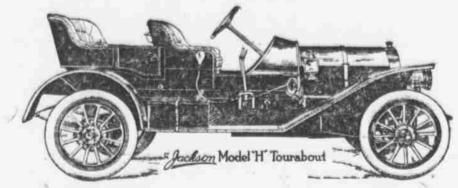




No Hill Too Steep



No Sand Too Deep.

At the Gothenburg, July 4th celebration, the Jackson, Model H pulled a half mile a hook and ladder truck, two hose trucks, 1,000 feet of hose and FORTY-FIVE MEN.

A crowd of 12,000 saw it. Ask any man there.

Pioneer Implement Co.,

Council Bluffs, General Distributers.

VISITORS:

You are invited to visit our garage today and make yourselves at home.

W. L. HERRING.

"Premier"

The Quality Car

Two contestants and the chairman's car in this year's Glidden tour. Always a perfect score, watch them this year.

\$2,600

7 Passenger, 6 Cyl., "45," \$3,500

"Reo"

This car has also made perfect scores in Glidden Tours from first to last

Runabout, \$500; 2 cyl. Touring Car, \$1,000 4 cyl., "30," the new one, \$1,250

We expect our first 1910 "30" July 20. Bettersee it before you buy.

"Ford"

The trophy winner in the greatest real endurance contest ever run. Ocean to ocean in twentytwo days. Defeating cars double its rated horse power and treble its price. We can promise deliveries now for August 1.

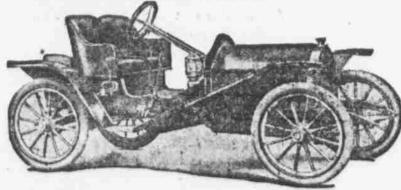
4 Cyl. Magneto, 5-passenger, \$850 4 Cyl. Magneto Roadster, \$825

Atlantic Automobile Co.

ATLANTIC AND COUNCIL BLUFFS, IOWA

HUPMOBILE \$750.00

\$750.00 with Bosch Magneto



Pewer. Speed. Style and Reliability

America's Latest and Best Runabout. 4-Cylinder, 20 H. P., 86-inch Wheel Base. Selective Sliding Gear Transmission. Weight 1,100 lbs.

W. L. Huffman Automobile Co.

2025 Farnam Street

Distributers for Nebraska and Western Iowa.

Liberal Contracts to Dealers for 1910.

Joyless Mingling of the Spiritual and Material When Jack Was in a Hole.

An old man in Georgia named Jack Bald- Ball! Whoa, baw, Ball!" one day, hitched a rope to a stump and let and Jack began to pray; nimself down. A wicked wag named Neal "Oh, Lord, have mercy on-whoa- Ball! Courier-Journal.

The sound came closer. "Great Jerusalem! The old blind fool will Murder! Whoa! be right on top of me in a minit! Whoa,

win having lost his hat in an old dry well. Neal kicked a little dirt on Jack's head, miles, which was about as far as Jack

ame along just then, and quietly detaching -a poor sinner-I'm gone new! Whoa. Ball s bell from Baldwin's old blind horse, Our Father, who art in-whoa, Ball-halapproaching the well, bell in hand, and lowed be Thy-gee, Ball, gee! What'll I do? keep your business on the run. . . Now I lax me down to sl-gee. Ball!" Just Jack thought the old horse was coming then in fell more dirt. "Oh, Lord, if You,

IT WAS A TIME FOR PRAYER and said: "Hang the old blind horse! He's ever intend to do anything for me-back. coming this way sure; he ain't got no more Ball! Whoa-Thy kingdom come-gee, Ball! sense than to fall in on me. Whoa, Ball!" Oh, Lord, You know I was baptized in George W. Smith's milldam-whoa, Ball! Ho up!

> Neal could hold in no longer and shouted a laugh which might have been heard two began in Atlantic and now carries on a chased him when he got out.-Louisville

The Bee's Little Want Ad Boosters will

Bee Want Ads sumulate business moves, the Rec.

FIVE STUDEBAKERS IN TOUR Pilot Car, Two Press Cars, Confetti Car and the Famous

War Car.

