MONDAY—THE SECOND DAY.

COUNCIL BLUFFS STOCK SAL

MONDAY-THE SECOND DAY.

-35c Ribbons 122c-

All the extra wide all silk

Taffeta Ribbons, in all col-

ors; on sale, choice, 121/2C

\$2.50 Hand Made Scarfs 98c

both scarfs and squares-

greatest values ever offered.

\$1.00 Scarfs and Squares . . . 49¢

Beautiful patterns, big assort-

ment for selection-all are hand

All 10c to 50c Neckwear-Ladies'

and Children's-in four lots-

7360

50

A beautiful line, including

Nothing approaching the values offered were ever shown in the history of Omaha merchandising. Watches, clocks, jewelry, cut glass and silverware, leather goods. fancy goods, fine china, glassware and crockery, housefurnishings, etc., are shown at ½ to ½ of actual worth.

THE RELIABLE STORE

The entire stock is clean, perfect, up-to-date merchandise, and only on account of the wonderful bargain price at which we bought it and the fact that the fall goods are demanding the room could we afford to sell at the prices offered. Many new lots shown Monday.

COME EARLY MONDAY PREPARED FOR THE BARGAIN FEAST OF A LIFETIME. MANY SPLENDID SPECIAL VALUES FROM OUR OWN REGULAR STOCK WILL FILL OUT ANY LOTS WHICH WERE DEPLETED BY SATURDAY'S GREAT SELLING AND ADD TO THE INTEREST.

-Fancy Goods-

Specials Monday from the COUNCIL BLUFFS STOCK 1/2 to 1/3 Regular Prices

35c Fancy Work Boxes. 19c 50c Fancy Work Boxes. 25c 75c Handkerchief Boxes 39c

\$1.00 Glove Boxes, Handkerchief and Work Boxes and Toilet Sets; \$10.00 Toilet Sets at \$3.98 \$6.00 Toilet Sets at\$2.98 All Fancy Toilet Sets, Manicure Sets, Fancy Hand Mirrors, etc., all

at Half and Less Regular Price.

Monday, Aug. 15, We Open Our New Ladies' Tailoring Dept.

Under the management of

L. LIEFF

one of the best known and most experienced cutters and designers in the west, and will

1st-Skirts to Measure-Style and material of your own selection at the lowest pos-

2d-Medium Priced Tailor Suits, of any fabric, in any design, at Low Prices.

3d-High Art Tailoring-Exclusive designs, the very best quality of workmanship. You may select your own or we will draft special designs. Ask about them. Every garment guaranteed as to fit, quality and style.



White Goods Items at Greatly Reduced Prices

In our High Grade White Goods Dept. Monday

Fifty pieces 45-in. French Lawns, 32-in. Persians, 36-in. Long Cloths and 36-in. English Nainsook; fine sheer materials, containing values up to 35c a yard; in one lot Monday,

Grand assortment Sheer White Waistings, in summer weight madras, dotted Swisses, figured mulls and striped dimities; values up to 30c yard; in one lot Monday, per yard......12%¢ Fifty full size fringed Marseilles Bedspreads, exquisite designs, good values at \$6.00; Monday, ea., \$2.98 Fifty Marseilles Bedspreads, full size, colored pink and

blue, cut corners, worth \$6.50; Monday, ea. \$2.98 Mail Orders Filled.

Fine China, Crockery Lamps, Glassware, at Wonderful Bargain Prices. Nothing like values Monday ever offered before.

Come early.

your selection.



Hundreds of Magnificent Bargains Monday

From the Council Bluffs Stock

Watches, Clocks, Jewelry, Cut Glass, Silverware, Fine China, etc., at 1/2 to 1/4 actual value. All specials offered Friday evening for Saturday continue Monday with the addition of many new lots. Come early.

