



STORE CLOSURE
5 P. M. WEEK
DAYS UNTIL
SEPTEMBER 1.

BRANDEIS STORES

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A Showing of the Newest Styles of Fall Women's Tailored Suits

Women's Fall and Winter Coats—The New Walking Skirts

The thousands of Omaha women who wait for Brandeis' early season showing to get the style ideas that are strictly correct will find the newest things for fall are in readiness at this centre of style.

We show a greater variety of styles than ever before, due to the superior advantages of our own Paris office and our large New York office.

The New Suit Styles Are Stunning.

Every fashionable requirement is met at Brandeis Stores. The new suits show the long slender outlines but varying from the lines of the previous season. Below the knee coats are favorites—the new herringbone and hopsacking worsteds are extremely popular as well as English tweeds, diagonals and serges—skirts have new kilt pleats and tendency to over drape—every new fall shade—many odd and sample fall garments are included in this early showing—Price range is \$25 \$35 \$39 \$49 and up to \$98

The Fall and Winter Coats are Extremely Smart—Practical Too.

These new coats are certain to be popular from the start. The great majority are shown in mixture cloths, although plain cloths are in evidence. The coats are quite long and they have a smartly tailored, practical look. Many style innovations, including the very newest ideas in motor coats—Range of prices from \$22.50 \$25 \$29 and up to \$37.50

Many Innovations in Autumn Tailored Skirts

The skirts for fall are shown at Brandeis in all colors and blacks. Gray and striped homespuns, worsteds and fancy weaves are much in favor. New kilt pleated and slightly over-draped skirts are new ideas that will be popular—Prices are \$5 \$7.50 \$10 \$15 and up to \$25

By all means ask to see our new "Moyen Age" dresses—the ultra fashionable innovation of the fall.

A Silk Sale Extraordinary!

Bonnet Black Silks, Worth \$1.15 and \$1.25 Yard, at... 59c Yard

300 pieces of the world's best known black silks will go on special sale Monday at half price. You all know the high standard of "Bonnet" silks of which we are the exclusive direct agents. Every August we hold a half price sale. This includes all our 27-inch best dress taffetas, all the messaline satins and cashmere de soie, Ottoman twills, Soie Charmeuse, Peau de Sapho, Moire Francois — worth \$1.15 and \$1.25 a yard—at, per yard **59c**

\$1 and \$1.25 Dress Foulards at 49c Yd.

150 pieces of the newest cashmere dress foulards in jacquard weaves, printed dots with small broche figures, printed satin finish cashmere foulards in neat patterns and some elaborate designs—beautiful line of colorings. As they are all sample pieces from a French importing house we are offering the lot at half price and less. Monday your choice of \$1 and \$1.25 values, at, per yard **49c**

Embroidery Sale

18-inch fine swiss, mainsook and cambric flouncings, skirtings and corset cover widths, also wide insertions and galloons—all choice, new designs—worth up to 50c, at, per yard—

15c and 25c

Medium Wide Embroideries

Edgings, Insertions and Beadings; many Madeira and English eyelet effects—many worth up to **7½c** 15c a yard, at, yd.

The New Silks Are Here

Just received from the Paris and New York markets the largest collection of the latest silks ever brought to Omaha. The smart silks most in vogue.

Cachemire de Soie, Soie Charmeuse, New Moire in all colors, printed Crepes and Messaline for evening wear, high class costume Bengallines, diagonal silk suitings for costumes, Salome silks Bordure and Broche Cachemire de Soie. **\$1 to \$1.95**

Two leaders in black silks for Monday only. Our regular \$1.50 yard wide black Cachemire de Soie dress silk—**\$1** at, yd. Our regular \$1.50 yard wide black dress and coating Bengalline cords—**\$1** at, yd. Full 36-inch black and colored satin Messaline Princess, evening and street shades. Mail orders filled—at, yd. **\$1**

New Fall Stocks in DRAPERIES AND RUGS are ready for your inspection

New Fall Dress Goods

We quote a few of the leading suitings mentioned in Paris and New York as leaders of fashion. Clifton weight broadcloths, satin directoire, semi-rough diagonals, chevils, whipcords and Theodore suitings. Sold exclusively by us.

To introduce our Theodore suitings, we offer Monday the regular \$1.25 satin stripe Prunella, shadow Ottomans and Theodore tailor serges—**89c** at, yd.

