THE OMAHA SUNDAY BEE: JULY 18, 1909

Manilla on the 20th. He intends to spend the next three months automobiling in the Philippines.

The Electric Garage has secured the

petitors-Western Motor Co."

To be sure of the roadway for the Glid-

den tourists into Council Bluffs, Messre

Van Brunt, Keline, Soarl, Haeffers and

Bierre of the Council Biuffs club, rode

over the grounds yesterday, taking with

Coming of the Glidden Tourists on Wednesday Will Be the Big Event for Council Bluffs Club.

Along Auto Row

The Gildden Tour is expected to arrive in Council Bluffs Wednesday evening, July 21, and pass through Omaha Thursday Redick has become a member of the firm morning, July 22. The Omaha Automobile and the business will be pushed vigorously club and all its members will line up on for a record breaking season. Farnam street from Twentieth street west,

Thursday morning, July 22 Each and every W. L. Huffman & Co. moved into the one of the members shall display the garage formerly occupied by the Colt Auto Omaha Automobile club insignia and will company, on Farnam street. Colt now occollectively view the Glidden Tour as it cuples the new garage up the row in the passes through their ranks on its western next block, alongside of Guy Smith. The course to Denver. It is expected that from new Electric garage, in process of con-300 to 400 machines will be lined up on struction, will be finished within fifteen Farnam street on this occasion. The madays. It is across the street from Guy chines will be backed into the curb, with the radiators toward the river.

Captain Buchan will lead the newly inaugurated "party run" of the Omaha Automobile club, which will start from Automobile Row, on Farnam street, at 3 p. m., July 18. The captain in his crack Franklin will be the pllot or pathfinder. and will conduct the run through the country, returning by way of Fort Crook, where a special band concert will be given. A "party run" is made up of a number of automobile parties, each automobile having its own individual party. These different parties may visit and exout. change the courtenies with each other at the rest or control places. Each automobile will carry refreshments for its own party. There will be no general entertainment whatsoever.

an interesting event, and it is contem-plated that each member of the Omaha Automobile club, acting as a pllot or pathfinder, will start one of these runs once a week. The route of the run will be marked by the pathfinder in such a way that those following may not have to follow so closely as to be inconvenienced by the dust, but may follow fifteen minutes later, or half an bour if desired.

Captain E. F. Buchan, recently elected director of the Omaha Automobile club in con was had, and plans laid for dragging bin director of the Omaha Automobile club in con was had, and plans laid for dragging bin six runs. the road and otherwise improving it. account of a multiplicity of onerous duties, has injected considerable new life into the club. Captain Buchan will be chairman

of the committee in charge of thhe endurance test which takes place in August. Many prominent Omaha society people brought to Omaha. Reim is especially

the interchange of courtesies promises to be one of the pleasures of the occasion. The Coit Automobile company has moved into its new garage at 2000 Farnam street. This building is one of the framework into the motors were not permitted to This building is one of the first new brick structures on Farnam to be built' expressly for automobiles. This building is one of the first new brick same Marmon "Fifty" that came through the Glidden tour perfect, laid out the route with the committee of the Bay State.

agency for the Packard and will show seven 30s and three 15s, models 1910, within the next two weeks. The Packard has never been handled in Omaha, although there are six machines on the streets. The Electric Garage will be in its new home, 2218 Farnam, August 1. Mr. George

days. It is across the after the places which Smith and the Baker people leave will be used for atto-mobile purposes or not. It was announced all over the country. The Herroschoff has all of the grants il lines of the big cars, and yet it is not in imitation of any car. Manager Peck toured the city yesterday in the new car, and expects to make it as popular in Omaha as it is east. General Manager Rece of the Internation of the Indiana car which made its reputation the Indiana car which made its reputation.

in the Glidden tour. The car made over tional is a high wheel car and has made 1.700 miles without touching a wrench or rapid strides throughout sections of Nescrewdriver to any part of the machine. braska and Iowa where it has been tried

The Rider Lewis sprang into favor at once in Omaha. Fredrickson received the following tele-With the first announcement The Omaha gram yesterday from Los Angeles; "Bert Automobile company has been deluged Dingley driving Chalmers-Detroit 30, on with inquiries from prospective buyers.

the greatest road course in America won Shetler trophy for light cars. 202 miles; Mr. Scott of the Bcott Automobile com-The inauguration of the "Party Run" by 3 hours, 38 minutes and 35 seconds; aver- pany, Plainview, Neb., was in Omaha the Omaha Automobile club promises to be age, 55% miles per hour, defeating all com- Friday. He carries the Panhard oil for distribution in that territory.

Diamond Dust

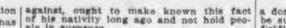
them supervisor of Roads Baker, and Roadmaster Kelly. At Honey Creek they gano in the head also. were met by four cars carrying roadway men from Missouri Valley. Together they made up by the return of Elmer Flick.

Old Jimmy Collins as captain of Minne-

George T. Reim, manager for R. R. sociation teams sweat. Kimball has returned from a trip to the Cadillac factory, and expects to bring out the last of Cadillacs ever the last of the old Giants to reach the waiver stage. Mc-Ginnity beat it because he had money the largest shipment of Cadilacs ever enough to buy a team.

