greatest markets for the newest styles and materials. These are the reasons for your service. Our broad, liberal guarantee stands back of e

Brandeis Omaha's Greatest Outfitters for Men and Boys



Fall Styles for 1909-10 are ready for your inspection

The clothing at Brandeis specially designed and constructed to fulfill the expectations of men who know good clothes. Our clothes for the fall comprise the latest ideas in correct attire. The fabrics are of the newest importations. Young men preparing for college can find the real college clothes in our vast assortment, both extreme and conservative styles.

Rogers, Peet & Co's New Fall Clothes, \$21 to \$35 Hirsch Wickwire Co's Fashionable Clothes, \$20 to \$35 Renwick System & Co's Serviceable Clothes, \$10 to \$25

\$35-\$30-\$25 Light Weight Summer Suits

About 100 of our finest summer suits are left which we offer them Saturday at a tremendous sacrifice, finest hand-tailored suits, worth \$35, \$30 and \$25, at 12.50

School Clothes for Boys Specially Low Priced

Brandeis has long established a great reputation by the great indestructible school suits, made of strong materials, well sewed. We guarantee every suit—a new one for every one that goes wrong. You get an extra pair free with every suit, 6 to 17 years, at 3.50

Table listing various clothing items and prices: All our \$10 and \$12.50 Summer Suits, 2 and 3 piece, at \$3.98; Men's Summer Pants, \$3 and \$4 values, at \$1.98; \$1.00 knickerbocker school pants, special at 49c; \$3 school suits with knickerbocker pants, at \$1.98; 50c school shirt waist blouses, sateen, blue cambrics, etc.—basement, 25c; \$2.50 school suits, straight or knickerbocker pants, basement, \$1.48; K. & E. Shirt waist blouses, the best for school wear, 49c.

GREAT VALUES IN JEWELRY DEPT.

1,000 Women's belt pins, finished in green gold and set with fancy stones, worth up to 75c, on front bargain square, at each 25c; 2,000 sample stick pins, an immense assortment to select from, worth to 35 cents, your choice, at 10c; Women's elastic belts, in blue, brown, black, white and gray, latest styles in buckles, at each 25c; New mesh bags just received, specially priced for Saturday, at each \$3 \$3.98 and \$5

SATURDAY SPECIALS IN SHOE DEPT.

Women's patent oilt and gun metal oxfords, worth up to \$3.50, at 1.95; All the women's sample oxfords, sample sizes, worth up to \$3.50, at 95c; Men's patent oilt, box calf and velour calf shoes, splendid style and extra good quality, at 2.50; Remember that your money will buy better school shoes for boys and girls at Brandeis than anywhere else.

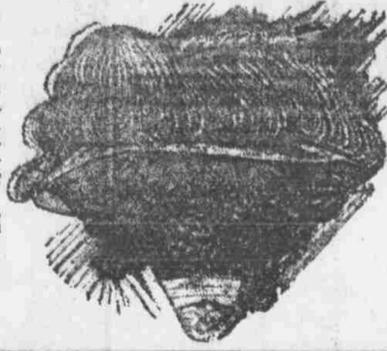


SALE OF PATTERN HATS

LICHTENSTEIN & WATERS SWELL 5TH AVE. Many Actually Worth \$25.00

PATTERN HATS

The exclusive styles created by this house place all of their models in a class by themselves. They are decidedly classy and carry with them an air of distinction. On sale Saturday, your unrestricted choice—



\$5

\$1.50 MEN'S SHIRTS AT 75c

Manufacturers sample high grade shirts—all new fall patterns—in plaited and plain bosom, coat styles, also white plaited and imported madras—regular \$1.50 values, at 75c; Men's Sample Shirts—In negligee and golf styles—all sizes, in madras and percale, \$1.00 values, at 50c

MEN'S UNDERWEAR: Men's Summer Underwear, shirts and drawers, Porsoknit, Helle and Otis mercerized cotton, worth up to \$1.00, at 25c; MEN'S UNION SUITS: Men's \$1.50 Lisle and Balbriggan Union Suits, at 75c

