

"LIVING IN" IN LONDON SHOPS

Dormitory System for the Big Store Workers.

LIFE IN ONE SUCH PLACE

Supervision Extends to Their Going Out and Coming In, but They Appear to Like It, Nevertheless.

LONDON, July 28.—The shop girl of London, or saleslady, if one is technical in style, is as a general thing very pleasing to contemplate. Her hair is usually carefully coiffured, with no loose ends straying about; her gown, in most cases of black and in the higher departments with demitriah, shows no marks of age or wear.

The best side of the system was shown to The Bee's representative in one of London's well known establishments, patronized by royalty and many of the wealthiest and most fastidious society women.

There are some 2,000 employes approximately, and the majority of both men and women live in the establishment. The married shopgirl is an unknown factor in the life apparently; ask concerning her and a raised eyebrow meets your inquiry.

Entrance and exit through the shop are not permitted to the employes, and at the private doors guards are stationed whose duty it is to keep close watch and ward on the hours kept.

The men and women run the social and bring important matters of importance to Mr. Tillot the various clubs and societies which are formed among them take

EMBROIDERIES

Worth Up to 15c Yard at 6c Yard
Thousands of yards manufacturer's sample strips medium and wide embroidery edgings from 4 to 16 inches wide, also insertings, galloons, in cambric, swiss and nainsook—a hundred pretty designs to select from—big window display—worth up to 15c per yard, will go at, per yard 6c

65c Wide Embroideries at 19c
18-inch fine embroideries, flouncings, skirtings, corset cover widths, waistings and frontings—swiss, nainsook and cambric—all this season's newest designs—marvelous values, worth up to 65c yard, at, yard 19c

Hand Loom Embroideries
22 and 27-inch high class flouncings, skirtings and corset covers, also allover and waisting embroideries—high class designs in English, aylet, maderia, Grecian and Japanese effects—actually worth up to \$1.25 yard, at, yard 59c

Kayser Gloves,
Worth 75c, at 19c
1,000 sample pairs real Venetian lisle gloves, elbow length and wrist length in black, white, tan, gray and navy—women's, children's and some 19c

Fine French and German Val Laces
Also insertings—all dainty new designs, many to match—are worth up to 12 1/2c yard, at, yard 5c

Dress Goods and Wash Goods
Beautiful printed Soie Organdies—regular price 39c and 50c a yard; your choice, 15c-25c per yard 15c-25c
All our dot and scroll Banzai silks, 27 inches wide in street and evening shades, worth 50c a yard, at, yard 29c
Our 32-inch luxury silk, all colors, at, yard 25c
Our 50c linen suitings, clearing price, yard, 29c
Fine panama, serges, henriettes, fancy suitings, etc.—worth up to \$1.25 yard, at, yard 39c and 50c

BRANDEIS STORES

care of the ordinary program of the lecture hours and discuss domestic and sociological conditions which they believe need alteration.

There are among them many musical clinics and a great deal of talent which finds expression in occasional concerts, vocal and instrumental. During the winter at stated intervals the dancing sets combine, hire rooms outside, and the "Cinderellas" give them a chance to work off superfluous vitality on the principle that rest is only change of occupation.

Card playing, smoking, billiard playing—in fact all the main relaxations—are fostered in the library a series of old-fashioned prints shows "The Road to Ruin"—the young man in college gambling and shaking dice with his companions, his subsequent appearance among the plungers on the racetrack, his arrest in his lodgings for debt and his final suicide, leaving a penniless family to fight the battle of life alone. This gentle hint and a weekly Bible meeting, which is held in one of the rooms and attendance to which is not obligatory, but "is surprisingly well attended," are the only moral suasions brought to bear. It is claimed that they are all sufficing and that the eight or nine hundred young men who take advantage of the living in system are exceptionally fine specimens of their class.

The library has some 2,000 volumes, and any of these, except the works of reference, can be taken out by the usual regime made to the librarian—an elective office. There is a library committee to which requests for new books, periodicals and newspapers are made and which acts upon them with discretion. There is on the files of the library a representative newspaper from every country in the British Isles, and it is explained that in this, as in most of the principal shops of the city, the employes are country born and bred, keep in touch with their home lives, none of which is separated by such huge

STORE CLOSURE
5 P. M.
Except Saturday
at 10 P. M.

