Umbrellas Umbrellas Umbrellas

1,900 Pieces of Men's and Ladies' Umbrellas, secured for cash at a

fraction of their worth, fancy gold and silver plated handles

covers, taped edge, values to \$3.00; choice...........98c and newest fancy wood handles; steel frames, taffeta

For One Hour-From 9:30 to 10:30 A. M .- Men's and Ladies'

Men's Furnishings Greatly Underpriced

Umbrellas, with plain and fancy handles-many silks in the

Saturday We Offer the Very GREAT MILL END SALE No One in Need of Summer Goods Can Choicest Bargains in Our GREAT MILL END SALE Afford to Miss These Opportunities

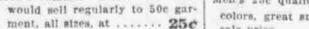
\$2.50 Hand Bags 95c

The best bargains in new Hand Bags ever offered in Omaha. A full 10-inch leather covered frame, genuine seal grain leather, with fine calf lining and leather lined purse, well worth \$2.50 at 95c

Four Specials for Saturday's Selling in Our High Grade Linen Dept.

Fine assortment Linen Huck Towels, hemmed and fringed, worth 121/2c, Saturday, Fine assortment of bird's-eye weave, large size Towels, heavy and absorbent, worth 19c, Saturday, each 121/2C Fifty dozen large Sheetssize 81x90, patent weldstrong and durable, 75c values; Saturday, each . . . 49c. Hundred dozen Pillow Cases, two sizes, 45x36 and 42x36, good values at 16c each Saturday, each 10c

All Summer Goods Must Go



choicest bargain offerings of the season Saturday.

sold to \$1.00 garment, in Saturday's sale at 49¢ 35¢ Men's Summer Underwear that Men's Combination Suits, worth \$1.50, go Saturday, choice 69¢ Men's Four-in-Hand Ties, fine silks, new colors, all full length, 25c and 35c values, on sale Saturday, at, choice 15¢ Men's Summer Shirts, in the popular soft collar styles, silks, ginghams, swazettes, madras, etc., in newest shades, regular \$2.00 values,

Men's summer Underwear that | Men's Lisle and Maco Half Hose, all the new colors, regular values to 50c, at 15e 25e Men's 25c quality Half Hose, all colors, great snap at Saturday's sale price 12% c Men's 15c Laundered Collars, four ply, latest shapes, perfect goods, all sizes, 12 to 20, regular 2 for 25c quality, on sale 6 for 25c Limit 6 to a customer.

> Men's Fine Slik Shirts, made to sell at \$3.50, fine assertment of patterns, at, choice \$1.98 Men's \$1.50 Negligee Shirts, with col-

New Hair Goods The latest Chignon ... \$1.25 Extra quality Switch .. \$1.00 Hair Roll, 24 inch, at 19¢

Handkerchief Bargains

All odds and ends of our handkerchief stock to be closed Saturday in three lots, at 1¢ 3% ¢ 7% ¢

Extra Specials in Drug Dept.

50c size Hydrogen Peroxide 18c cans best Talcum Powder for 250 for 1.50 Wool Sponges, special ... bars Ivory Soap for bars Palm Olive or Jap Rose regular 45c Castlle Soap, in box. Hosiery and

Rubber Goods

Many other specials which will marked by counter sale cards.

None WillBe Carried Over the season



Several recent purchases of manufacturers' surplus stocks add greatly to the variety and attractiveness of our display. The 100 Pretty Wash Suits, in prin- 400 Fine Lingerie Dresses-in cess, jumper and coat styles- princess styles, trimmed with regular values to \$8,90; on sale, Val. laces and insertion, all col-\$25.00 and \$30.00 Wash Suits-Newest jacket styles, in linens, reps, etc., artistically tailored, beautifully embroidered and lace trimmed; on sale at, choice\$10.00 \$15.00 and \$18.00 Silk Dresses—150 Handsome Pongee Coats— In foulards, pongees and taf- Garments in the lot worth up to fetas, very newest styles; your \$30.00; on sale to close-choice, choice \$5.95 at \$10.00 and \$12.50 White Serge Jackets, lined or Linen and Lingerie Waists unlined, values to \$15.00—on Heatherbloom Underskirts, val-\$1.00 and \$1.50 values, at 49c ues to \$3.00; choice Saturday,

Bargains

New Millinery at Less

New Untrimmed Shapes, in taffeta silk and Bengalines,

suitable for present and fall wear; special Saturday

sale......\$1.25 to \$2.75

black; splendid bargains \$3.95 to \$15.00

Beautiful Tailored Hats-In all the new colors and

We'll save you 15 per cent to 25 per cent in

on all Millinery. It pays to Try Here First,

See the magnificent showing of Early Fall Trim-

surplus of Ladies' Fine Hose; gauze and silk lisles, plain or lace effects, in all colors and black; regular values to 50c...25c 35c

med Hat styles.

