Five Houses Advertised Sunday, Four Sold Before Friday.

EXPERIENCE OR OMAHA DEALER

Dundee Property is Going Fast and the General Inquiry from All Sources is Stil Strong

we had sold four of them. That is a month of July. pretty good result from an ad."

from \$3,200 to \$1,300.

George & Co., sold a good many were disposed of to C. W. Kenmore and dianapolis.

in sales, said a prominent dealer, "In follows: two cool days of the week just over we had more inquiries and closed up more pending contracts than in the six hot days preceding. When the mercury soars people lose energy and get through, only what they actually have to. Although it was a duil week for everybody sales were enough to pay expenses in the case of every dealer who does anything at all at any time."

Hastings & Heyden have just completed platting a 610 acre tract of ground in the San Joaquin valley, Kern county, Callfornia. It has been platted into ten acretracts between Los Angeles and San Francisco, within two and a half miles of the main lines of the Sante Fe and Southern Pacific railroads, and within eleven miles of Bakersfick, a town of about 11,000 population. This firm has already sold out over forty ten acre tracts, mostly to people in Omaha. Alfalfa, potatoes, all kinds of vegetables and fruits of all kinds, apricots, peaches, pears, plums, grapes, strawberries, English walnuts, peanuts and the finest kind of oranges and lemons can be grown.

The tract is called Omaha tract No. 1

Henry Johnson, secretary of the Emerson Manufacturing company has bought through George & Co., the Whitney residence on Izard street paying about \$5,000

The week was notable for the one thousandth building permit being issued for the year and for final disposition of the site of the Woodmen of the World building. While the action of the fraternity disappointed a good many real estate men somewhat, who hoped to sell a choice site to the order, yet it was generally felt that the Woodmen could have done far worse than they determined.

Women Fight Liquor Raiders

Keepers of Joints Near Radley, Kan., Resist Officers, but Are Subdued.

PITTSBURG, Kan., July 3t -In a liquor raid at Radley, near here last night. Assistant Attorney General John Marshall and Sheriff Merriwether were resisted by a number of Austrian women, keepers of the place. After a lively fight, during which rocks were thrown at the officers and they were clubbed, the women were subdued and the liquors in the place destroyed. This is the second time that women at Radley have fought raiding officers.

This is the vital question.

according to their selling ability.

Nothing else matters at all.

done solely to sell the goods.

charge the same commission.

would you take?

but of shrewdness.

results.

all rivals.

of course.

Advertising agents are bad, better or best,

Advertising has only one purpose. It is

If ads can be written to sell a tenth more

Suppose you could hire the best salesman

High-class agents, whether good or poor, all

Ads that sell the utmos. cost no more to

Getting the best is not a question of price,

Your degree of success depends entirely on

We solicit business solely on the basis of

We might talk age, for this agency is 36

We might talk size, for we have outgrown

We might talk buying power, influence,

knowledge of mediums-a dozen such matters

you know at the price of a tyro. Which man

In advertising, you can do exactly that.

insert than ads that sell nothing at all.

your selection of salesmen-in-print.

than yours, you are wasting a tenth of your

money. You are losing a tenth of your sales.

TIMELY REAL ESTATE TALKS Half Million a Day Increase in Bank Clearings

Omaha's Record for July Shows City to Be Leading Whole Country in Percentage.

The statement of the clearings through the banks of Omaha and South Omaha are most interesting, for they show Omaha We advertised five new homes on to be the leading city of the country in Lothrop street in last Sunday's Bee," de- the matter of actual gain in business as clared Byron Hastings, "and by Friday reflected by the bank clearings for the