For Monday's Sale We Offer Two Great Specials

In the New Fall Tailor Suit Styles

All our choicest new designs and materials, over 300 for

Hundreds of other bargains too numerous to mention.

value, in this sale at, choice, only \$1.98 We will engrave free. Ladies' Rings, with cluster settings, baby turquoise, emeralds, etc.; greatest snap ever, at, each......\$1.50 \$1.50 Hand Carved Combs; on sale, choice50c \$1.00 Hand Carved Barrettes; on sale Monday, at ... 25c 50c Beauty Pins 121/2C 25c Beauty Pins 10c \$1.50 Pocket Books 39c

Solid Gold Signet Rings; \$4.00 | Lockets, that sold as high as \$6.00; plain, engraved or fancy settings; on sale atchoice\$1.50 Gold Filled Beads, plain or Roman finish; great bargain Monday, at \$1.50 \$7.00 Rhine Stone Back Comb; Monday at \$3.50 \$5.00 Rhine Stone Back Comb; Monday, at\$2.50 \$2.00 Rhine Stone Back Comb; Monday, at 50c and \$1.00 \$1.00 Dutch Collar Pins, Hat Pins and Cuff Links; choice.

The Leading Dress Goods House of the West

As usual we have now opened up the largest line of high grade wool dress goods in the west. See our new Tailoring department.

FOR EARLY FALL Over 50 shades of all wool Batiste, fine sheer imported fabrics 59c Fine imported all wool Poplins.....\$1.00 Fine imported all wool Poplins \$1.25 Most beautiful line of new French Prunellas. all shades, worth \$1.98; to start \$1.25 Beautiful line of Tailor Suitings, goods that tailors ask \$2.50 for; our price will start

at\$1.50 The most beautiful line of French and English Broadcloths, all this season's clorings, at, yd., \$7.50, \$6.50, \$5.00, \$4.00, \$3.00, \$2.00 and\$1.00

See our New Tailoring ad.

the most

Phenomenal

Bargain Prices

Ever Known.

All the PICTURES from the COUNCIL BLUFFS STOCK will be closed at

All Hand Bags, Carriage Bags, Vanity Bags, Purses, Etc., From the Co. Bluffs Stock at & to & Regular Selling Prices

\$1.50 Hand Bags 49c.

manufacture. See them Monday.

1 . \$1.00 Hand Bags 25c. All sizes and shapes in Hand | An immense lot, including all Bags, Carriage Bags, Vanity Bags | shapes, sizes and colors. Greatest snap ever Monday.

Higher class goods at prices far less than the actual cost of production. Don't miss them Monday.

Most Remarkable Silk Bargains Monday

Plain and Fancy Taffetas, Stripe and Check Louisines. Mes-

salines, Pongees, etc., a splendid collection of dressy silks,

values to 85c a yard; choice, yard.......39c

\$1.50 Black Satin \$1.50 Black Taffeta \$2.50 Black Peau de

Messaline, 36 ins. -36 ins. wide, oil Soie, 36 ins. wide,

wide, on sale Mon- boiled, pure dye, double faced, soft

day, yard, \$1.10 guarant'd, \$1.00 glove fin., \$1.50

All Pongees Go Monday in One Great Lot—All 2-in. Natural

Shantungs, yard wide Chefoo Pongees, 27-inch Tussah Pon-

High class silks to close at less than the actual cost to

Rug Specials —

Values that undoubtedly will delight every visitor to the department on Monday.

\$30.00 Axminster Rugs, 9x12 size, 32 patterns for selection; choice Monday. \$19.98 \$30 Tapestry Brussels Rugs, seamless, 10-wire quality, 10-6x13-6 size; on sale Monday, choice \$21.98

\$10 Brussels Rugs, 10-wire quality, 6x9 size; on sale Monday\$6.98

\$13 Brussels Rugs, 9x12 size, 8-wire quality; on sale Mon-\$18 Brussels Rugs, seamless, 10-wire quality, 8-3x10-6 size; on sale, choice \$12.98 \$80 Wilton Velvet Rugs, big line of patterns, seamlessat, choice \$22.50

High grade Wash Goods dept.

Opening up the new goods of this season.