NEW FALL HATS FOR MEN

Brandeis Special Hats are the best hat values ever sold at the price, all the newest blocks in both soft and stiff shapes, blacks, browns, tans, blue and the new "Cadet Gray," at \$2; Strictly high grade hats made of the finest selected felts, imported sweat bands and best silk trimmings, every shape and shade that's new and nobby, at \$2.50 and \$3; STETSON HATS: Style and quality is always found in Stetson hats. Soft and derby, in all the new fall styles, at \$3.50 and up to \$10; BOYS' HATS: In the new college styles—telescope, trooper and soft crushed crown novel-ties, at 98c

Great Sale of Waists

Silk and Net Waists \$2.98

A purchase of 500 manufacturer's samples and stock on hand of a New York manufacturer who needed ready cash and so closed out to us at a great sacrifice. Correct 1909 style features—nets and laces, taffetas, crepe de chine, messalines, etc.—made to sell up to \$10.00—



SILK RAINCOAT SPECIAL: Women's silk rubberized raincoats—good, practical garments for traveling, auto or rain coats—various sizes, stripes, button and strap trimmed; worth \$15.00, at \$8.98

WASH WAISTS ON MAIN FLOOR BARGAIN SQUARE: Women's waists in Dutch neck style, also fine lingerie and tailored waists—white, black and colors—long and short sleeves, all sizes—many worth as high as \$2; Saturday special, at 69c

SOFA PILLOW SLIPS

BOUGHT REMARKABLY CHEAP WILL BE SOLD SATURDAY AT PRICES NEVER HEARD OF BEFORE: Three hundred handsome hand embroidered sofa pillow slips, many with silk ruffle or cord, worked with silk, coronation cord, wall achain and repousse. Actually worth up to \$10, Saturday, for \$1.59

SLIPS WORTH TO \$1.00 AT 25c

Hundreds of handsome slips in a big variety of styles and colors, never sold less than 50c, 75c and \$1.00, Saturday—at, each 25c

AMERICAN PRINTING CO.'S FINE WASH FABRICS

By special appointment of the makers we are granted the agency for these exquisite wash fabrics that are washable. They make fall and winter dresses for women and the most practical and economical of all wash dresses for children's school wear. Ask for the new patterns in rich, dark colors. Ask at our pattern counter for the standard patterns, suitable to make up in 24-inch wash fabrics. Note this very special price per yard. 5c



BRANDEIS STORES, OMAHA

EVERY SHIP HAS A MASCOT

Character of Animal Depends on Taste of Captain.

GOATS ARE THE MOST POPULAR

Bears, Pigs, Kangaroos and Parrots Are Common and All Are Shielded from Fire During a Battle.

"Mascots on the ships in the United States navy are a source of great enjoyment for the men abroad, related Lieutenant P. B. Runyan, who is in charge of the Omaha recruiting station for the navy. Every ship is provided with some kind of a pet. Usually these are presented to the sailors by friends or someone interested in the navy. They range from a small bird to a big bear.

"The kind of a mascot that a ship has depends a great deal on the captain, for nothing of that kind can be taken aboard without the commanding officer's consent. Some of the officers are stricter than others and object to certain specimens that are permitted on other ships.

kangaroo at a port in Australia. Most of the kangaroos died on the voyage. "The main trouble with bears on a ship is that they grow too fat and many of them die of fatty degeneration of the heart. The Connecticut had a bear a few years ago which grew so fat he was unable to get out of the hold. The bear was broken-hearted at having to leave the ship and a day after he was put in the garden he died.

"Probably the most popular mascot with ships is the goat. This animal is easy to take care of and is never in the way. The men get lots of fun out of them. "Some ships have parrots and others pigs. The latter are always kept clean and are washed regularly once a day. The Monongahela, which was used as a station ship, used to have a pig that was the cleanest one I have ever seen. His back was actually white, and he never seemed to get into dirt.

DESDUNE'S BAND MAKES 'EM DANCE IF IT DOES LOSE PRIZE

Omaha Musicians Effort Praised with Popular Air, White Others Get Reward. Hard-hearted judges preferred "I Trovatore" to "Missouri Mass" at the colored band concert at Kansas City and voted to give Chicago first place and Omaha second. The audience wanted it the other way round.

Old John L. Will Mix With Eagles

Sullivan Writes to Tom O'Brien that He Will Be Here with Boston Birds.