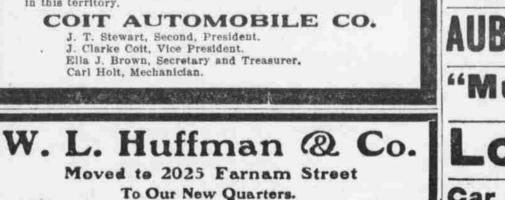
Yes, if Glenalvin comes to Omaha and have signified their intention of making pleased with the 1910 model, and thinks umpires as well as they say he is doing the run to Fort Crook which will be ied that it will be the identical thing for the elsewhere, he will find at least one "scribe" prompt to do him justice.

w. L. Huffman & Co. has received the following from New York: "Received per-test itself took place under trying weather and road conditions. Wing again made a for the Cubs. Even wise men get fooled. and road conditions. Wing again made a perfect score and was also awarded, by vote of the observers, a gold watch offered as a prize to the driver who held closest to the schedule and did the most con-sistent driving. The California outlaw league is in a state of decomposition predicted for it. It has dropped two of its six towns. Santa Cruz and San Jose. By the way, Santa Cruz is the town that Hal Chase was hooked up with. The other towns are not drawing any crowds. All of which is good





We beg to announce to the public that we are now located in our new building at 2209 Farnam Street, just one block west of the old location, where we will be pleased to welcome our patrons and friends. The new store affords splendid facilities for displaying our two lines of RAMBLER and MITCHELL cars, together with a full and complete line of sundries and sup-Special attention will be given to orders for parts for both **RAMBLER** and **MITCHELL** cars, the endeavor being to keep on hand parts for every model RAMBLER and MITCHELL sold in this territory during the past eight years. We will take this occasion to express our full appreciation of the patronage accorded to us in the past and feel confident that with the line of cars our two factories will have for us and our earnest desire to satisfy and please the trade, the RAMBLER and MITCHELL cars will always enjoy the place they have so meritoriously won for themselves as the leaders in point of number of cars in use in this territory.



Distributers of Interstate Hufmobile Regal



2024 Farnam St.

-A-2011

TE %. L. HUFFMAN & CO., 1824 Farnam St.

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2044-46-48 Farnam St.

Detroit Electric



following from New York: "Received pertest itself took place under trying weather fect score in three days' sealed bonnet endurance contest from New York through Catskill and Berkshire mountains and return. Car. came through in perfect condition."

C. A. Hawkins, general manager of the western sales department of the White

western sales department of the white company, after a long drive in the new White gasoline car, said he was sur-prised at its performing capacity. "As you probably know, this car of the White

company is no experiment, being a copy of a car that sells for \$3,000 in France, and has the best reputation and is the best selling car in that market. On my first ride in this machine we ran 140 miles and averaged twenty-two and one-half miles to the gallon of gasoline, four people up. One of a few things about this new car that pleases me is the clean and simple effect under the hood, as there is no complication such as you find ordinarily in the American made cars. It is equipped with Bosch magneto and Stromberg carburetor, has four speed transmissions, which is the latest and most desirable practice that has been adopted this year."

C. E. Denzer, assistant manager of the White company in Chicago, is in the city. Chloago's first contract for 1919 White Steamers is 500.

Drummond will receive his 1910 models of steam and gasoline cars during #. next thirty days and will show them in his Farnam street garage.

Ezra Thompson and L. H. Thompson of Sait Lake City, accompanied by Frank Botterill, who left Buffalo Wednesday on their return trip, arrived in Omaha yesterday at Fredrickson's garage. The party is traveling in a Pierce-Arrow.

W. L. Huffman has received the following telegram from San Francisco: "Inter-State made perfect score, twenty-four-hour endurance contest, covering 654 miles."

The first retail order for a White gasosoline car in San Francisco was placed on Saturday by Mr. Gabe Cohn, a prominent business man. Mr. Cohn a few weeks ago purchased a model "O" White steamer car and is having this machine shipped to

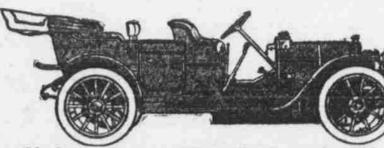
Times Square Automobile Co-1214-1334 Michigan Avenue, Chicago, Ill.

HEADQUARTERS for good, cheap, slightly used cars. These prices worry our competitors. Type 8 Autocar, 2 cyl., 16 h. p., 5 passen-ger just overhauled. Winton, model C, 4 cyl., 20 h. p. 5 passenger. 100, 8 lampa, etc. Brass Runabout, only been run a few months. 575 Oklamebile, 5 cyl., 22 h. p. touring car; spiel-did share. 175 Oldamehite, 3 cyl., 22 B. D. States and Stat 350 875 750 repainted Phomas Flyer, 4 oyl. 5 passenger, spiendid ranning order Winton, 3 cyl., 54 h. p., 5 passenger, detach-able tenness Qudillac, model E runabout with top, 5 iamps 306 Charitac, mosen 5 runasous with top, 5 haupe 400. Beco, 1 cyl., 32 h. p., 5 passenger, late 1907 model '5' de Luza, 1908 car, few months eld. 475 Maxwell, runabout, 1907 model, 5 cyl., 18 h. p. spiendid shape Prainkirn, model G, 6 cyl., 30 h. p. 7 passenger. 1,000 Ruyal Twarist, 4 cyl., 50 h. p., 7 passenger. 1,000 Write for copy of the Times figure Hulletin sent peak free apywhere with a flat of 150 cars we have on hand. Write for copy of the Times figurate Bulletin sent post free anywhere with a flet of 250 cars we have on hand. New York address, 215-217 West 45th Street, New York City, N. T. St. Lauls address, Cor. 18th and Fine-Sta, St.

news.

