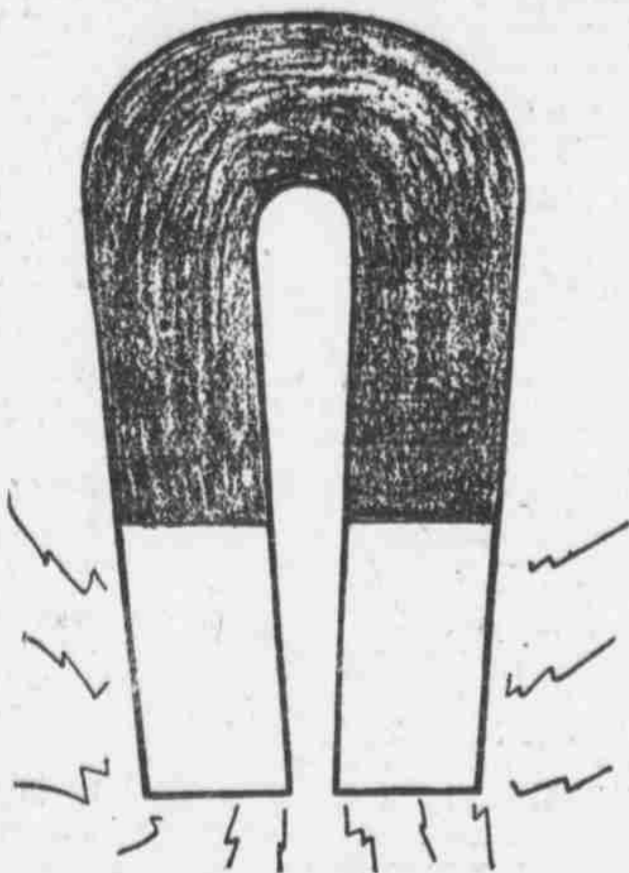


BRANDEIS

FOURTH WEEKLY

MAGNET SALE



Our Highest Class Seasonable Goods AT JUST 1/2 THE REGULAR PRICES
Scores of Extraordinary Bargains in Every Department

HERE ARE A FEW OF THE EXTRA SPECIALS:

WOMEN'S \$4.00 RED CROSS LOW SHOES at \$2.00 Pair.
These are the famous Red Cross Oxfords, newest styles; regular price \$4.00 a pair—Magnet price. . . . \$2

WOMEN'S \$3.00 WASH DRESSES at 98c and \$1.50
One and two-piece dresses, whites and colors, odd and sample lots, also sizes 34 to 44, lingerie dresses, 98c-\$1.50 etc., worth \$3.00, at

WOMEN'S \$1.00 NIGHT GOWNS for 50c Each
Fine gowns, with high or low necks—regular price \$1.00—Magnet price. 50c

50c WHITE JAPANESE WASH SILKS 29c a Yard.
27 inches wide, heavy quality; regular price 59c a yard—Magnet price, yard. 29c

WOMEN'S \$1.00 MILANESE SILK GLOVES 50c
Black and white, two-clasp, extra heavy quality; regular price \$1.00 a pair, at, pair. 50c

Children's \$1.00 Colored Dresses—Magnet Price 50c
\$5 Black and Colored Silk Petticoats—Magnet Price \$2.50
50c All Pure Silk Dresden Taffeta Ribbon—yard. . . . 25c
30c Crepe Lisse Wash Fabric, new shades—yard. . . . 15c

15c EMBROIDERIES at 7 1/2c a Yard.
Fine Swiss and Nainsook Embroideries Edgings, up to 7 inches wide; regular price 15c—Magnet price, yard. 7 1/2c

WOMEN'S 35c HOSE at 17 1/2c
Fine cotton foot black hose—split soles, out sizes; regular price 35c—Magnet price, pair. 17 1/2c

\$2.00 One-piece Striped Lawn Dresses—Magnet price 98c
Women's White and Colored Waists, worth \$1.50—Magnet price 69c
Women's Fine Cotton Sleeveless Vests, worth 20c, at 10c

15c Dress Shields, at, pair. 7 1/2c
25c Hose Supporters, at, pair. 12 1/2c
2 1/2c Darning Cotton, at, spool. 1c
24-yard bolts of Tape, at, each. 5c

Women's Untrimmed Hats—fine straws, worth 50c, at 15c
\$7.50 Fine Cowhide Suit Cases, straps all around. . . \$3.50
Boys' and Children's 50c Straw Hats and Linen Tams 25c
Misses' and Children's \$1.00 Laced Shoes—Basement, 50c



RATES FOR FALL MEETINGS

E. L. Lomax Serves Notice of Grant by Union Pacific.

FARE AND ONE-HALF ALLOWED

Omaha Out in the Cold Until Union Pacific Comes to the Front for City—Other News of the Railroad Run.