J. BRANDEIS & SONS
"BOSTON STORE"

Clearing All Our Summer Dresses and Summer Wash Suits at Tremendous Reductions



Wash Coat Suits Worth \$12.50 to \$17.50 at \$7.50
White and colored Summer Suits, fine linens, ramic cloth, fine reps, fancy and plain tailored styles—various coat lengths, two and three-piece effects, all the favorite colors—tans, blues, rose, etc., at \$7.50

Wash Coat Suits Worth \$7.50, \$5.98
Fine Rep Suits, in various styles; white and colors, plain tailored effects and various coat lengths. They would be exceptional values at \$7.50—Monday special. \$3.98

\$12.50 Long Pongee Coats—All sizes—trimmed with black collar and cuffs, \$7.50

One-Piece Dresses \$6.98
Worth Up to \$17.50, at

One-piece dresses—fine lingerie in whites and colors—fine linen and other colored and white fabrics as well as dotted swisses, fine French lawns, Madras, Etc.—Many elaborate creations and many Dutch neck styles, worth up to \$17.50—Monday at \$6.98

Women's Jumper @ Lingerie Dresses
Worth up to \$10 at \$3.50

Lingerie and Jumper Dresses, of the daintiest type, also fine white and colored dresses; in one big lot, at \$3.50

Great Clearing Sale of WOMEN'S WAISTS

Hundreds of our finest tailored and lingerie waists in all new styles and every size, at great reductions.
Women's Waists, worth up to \$1.25, at, 50c
Women's Waists, worth up to \$2.00, at, 69c
Women's Waists, worth up to \$3.00, at, 98c
Women's Waists, worth up to \$5.00, at, \$1.98
Women's silk, net and lace Waists, worth up to \$7.50, at, \$2.50

Arts and Crafts Cloth in Drapery Dept.
The new fabric for draperies—exclusive designs—all colors, at, yard 19c
Figured Etamine, 100 pieces just received, \$2 and \$2.50 lace curtains to match any decoration, fast colors—at, per yard 25c

SWEETLAND IS ALWAYS COOL
Ice Cream Soda, pure fruit flavor, glass, 5c
Nut Sundae, at, 10c
The best Ice Cream made in Omaha.
Quarts, 25c Pints, 15c
Will keep hard an hour. Take home a brick.

EXTRA SPECIAL SALE WASH GOODS IN OUR BASEMENT

500 pieces fine summer lawns, immense variety of patterns, including natural linen colored grounds. The kind that never sells for less than 15c a yard—your choice from the bolt Monday, at, yard 6 1/2c

Fine Imported White Nainsook, equal to regular 25c quality—on special sale —at, yard 10c
White Lawn, up to 40 inches wide, worth up to 12 1/2c yard; on special bargain table Monday at, yd. 3 1/2c

A larger and better assortment of beautiful ginghams has never been shown. Your choice of the regular 15c plain and fancy ginghams, in waist and dress lengths—Monday at, yard 8 1/2c

Pretty blue and pink Scotch cloth for one-piece dresses are here. They are yard wide and strictly fast color. See them in the Douglas St. window; special price, yd. 12 1/2c

Art ticking, delins, etc. in long mill lengths, 25c in the regular price. Just the thing for shirt waist boxes —at, yard 10c
Yard wide Persian and floral silkolines, long mill remnants, long —at, yard 3 1/2c

Final Clearing Sale of RAJAH SILKS

Indro, Arab and all grades of semi-rough dress shantungs, in all the leading shades, including natural, bisque and black—your choice of \$1, \$1.25 and \$1.35 silks —at, yard 55c

All our \$1 Peau de Cashmere and imported Mes-saline, including evening tints—at, yard 59c

Black Moire Antique and Moire Velours, one of the new advance fall silks, black only—yard 59c