For the week just closed Omaha shows These new cottages were built between a gain of 32.8 per cent, which is the largest Fourteenth and Sixteenth, and sold at per cent of gain of any of the larger com mercial centers except Detroit, which seems to have had a spurt for one week lots in Dundee the past week. William Ed- and shows a gain of 725 per cent. But the holm bought one on the northwest corner gain of the Omaha banks is steady and of Fifty-first and his brother another in consistent, and week after week the word the same vicinity. Fred W. Johnson a has gone forth over the land that Omaha rate eserk in the Burlington office was is making faster strides forward than another Dundes purchaser and lots were any other large city. In the total business sold to A. R. Cooper, F. H. Gaines and through the banks Omaha leads such large H. W. Zammerman, George & Co. also centers as New Orleans, Louisville, Milmade a number of sales in Jewell Place, wankee, Fort Worth, Los Angeles, St north of Bellevue college. Three acres Paul. Seattle, Denver, Buffalo and In

other tracts to A. E. Hines and Lorin Day by day during the month of July Bagby and J. F. McMahon. The First the bank clearings have kept up their Swedish Baptist church will erect a par- gait and no day during the month fell sonage, and bought from George & Co., short of the corresponding day in 1808. a lot on Burt street west of Thirtieth, W. The totals for July, 1909, are \$59,274,770 L R. McFarland bought a lot at 5140 Capi-and for July, 1908, 146,186,596.04, a gain of tol avenue.

A comparison of the figures day by day The temperature does make a difference for the twenty-six banking days in July

| July, | 1209 | 1905 |
|---|--------------|---------------------|
| 1 | 2 124,610.19 | |
| Z | | \$ 1,854,208.60 |
| 3 | 2,699,242.43 | 1,368,629.80 |
| | 2,818,324,91 | 1,054,493.93 |
| ************************* | 2,890,110,44 | 1,633,871.00 |
| Terrandon and the same | 2,541,306,67 | 1,655,359,20 |
| 8 | 2,807,804.11 | 1,846,156.11 |
| | 2,444,696.00 | 1,887,561.71 |
| 0 | 2,308,176.42 | 1.849,699.20 |
| | ********** | 1,710,265.2 |
| | 2,444,527,75 | a harmana and |
| THE PERSON NAMED IN COLUMN | 2,108,995.65 | 2,112,725.41 |
| | 2,320.00s.5n | 1, 61, 299, 47 |
| D | 1,969,317,32 | 1,634,700.11 |
| W | 2,080,012.25 | 1.875,677.43 |
| Terrerenskingerensking | 2,101,978,23 | 1,072,389,83 |
| 8 | EXPERIENCES. | 1.496.659.14 |
| | 2,459,118.79 | 40.000.000.000.000 |
| 0 | 2,141,920,04 | 1.165,455.33 |
| 1-7-7-1-1-7-1-1-1-1-1-1-1-1-1-1-1-1-1-1 | 2,228,055,70 | 1.711.181.54 |
| 2 | 2,290,738,29 | 1,749,304,40 |
| | 2,047,554.70 | 1.503,916.14 |
| | 2,011,527,44 | 1.510.588.00 |
| 5 | ********* | 1,421,225,30 |
| 6 | 2.393,364.84 | |
| | 1,962,107,61 | 1 040 000 71 |
| 8 | 2,375,284,85 | 1.849,695.71 |
| 9 | 2,276,376.27 | 1,003.949.23 |
| 0 | 1,997,121,64 | 1,717,840,56 |
| 1 | 1,741,496.96 | 1,417,484,43 |
| | PETAPERSON | 1.612,168,89 |
| Totals\$5 | 9,274,770.15 | \$46,180,896,04 |
| | | 6411, 1011, 036, 04 |

LOWER PRICES ON COAL FOR USE OF THE COUNTY

Bids Opened by Commissioners Show n Probable Decrease in Cost for the Year.

Bids were opened by the county com nissioners for the year's coal supply, and It was found that the hospital and court house will probably be heated at less expense this year than before. The contract includes fuel for the court house and jail. the Detention home, the County hospital, and seventy-five carloads for the indigen; poor. The total expenditure will be be

tween \$10,000 and \$15,000. Culvert and grading bids were also opened and the contract for the years work on pile bridges was let to the Western Bridge company of Omaha. The bridge contract amounted to \$20,000 last year but will be much smaller this year be cause of the improvements that have al-

ready been made. Resolutions were adopted providing for and for five new concrete bridges.

WEALTHY FARMER IS MISSING

His Son Was Drowned a Year Ago.