Ladies 19c Hose, in colors and black; Saturday at, 121c

Children's 19c Hose-Fine or heavy ribbed; on sale at.....



\$1.00 Batiste Corsets-Light weight, boned with non-rustable boning, long hip models, heavy garters front and side; choice.....69c

75c Batiste Corsets, in long and short hip models and tape girdles, hose supporters attached; great snap at Saturday's sale price...49c

China Dept. Specials

Decorated Covered Dishes and Casseroles, worth 75c to \$1.50, odds and ends of stock, at.... 15c Decorated Bavaria China Cups and Saucers-on sale at, pair 10c Decorated Japanese Bread and Butter Plates—on Decorated Japanese Salt and Pepper Shakers; Saturday, each 2%¢ Star Cut Tumblers, bell shape; on sale at 6 for 69¢ 3-quart Crystal Water Pitchers.....19¢

Extraordinary Shoe Bargains In Saturday's Great Sale sizes, all leathers; men's oxfords, patents,

gun metal, tans and Russia calf, worth to \$3.50; sale price, pair..... 4 -Boys', Youths' and Little Gents' Shoes, actually worth up to \$1.75, at \$1.19 The "Little Wonder" Shoes for little gents, sizes 9 to 18 1/4 -- satin calf -- while they last 75¢ Stetson and Crossett Shoes for men, all leathers, no Women's Oxfords, in patent colt, vici kid and gun metal, worth up to \$3.50, at \$1.98 Misses' and Child's Oxfords, worth up to \$1.75-while Women's patent kid, hand turned ankle strap pumps, for children, worth up to \$1.25, at 75¢ and 50¢ Queen Quality and Grover Shoes and Oxfords for women, good fitters and good lookers, and at a price

within the reach of your pocketbook



Almost astounding bargain prices Saturday. Gowns, Skirts, Corset Covers, Chemises, Drawers and Combination Suits-Worth to \$3.00; all go on Saturday at98c Beautiful Muslin Underskirts, in delightful assortment of styles, values to \$4.00; on sale Saturday at \$1.98 Corset Covers and Drawers, worth to \$1.00; 3 lots, choice 25c 39c 49c Ladies' Knit Vests, values to 25c, 5c, 10c, 121/2c Knit Union Suits, all sizes, Saturday 39c

Unusually Interesting House Furnishing Bargains

\$1.00 Decorated 50-pound Flour Cans496
75c Japanned Bread Boxes
75c Japanned Steel U. S. Mail Boxes
No. 8 extra heavy Galvanized Wash Boller 696
12-gallon Galvanized Garbage Cans986
16-gallon Galvanized Garbage Cans \$1.25
Folding Clothes Horse, 5 feet high, 20 bars
14-quart Enameled Dishpans
Enameled Wash Basins
5 Wooden or Wire Coat Hangers 106
\$1.75 solid copper nickel plated Tea Kettles796
Extra heavy Tin Preserving Cans, per dozen 256
14-inch guaranteed Lawn Mower \$2.7
\$8.00 Ball Bearing guaranteed Mower \$4.98
\$1.25 Mrs. Potts' Sad Irons
\$3.50 Western Washers
\$4.00 Western Washers
\$4.00 Western Washers

bars best brands Laundry best domestic Macaroni, pkg. Tall cans fancy Alaska Salmon 121/20 Bromangelon, Jellycon or Jello, pkg.

Read This Special Grocery Sale for Saturday, July 31st-Lay in Your Month's Supply at These Prices.

sale at\$7.50

Lingerie Waists, worth \$2.00-

lace and insertion trimmed; on Children's Dresses, worth up to

SILK UNDERSKIRT FREE-To every purchaser of one of those

handsome Voile Skirts on special sale Saturday—while they last

at\$1.25

Tall cans fancy Alaska Salmon 12 1/2 c Bromangelon, Jellycon or Jello, pkg.