E. L. Lomax, general passenger agent of the Union Pacific, has served notice on the Western Passenger Association that the Union Pacific is going to give rates to fall merchants' meetings in Omaha from transmississippi territory. The rate will be a fare and a half on the certificate plan, with a minimum of 100 tickets.

Other roads have announced rates for fall meetings at Chicago, Kansas City, St. Joseph and St. Louis under the same conditions, but did not include Omaha. The Union Pacific has gone to the front for Omaha and has served notice that it will put in the rates for this city. The dates of the fall meetings for which rates will be given are: First meeting, July 11 to 25. Second meeting, July 21 to August 5. Third meeting, August 14 to 22. Fourth meeting, August 23 to September 5. Fifth meeting, September 11 to 19. These rates will apply from all points west of the Missouri river to Omaha, where the fare is more than \$1. A liberal return limit is given on the tickets which must be signed in Omaha to show that more than 100 avail themselves of the rate for each meeting. "People are flocking into the Big Horn basin at a tremendous rate in search of horses," said S. B. Howard of the home-

seeker's information bureau of the Burlington. "The establishment of regular passenger service in the basin and the announcement that the Burlington is to build through Thermopolis and through the Big Horn gorge and over the Boysen dam has been a great stimulus to sales, as it assures a better outlet from the basin. Settlers are coming from as far as New Jersey and the New England states to secure some of the government's irrigated land under the shoshone project." The Burlington inaugurated a new time card Sunday to provide for the increasing and heavy passenger business which is being done by summer tourists. Train No. 5, the Chicago-Denver train which passes through Omaha at midnight, will be run under its own steam to Denver instead of joining with the St. Louis-Denver train at McCook. The St. Louis train will also be run solid to Denver under the new card. W. W. Johnson, assistant general freight agent of the Burlington, has returned from Billings, where he went to attend a hearing before the Montana Railway commission on packing house rates to Montana points. The commission reserved its decision. The Union Pacific St. Louis-Denver train is now being run through Omaha, as it is still impossible to get the train through Kansas City. W. E. Baasinger, assistant general passenger agent of the Union Pacific, has returned from Chicago, where he has been attending a meeting of passenger officials of the Harriman lines in reference to advertising. E. L. Lomax, general passenger agent of the Union Pacific, has returned from Chicago. A Shooting Scrape with both parties wounded, demands Bucklen's Arnica Salve. Heals wounds, sores, burns or injuries. 5c. For sale by Beaton Drug Co. See Want Ads stimulate business moves.

BENNETT'S

S. & H. Green Stamps—Every day with every purchase in every department.

We Close Tuesday at 1 o'clock During July and August

To give our employes a little recreation during the heated term. Shop in the cool of the morning. Open other days until 6 p. m. Saturdays until 10 p. m.

Second Week of Our Great July Clearing Sales

Watch our ads for extraordinary bargains. Every vestige of summer goods must go. Sales that will fill the store are scheduled for each day this week.

Buy a Silk Dress Tuesday—More than 150 stunning one-piece models, worth \$20 and \$25, will be... \$10

This is clearing sale value with a vengeance. It's a quick, sharp, decisive clearing of all those high class silk messaline and Foulard one-piece dresses you may have seen here. Styles absolutely new and correct. Many superb models in all the best shades. On sale up to 1 o'clock only, closing time, at \$10

Clearing in the Shoe Section

Women's white canvas Oxfords, with ankle strap, best in pink, blue and gray—\$2.00 and \$2.50 lots, at—worth \$1.25, at—**50c** | **\$2.48** | **98c**

Silks

59c, 65c and 75c qualities, at, yard. 29c
Plain taffetas, fancy foulards, China Silks, etc., widest range of choice styles and colors.

Embroidery Remnants

Left from our big sales, lengths of 1 1/2 to 3 yards, widths up to 18-inches, at 10c

Stationery

Fancy Crepe Paper, per bolt of 10 feet, for 10c and 10 stamps.
Napkins, 100 for 10c and 10 stamps.
Dennison's 25c lunch sets 10c and 10 stamps.
Roll Lunch Paper, for 10c and 10 stamps.
Eaton Hurlbut Tablets, 25-cent kind for 10c and 10 stamps.

Buy Groceries Early Tuesday

Double S. & H. Green Stamps with every purchase up to 11 o'clock, except on these advertised specials.

- Eugene Tomatoes, 3 cans for 25c
- Dried Grapes, per pound 4c
- Potted Tongue, per can 4c
- California Prunes, per pound 4c
- Bonheur Sardines, per can 4c
- Diamond Crystal Salt, package 10c
- Capitol Maple Syrup, quart can 40c
- Bennett's Reliable Coffee, pound 30c
- Netlet Peanut Butter, 2 jars for 20c and 10 stamps.
- Teas, assorted, pound 60c and 7c stamps.
- Tea Garden Preserves, jar 40c and 20 stamps.
- Bayles' Horseradish Mustard 12 1/2c and 10 stamps.
- Eddy's Mustard, two bottles 10c and 10 stamps.
- Veal, Ham, Beef, Lamb, can 10c and 10 stamps.
- Capitol Extracts, vanilla, lemon 10c and 20 stamps.
- California Olive Olives, regular 50 cent cans, for 30c



Not off and then on, but on all the time.