Flannelettes, most beautiful designs, for kimonos, waists and wrappers; on sale at, a yard 121/2c and 10c New Outing Flannel for all purposes, light or dark, fast colors, best made 12 % c and 10c The new English Poplins, made of the best Egyptian yarns, highly at 25e Silk Novelties, will wash like A great variety of fine Wash Goods not advertised.

Grand Assortment of Table Linens at Greatly Reduced Prices in Our High Grade Linen Department Monday.

day, yard

Heavy Domestics, Sheets, Linens,

onecomys, ommings, er	-
In Our Famous Domestic Room 8 1/2 c Bleached Muslin	
7 ½c Bleached Muslin	4 6
7 % c Unbleached Muslin	94
10-4 Sheeting	7
Flannelettes, worth 12½c73 Flannelettes, worth 15c1	á
10c Outing Flannel	ila
price 85c, slightly soiled6. 72x90, same as above, Utic Clo	atl
Ten other specials for all day	

90 large white Clothes Pins, (three Rice Root Scrub Brushes Cotton Mops, one noushes Root Scrub Brushes ... 5c Mops, one pound each 15c braided Keystone Clothes 15c Sc heavy braided Wire Clothes Line for

and many from the angle and from the second fr

Linens

Pure Irish Table Damask, strictly all linen, 70 inches in width beautiful range of patterns worth fully \$1.00 a yard; Mon sized Dinner Napkins, come bleached and half bleach ed; our regular \$2.00 quality; Turkish Bath Towels, large size, heavy twisted thread-values up to 60c; Monday, 30c Large sized heavy absorbent Devonshire Huck Towels, hem-

each\$12.50 200 Women's Coats, best spring styles-\$10.00 values at \$5.00 Sheetings. Shirtings. etc.

\$20.00 values, at\$10.00 300 Summer Waists, in the popular Dutch neck styles; to close Monday, at95c \$3.00 Long Kimonos, in crepes and lawns; on sale, choice\$1.95 50 dozen Pretty Lawn Waists, that sold regularly to \$1.50; nearly all sizes; Monday69c



terns, \$5 to \$6 values \$3.95 Choice Tailor Suit Styles, in extra quality, wide wale, cheviots and broadcloths; garments made to sell at \$25.00, 46-inch coats, lined with guaranteed satin, either semi or fitted backs; splendid assortment of rich colorings for selection; at, choice\$14.90 Dainty Summer Dresses-Women's and misses' lawns and lingerieslace and insertion trimmed, all colors; values up to \$7.50; at, choice, each\$1.98 Wash Suits and Dresses, that sold to \$10.00; to close Monday, \$2.95 Fifty Beautiful Wash Suits; colors and white, trimmed with heavy laces; values to \$20.00, at \$5.95 Children's Wash Dresses-Sizes 6 to 14 years; white or colors; values

Long Silk Kimonos-Beautiful pat-

Big sale on Infants' Wear in Baby Bazar, 2d Floor.

Monday Is Wash Day

Dolly Wash or Handkerchief Boards clean new Bread Boards, large, 10c and 12 quart Galvanized Water Pulls

Folding Wringer Bench or Stand for ... \$1.39 Holds two tubs and the wringer. 14-oz. Solid Copper Lisk Brand, the highest grade Wash Boiler made, No. 8 size, worth \$4.50, only \$2.98 No. 7 size \$2.49; No. 9 size, \$3.25. Galvanized Wash Boiler, worth \$1.50, only

20 lbs. best Pure Cane Granulated 10 bars best brands Laundry Soap 25c Rex Lye, per can6c Eagle or Lewis Lye, per can7%c Argo, On Time or Magnetic Starch. Bromangelon, Jellycon or Jello, per or Baked Benns Fancy Alaska Salmon, per can 12%c Oll or Mustard Sardines, per can 2%c 6 lbs. Sago, Taploca or Barley .. 25c Butter, Cheese and Pickle Sale

gees, etc.; regular values \$1.00 and \$1.25; to close, yd., 49c STATIONERY AND BOOKS From the Council Bluffs stock. Everything must go quickly. Tablets, worth up to 25c-All the Pancy Stationery at just Books at Half Price.