At cans Life Breakfast Corn... 8 1/2 c

1 cans Life Breakf

s bunches fresh Onions ac s bunches fresh Radishes 4 bunches fresh Carrots 50 4 bunches fresh Beets 50 3 heads fresh Cabbage

STRIDES IN BUTTER INDUSTRY

in This State.

FARMERS FIND IT PROFITABLE

Big Increase in Output Due to Fact year because they find the butter business back yard. These neighborhood creameries that Income Can Be Increased on Farms Without Much Additional Labor.

'How the Butter Industry in Nebraska is Going," is the subject of an article by William E. Curtis in the Chicago Record-Herald under a Long Pine date line. The amount produced in this state is becoming steadily greater, according to the writer,

Nebraska is gradually becoming a great butter state and produced 35,000,000 pounds last year. Wisconsin, Iowa and Minnesota United States, but very little is exported to month for the cream delivered. are greater producers and send 100,000,000 foreign countries. For the export trade butpounds each, to the market. New York, which was formerly the banner butter state, has dropped down several files, and specialty of it. There is an establishment erly, but because those of the western states make so much more. There are fifteen great creameries in Nebraska, owned by ten independent companies. One of them co-operative affair and the stock is held by the farmers, who furnish the cream to run it. Seven of these creameries are of butter a day, was opened at Grand and he den again several times and the cream is put in ten-gallon cans three times as great,

The Omaha creameries produce from deal of care and labor to make butter for 10.000 to 60,000 pounds of butter a day the the tropics, and most of the American manyear around and are increasing their prod- ufacturers think it does not pay.

t was 17,000,000 pounds.

- Marcallow and Joseph Marcallow

cows each, but are increasing them every fed to a penful of hogs or calves in the more than 10 cents at the creamery, much more profitable than any other kind of farming. "This is naturally a corn and hog coun-

try," said Mr. Rushton, the manager of one of the creamerles, "and, until recently, has been almost entirely given up to cattle. The dairy industry is in its infancy, but is increasing with the strides of a giant because the farmers are learning labor and a larger increase in income."

Shipped All Over Country. Nebraska butter is shipped all over the ter has to be put up with special care and there are creameries in Iowa which make a nothing but put butter up in tin cans for sale in the tropics. It competes successmonopoly of the tropical trade until the Monticello people entered the field. The picked up from station to station and car-Without injury. But it requires a great and hauled to the nearest rallway station,

uct as fast as they can get additional. The dairy business in Nebraska is con-BEST DIARRHOEA REMEDY

In selecting a remedy for Diarrhoea, Dysentery, Cholera Morbus or Chol-

era Infantum, you should use great care. There are many remedies on the market for these diseases. good, some should be carefully avoided. Others depend upon habit forming drugs for their cures. Wakefield's Blackberry Balsam is the one remedy that is always safe, sure and does not constipate. In 63 years, this medicine has been ed in Millions of cases of bowel trouble and never has one single case been reported where it has falled to cure when the simple directions were followed. Wakefield's Blackberry Balsam stops the Diarrhoea, removes the cause

and leaves the stomach and bowels in their natural and regular state. Soc or S bottles \$1.00 everywhere.

ter fat in the cream.

stores or banks. Thus he practically does pounds of milk, or 166 pounds of mother fat, a cash business, and usually gets his which is worth \$29 per year. money for his cream within three hours milk will be worth an av after every milking. No producer in any other occupation receives his returns so for raising or sold for

inspector to estimate the proportion of but-

from a railway station do not deliver more return \$55 for each cow. than twice a week, for butter fat will keep | The state board of agriculture estimates | A peculiar product of Nebraska is seed

kota and Kansas. Some of the cream is every morning and every night, "set" in And it has made skimmed milk worth 30 amount of fod it will consume, this supply have an average of only eight by machinery, while the skimmed milk was and pigs where it was formerly worth not far ahead of Nebraska in the production influence they exercise indirectly upon the contracts drawn and approved and bonds

