

Bennett's Buy Big Stock UMBRELLAS

2,000 Very Fine
American Taffetas, for
Men and Women **\$1.50**
Worth \$3.50 to \$10.00

The best lot we ever had in any of our famous Umbrella sales, bought from maker retiring from business, by our buyer now in New York.

Magnificent Sterling Silver, Real Stag,
Real Horn and Ivory Handles.

Finest quality American taffeta tops and all silk covers. See window.

SATURDAY is the day; **\$1.50** the price. Greatest umbrella event ever put on in town.

The Sale You Have Waited For Lingerie Dresses



Ten Dollars

Now comes the climax to the summer dress selling. Commencing Saturday we will sell regardless of former prices.

**Choice of
'15, '19, '25
Dresses**

for ten dollars. This gives you pick of a few hundred extremely stunning Princess gowns in white and colors. Gorgeous street dresses and particularly desirable for evening wear later on. Take the one you like best now for—

**\$10
Wash Dresses**
200 Samples on Sale

A manufacturer's complete stock, house and traveling men's samples, all colors, values to \$12.50 at—
White Wash Skirts—Many handsome styles, any one worth to \$6.50; now for—**\$3.50**
One-Piece Dresses—We continue to offer choice of very select assortment of \$2.95, \$3.25 and \$3.75 Dresses at—**\$1.95**
Girls' School Dresses—Any dress in stock, including Galatea and fine Scotch Madras; new, effective styles for fall, worth to \$5, for—**\$1.95**
New Tailored Waists—White and stripe Madras, laundered, cuffs and detached collar **\$1.25**

Our Candy Day

Don't forget your weekly box of candy tomorrow. She'll expect it. Two fine specials.

BENNETT'S SPECIAL CHOCOLATE CREAMS—A chocolate of quality; fresh goods, made by Balduff's—a 50c confection; special, lb.—**25c**

FRESH TOASTED MARSHMALLOWS—Balduff Candy Co.'s best 30c quality—rich, creamy and delicious, lb.—**15c**

The Goose Girl

A new book by Harold McGrath, just published, on sale at... **\$1.08**

Join Bennett's Late Fiction Library—a membership free with any book at... **\$1.08**

BENNETT'S

The Fall Quarterly Style Book of Ladies Home Journal Patterns is Just in. Get One.

Powerful Money-Saving Event Saturday

\$2.50, \$3.00, \$3.50 OXFORDS per pair \$1

2,000 Pairs; High Grade; all Perfect

It's almost incredible that such sterling qualities and surprisingly smart styles should sell for so little. It's the most forceful demonstration of the purchasing power the Bennett shoe organization has made in recent years. In capturing this purchase we bring to Omaha the greatest shoe bargain this city has ever heard of.

Women's, Misses' and Men's Oxfords on most fashionable lasts of year, including all leathers, in lace and button effects.

Patent leather, chocolate kid, calf skin, patent vamp and colored tops, oxbloods, etc. Ankle strap pumps, Sailor & Gibson ties.

\$1.00

We have all sizes. Extra space and extra sales people to wait on you. Sizes are arranged on tables for easy choosing. There will be no exchanges. None sent C. O. D. None on approval. Positively never such a shoe opportunity in Omaha before.

Dainty, Inexpensive American Beauty Corsets

An American Corset modeled for American women. The highest attainment in corset making is expressive of every American Beauty Corset.

For Saturday we feature a smart, new long model, in batiste or coutil, in long straight line or bias gored styles, with shirring string in bust line, lace or ribbon trimmed and two pairs hose supporters. **\$1.50**
Still another line American Beauty Corsets, in coutil and batiste, in fashionable long lengths, non-rustable boning, the best corset on any counter selling at... **\$1.00**

Drug Sundries, Photo Goods

Tanglefoot Fly Paper, per box... **30c**
Chloride Lime, lb. can... **12c**
Powd. Boric Acid, lb... **30c**
Merck's Sugar Milk, lb... **30c**
Wyeth's Eff. Sod. Phosphate for... **\$1.00**
Packer's 25c Tar Soap, lb... **25c**
Dabcock's LaValla Perfume, ounce... **50c**
Lapizal Talcum Powder, lb... **15c**
Woodland Violet Ammonia... **15c**
Woodland Violet Sea Salt for... **25c**
Newport Sea Salt, 10 lbs. 12c
Ruby Candle Lamp... **25c**
\$1 Ruby Lamp (orange or ruby glass), for... **50c**
Glass Develop. Tray, 4x5 inch... **25c**
Enamel Develop. Tray, 5x7 inch... **35c**
Glass Develop. Tray, 8x10 inch... **50c**
Rubber Print Roller, 4 in. 15c
Eastman's No. 2 Brownie Camera for... **\$2.00**
Premoette Camera... **\$4.50**
Eastman's Films of all sizes to fit any camera.