In addition to Dai Lewis' Pilot car, which is driven by George Meinzinger, who had charge of the same machine in the Pathfinding trip, there are four other Studebaker cars in the Glidden-making the largest number entered by any one con-

The Studebaker quintet embraces, in ad dition to the Pilot car, the auxiliary confetti car, two press cars, and the famous war car, which made a mid-winter record last year between New York and Ford Leavenworth, Kan., carrying army dis patches between the two posts. George Smithson, who drove the car at the time and beat the round-the-world racers by lmost a week to Chicago, is at the whee war car attracted much attention on the trip when passing through Fort Sheridan near Chicago, and Fort Snelling near Min neapolis, as several of the officers stationed at both forts were present either at the arrival or the departure of the car whe it made its famous trip.

Last summer Smithson had charge of the Studebaker automobile train, which carried delegates from Chicago to the democratic convention in Denver. After leaving La Crosse a few days ago he was painfully burned while extinguishing a prairie firwhich threatened to destroy a farmer's home, but after receiving medical atten tion in Minneapolis he was able to proceed with the Glidden calvacade last Monday.

The Studebaker Press cars are carry a number of well known newspaper men including James T. Sullivan, Boston Globe Howard G. Reynolds, Boston Post; J. J. McNamara, Boston Herald; J. C. Karrison Boston American; J. J. Wade, Bosto Journal: W. H. Gilbert, Cleveland Leader F. B. Steinauer, Cleveland Plain Dealer Walter A. Bermingham, Chicago Inter Ocean; Frank Lowry, Indianapolis State and T. J. Sullivan, Buffalo News.

Freeland Bros. & Ashley. This is the home of the Midland and Mason cars. The territory of this firm is western Iowa, the state of Nebraska, Black Hills and Rosebud Territory of South Dakota. The sales have always been heavy and the demand has always exceeded the supply of cars. The members of the firm are J. A. Freeland, Joe A. Ashley and W. W. Freeland. This was a new firm and handled new cars. They have made a wonderful success.

Along the tour the drivers of the Masor and Midland cars, both of which are coming, have been dubbed "Hodcarriers," in token of which Freeland Bros. & Ashley will present the tourists in Council Bluffs oday a miniature "hod," with appropriate nscription.

The presentation will be made by J. A Freeland.

John Deere Plow Company. The John Deere Plow Company, western ound on exhibition there. Mr. Bergers' business has been taken

columbus Electrics they will show the E. M. F. car to the local trade. Considerable improvements will be put

make this corner prominent in the automo-W. N. Heller, formerly with the Bergers

on assisted by others later on.

This is one of the strongest automobile oncerns in the west. It has one of the most complete garages and repair shops in

This is the home of the Stevens-Duryea, he Caddillac, Stanley Steamer and Babock Electric. It has a reputation for fair dealing

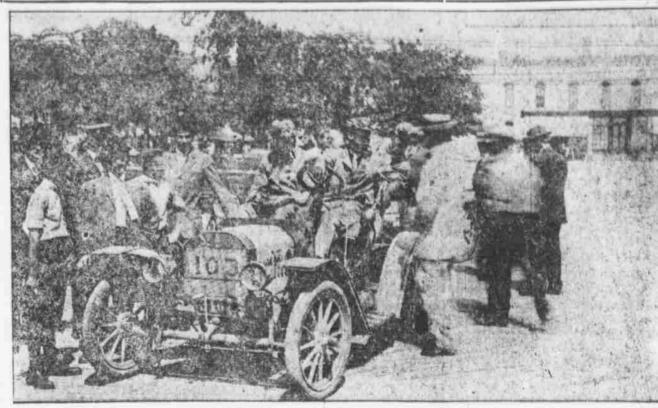
Manager George Reim, who has just re urned from a trip to the factories, made arge contracts in anticipation of a tresendous business the coming season, and from the way business has started out he has planned wisely.

Van Brunt Automobile Co. For thirty-five years or longer the Van Brunt establishment has been in existence Council Bluffs. It is one of the oldest nd strongest business houses in the west. six years ago it added automobiles and has pushed the sale of the Overland and the Pope Hartford cars vigorously. Mr. Henry H. Van Brunt is proprietor of the business and is assisted by his sons, Harry L. and

Atlantic Automobile Co. The Atlantic Automobile company, which successful business and is enlarging and improving the concern there, recently moved to Council Bluffs, into a garage built expressly for it. W. L. Herring is proprietor of the Atlantic Auto company and is extensively and favorably known

throughout Iowa. He handles the Premier, the Ford and

CONTESTANT IN THE GLIDDEN TOUR



GOOD ROADS OF THE WORLD

Charles J. Glidden Relates Experiences and Observations.