Creamerles Work Together. were usually co-operative, and each con-The creamery companies work together tributor received credit on the books for to a certain extent in dividing territory, the amount of milk he delivered daily. They regulating the trade, fixing prices and have been very much improved by the in- other details of the business to promote vention of the "separator," which, by the economy and prevent confusion, although turning of a crank, will extract the butter there is no trust or common interest. Each fat from the milk in a very few minutes. dairy company owns its own cans, which In Illinois, Wisconsin and in the older states can be identified by the color of the tops, that they can keep a bunch of cows and farmers usually bring in their milk by some of which are painted green, others the are driven forther west and the old-particularly alfalfa, while the sand hills Dr. King's New Life Pills. Ec. Sold by hogs without practically any increase of wagon twice a day, pass it through the yellow, red, blue, black, so that they can fashioned kind of farming prevails. I am produce nutritious grasses that are suitseparator, receive credit for the butter fat be identified at a distance. Every train told by the officials whose bustness is to able for horses, cattle and other stock. and haul the skimmed milk in the same coming into Omaha carries a carload of keep posted about such things, that three Some of the most successful illustrations cans back to the farm to feed their calves them. A car holds 200 or more cans, and years ago there was not a single man in the of dry farming can be found in that belt. and hogs. There is a settlement every In Nebraska the distances are so much they bring in their cream.

from the casein or curd and enables the cents a pound during that period.

his butter fat because of the "centralizer." The total delivery is then weighed and where he used to realize only 8 or 10 cents the farmer receives either cash or a ticket, a pound under the old method. A good cow, almmed and the calf in addition. to average

WAKEFIELD'S.BLACKBERRY BALSAM That is the great advantage of the system, bulletins of instruction, it impresses upon all the seed corn planted in this state, where it is raised. City Engineer Craig has tabulated the

cream. In 1968 their output was 19,000,000 ducted quite differently from that in other town seven times a week with milk need very best breeds, for "one good cow will, with the greatest care on scientific prinpounds, valued at \$4,430,000, while in 1967 states. Formally the farmer's wife skimmed come only twice now with cream. This is bring as much net profit as thirty-five ciples, just as it is upon some of the great council at its next meeting. The low bids on and churned her milk by hand at home and a very large saving in time and the labor poor cows, and ten good cows as much farms in Hillinois. Large quantities of each kind of pavement for each street The largest creamery the state has gets traded it at the country store for sugar, of assembling. The hand separator has as 250 poor ones," It costs just as much alfalfa seed are raised in this state also will then be advertised. Properly owners William E. Curtis Writes of Growth its cream from 40 different stations, from coffee, tea or dry goods at the rate of 12 thus revolutionized the business and has time and labor to take care of a poor for sale through the regular dealers will then have twenty days from the date 22,000 different farms-9,000 in Nebraska or 15 cents a pound. Next came the neigh- made dairying possible in communities cow as a god one, and it is an axiom that throughout the prairie and mountain states of the first publication to decide what and the rest in Iowa, Missourt, South Da- borhood dairy, where the milk was hauled where the farmers are widely scattered. The less the "critter" is worth the larger and the Pacific slope. A great deal is kind of pavement they want. At the ex-

of eggs and poultry, but this state is in- prosperity of the rest of the continent. approved. creasing annually. The farmers are learnlearning how to get more cream for the of unoccupied land among the sand hills authority for the statement that paving same labor and investment. You must which is sold at much lower prices than work can not possibly begin inside of six becomes more thickly settled and beef cat- produce good crops of all the staples, and sure cure for malaria and billousness in the wagons of the creameries are siways state who gave his entire attention to raisawaiting their arrival. The cans are sent ing poultry and eggs, whereas now there back to the stations by the return trains are several hundred and that feature of and the farmers pick up the empties when farming is getting to be more and more a business throughout the state.