John L. Sullivan, ex-champion heavy-weight prizefighter, is coming to Omaha for the national convention of the Eagles in September. He has written to T. J. O'Brien, proprietor of the Henshaw hotel, asking that a room be reserved for him.

THIRTY STUDENTS TO START THE UNIVERSITY OF OMAHA

The University of Omaha is taking possession of the O. C. Redick residence on North Twenty-fourth and installing furniture preparatory to opening September 14. "About thirty students will matriculate this fall," said Prof. Walter M. Halsey, who will teach Latin and mathematics.

Brakeman Loses Leg Under Great Western Freight

Charles G. Jones, Employee of Union Pacific, is Run Over in the Yards.

While working in the freight yards under the Eleventh street viaduct at 8:30 Friday morning, Charles G. Jones, a brakeman on Union Pacific freight No. 11, was run down by a Great Western freight and severely injured. His right leg was cut off just above the ankle and his left arm and head were badly bruised.

WOMAN WILL SURVIVE SHOTS

Mrs. Rasmussen, Wounded by Advertiser, Has Good Chance to Live. "There is no question that Mrs. Martha Rasmussen, whom Andrew Madson tried to murder at East Omaha, will recover from her wounds. If infection does not set in," says the attending physician.

Too Busy to Take Trade Tour Now

That is the Decision of Omaha Manufacturers and Jobbers for This Fall.

Omaha manufacturers and jobbers are too busy with piled up orders to get away for another trade excursion this fall. This was the decision reached at a meeting of the trade extension committee of the Commercial club held Friday noon.

MAN WHO PASSES BOGUS PAPER AT HOTELS CAUGHT

E. M. Strauss, if Not Convicted in Kansas City, Will Be Tried in Omaha. The way of the transgressor is hard. E. M. Strauss, who defrauded the Henshaw hotel out of \$100 last month, has been arrested in Kansas City for working the same trick on the Coates house of that city.

ROAD GOES DIRECT TO FARMER

Burlington Abandons Exhibit Car and Will Make Displays at County Fairs Instead.

The Burlington's exhibit car which in past years has run over the several lines in this state to show agricultural progress to the people in the various towns has been abandoned. Instead this year the company will have exhibits at all the county fairs and at the National Corn exposition in Omaha. This change was made because it was decided that more could be accomplished with the displays at the fairs than by trying to get the farmers to call at the car at their home towns.

KING INVITES THE AD

King Ak-Sar-Ben Sends Bid to the Convention at Louisville to Come to Omaha.

King Ak-Sar-Ben has extended invitations to the advertising men to Omaha in 1910 and has sent the telegram to them at Louisville. King Ak-Sar-Ben sends greetings to the advertising men of Omaha, the Gate City. Our boys and our girls at the BY GOD LORD HIGH CHAIR SAMSON.

THE BEST DIARRHOEA REMEDY

In selecting a remedy for Diarrhoea, Dysentery, Cholera Morbus or Cholera Infantum, you should use great care. There are many remedies on the market for these diseases. Some are good, some should be carefully avoided. Others depend upon habit forming drugs for their cures. Wakefield's Blackberry Balsam is the one remedy that is always safe, sure and does not constipate. In 22 years, this medicine has been used in millions of cases of bowel trouble and never has one single case been reported where it has failed to cure when the simple directions were followed.

WAKEFIELD'S BLACKBERRY BALSAM

Orchard & Wilhe 414-16-18 S. 16th Street.

Saturday Specials

ROCKER (like cut) Made of oak, comes in a very pretty brown fumed finish or weathered finish. Seat is upholstered in imitation Spanish leather. Has broad arms built on mission lines, is substantial and comfortable; regular selling price \$4.85; for Saturday only, each \$2.90

Japanese Cup and Saucer In blue and white, and green white—fancy Satsuma design, lashed edge, egg shell china; regularly at 25c each; Saturday special, six cups and saucers, 75c; Portieres, made from rep, in red, green and brown, with 2 1/2 inch border of tapestry; sell regularly at \$4.75 a pair; special Saturday, per pair \$2.98

Special in the Basement Bread Knives, or Kitchen Slicers—These knives are high grade, made of the best quality steel and finished perfectly in every particular. Length of entire knife 13 1/2 inches. This knife sells regularly for 50c each; Saturday only, 25c