Week End Grocery Sale

FOR SATURDAY

Bennett's Best Coffee, 3 lbs... **\$1.00**—and 100 stamps
Bennett's Best Coffee, 1 lb... **.35c**—and 30 stamps
Bennett's Challenge Coffee, lb... **.18c**—and 10 stamps
Bennett's Tea, ass'd, lb... **.08c**—and 75 stamps
Corsican Blend Tea, for iced tea... **.48c**—and 40 stamps
Bennett's Tea Siftings, lb... **.15c**—and 10 stamps
Bennett's Pride Flour, including 50 stamps, for... **\$1.70**
Brick Cheese, lb... **20c**
Full Cream Cheese, lb... **20c**
And 10 Stamps.
Roquefort Cheese, lb... **40c**
Alaska Red Salmon, flat cans, two for... **25c**
Pure Honey, Mason pint jar... **25c**—and 20 stamps
Coconut Bars, 18c quality, lb... **12c**
Rice, 10c quality, 4 lbs. for... **25c**
Queen Olives, pint... **25c**—and 20 stamps
Mignonette Marrowfat Peas, can... **8c**
Eugene Tomatoes, 3 cans for... **25c**
Diamond C Soap, 10 bars for... **25c**
Sour Pickles, quart... **12c**—and 5 stamps
Pickles, dozen... **18c**—and 10 stamps
Heinz Sour Mixed Pickles, qt... **25c**—and 10 stamps
EGG SPECIAL—Direct from country, guaranteed fresh, at, dozen... **24c**
Veal, Ham and Beef Loaf, can... **10c**
Potted Ham, can... **8c** and **4c**
Gaillard's Olive Oil... **70c**—and 40 stamps
Rub-No-More Washing powder, 7 for... **25c**—and 10 stamps
Bennett's Capitol Sweet Wrinkled Peas... **10c**—5 stamps

Handkerch'fs

Women's pure linen Appenzella Embroidered Handkerchiefs, 38c usually, for... **25c**

Women's plain linen handkerchiefs, usually 35c, special **4c**

Commencing Saturday, Final CLOTHING CLEARANCE

Suits in tomorrow's sale represent the best values of the season. Of course it's the last lots, the broken lines, the odds and ends—assembled in one lot for a grand clean up. Don't expect all sizes in each style, but every size is in the assortment.

On account of this incompleteness we now give you pick of superb models in worsted and cassimere, that were **\$18.00 and \$20.00, for... \$10**

There's a pattern here that will just strike your fancy. The materials, the lining, the cut and style of each is all that good tailoring should be. Look them over. Be early.

Men's Odd Suits

A whole suit now at the price of the trousers alone, if your size is here. If you can wear a 32, 33, 34 or 35 then you're lucky. These are splendid worsteds and cassimeres, suits that sold to \$15.00. We are determined to sell every one of them Saturday. The new price is... **\$5**

Rediculous Markdown Straw Hats for Men

Here's a price that clearly shows our determination not to carry over a single straw hat. Come in Saturday and choose sailor and soft brim hats that sold up to \$1.00. Any one we have, mind you, and all you are asked to pay is... **15c**

Half Price for New Summer Ties

New, snappy Rumchuda four-in-hand, in best quality and patterns, also reversible French fold effects; all regular 50c lines... **25c**
Men's Underwear—White and scrub net and open mesh shirts and drawers, knee length drawers, short sleeve shirts, all values 50c each, for... **17c**
Suits for 15 years, elegant and fancy negligees, \$1.00 values... **50c**

Best Time to Buy School Suits

If you practice economy and thrift, you'll fit out the boys now. We have several tables full of handsome wool suits in newest up-to-date materials and styles on which we are making very liberal reductions. School opening only two weeks away remember.

