

# Activities in the Ever Widening Sphere of Woman's Work

**Practical Patriotism.**  
 WOMAN'S practical patriotism, Mrs. Stephen H. P. Pell of New York, is essentially practical in gratifying her love of the country's great past and in stimulating others to an appreciation of it. These two qualities, relates human life, have combined to make her the directing genius in the restoring of historic old Fort Ticonderoga, on the shores of Lake Champlain, which will form one of the most picturesque and attractive historical show places in the United States. Also, it will be a monument to this charmingly aggressive woman's ability to organize and effect what others judge to be impossible. Its scope and cost form, indeed, the best hints as to Mrs. Pell's character. She had often spoken with regret of the fact that Fort Ticonderoga had fallen into ruin, and she more than once expressed her wonder that the state or nation did not attempt to restore it. Then, when the New York legislature, when the New York governor was appointed and plans for a celebration were contemplated, Mrs. Pell came forward with a proposal that was for her the greatest praise from the commission and from all others who were interested in American history. She offered a plan whereby the fort could be rebuilt and placed in exactly the same condition it was on that memorable day when Ethan Allen demanded its surrender in the name of the great Jehovah and the Continental Congress. Mrs. Pell sought the advice of architects and the estimates of builders; she obtained plans and specifications from the archives of the French and English War offices as to the condition of the fort in the colonial days when these two countries lost or won it by the fortunes of frontier fighting. And when she had put together all their expert opinion she was not overpaid, even though she received \$250,000, and the time a matter of a decade or so. She set about the work with the backing of all the men of her family, and the first point of her determination was the virtual completion of the west barracks section of the fort when the reception to President Taft was held last month (July 6).

That Mrs. Pell has the ambition as well as the initiative to enter with such enthusiasm into the restoring of great historical landmarks is merely natural, for she is descended from one family of soldiers and men of affairs, while she married into another family of the same sort. She is the daughter of Robert Burns, who served in New York banker and financier, who graduated from the United States Naval academy and served for a number of years in the navy before he resigned to enter business. Eight years ago she married Stephen H. P. Pell, who, like her father, is a banker and who served in the army during the Spanish-American war. Since her marriage she has brought about the restoration of the old Pell mansion, not far from Ticonderoga, and her success in this undertaking gave her confidence for the larger work. She spends as much time as possible with her husband in the small mansions at the Pell manor, and she looks forward with pleasure to the ten years more of work before Fort Ticonderoga will be entirely restored.

**Philanthropy that Counts.**  
 One of the most useful persons in the United States is Mrs. Russell Sage of New York City, whose methods of doing the great fortune her husband loved to accumulate must command the respect of everybody. She has called to her aid those best qualified to devise means by which money can be employed to benefit humanity, and the intelligence which marks the giving by Mrs. Sage surpasses that employed by the other holders of great fortunes in the United States. One of her recent undertakings is the erection of a large number of cottages near her home at Cedarhurst, L. I., which are to be let to young working people at a rental of not over two cents to exceed \$2 a month. Mrs. Sage last year built forty six-room cottages, which are all occupied by happy families, and she has just bought nearly fifty lots more, upon which additional homes will be reared. The cottages are well-furnished and fitted with improvements in the kitchen, and it is to be hoped that Mrs. Sage permits her tenants to buy their homes at reasonable prices. The more such enterprises, freed from speculative greed, can be conducted in the neighborhood of New York City, the better for the future. Mrs. Sage's houses rent "like hot cakes."

**Educate the Brute.**  
 A question which has recently occupied the attention of several women's luncheon clubs is, "Does the Higher Education Unit Man for Domestic Life?" It seems that a great number of section women have been shocked by the frivolous conditions of the male mind, comments the Washington Star, for it is the general opinion that, in this country, women are much better educated than men. Men, as a rule, are against the higher education of women. They have decided that the power of making a new sauce

is more to be desired than a knowledge of history, and that ignorance is better than a desire for learning, which might lead a wife to divert her mind from meditation on the perfection of her lord and master. But there are numbers of women who think that these things are not incompatible. However, men, as a rule, seem to look on the college woman, or the woman who improves her mind, very much as a Mussulman would look on a woman who dared correct a quotation of his from the Koran.

The devotion of the average man to the newspapers; his narrow-minded local political point of view; his inability to improve his wife's mind on any subject outside of domestic economy; his ignorance of the history and philosophy; his contempt of the esthetics, have become a matter of careful thought on the part of the women that owe him, but who are forced, when the creature is dragged into cultivated society, to be ashamed of him.

The only remedy for this would be to encourage the male sex—that is, those of the sex capable of it—to go in for the higher education. But, then, the question arises, would this process not divert men's minds from the business of earning a living?

**She Would Be a "Cowgirl."**  
 To ride a bucking broncho astride out on the plains wearing buckskin skirts and carrying a heavily loaded pistol, to do theatrical stunts for friendly cowboys and girls and when tired of this life to join a spangly band and spend the night from town to town, telling fortunes to the villagers, are the three aspirations of 15-year-old Celia Corbett of Baltimore.

After training the girl for more than a month around the country Detective Howard M. Vermilion arrested and brought her home, who ran away from her home several weeks ago, to detective headquarters.

Celia is a pretty girl and has all the nerve and expression on her profile that any cowgirl could want. She smiled as she was sweated by the detectives as to her whereabouts since she left home.

"What's the use of arguing with you fellows," said the girl, when questioned by the detectives. "You think you know it all, but you got to be wise to get me to talk what I don't want to say. I am wise, all right."