Drexel Gives 25% OFF ON Misses' and Children's Ankle Strap Pumps and Slippers

Our sale of misses' and children's oxfords has been a great success. This is because we are offering nice fresh goods. No "left overs" in this sale. Sizes and widths to fit the feet. Young women's Russia calf and patent colt oxfords, values \$3.50; sale price. \$2.73
Young women's Russia calf and patent colt oxfords, \$3 value, at \$2.25
Young women's Russia calf ankle strap Pumps, \$2.50 values, at \$1.89
Misses' Russia calf and patent colt, \$3.00 values, at \$2.25
Misses' Russia calf and patent colt, \$2.50 value, at \$1.89
Misses' Russia calf and patent colt, \$2.00 value, at \$1.50
Misses' and children's Russia calf ankle strap Pumps, \$2.00 value, at \$1.50
Children's Oxfords, \$2.00 value, at \$1.50
Children's Oxfords, \$1.75 value, at \$1.32
Children's Oxfords, \$1.50 value, at \$1.23

100 pairs odd sizes, \$2.00 and \$2.50 values, at 75c

Drexel Shoe Co., 1419 Farnam Street.

Quality Is Our Guide



PLEASES THE MOST CRITICAL
At all grocers
UPDIKE MILLING COMPANY, OMAHA.

"THE NATIONAL HEALTH RESORT"
HOT SPRINGS, SOUTH DAKOTA
Approved by Nation and State. Best Climate and Medicinal Springs in America. First Class Hotels, Hospitals and Bath Houses. Write to Secretary Commercial Club, Hot Springs, So. Dak.

So You Must Store Your Furniture?

Then call us — today. We have the place you want. We have the facilities you appreciate. We have the vans and the men to relieve you of every detail. **OMAHA VAN & STORAGE CO.** 1609 Farnam St. Doug. 1559—Ind. A-1559.

HOTELS.



Hotel Kupper
11th and McGe. Kansas City, Mo. In the Shopping District. Near all the Theaters. 200 Beautiful Rooms. 150 Private Baths. Hot and cold water in all rooms. Spacious lobby, parlors. Telephone in every room. Beautiful Cafe, Perfect Cuisine. **\$1 to \$2.50 Per Day** European Plan. **KUPPER-BENSON HOTEL CO., F. A. HENSON, Mgr.**

Letting Down the Prices on All Summer Merchandise

Store Closes at 5 P. M., except Saturday at 10 P. M., during July and August
HAYDEN'S
Store Closes at 5 P. M., except Saturday at 10 P. M., during July and August
THE RELIABLE STORE

\$2.00 Laces on Sale Tuesday at 59c

The highest quality Laces, Bands, Edges, Galloons, Festoons, Medallions, etc., in Venice, Planer and the Irish Crochet patterns; all beautiful new goods. On sale in two immense lots Tuesday!

First Lot—Laces, that sold up to \$2.00; all at, per yard. . . . 59c

WHITE RIBBONS

This being a strictly white goods season, we will place on sale Tuesday two extra special values in **All Silk Taffeta Ribbons**, in white only; extra wide and very heavy quality, **15c, 25c**

Second Lot—Laces that sold up to \$1.00; all at, per yard. . . . 39c

EMBROIDERY BARGAINS

\$1.00 Hand Loom Embroideries, in finest flouncings, edges and corset covers—the biggest embroidery snap ever offered in the west—all at one price, per yard 39c

Letting Down Prices in the Domestic Room

- 15c White Goods 7 1/2c
- 19c White Goods 10c
- 15c Organadies 10c
- 12 1/2c Organadies 7 1/2c
- 36-inch Blue Percales 12 1/2c
- 36-inch Blue Percales, 10c grade at, yard 7 1/2c
- 12 1/2c India Linon 7 1/2c
- 12 1/2c 40-42-inch Lawn, at, yard. . . . 7 1/2c
- 15c English Long Cloth, yard. . . . 7 1/2c
- 39c silk mixed Wash Goods, at, yd. 19c
- 36-inch Bleached Sheetting, yard 5c
- 36-inch Unbleached Sheetting, regular 8c grade, at, yard 5c
- 85c 81x90 Sheets 65c
- 75c 72x90 Sheets 55c
- 15c Towels, each 10c

Another Car of Extra Fancy California Freestone Peaches for Canning

We will open the car Tuesday morning and put them on sale at, per crate \$1.10 No limit. All you want.