SILKS ON BARGAIN SQUARE

Satin and twill foulards, fancy dress taffetas, stripe and check Louisine silks—silks that sold up to \$1.00 a yard, at, 39c-25c

BRANDEIS STORES

S.S.C. NATURE'S PERFECT TONIC

Something more than an ordinary tonic is required to restore health to weakened, run-down system; the medicine must possess blood-purifying properties as well, because the weakness and impurity of the circulation is responsible for the poor physical condition. The blood does not contain the necessary quantity of rich, watery stream which cannot afford sufficient nourishment to sustain the system in ordinary health.

distances as mark the separation of the metropolitan dweller in America from his native place and his consequent loss of interest in local happenings. It is this country born rule that exists in the majority of the shops that was in beginning the reason for the living in system being inaugurated and its constant continuance. "When the young man and woman come here from the country," explains the guide, "they are absolutely ignorant of the dangers and the differences that confront them. By this means they are safeguarded from the necessity of acquiring a great deal of useless experience."

"The reason we depend upon the country population for our employes I suppose is good in America as well. The same class of young people who would meet our requirements, born in London, have advantages of schooling and influences that soon lift them into better paying trades. In the country youth has practically this outlet for ambition and need, and turn to it naturally; it is from them that our ranks are recruited."

"Their health is, of course, a matter of great consideration. 'Living in' as they do, there is no rush and scramble in the early morning and the constant strain of worrying as to whether a blockade or a late nap will bring a reprimand for lateness. They have plenty of time for breakfast, for which they are called by rising bells. They have forty minutes for the midday dinner, and the supper hour is, of course, never hurried."

"The various rooms in the men's part of the establishment show photographs of their champions, for, like all Englishmen, the clerks are out-of-door men and their pulses beat to the tune of some special form of sport. They have won trophies in various challenge matches, and with special pride the guide points out the photograph of one G. Humphreys, who took a silver cup as champion sculler 99 the Thames in 1900, and can still show a view of a shell to ambitious competitors. The shop closes seven months in the year at 6, three months at 6.30, and for two months in the rush of the season and the June and July sales not until 7, but the long twilights that prevail give an opportunity for some river work and for open air exercise."

There is a fire brigade composed of forty members, who have a weekly drill, which the girls parallel by occasional rehearsals under the safety chutes provided them, a feat of which they speak as rather good fun.

Hours of board and committee rooms, of play and living rooms, of various departments of one kind and another are thrown

reading and draping a dressmaker's form. Many of the girls' rooms are very attractive and are quite artistic. The tenants of them are not required to bring any furniture, the plain bed set and cretonne curtains being provided by the establishment, but they can do so if they wish, and no restriction is placed in the matter of "roughing" so that pictures, bits-of-brac, cushions flowers and fanicles abound. A bit of embroidery half finished, an open book, a musical instrument show the means of spending the leisure hours.

"In the big kitchen a menu for the day is repeated. It is contended that in some of the London establishments where the 'living in' system is really a means of profit to the house the scanty food necessitates the buying of supplementary supplies in order to keep soul and body together, and for this the meagre wages are obliged to be taken. Here several of the girls testified that while of course if they wanted goodies or sweets they had to purchase them outside, necessity was no different from the one that existed in boarding houses or other places where life was reduced to its simplest elements. There is meat once a day, fish, eggs and simple vegetables, a plain and healthy fare."

One of these girls has acted as clover through the feminine section of the establishment. She has been, she tells you, sixteen years with the house, having come there from her home in Essex when she was a little girl and worked up through the various branches of the place until now she occupies a position in the wholesale department. She wears a black satin gown, with demit-train, slim princess style and to fit her tall, slim figure perfectly. Her hair is carefully coiffured, but is not exaggerated in mode. She is very intelligent, with a pleasant face and well bred manner. She is a type of the English saleslady at the best.

She asks naively if you do not think that twelve years of service in the workaday world deserves its reward. The English girl of her class looks on marriage as a reward and she has earned hers, leaving the establishment very soon for a home of her own in the country. She is frankly happy over the prospect and it may be that she looks at life, even the living in life, through rose colored specs.