Botany Worsteds Mills fine all wool suitings—popular weaves of shadow stripes, Prunellas, Ottoman twills, novelty worsteds—**79c-98c** at, yd. to 50 inches wide—

All wool dress goods, fancy serges, checks and fancy stripes, English satin Soie, novelties, Jamestown suitings, worth \$1 yard—at, yd. **49c**

BROADCLOTHS ARE MUCH IN VOGUE. Theodore broadcloths are shrunken, sponged and ready for the needle—with a beautiful finish not found in any other broadcloth. The newest shades are the soft greens, dark old rose to Bordeaux—a new French blue is also strong—stone and French gray, etc.—at, yd. **\$1.95 and \$2.50**

Basement Bargains

Swansdown and Duckling Fleece Flannels—the kind that everybody will want for dressing saques and kimonos—at, yard. **10c**

Striped seersucker and plain chambray gingham, great counter of these desirable lengths—at, **7½c** yard.

Madras for waists and shirting, light grounds with colored stripes—positively worth 25c a yard—regular **9c** at, yd.

Red Seal, Toli du Nord and Bates dress gingham, an endless assortment of new styles, in desirable lengths, yd. **8½c**

Unbleached muslin will be sold during the forenoon only—at, yard. **2½c** Beginning at 1:30 Monday afternoon, 5,000 yards Simpson's Eddy-stone double printed imitation foreign Scotch cloth, worth 3c a yard—**3½c** at, yd.

American Wash Fabrics—they make practical and economical dresses for women and for children's school wear. Note this special price, yd. **5c**

Big Special Sale Monday Sheets and Pillow Cases

Latest Paris Novelties High Class Trimming Laces

Rich silk and metallic embroidered, braided, jeweled and pearl beaded bands and motifs in silver, gold, oxidized, copper, bronze, pearl beaded, jetted, spangled and combination color effects; one sale, **49c to \$10** at, a yard.

Latest fall novelties, in rat tail silk braided allover nets—20 inches wide—black, white and new fall shades; special, yard. **\$1.98**

Latest fall novelties in rat tail braided bands—3 inches wide, to match **39c** allovers—special, yard.

Latest Paris novelties in Jet Buttons—all sizes.

Look at the big bargains in windows 3 days clearance begins Wednesday

3 Big Days Final Clearance

Next Wednesday, Thursday, Friday
Brandeis Stores

BRANDEIS STORES

THAT BREEZY WESTERN MAN

New Yorker's Chase of a Will-O'-the-Wisp.

HUNT THAT ENDED IN FAILURE

Type that May Be Found in Novels, but Not in Mining Camps, on Ranches or in the Big Cities.

NEW YORK, Aug. 21.—"I've just returned from a protracted hunt for a type of human being that no longer exists, and I'm from Missouri as that part of it, too," said a retired business man of New York. "I am referring to the breezy western man. I'd heard, you see, all of the legends about the breezy western man and I knew that he has been embalmed, with all of his explosive breeziness, in the literature of several generations. I wanted to see him.

"In the course of my extended business life in New York I'd met thousands of western men, but none of them was what you could call breezy. This caused me to feel myself somewhat imposed upon.

S.S.S. PERFECT TONIC

Something more than an ordinary tonic is required to restore health to weakened, run-down system; the medicine must possess blood-purifying properties as well, because the weakness and impurity of the circulation is responsible for the poor physical condition. The blood does not contain the necessary quantity of rich, red corpuscles, and is therefore a weak, watery stream which cannot afford sufficient nourishment to sustain the system in ordinary health. A poorly nourished body cannot resist disease and this explains why so many persons are attacked by a spell of sickness when the use of a good tonic would have prevented the trouble. In S.S.S. will be found both blood-cleansing and tonic qualities combined. It builds up weak constitutions by removing all impurities, and germs from the blood, thus supplying a certain means for restoring strength and vigor to the system. The healthful, vegetable ingredients of which S.S.S. is composed make it splendidly fitted to the needs of those systems which are delicate from any cause. It is Nature's Perfect Tonic, free from all harmful minerals, a safe and pleasant acting medicine for persons of every age. S.S.S. rids the body of that tired, worn-out feeling so common at this season, improves the appetite and digestion, tones up the stomach, acts with pleasing effects on the nervous system, and reinvigorates every portion of the body.

Yorkers, and New Yorkers of the conservative cut at that.

"They didn't wear immense brimmed sombreros. They wore hats just like ours, of the conventional styles. Finally they didn't wear boots. For me this was the final straw; the miserable second-rate positively declined to clomp around on my rugs wearing boots.

THE SWIFT SPECIFIC CO., ATLANTA, GA.

leaved back in his library chair and certainly is.

"You know how," he went on, "a bunch of normally mild-mannered, not to say demure, cowboys standing around a railroad station in the cow country gravely watching a halted Pullman train filled with easterners will suddenly tip each other the wink and then begin to tear around like madmen, popping their guns and emitting frightful 'Yee-ows' and 'Whoop-ees!' and scaring the erudite and timid ones on the overland train into convulsions?"