SPECIALS IN DRAPERIES \$5.00 Brussels Net Curtains, full

size, different patterns; Monday only, pair\$3.98 Cluny Curtains, best French net, linen edging and inserting; special at, pair-\$2.25 \$2.98 \$3.98 \$4.95

New Scrim Curtains, with best linen inserting; Monday for, per pair \$1.75 and \$1.95 Madras, white or cream, 36 inches wide, several patterns; Monday and Nets.

Monday Will Be the Big Grocery Day of the Month, Special Flour Sale Extraordinary. Prices for This Special Snle.

The best Fancy N. 1 Creamery But-ter, per pound 280 The best Dairy Table Butter, ib. .28c

We want every housekeeper in Omaha to try a sack of our Highest Patent Flour, made from the finest old wheat obtainable. This grade of flour retails everywhere for \$1.50 a sack. For the special sale we will sell it, per sack.

TWO CARLOADS OF PEACHES and ONE OF PEARS FOR MONDAY.

ONE OF FEARS FOR MONDAY.
One carload of extra fancy Yellow
Crawford, California, Freestone
Peaches, 3 layers in box, box 956
One carload of extra fancy large
California Elberta Freestons
Peaches, the finest grown, box \$1 10
One carload extra fancy California
Bartlett Pears, the finest kind for
canning, per bushel box \$2.25

Man's Triumph Over Air

(Continued from Page One.)

inence in 1896 when he invented practicable model in 1900. For a long time the model take part in contests. was suspended from the roof of his lamp Mme. Bleriot may release her husband

flight. His most remarkable accomplish- kiss.

had crossed the Channel Bleriot said: The flight could easily be done again.

my wife that after a race for which I fast flying for short trips and has navihave enetered I will fly no more."

And yet a few days later Bleriot was acetylene gas lamps and a motor search- if they could be induced to enter. It may Langley carried on many important demonlight. Aeroplanes became a hobby with be that Bleriot knew he was safe in talk- strations with heavier than air machines, him and he completed his first full-sized ing this way, for the Wrights have de- and a pupil of Dr. Bell, Glenn H. Curtiss, clared again and again that they will not has made rapid strides.

from his promise now that she has seen Within the last year Eleriot has per- him cross the Channel. She followed the spring and summer of 1968 brought Curtiss to see him off. She has not made public. His early attempts promised well, but formed many startling feats. He made a race on the French torpedo boat destroyer into notice. In these trials Curtiss tried her views on acroplanes, apecialty of croos-country trips. A month and was among the first to congratulate out three machines which he called acro-

ment previous to his flight across the Bieriot's success was a severe blow to Channel was a flight from Etampes to Hubert Latham, one of the younger French Chevilly, twenty-five miles, in forty-three peroplanists, who was considered to be the He made one stop on the road most likely one to cross the channel first. to readjust the machinery. He kept from He had made an attempt on July 19 and Unlike Katherine Wright, Mme. Bleriot to London. His machine, the Antoinette, far better flights years before. is not enthusiastic for aeroplaning as far was within two miles of the admiralty pier

fell into the sea.

gated easily in very windy weather.

The Wrights are by no means the only talking of visiting the Alaska-Yukon ex- American aeroplanists who have done great position and competing against the Wrights things. Alexander Graham Bell and Prof.

cycle record.