Knickerbocker Suits—In gray mixtures and plaid, for boys 5 to 17 years of age, all are new, nobly \$5.00, \$6.00 and \$7.00 suits that any boy would be proud to wear, for... **\$2.50**
PERCALE AND MADRAS BLOUSES—fine assortment of effective new patterns, made for 75c and \$1.00 selling, all fresh and clean, sizes 8 to 15 years; now first time at... **50c**

Light Weight Vests and Pants

Sharply Reduced
Lisle Vests, with Valenciennes lace edge, silk tapes and good 50c garment, for... **19c**
White Macerized Vests—Sleeveless, for... **12c**
White Lisle Tights—Light weight, wide lace trimming, 50c values, for... **35c**

Less Than Half for Gauze Lisle Hose

Summer Stockings to match light dresses—champagne, Copenhagen, pink, blue, lavender, etc.; garter tops, 50c quality, for... **19c**
Silk Lisle Hose—Black, blue, bronze, gray, tan, pink, light blue, green, champagne etc., imported 50c grades for... **35c**

1,000 Picture Frames

From Chicago Manufacturer

Twice a year we buy up all the short mill lengths of picture moulding from this maker. Because he can depend upon us to clean up his stock he makes a sacrifice price.

These mill lengths he has made up into frames for us, in every size, kind and shape, such as golden oak, weathered oak, Flemish oak, lacquer, French bronze, gilt, gold leaf, etc.—square, ovals and circles—sizes from 4x5 inches up to 15x40 inches; values to \$5; Saturday on sale for... **10c to 59c**
(Bring Your Pictures With You.)

Omaha's Greatest Meat Market

Order your Sunday dinner at Bennett's market. Our immense business keeps stock constantly moving, hence we have fresh, wholesome meats daily. Our prices are lowest, deliveries are prompt.

Fresh Dressed Spring Chickens, per pound 17 1/2c
Fall Lamb Legs—very choice, lb... 9 1/2c
Porterhouse Steak—per pound... 12 1/2c
Sirloin Steak—per pound... 12 1/2c
Prime Rib Roast—rolled; bones out, per pound... 10c
Pot Roast—per pound, 8c, 7c and... 5c
Veal Chops—per pound... 10c
Veal Roast—per pound, 8c and... 7c
Veal Stew—per pound... 5c
Mutton Roast, shoulder, 4 lbs... 25c
Mutton Stew—special, 6 pounds... 25c
HAMS—2,000 pounds Calumet skinned hams, closely trimmed, nice and lean, 8 to 12 lbs. average, very choice, per pound... 14 1/2c
BACON—2,000 lbs. Calumet brand bacon, sugar cured, narrow strips, by the strip, pound... 14 1/2c

For Saturday, Carload Watermelons

Fine, large ripe Melons, good and sweet, each... **30c and 35c**
California Peaches, per basket... **15c**
Home Grown Grapes, per basket... **30c**
Crab Apples, per peck... **50c**
Good Eating Apples, peck... **50c**
VEGETABLES
Michigan Celery, two stalks for... **5c**
Lima, Wax or Green Beans, quart... **10c**
Red Beets four bunches for... **5c**
Green Onions, three bunches for... **5c**
Sweet Corn, per dozen ears... **8c**
Potatoes, special Saturday, peck... **15c**
Dry Onions, per peck... **15c**
Fine Canteleupes, each... **5c** and **10c**
Lemon, per dozen... **80c**
Seedling Grapes, per pound... **10c**

ENGLISH CHANNEL SWIM

Experience of Jabez Wolfe in His Eighth Attempt.

MAT WEBB'S SECRET OF SUCCESS

Want of Pace Causes Failure of Present Day Swimmers—Strong Current Near French Coast the Great Setback.

LONDON, Aug. 9.—Of the few monumental performances in the domain of physical endurance quite the most prominent is the swim across the English channel. More than a quarter of a century has elapsed since Matthew Webb performed the great feat, yet it is singular that not a man has been able to duplicate it. In all about fifty attempts have been made, and a majority of these by powerful swimmers, but not one could be found to stay the entire journey. But a study of Webb's capabilities and his emulators reveals the secret of his success. He was a faster swimmer than any of his successors, while his pluck and amount of endurance were wonderful. An instance of his spirit was clearly demonstrated toward the end of his swim. When within four and a half miles of the Calais sands he was hit by a current which came swirling around Cape Grisnez, but it did not force him to give up. Webb was then more than fourteen hours in the water and had been tiring, but for seven hours he bucked the current and finally walked out on the beach at Calais. It was slow work to take nearly seven hours for four and a half miles, but it fully shows the determination of the man. He was 21 1/2 hours in the water altogether and during that time covered over forty miles.