ENGLAND HAS THE BEST OF ANY

Learn the Art of Properly Building Highways that Shall Endure.

topic of good roads.

"Go to England if you want to learn how to build good roads," said Mr. Glid- class, I take into consideration the roads plant and fruit that flourishes within six for centuries. We are not building good entire road. Boston to Minneapolis or St. roads even after all the agitation and edu- Louis; in England from Lands End to French government for military purposes cation there has been going on for so John O'Groats in Scotland; Monte Carlo in Cochin China are excellent and extend many years. If the people really want to Paris; Naples to the French frontier; to the frontiers of Annam and Cambodia

are many fine roads in Massachusetts, keenly felt at this time of the year. particularly around Boston."

"During the last seven years I have thirty-nine countries, passing through more our grive of 1,334 miles, amidst charming than 14,000 cities, town and settlements, tropical scenery and through dense juntwice encircling the globe, reaching the gles in which elephants and other wild most northerly point by crossing the animals wander, was delightful. Ceylon MINNEAPOLIS. July 21.-(Special.)- arctic circle in Sweden and the most is the ideal tropical country through which When Charles J. Glidden of "tour" fame southerly point on Ward's parade in New to motor, but Java, with its excellent was here on Saturday and Sunday, he Zealand," said Mr. Glidden. "For the purroads from one end of the island to the gave the county commissioners of Hennipose of comparison, I will classify the other, 600 miles, is wonderfully interesting. gin county some advice on the general roads as follows: Excellent, good, fair, bad Here we find good hotels, kind-hearted and wretched.

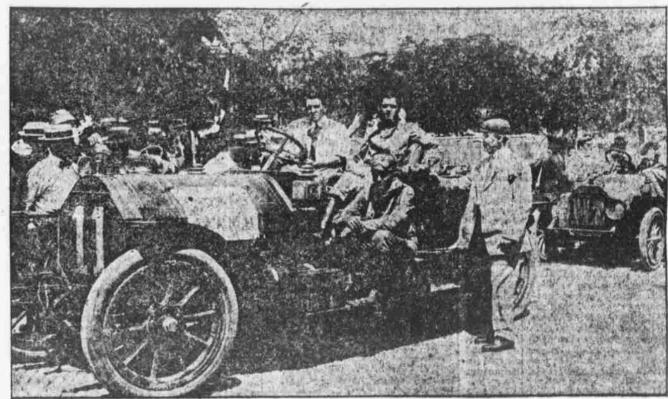
"England has been building roads as a whole, that is, the condition of the degrees of the equator

York, but I am bound to asknowledge that | tending from the frontier of Afghanistan we are not as proud of our roads as we to Calcutta, with a spur from Aligarh to were a few years ago. They are not stand. Bombay, in all 2,300 miles, is an excellent ing up. A visit to Massachusetts and New thoroughfare, broad and nearly level the Jersey will be of great value to those in entire distance, fringed, however, by the charge of the road work in this country. Himalayas for 1,000 miles. Although the There is a fine road between Newark and mountains are fifty miles away, they ap-New Brunswick and there are some fine pear near at hand and the cold blasts roads in East and West Oranges. There from their snow-capped summits are

Delightful Ceylon Roads. "All the roads of Cevion are driven the automobile 46.528 miles in graded over the passes 7,000 feet high and people, active volcanoes and a dense trop-"In placing the countries in their proper ical growth of every known specie of

"The roads built under direction of the

CONTESTANT IN THE GLIDDEN TOUR



good roads they ought to learn how to south of Sweden to the Arctic circle; north ica, for there is no state building the class other European countries.

sary information at an outlay of \$1,000, mania. Such a trip will save Hennepin county thousands of dollars.

"You understand, there is no trouble about building an arched road with smooth, permanent surface. It is being done all over the United States, but the roads don't last as they do in England. They haven't a good foundation. The foundation is the road after all for when you have that the care of the surface is not difficult.