LETTING DOWN THE PRICES ON FRESH VEGETABLES

- 8 bunches fresh Onions 5c
- 8 bunches fresh Radishes 5c
- 2 large Cucumbers 5c
- 6 heads fresh Leaf Lettuce 5c
- Fancy Wax or Green Beans, 2 lbs. . . . 5c
- 2 quarts fresh Peas 5c
- 4 bunches fresh Beets 5c
- 3 bunches fresh Carrots 5c
- 5 bunches fresh Turnips 5c
- Fresh Cauliflower, 3 for 10c
- 3 bunches fresh Parsley 5c
- 2 bunches fresh Asparagus 5c
- New Cabbage, per head 2 1/2c
- 3 bunches fresh Beets 5c
- Large, Juicy Lemons, dozen 20c

Letting Down the Price on Groceries. All grocery items advertised Sunday for Monday will be good for Tuesday's sale.

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

LOW RATE CIRCUIT TOURS To New York and Boston

ON SALE DAILY UNTIL SEPT. 30th, Via the **CHICAGO, MILWAUKEE & ST. PAUL RAILWAY**

A delightful 30-day vacation tour with diverse routes east of Chicago, interspersed with lake, river and ocean trips, relieving the monotony of an all rail journey. Liberal stop-overs throughout the east. Let us plan your trip and arrange all the details. For rates, routes, etc., call at **CITY TICKET OFFICE, 1524 Farnam St., or Write. F. A. Nash, Gen. Western Agent. Omaha, Neb.**

NORTHERN MICHIGAN LINE

The Elegant Lake Steamships
"Manitou"—"Missouri"—"Illinois"
Offer extended service between Chicago and Mackinac Island and other famous summer resorts of Northern Michigan, competing with all lines for Lake Superior and Eastern Points. The most attractive and direct route to Mackinac Island, No. Manitowish, Cheboygan, Chequamegon, Isle Royale, and other points. These elegant steamships are among the finest and best equipped on the Great Lakes. So large and steady as to ensure comfortable passage to their ports. For full particulars, call on the agent or write to: **R. F. CHURCH, G. P. A., Offices and Docks, E. End 11th St. or East St. Bridge, Chicago.**

July Weddings

Call for Silver, Cut Glass, Clocks, Carving Sets, Hand Painted China. We have a very nice line of these and very many other articles suitable for wedding gifts. Look for the name.
S. W. Lindsay, Jeweler
1516 DOUGLAS STREET.

HOTEL VICTORIA

Broadway, Fifth Avenue and 27th St., NEW YORK.

In the Centre of Shopping and Theatre District.
A Modern, First Class Hotel.
Complete in all its appointments. Furniture with Indian carving. City without excursions because it is located in the city.
The only Hotel in Manhattan, facing Fifth Avenue and Broadway.
300 rooms. Hot and cold water and telephone in every room. Cuisine unexcelled.
Taxicab Service the best in the city at lowest rates.
ABSOLUTELY FIREPROOF.
EUROPEAN PLAN. Rooms \$1.50 per day and upwards. **GEORGE W. SWEENEY, Proprietor.**

ASK FOR Metz OMAHA'S FAVORITE BEER THE BEER OF QUALITY

50 Switzerland in one

expresses in a limited degree only, the magnificence of the scenery in the Canadian Rockies viewed enroute to the **ALASKA-YUKON-PACIFIC EXPOSITION**
Stopover without extra charge at the famous resorts: Banff—Lake Louise—Field—Glasier.
This "Land of Enchantment" is reached only by the **Canadian Pacific Railway**
Through trains to Seattle from St. Paul daily at 10:30 a. m. Low Excursion Fares from all places to Seattle and all Puget Sound cities and return.
Alaska and return from Vancouver \$65 by Can. Pacific Steamers. Tickets for sale by agents of all railways. Send for literature and information.
A. C. Shaw, General Agent, Chicago.

DR. BRADBURY, DENTIST

1608 FARNAM STREET, 17 years same office. Phone: D. 1766.
Crowns, up from \$2.50
Partial Plates, up from \$3.00
Full Plates, up from \$5.00
Fillings, up from 50c
Porcelain Fillings, up from \$1.50
Bridge Work, per tooth, up from \$1.50
Nerves removed without pain
ALVEOLAR WORK A SPECIALTY. Work guaranteed ten years.

Reliable Dentistry AT Taft's Dental Rooms

TWENTIETH CENTURY FARMER
The Farm Paper that Reaches All of the Live Stock Men.

SALES OF BEER FALL OFF

Business in Nebraska Revenue District Shows Marked Decrease for Year.
The annual reports of the breweries of the Nebraska revenue collection district for the year ending June 30 indicate a marked falling off of consumption of beer throughout the district. The full figures are not yet available for publication.