"I am glad to have a home of my own," she explains, "and I want to get away from London into the country with the flowers and the chickens and the quiet, but I would not be without the experience I have gained. I think every girl should touch with life such as I have had. She knows then the value of money and that her real happiness is in her home. "There is no one probably who knows more about the 'living in' system than I do, that is from the point of view of a personal test of it. I have met sometimes girls who were very unfortunately placed in houses which exacted that they live in and provided only poor accommodations and had food, but on the other hand a house like this really gives the girls it enjoys a home in every sense of the word. I think the 'living in' system ought to be supervised in some places, but I think it will be a great loss if it is ever done away with entirely."

"I don't believe there is a girl here who would prefer to live out. Why should she? It has never occurred to me to think, even of such a thing, the advantages are so obvious of staying near one's work. You get up in the morning and you have nothing to do except dress for breakfast, which you don't have to prepare yourself or eat in a hurry. Then it is very nice to be able to step into the shop on a rainy day without being all mused up, your hair blown about and your gown muddy,

lent it? We have a great many of those days here in the course of the year. "Of course, here, as in every place where there are so many people, a girl belongs to her own set, and she doesn't mix much with the others. The seniors and the juniors hardly see each other, but there is no feeling of friction and the management is always ready to adjust any differences before they reach an uncomfortable point. A lot of girls attend evening classes at the Polytechnic Institute, where there are special rates, and nearly everyone has some fad or accomplishment. A great many of the girls find time to make their own dresses and trim their hats, and my own observation is that they are very happy, indeed, much happier than they would be in the cheap lodgings that their salaries would permit them to live in."

Asked concerning the disadvantages, the speaker pauses for a moment, then says: "A few of the girls would like the privilege of seeing their friends here, which, of course, is not allowed. It could not be, for where there are so many 'living in' that would necessitate the setting aside of rooms for that purpose which the girls need, and which would be an expense, that is, instead of being a restriction, it is really a good thing, for it would be embarrassing oftentimes and one can always go to their friends or go out with them. When you are a junior and comparatively young, it is necessary for the parents or friends to write asking that you may spend the week-end with them, but as soon as you are known and trusted, why, as I do, that is to request the privilege and the permission is accorded."

The general manager, as he takes leave, speaks rather sadly of the change of conditions that has come about of late. "With the gradual dying out of the apprenticeship system has come a noticeable desire for change in the men and women clerks and they move from establishment to establishment as the mood drives them. In time, probably, the 'living in' system will go, too, a fact which I deplore, believing it, when properly conducted, a system for mutual benefit—what is all that it has ever pretended to be."

Quick Action for Your Money—You get that by using The Bee advertising columns. FATE OF MERCHANT OF FEZ Description of His Rise in the Business World and His Innumerable Fall.

The merchants of Fez are to be found all over Morocco. In due course All Mahmoud launches out into business on a large scale. He prospers exceedingly, and presently purchases a black female slave to assist his wife in her duties. All Mahmoud takes a house in the Medina quarter of Fez, overlooking the pleasant olive groves. In course of time he buys

Dr. Pierce's Favorite Prescription

It is the best of all medicines for the cure of diseases, disorders and weaknesses peculiar to women, only preparation. No counterfeits. It is a regularly graduated physician—an experienced and skilled specialist in the diseases of women. THE ONE REMEDY is any condition of the system. THE ONE REMEDY which contains no alcohol and no injurious habit-forming drugs and which creates no craving for such stimulants. THE ONE REMEDY so good that its makers are not afraid to print its every ingredient on each outside bottle-wrapper and attest to the truthfulness of the same under oath. It is sold by medicine dealers everywhere, and any dealer who hasn't it can get it. Don't take a substitute of unknown composition or inferior preparation. No counterfeits. It is as good as the genuine and the drug store who says something else is "just as good as Dr. Pierce's" is either mistaken or is trying to deceive you for his own selfish benefit. Such a man is not to be trusted. He is trifling with your most precious possession—your health—may be your life itself. See that you get what you ask for.