When they do this, of course, the cowboys at the station are only fanning. They know that most of the tourists on the train have got them all out and dried in their minds as wild men, and so just to start something and enjoy a little sport they turn loose alongside the halted train and set up a terrific uproar, to the profound perturbation of the more timorous travelers.

"Breezy? Why, confound 'em, those Butte fellows seemed to me to spend most of their time conversing in subdued tones among themselves about motor car tours of the Riviera that they'd taken or were contemplating taking, or dahablah excursions up the Nile. The Riviera and the Nile—did I have a lovely chance to uncover and unmask a breezy westerner in a gang of westerners like that?"

"I found them the bulleest fellows imaginable to flock and foregather with, but hang it all, they simply were not, never had been and could not be breezy; and I tell you what, it's pretty hard for a man carrying a limp leather edition of 'The Code of Horace' with him when he cantered about on his inspecting tours, and

what's more, he read from that book at odd moments.

"And so I returned from these western wanderings without having located my breezy westerner. Instead of coming upon any human critter who even remotely resembled that chap, I ran into and was overwhelmingly entertained in many far separated cities, towns, hamlets and camps and ranches of the west by slews and slathers of keen witted, self-contained, thoroughly balanced, good natured western men—men who wasted few words, never boasted, took a couple of baths a day, switched into evening togs at the proper hour; men who, speaking generally has precisely the same manner and appearance of the men of New York and Washington and Boston and Philadelphia, plus a certain polish, a certain breadth, a certain bigness of view, which, after all more than any other quality, differentiate the standard, high grade westerner from the easterner of the corresponding class?"

"But they weren't breezy, blame 'em, and I don't believe I can ever forgive 'em for that."

BRANDEIS STORES

Hair Goods on Our Second Floor Specially Priced



\$5.00 two-ounce, 22-inch natural wavy switch **\$2.29**
\$7.00 two-ounce, 24-inch natural wavy switch **\$4.59**
\$1.00 18-inch straight switch **69c**
\$2.00 20 and 22-inch straight switches, at **\$1.75**
\$5.00 22-inch straight switches—long hair **\$3.49**

\$8.00 22-inch Transformations, made from 18-inch hair **\$5.00**
\$9.00 22-inch Transformations, made from 18-inch hair **\$6.00**
\$2.50 Grecian Cluster Puffs—set of eight, made from 16-inch hair, for **\$1.25**
\$4.00 Grecian Cluster Puffs—set of ten, made from curly hair, for **\$2.00**
\$2.00 Nellie Brinkley Curis, all shades, for **\$1.49**

Contractors on Three Big Buildings Race at Work

Builders on Brandeis, City National Bank and Court House Structures Are Competitors.

K. of P.'s Go to Convention

Four or Five Hundred Colored Delegates Will Attend Kansas City Gathering.

Hotels Lose Heavily to Souvenir Seeking Guests

Joe Keenan of Henshaw Tells of How Flexible Conscience Often Performs.

City are Levi Bloomfield, captain of St. Morrison company; Lee Travis, captain of St. Douglas company; C. C. Glover, chancellor commander of Keystone lodge; W. M. Hamsome, vice chancellor of Western Star lodge; and Jesse Brown, vice chancellor of Gibraltar lodge. Brown will endeavor to secure the convention for Omaha in 1911.

bulky wallet lying on the chiffonier of a patron, in which were two cases of soap and a couple of electric light bulbs. Several days ago I found a grip of a near departing guest hidden behind a chiffonier and, noticing its bulky appearance, my attention was called to some fluffly stuff sticking out of it. In lifting it up the grip flew open and there I discovered a half dozen towels and several cakes of soap of the Henshaw brand. I simply laid the towels and soap on the bed. They were there when the guest departed. He paid his bill hurriedly and with a flushed face. Nothing was said. It was simply a case of "music without words."

"There must be a wave of awakening conscience prevailing Omaha just now," said Chief Clerk Billy Anderson of the Henshaw hotel Saturday morning. "We had almost an identical case with the Henshaw, only the articles returned by mail were a silver knife, fork, table and tea spoon and a demt tasse spoon. The note was written in a feminine hand."

His Experience Useful.

The prodigal son, repentant, or, at any rate, weary, of the diet of hucks forced upon him by a vigilant police system, had experienced a change of heart and joined the church. The good sisters were discussing his desirability.

"But," expostulated Mrs. Strathelease, with a fine and virtuous display of right-courtesy, "he seems a common gambler—what they call a bunkster."

"Isn't it lovely?" exclaimed Mrs. Ugly date. "What a help he will be in getting up our church fair."—Philadelphia Record.