onger and the settlements so much farther This system is beginning to revolutionize. The eggs and live chickens are brought because its dairymen are less than form- at Monticello, in that state, which does apart that a different system has been farming in Nebraska, where a lack of labor, to town and sold to local merchants, who adopted and "centralized" butter making is has been the great drawback in the culti- act as middlemen and agents for the packthe rule. The "centralizers," as they call vation of the soil. Cows can be pastured ing companies, the cold storage companies fully with the Danish butter, which had a the big creameries I have mentioned, re upon a small range near home, an average and commission houses which deal in such for attempting to beat his bill at the Rome ceive cream by rail on every train, it being of ten acres per head, and kept over win-things. The wholesale dealers send out hotel, will probably have to go to Louis ter on alfalfa, which grows luxuriantly postal cards once a week offering prices Monticello people entered the field. The picked up from station to station and care even in the dry belt, and calves and hogs for the next week or ten days. The countaining money under false pretense. care that it will keep longer than any their own separators and extract the butin Omaha, two at Lincoln, one at Beatrice, care that it will keep longer than any their own separators and extract the outone at Crete, and the largest plant in the other and preserve its sweetness in any state miking. The same at Crete, and the largest plant in the other and preserve its sweetness in any state miking. The same wanted state capable of producing 50,000 pounds climate. The contents of a tin will melt skind the creameries is more than forwarded to city commission merchants or in his city. The detective went from here cold storage warehouses to be kept for In 1960 the total amount of butter pro- winter, some of the wholesale dealers have the return of Franklin, where the agents of the creamery are walt- duced in Nebraska was 11.000,000 pounds, their own cold storage, but most of them ing to value the cream by the Babcock and, as I have already told you, the total patronize the general warehouses, the retest-by the application of sulphuric acid for 1968 was 35,060,090 pounds, while the celpts covering insurance, but unlike grain, to a small sample, which liberates the oil price of butter has increased nearly 10 the identity of each package is preserved; had luck. He said he came of wealth) that is, the depositor gets his own eggs The farmer receives 24 cents a pound for and chickens when he calls for them.

> was a high price for eggs at a city have not come forth with any aid for which is as good as each at any of the which cost him about \$65, will sleid 4,500 grocery, but they are now bringing from Julian and he will have to tell his tale 16 to 20 cents a dozen at the country stores to a Louisville court. throughout Nebraska in exchange for IL the trade, and have not been lower than 18 cow, cents a dozen at wholesale in the Omaha is kept market for five years. At this rate one would think that the farmers would no cost of keeping a cow is 12t a year, which, into the business even more largely than Red Tape Will Consume Over Six Those who are situated at a long distance calling the calf worth \$6, makes the net at present, because the demand is \unlimited.

> three or four days without deteriorating that a well-bred cow ought to produce corn, and the bulletin of the state board bids were received by the council Tuesday after it has been separated from the milk. from \$30 to \$40 profit per year, and in the of agriculture asserts that 40 per cent of evening, will not begin until about the mid That is the great advantage of the system. bulletins of instruction, it impresses upon all the seed corn planted in this country.

whom the mathemather with any the mathemather [shipped to Mexico, and thereby the farm- piration of this time contracts will have shipped 700 miles. The farmers who furnish large pans, skimmed by hand and churned cents a hundred pounds for feeding caives. Kansas and Missouri and other states are ers of Nebruska can properly boast of the to be introduced, passed and approved,

In central and western Nebraska, beremember that until recently Nebraska that in other parts of the state because weeks. was almost exclusively a cattle state and its value is not appreciated. In this sec

TELL IT TO THE JUDGE, SAYS SPORT FRANKLIN'S FOLKS Young Man from Philadelphia Goes

Over the High Spots and Hits Bumpers. Julian Franklin, arrested on July 26

ville, Ky., to enswer to the charge of ob in his city. The detective went from here to Lincoln to secure requisition papers fo

When placed under arrest here Franklin claimed ne did not intend to beat hi hotel bill and that he was just in a little parents in Philadelphia and that they would help him out. He was given a We used to think that 12 cents a dozen chance to notify them, but, so far, they

> PAVING OF CITY STREETS WILL START IN SEPTEMBER

Weeks and Hold Back Work for That Length of Time. Paving of the twenty streets, on which

The necessary amount of "red tape" ing the poultry business, just as they are youd the Eikhorn valley, are large tracts takes time, and City Clerk Butler in

A Fortunate Texan.

E. W. Goodloe, Dallas, Tex., found a

Keeping Our Cutters and Tailors Active

There's no dull season with Nicoli, At the end of each season's busy trude-we keep the large organization of cutters cutting, and tailors sewing by offering you an extra pair of trousers with every suit order-without extra cost to you.

SUIT AND EXTRA TROUSERS \$25 to \$48

OUR SPECIAL OFFER

Full Black or Blue Serge Suit with extra Trousers of same or striped material



WILLIAM JERREMS' SONS. 209-11 So. 15th St.