the White Wings and the June Bug. The the upper regions and his narrow escapes aeroplane in one machine and met with first two were wrocked after short flights. In Paris filled many newspaper columns failure. thirty to 100 feet above the earth and at fell into the sea after going six miles. He the Scientific American trophy by flying after airship, but kept on putting money, with Dr. Bell in Nova Scotta tast spring. one stage passed directly over a railroad blamed the motor. Two days after Bleriot's one kilometer in one minute and fifteen of which he had plenty, into them. He is learning to fly somewhere in Canada. one stage passed directly over a railroad blamed the motor. I've days attr. and other the wrights were had a fair measure of success, even viewed De la Grange, Farnam and others from head a fair measure of success, even viewed De la Grange, Farnam and others from

as her husband is concerned. After he and close to the Dover breakwater when it he had turned out from his factory in Hain-Shall I do it? I think not. I have promised monoplane. With it he has done some very June and then followed them up with some with dirigibles. He poohpoohed the ideas abides near Canton, O.

remarkable performances at Mineola last of the aeroplanists, who were just beginmonth. On July 17 his biplane, known as ning to be heard. But he had to come on the ground Martin hitched the family elbow-room now, let alone what would the Golden Flier, made a flight of 24.7 miles to it at last and began to build aeroplanes. horse, Bill by name, to an aeroplane of happen to them if they are scared off the him three prizes, one of \$250 offered by considering the financial side. Cortlandt Field Bishop, the Scientific Amer-Albert C. Triaca.

founded in Hammondsport, N. Y., in the Curtiss game down from Hammandsport roof of his lamp factory.

world what could be done with dirigible are not expecting it. In 1967 he tried to His three machines were the Red Wing, balloons. He was a nervy voyager of combine the ideas of the dirigible and the

in 52 minutes 30 seconds. The flight won to follow his love for experiments without his own contrivance and presently he vacant lots. We know that they are some-

amend of the southern the south

little has been heard of him lately. Maybe GIVE THE BOYS A CHANCE ideas of what boys should and should not

the way, Curtiss held the world's motor- up the twentieth century by showing the surprise when the Wrights and Bleriots Let

tempt. He said he would go all the way keeping secret the fact that they had made in these days of Wrights and Zeppelins, time to time do a neat aerial trick in Curtiss persevered and in another year sailing around the Elffel Tower being one France, and still other men are trying mondaport a filer worth while. He gave He declared about that time that the no record would be complete without jects for arrest. Latham's machine, like Bleriot's, is a good exhibition flights at Morris Park last future of aerial navigation rested entirely mention of W. H. Martin, a farmer who

He gained prominence in 1896 when he for Martin as the starting derrick does ican trophy and a gold medal offered by invented practicable acetylene gas lamps for the Wrights. Martin made twenty or and a motor searchlight. Aeroplanes be- more flights that short winter day. The lot that can be found. The only way to Curtiss has gone abroad to compete came a hobby with him and he completed best he did was 250 feet. Since then Mr. get rid of their noise and mischief is to The experiments conducted by the Aeriai in the international contests which are his first full sized model in 1900. For a long Martin's accomplishments have not begat rid of the boys. Experiment ossociation, which Dr. Bell to be held at Reims, August 22-29. Mrs. time the model was suspended from the come known beyond Ohio, if at all. Possibly Bill has gone on strike.

City. Hats off to the man who went to the himself once. What the policeman ought The June Bug did better, winning on July a in 1961 and 1962. He wrecked airships A man named McCurdy, who worked defenes of boys playing ball in a vacant to do is to stand in with the boys and help

not know all the facts in the case; but it don't happen to like boys. He will find had behavior and a great deal of noise- than "running them in."-Baltimore News. making on the part of the boys to make us concede that they were proper sub-

enough to go around. Boys who live in a The Bee Want Ad columns.

flew-Martin, not Bill. Bill simply acted times noisy and mischievous, and that at times they need correction and possibly domination by the policeman on the block;

There are people who regard boys as a nuisance who ought to be suppressed. But when it comes to choosing between their do and the ideas of the man who sought Him Have as Much Fun as He to get arrested and was arrested with them and who went to the station and fought out their case for them, we are for the man who remembers that he was a boy when they were threatened with ar- them to play in a way that will cause as by a policeman! Of course, we do little annoyance as possible to people who would require a demonstration of pretty that course of action a great deal better

If you have anything to sell or trade It is impossible to have playgrounds and want quick action advertise it in