Jabez Wolfe's Try.
Two of the most notable aspirants for the honor of late are Montague Holben, formerly a racing cyclist, and Jabez Wolfe, both made several attempts on Webb's feat,

with Wolfe having the better of it, for once he actually came within about a mile of the French shore, when he was forced to quit from exhaustion. This season he is active again and any day may see the great ambition of his life crowned with success. In his eighth attempt Wolfe was attacked by the sea wolf, a small yacht which kept close to him all the time, and one of the men—Adolphe Abraham—who saw the swim from the boat, says:
"We were on board the Sea Wolf at 2 a. m. and stayed huddled in a corner of the deck until a quarter past 2, when we steamed leisurely out of Dover, receiving extravagant wishes for success and a little chaff from the harbor mouth. In the early morning light we could now see for the first time our surroundings and our companions. Three and thirty strong, we covered the tiny deck with our persons, our cameras, rugs and other belongings. We were a motley crowd. Three were women—Wolfe's wife, his mother and a journalist. There were half a dozen press men and the rest included a party of swimmers from Dover and another from Wales, Wolfe's two trainers, Brickett and Kellingiey; the crew of the yacht, a man who represented a famous meat extract which was to be used for the swimmer's sustenance, another who represented a company of music halls with a keen eye to business.

Start on Long Trip.
"The South Foreland reached, a small boat was lowered and Wolfe, his trainers and a few official persons to guarantee a fair start made for the shore, about a quarter of a mile distant. Through our glasses we could see him being coaxed thickly with some preparation of tallow—a physical and mechanical protection against the cold. He posed for a photographer and at 4:08 stepped into the water. For the first hour all was quiet and it seemed as if we were overwhelmed by the magnitude of the occasion. Who knows, I thought, we may have the fortune to see history made. For some time we watched the swimmer with fascination as his left arm came up and his head went down, time and time again with machine-like reg-

ularity. He started at twenty-five strokes to the minute. I timed him at intervals during the swim and he never dropped below twenty-three; once or twice he rose to twenty-six. The first immediate novelty of the spectacle over conversation became brisk and, of course, distinctly 'shoppy.' Two of the party had actually made attempts themselves and several had witnessed more than a dozen efforts. The more I heard the more I grew to realize the difficulties of the undertaking. Wolfe's most enthusiastic partisans seemed disposed to reverse the old established idea that what one man can do is possible to another, and, in concluding that what one man cannot do another can, threw some doubt upon the truth of Webb ever having completed the swim at all.

Effect of the Pipes.
"Many on board had allotted duties to perform. The swim had been little more than an hour in progress when Piper Hendry opened proceedings. For an hour he performed on the barge a selection of Scotch airs with a vigor which clearly showed that swimming should not be the only test of endurance that day. I was heartily sick of bagpipes by 6 o'clock and soon a relaxation was afforded by Wolfe's first meal. Feeding a channel swimmer is a difficult proceeding. After trying all sorts of vessels the domestic feeding bottle has been found to answer best, although when the water is very calm a large cup can be used. Each 'feed' consists of tea, milk or hot meat extracts, less than half a pint at a time. Solids, on the whole, are found to be impracticable with the exception of a few sponge cakes occasionally. Little deference is paid to digestion. The meal being over, Wolfe started off again, and immediately Kellingiey dived in and swam alongside for the next hour. At this stage Wolfe was going very strongly and taxed Kellingiey's powers to the utmost, soon a relaxation was afforded by Wolfe's had another meal, and the bagpipes resumed, this time by Piper Nicol. The latter showed even greater vigor than Hendry

over the Scotch air which Wolfe loves so dearly. "Play 'I Love a Lassie!' he shouted to the pipes, who, delighted with the appreciation, went away on an extraordinary career of activity. Think of 'I Love a Lassie' on the bagpipes for three-quarters of an hour and when one is not feeling as good as one could wish. The tide turned at 8:30, and I understood that so far all had exceeded the most sanguine expectations. Wolfe had started soon after high water on the eastern tide, had cleared the South Goodwin lightship on the land side and now was six and a half miles from the English coast.

Sending Off Pigeons.
"Here the first pigeon was sent off. It circled round and round the yacht, and then suddenly coming to a decision made straight for Dover. Many pigeons were dispatched during the course of the day, some to Cardiff, others to London, and a couple to Cardiff. Lolliot, the bathing and heard the newboys shouting 'Channel swim! Latest! With the ebb tide Wolfe came down channel into line with St. Margaret's bay. Hour after hour the routine which I have described was regularly maintained—feeding, bagging and the company of other swimmers. At intervals we were cheered by passing ships. Near midday two English cruisers afforded much excitement. Twice Wolfe passed safely through a thick mass of enormous jelly fish. The French coast became clearer and clearer as the confidence among the crowd increased. At midday the heat of the sun forced Wolfe to adopt a head covering in addition to the goggles he had already worn. By way of refreshment he took off the glasses and was thoroughly swilled with fresh water. When at 2 o'clock it was announced that barely four miles separated the swimmer from the nearest land every one became wild with delight. The flood tide would soon set in and the swim was as good as over. We passed a Boulogne trawler, whose crew entered into conversation with our French pilot. They say the tide comes soon and good for him,"

explained M. Duterte, with a snort, as if to repudiate any approbation of his steering from such a source. But even this stimulus is of no avail. A momentary hesitation and Wolfe swims to the yacht and with very little difficulty climbs aboard.