What Massachusetts is Doing. "Massachusetts is building the best roads listributers for the Velle automobiles. in America. New York has spent millions W. D. Hosford, manager, have just made on roads in recent years, but they are arrangements to open an uptown sales going to pieces fast, first, because of inroom at the corner of Ninteenth and Far- adequate foundation and then through nam streets and the Velie cars can now be lack of care. Massachusetts is doing better work and is making more experiments. but is practicing economy at the wrong served. We found roads in a fair condiover, and in addition to the Velle and end. New York is wasting or rather has tion in the Fiji islands, Greece, Ireland, wasted thousands of dollars on the roads. Japan, New Zealand and Sweden. Bad 'It is as much a pleasure as a duty to spread the gospel of good roads. I am Wretched roads in Annam, China and on the building and the intention is to sure there is much to be learned in Mas- Mexico. In a class by themselves about sachusetts."

the union," said Dai Lewis, official scout regret to say, the United States. company, will be local manager and will of the Glidden tour. "My home is in New "The grand trunk road of India, ex- Co.

On Road to Mandalay. fifty or 100 miles from the principal cities. country 1,122 miles. In New Zealand the Burmah, as an illustration, but the motor surface is rough and there are dangerous car must be shipped on the train 350 miles unprotected roads, with steep grades, over from Rangoon to Mandalay.

can only be considered fair.

Austria, Bavaria, Belgium, Bohemia, Ceylon, Denmark, Germany, Hawaii, Holland. Honkong, Italy, Switzerland and Tasmania. The roads in Tasmania were built by convicts many years ago and are well preroads to Burmah, Egypt and Spain. equally divided between good, bad and Jaundice-malaria-biliousness, Massachusetts leads all the states of wretched, I put Australia, Syria, and I when Dr. King's New Life Pills are taken.

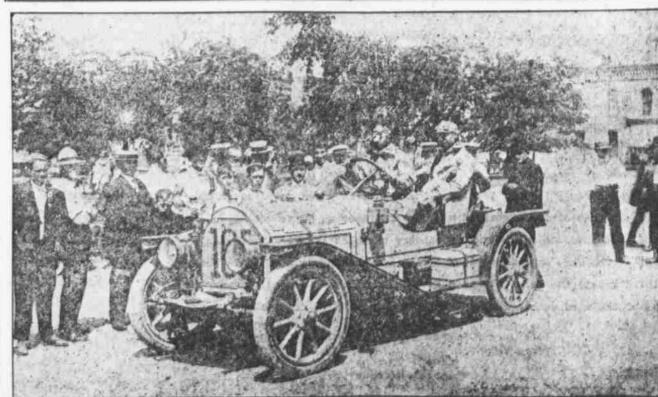
"Sixty miles on the Libyan desert, ter build them. This carnot be done in Amer of Denmark to Berlin; Vienna to Paris; miles to the pyramids, and around the Bombay to the frontier of Afghanistan; cities of Alexandria and Cairo, are the of roads found in England, Saxony and and from that point to Calcutta, 1,70) only good roads of Egypt; the remainder miles; Melbourne to Sydney in Australia, are bad. The narrow and congested high-"I think that two good men could make and nearly all the main roads of Ceylon, ways of Japan, weak bridges of Bamboo, a trip to England and acquire the neces- Japan, Syria, Egypt, Greece and Tas- limits the use of the roads principally to the ricksha and man-drawn vehicles, except in the neighborhood of the large "In many countries good and excellent cities. With much difficulty, however, we roads are maintained to a distance of drove from Kobe to Nikko and in the

> the mountain passes "Under the head of excellent roads, I "Our drive in March last of 797 miles in will place Cochin China, England, India, the Holy Land, Syria to Jerusalem, the Java, Malay states, Scotland, Wales and Jordan, Dead sea and all the noted biblical France, although one-third of the route places created much interest in the minds we recently covered from Nice to Paris, of the people, as we were the first to enter the country with an automobile. The "In the class of good roads I place roads on the plains of Sharon are impassable in wet weather and hub deep in mud between Nazareth and Galilee, Jericho and the Jordan. Dry weather favored us on our drive over the bad roads of the Lebanon. From Damascus to Beirut was from a scientific standpoint grand. Syria is closed to automobiles, except by special

permission from the sultan of Turkey." The Yellow Peril.

Guaranteed. 25c. Sold by Beaton Drug

CONTESTANT IN THE GLIDDEN TOUR.



CHALMERS-DETROIT, NO. 106.