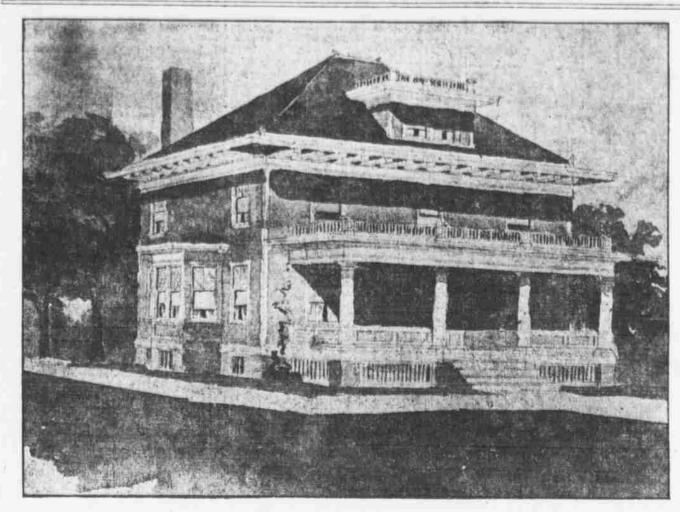
searching the river in the belief that Miler drowned himself. His son, Henry, was drowned a few years ago at a spot gether with his hat.

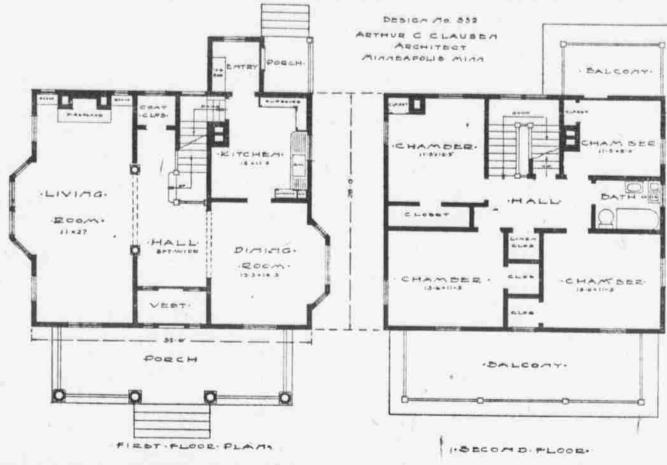
Can Your Advertising Agent

Outsell All the Rest?

with results?

NEWS OF THE BUSY HOME BUILDERS





Practical Planning of Homes

Arthur C. Clausen, Architect.

There is no doubt but what the practical two new boilers in the County hospital, arrangement of a home should always be in first consideration when planning it, and whenever there is a conflict between a practical requirement and the appearance, Tracks Lead to Spot on River Where either outside or inside of a home, the practicability of an arrangement should be considered first. It rarely happens, however, that anything has to be sacrificed YANKTON, S. D., July 31 - (Special Tele- in the way of beauty or attractiveness in gram.)-John Miller, a well-known and order to meet practical requirements. For wealthy farmer, living one mile south of example, if a dining room is small, making Yankton, is missing, and his family is it necessary to provide a large bay window on one side in order to provide necessary room in it, this same bay window will at where Miller's tracks have been found, to- the same time give a pleasing view in several directions, admitting considerable

But what do they all matter when compared

Our only claim is that we outsell all others.

This fact is so certain-so invariably true-

That is why our Copy Chief is paid \$1,000

Working together-as they do-they can

sell more goods per dollar spent than any other

Suppose these claims are facts. And sup-

Suppose these men, at the same expense,

There is a way to find out-easily, quickly

It can be done without any commitment on

your part, and without disturbing your present

The answer will be clear and final. It may

be worth thousands of dollars to you. And it

may be worth millions. That depends on the

If you are interested, ask us to explain the

could bring twice the results you are getting.

that we handle advertising without any contract

whatever. We rely solely on results to keep it.

per week. That is why ach of our brilliant

men holds the place he holds.

How much would it mean?

men in existence.

and certainly.

agency connections.

article advertised.

pose they apply to you.

We have proved it to hundreds. We can prove

THE BEE'S PLAN OFFER

Mr. C. usen is the author of a well klustrated book containing a great many designs of mouern for complete plans for which will furnished to Bee readers at reduced prices. The book is enti-THE ART, SCIENCE AND SENTI-

MENT OF HOME BUILD.