1910 cars here for immediate delivery. We are ready for contracts for season 1910.

Tels.: Doug. 1048; Ind. A-2427.



Chalmers-Detroit "Forty"-Price \$2,750 Touring Car, Pony Tonneau, Roadster. Equipped for seven passengers at \$75.00

The New Chalmers Cars for 1910 No Increase in Price

Note the pictures. Our "30" has a 115-inch wheel base-with 34-inch wheels. A longer, higher hood to accord with a roomier tonneau. Lines like the costliest cars on the market.

Chalmers-Detroit "30"-\$1500

Yet not a penny of additional price. The car still sells for \$1500. Let us tell you how we have done it.

1,000 More Cars

Last season's output of "30's" was 2,500 cars, yet we ran 800 cars short of our orders. We were obliged to refuse trade to the extent of \$1,200,000.

This year we have built a new factory, and our 1910 output of "30's" will be 3,500 cars. Those 1,000 extra cars will be made without adding a dollar to our fixed expense.

They will also be made with last year's tools and machinery. We have almost no new expense there. For mechanically, the car is not altered at all. Experience has shown us no way to improve it.

Thus we effect immense savings. And all of these savings have gone into the car-to make it more sightly, more roomy, more like the costliest cars.

Nine Per Cent Profit

Our profit this season will be the same as last season-exactly nine per cent.

Our customers have created these savings by calling for more of our cars. And every penny we save will be spent in giving them more beautiful cars. That is our permanent policy.

Please note the result. Note what a large and showy car-note the axquisite lines. Just think that \$1500 now buys this amazing car.

Lower Prices

We will fit this \$1500 car with a Bosch magneto, Our "Forty" for 1910 has 36 inch wheels. tation. August delivery give a Prest-O-Lite gas tank, and two Atwood-Castle The wheel base is 122 inches-ten inches longer than before the car's year begins.

gas lamps-all for \$100 extra. The regular price of these extras is \$175. We will furnish our "30" with a Lenox mohair

top for \$75 extra. The regular price is \$125. We shall give you all the advantage of our quan-

tity buying. So this 1910 model, fully equipped, costs you \$135 less than did our 1909 model, equally equipped.

A longer, higher hood, roomier tonneau, longer wheel base, larger wheels and daintier lines. Yet the cost equipped is considerably less than the model of 1909.

No Records Like These

One of the Chalmers-Detroit "30's" has been run 32,000 miles, and has just completed a path-finding trip from Denver to Mexico City. Never has any car, at any price, made an equal endurance record.

Owners have paid us for repairs on their 1909 cars exactly \$2.44 per car. That is a world's record. On June 18th, a "30" won the Indiana Light Car Race, the greatest contest of its kind ever held in America, doing 232.74 miles at an average speed of 51.5 miles per hour.

On an economy test, made by the New York Auto Dealers' Association, it ran 25.7 miles on a gallon of gasoline.

Never has a car at any price proved so satisfactory. Never did a car show such low cost for upkeep. That is why we make no radical mechanical

changes. Experience has proved that the 1909 "30" is absolutely right mechanically.

The Larger "Forty"

FREDRICKSON AUTOMOBILE CO.

Made by Chalmers-Detroit Motor Company, Detroit, Mich.

2046 FARNAM STREET, OMAHA, NEB.

last year. The car seats seven, while last season's seated five

Upholstered in hand-buffed leather. Fitted with Bosch magneto, gas lamps and gas tank free. Yet the price remains \$2,750.

We will equip this car with a \$150 Newport mohair top for \$125 extra. The two extra seats will cost you but \$75.

So this larger car, with larger wheels, when fully equipped, costs considerably less than last year.

This is our "Forty's" fifth season. It is known far and wide as the best medium-priced car on the market. It has been purchased by scores of the best experts in America for their personal use. This season, with its extra room, there is not a car

at any price which can reasonably claim to excel it. Made as touring car, roadster and pony tonneau.



See them before you buy.

The tide of automobile demand is turning to these medium-priced cars. Not alone because of their prices, but mainly because of their savings on upkeep. The day of extravagance is past.

The demand was a third greater than could be supplied. This season, no medium-priced car will be anywhere near in their class. Get your order in early, for orders are filled in ro-

Our "Forty" for 1910 has 36-inch wheels. tatiou. August delivery gives you five months' use



Chalmers-Detroit

Automobile

Doug. 7281-

Ford

314 South 18th St. Tsiephone Doug. 78