At 5:35 p. m. in the great swim is over after Wolfe had been in the water nearly fourteen hours and had covered more than thirty miles. "I feel my heat, boys; there is something wrong," he said as he went below. He did not seem in the least exhausted, his pulse was good and his temperature very little below normal. Further progress was useless, as it would have taken Wolfe out more and more to the North Sea, and as the tide had still over three hours to run he would at the end of it have been at least six miles from the French coast. Then with the next tide he would have come back gradually into shore—in all perhaps seven hours from the time at which he abandoned the swim."

Had Faith in Wolfe.
"At this time I do not believe one person on board doubted that Wolfe would succeed. It was interesting to observe the degrees of optimism. The most rabid were already in fancy treading French soil; the muscle man's negotiations were probably completed. Only a few of the experienced reserved judgment and they were congratulating myself on being one of the thirty-three in the whole world who had witnessed a successful channel swim. The most hysterical comments and absurd witticisms were bandied. "Look at the French coast looming up!" cried one enthusiast. "I can see the houses!" shouted another and this was regarded as a great ally, but it was completely outdone by another who yelled: "I can see the bathing and heard the newboys shouting 'Channel swim! Latest! With the ebb tide Wolfe came down channel into line with St. Margaret's bay. Hour after hour the routine which I have described was regularly maintained—feeding, bagging and the company of other swimmers. At intervals we were cheered by passing ships. Near midday two English cruisers afforded much excitement. Twice Wolfe passed safely through a thick mass of enormous jelly fish. The French coast became clearer and clearer as the confidence among the crowd increased. At midday the heat of the sun forced Wolfe to adopt a head covering in addition to the goggles he had already worn. By way of refreshment he took off the glasses and was thoroughly swilled with fresh water. When at 2 o'clock it was announced that barely four miles separated the swimmer from the nearest land every one became wild with delight. The flood tide would soon set in and the swim was as good as over. We passed a Boulogne trawler, whose crew entered into conversation with our French pilot. They say the tide comes soon and good for him,"

HERE'S ANOTHER CONVENTION
Postmasters' Association May Be Secured by Omaha, So Nasty Thomas Thinks.

Omaha may get the next convention of the Postmasters' Association. Postmaster R. F. Thomas is in attendance at the present convention at Toledo and wires hope-

OBJECTS TO BEING LANDING PLACE FOR A WINDSHIP.

So Roy Countryman Obstructs the Window Lights of This Flying Cruiser.

A. B. Windship, who is no aviator, as his name might indicate, sometimes takes a flyer just the same, and sails pretty high. When Windship gets off on one of his excursions he feels that he has enough strength to put "Brother Sylvester" in the shade.

Roy Countryman of America, living at 2412 North Eighteenth street, says he does not mind it when a fellow wants to have a good time, but he "does hate a bully." So when Windship decided to try a landing on Countryman, the latter objected and put a great deal of obstruction in the window lights of his aggressor.

Not satisfied with that, he pulled Windship to the police station, and in court Judge Altstad said to Windship, "I give you ten days; now, maybe, you be good."

See Want Ads are Business Boosters.

THE BEST DIARRHOEA REMEDY

In selecting a remedy for Diarrhoea, Dysentery, Cholera Morbus or Cholera Infantum, you should use great care. There are many remedies on the market for these diseases. Some are good, some should be carefully avoided. Others depend upon habit forming drugs for their cures. Wakefield's Blackberry Balsam is the one remedy that is always safe, sure and does not constipate. In 63 years, this medicine has been used in millions of cases of bowel trouble and never has one single case been reported where it has failed to cure when the simple directions were followed. Wakefield's Blackberry Balsam stops the Diarrhoea, removes the cause and leaves the stomach and bowels in their natural and regular state. 35c or 2 bottles \$1.00 everywhere.

WAKEFIELD'S BLACKBERRY BALSAM