46 Chapters-200 Elustrations.

A beautiful and practical book containing complete information on the planning and designing of every kind of home. It contains extensive articles on that popular style of home. The American Bungalow, also the Two-Story Bungalow, also the Two-Story Bungalow, BUNGALOWS BUILT FOR TWO, Homes of Distinctive Character, Planning the Cottage, the Country Home, the Farm Home, Homes for Special Places, The Duplex House, etc. There are extensive illustrated articles on entrances, windows, stairways, fire-places, porches, kitchens, pantries, cement construction, articles on what not to do in building a home, the Letting of Contracts, the Practical Side of Home Building, the Sentiment of Home Building, the Sentiment of Home Building, the Bee, \$1. Send all orders to Arthur C. Clausen, architect, 1136-37-38 Lumber Exchange, Minneapolis, Minn. A beautiful and practical book con-

aunlight and air and it properly designed will be an ornament to the exterior. If it is necessary to obtain as large

house as possible at the least expense the most practical arrangement, in general, to a square house or more properly speaking, a house built on the rectangiular plan, for the outside dimensions do not necessarily have to be equal. For a house thirty-two feet wide or more it is best to place the entrance in the center with a hall extending clear through the center of the house. The partitions on each side of the hall being lined up from the basement to the attic. Placing the hall in the center leaves the most valuable parts of the house, the outside corners, to be used for rooms, especially the front corners Rooms located in corners are always more desirable, lighter and more airy than rooms placed where they can have windows only on one side. A pleasant view is afforded. in two directions from a corner room and a good light is always assured, which is appreciated in the rooms on the north side tinuous passing to and fro b-tween kitchen of the house, for rooms so located, have and pantry. in addition to the north window either

east or west windows as well. In a small home it is best to combine the parlor, sitting room and library all into one ing between it and the hall the effect has same time accommodate the extra chair the appearance of having considerable more required. When the lady gives the instrucall parts of it would have a crowded ap. in the summer time and under no circum pearance.

homes built by the average man today. He of the house, since the heat of the sun and thinks that the more rooms he can get into the heat incidental to cooking makes a the house, each with a different name, the room so located almost unbearable in cer larger it will appear to his guests or a tain times of the year.

prospective buyer, when as a matter of fact, he has done just the thing he should not have done with this end in view. Ruskins' well known statement that simplicity is the terminal point of all progress finds no better application than in the planning of homes. The simpler the arrangement the more practical and more attractive. In the planning of a living room several important things should be taken into consideration. It should be of sufficient size to accommodate without a crowded appearance all the furniture that would be placed In it. Two wall spaces over six feet in width should be provided where possible, one wall space of this width for the plane being absolutely necessary; the other wall space is only indispensible when it is intended to have a davenport in the room. Bookcases can be located on wall spaces of most any width, but unless it is intended to build the bookcases into the house, it would be best to have wall spaces of sufficient width provided to accommodate the fixtures in the possession of the family. In the dining room there should be a least one good wall space for the sideboard. While a number of homes have been erected with built-in sideboards, this feature is not as popular as it was a few years ago. A built-in sideboard is an expensive plece of millwork. It is more cumbersome than beautiful and seldom looks as well as a moveable piece of furniture built for this

The reception hall should have a wail space for the hall rack as well as a clothes closet directly off of it in which to hang the wraps not in every-day use, such as raincoats, rubbers, etc.

Whether or not there should be a pantry depends entirely upon the preference of the lady most interested in this part of the house. Some consider a pantry a convenience, while others have decided contrary views on the subject. The writer always considers it expedient not to argue this point with the fair members of the household. From a practical standpoint there is no doubt but what the partry offers one advantage in the fact that double doors can be obtained between the kitchen and living part of the house when the pantry is placed between the kitcher and dining room, although this advantage is often lost through the doors between the kitchen and pantry being removed from their hinges and being permanently stored away to prevent a hindrance in the con-

The size of the kitchen depends somewhat upon the family habits. The writer invariably found that the housewife who wants a kitchen "with plenty of room to spacious room and openly connect this with turn around in" makes her husband eat his the hall through a wide cased opening to breakfast there in the morning, which which columns can be added with a pleas- means that the kitchen should be a little ing effect if desired. The reception hall larger than would otherwise be necessary and living room become practically one, in order to accommodate the table of suf-If the dining room has a very broad open- ficient size to serve meals on and at the room in it than one would suppose from tions to the effect that she wants the the exterior. Suppose, on the other hand, kitchen as compact as possible "in order the fiving room were divided into a parlor, to save steps," it can be taken for graited sitting room and den or small library that the morning repast is served in the were connected with the reception hall by an ordinary door and that the dining room. This is one room which it is door was of ordinary size, the effect would desirable to have windows on two sides in be that the home was very small, since order to give a proper circulation of all stances, if it is possible to avoid it, should

This is the most common fault among the kitchen be placed on the south side KUPPER-BENSON HOTEL CO.