"You know, I'm going back to Washington, D. C., where I'm going out on the plains. I'm going to be a cowboy. You fellows are too timid for me, so go ahead—fire your questions."

The business of the girl somewhat perplexed the detectives, who were working hard to get her to tell how she had been living since she left her home.

"If I had on my buckskins, with my gun, as I will have when I get out west, I would make some of you fellows dance some," continued the girl. "Don't you know that in the west there is real life? Jump on a broncho and make him dance behind a bunch of cows, with all the whoops and shots a fellow feels like letting out. Get me a pack of cards and I'll tell all your fortunes. But never mind; say you, what's your name? Well, you are married and have two children. Am I right? Sure."

**Green Sables**  
 THE DRUG STORE  
 SANATORIUM  
 LONDON, ENGLAND  
 This institution is the only one in the central west with separate buildings situated in their own ample grounds, yet entirely distinct and rendering it possible to classify cases. The one building being fitted for and devoted to the treatment of noncontagious and nonmental diseases, no others being admitted. The other, Rest Cottages, being designed for the exclusive treatment of select mental cases, requiring for a time watchful care and special nursing.

**VICTOR'S TONIC**  
 WHY feel hampered on account of blotches, pimples, blackheads, or other facial blemishes, when you can get out of them relief and beauty your complexion by the use of Victor's Tonic Lotion? 100¢ a bottle. Manufactured and for sale by Sherman & McConnell Drug Co., 16th and Dodge, Omaha.

**MANDO**  
 Remove impurities from the body. The only remedy known. Large bottle \$1.00. Small bottle 50¢.  
 Madame Josephine Le Fevre,  
 1800 Chestnut St., Philadelphia, Pa.  
 Sold by Mrs. Helen Drug Co., Boston Drug Co., The Bell Drug Co., Haines Drug Co., Omaha; Clark Drug Co., Council Bluffs.

**NECKWEAR, BELTS AND BAGS.**  
 In leather belts there is little that is really new, whereas in this type of belt wisdom being successful. Patent leather has enjoyed renewed popularity, as it has in connection with bags, but the best belts of this class are tailored affairs with some severe buckle of brass, copper or leather.

White leather and black patent leather are effectively combined occasionally and look well with white or white and black. Soft wide, once folded belts of

fine leather in various delicious colorings—rose, violet, dull blue, odd greens, etc.—are a specialty of one house. They are embroidered in fine design with steel along each edge, and the leather covered buckle is ornamented in the same way.

Raffia belts and bags are among the new things of the season and, thanks to a few summary look in addition to their novelty, have taken fairly well. Colored stones are sometimes cleverly introduced into the designs, the color setting off the quiet straw tone of the raffia, but on the whole the belts and bags unadorned save by the cleverness of their weaving are the most successful.

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**CUTICURA**  
**COMFORT**  
 For stout folks and other sufferers from heat rashes, chafings, summer eczemas, itchings and irritations is found in warm baths with Cuticura Soap and soothing applications of Cuticura Ointment. These pure, sweet and gentle emollients have no rivals worth mentioning for preserving, purifying and beautifying the skin, scalp, hair and hands of infants, children and adults.

**UPDIKE'S**  
**PRIDE OF OMAHA**  
**FLOUR**  
**UPDIKE MILLING CO.**  
**OMAHA, NEB.**  
 PLEASES THE MOST CRITICAL  
**At all grocers**  
 UPDIKE MILLING COMPANY, OMAHA.

**Place Your Advertising Agent On His Mettle**

Don't give him a contract for from one to three years.  
 Don't say, "For this period, all the advertising I place is to be placed through you."  
 Make him fight to keep your business as hard as he fights to get it.  
 And let the keeping or the getting be decided by comparative results.

This policy will come like a bomb, we know, into the old-time agency camps.  
 They will say, "How can agents sleep if their business becomes as unstable as that?"  
 You don't want them to sleep—that's exactly the point. You want them to keep to the mark. Make an agent prove, when he solicits your business, that he can outsell the rest.

And make him prove, so long as he keeps it, that no other concern can outsell him.

What would be the result if advertisers in general adopted this sensible policy?  
 It would simply be this:  
 No smooth-tongued salesmen, no unproved boasts, no showy ads would go.  
 Soliciting expense would be largely wiped out. The cost of getting contracts signed would be spent on increasing a client's results.

That has been our policy long.  
 For nearly ten years, our main expense has been our copy department. The head of it receives \$1,000 per week.  
 By years of seeking—by sifting hundreds of men—we have gathered around us the ablest corps of advertising men in America.  
 Now we are ready to handle advertising without any contract whatever.  
 We are willing to meet all comers, and ready to abide by results.  
 If any agent can sell more than we, on any account, he can have it.  
 On the other hand, we claim entitlement to any account where we can outsell the rest.

There is a way to prove an agent out before you make any commitment.  
 There is a way to know—beyond any question—which agency can sell the most goods.  
 There is a way to find out, by actual figures, if our able men can improve your results.  
 There is a way to get more light than you ever have had on your advertising—light that may be worth a fortune.  
 If you want to know it, please write us, and we will explain the way.

**LORD & THOMAS**  
 NEWSPAPER, MAGAZINE AND OUTDOOR ADVERTISING  
 NEW YORK SECOND NAT'L BANK BLDG. FIFTH AVE. AND 26th ST.  
 CHICAGO TRUDE BUILDING 47 WABASH AVE.  
 Address either office. They are equally equipped