The Smart and Up-to-Date **Dwelling House**

is a wood frame covered on the outside with cement mortar on metal lath, or what is commonly called a "stucco house."

The Old Frame Houses

may, at a small expense, be made upto-date by attaching EXPANDED METAL LATH on the weather boarding and overcoating with cement mortar. This makes them warmer in winter, with less fuel, and cooler in summer.

They do not need painting and are practically everlasting.

Write for full particulars.

Horthwestern Expanded Metal Co. Old Colony Building Chicago, III.

When buying a roof it will pay you to look up the past history of the different kinds.

CAREY'S FLEXIBLE CEMENT ROOFING

Has successfully resisted the severest weather conditions for over Twenty-Five Years.

LOOK IT UP AND BE CONVINCED. WE CAN TELL YOU ABOUT IT. : : : :

SUNDERLAND ROOFING & SUPPLY CO.

1006-8-10 Douglas Street. 'Phones: Doug. 871, Ind. A-1225

JOHN L. LYNCH, Ex-Plumbing Inspector. T. J. LYNCH

LYNCH BROS..

Plumbing, Fitting and Drain-Laying

705 South 16th Street

Telephone 1477. OMAHA, NEB.

Money paid for rent can only be considered as a total loss. It is true you receive temporary shelter, but you do not receive a particle of future profit from your

MONEY SHOULD BE INVESTED SO AS TO INSURE FUTURE BENEFIT OR PROFIT

By taking advantage of our helpful method of buying or building a home you will pay the money formerly expended for rent to us, and in return receive a clear title to your home.

A few years are sufficient. Let us explain.

Omaha Loan & Building Association

S. E. Corner 16th and Dodge Streets. G. W. Loomis, Pres. G. M. Nattinger, Secy. and Treas. W. R. Adair, Ass't. Secy. Assets, \$2,800,000. Reserve, \$60,000.

ALASKA-YUKON-PACIFIC EXPOSTION Stopover without extra charge at the famous resorts: Banff—Lake Louise—Field—Glacier.
This "Land of Enchantment" is reached only by the

Canadian Pacific Railway

Through trains to Seattle from St. Paul daily at 10:30 a. m. Low Excursion Pares from all places to Seattle and all Puget Sound cities and return.

Alaska and return from Vancouver \$66, by Can. Pacific steint. W. Tickets for sale by agents of all raliways. Send for literature and information.

A. C. Shaw, General Agent, Chicago, HOTELS.

In the Shopping District. 11th and McGee. on "Petticcat Manipage

B-15

Hotel Kupper

11th and McGes.

Kansas City, Mo.

Mot and colu water in all rooma spacious lobby, parlors. Telephone in every room. Beautiful Cafe, Ferfect Cuisina

\$1 to \$2.50 Per Day

European Flan.

P. A BENSON, Mgr.

in the Shopping District. Near all the Theaters. 200 Beautiful Rooms. 100 Frivate Baths.

HOT SPRINGS,

"THE NATIONAL HEALTH RESORT"

SOUTH DAKOTA Approved by Nation and State Beat

Cilmate and Mediernal Springs to America. First Class Hotels, Hospisis and Bath Houses. Write to Secretary Commercial Cine, Mot Springs So. Daily

Call Us

something call 'Phone Douglas 238 and make it known through a Bee Want Ad.

LORD & THOMAS

NEW YORK SECOND NAT'L BANK BLDG. FIFTH AVE. and 28th ST.

NEWSPAPER, MAGAZINE AND OUTDOOR ADVERTISING

CHICAGO TRUDE BUILDING 47 WABASH AVE.

Address either office. They are equally equipped