



A Final One-Day Clearance of All the French Costumes which We Bought in the Auction of Smuggled Goods in New York

We positively sell every garment from the smuggled stock on Monday. We have reduced the prices on these costumes to a fraction of their cost to import. A week ago these gowns were priced far below their value. In this announcement we name the prices at which they were quoted last week and the still further reduced prices Monday. Such chances will probably never occur again.



POSITIVELY NO GOWNS OR COSTUMES CAN BE RETURNED or EXCHANGED — Every Sale is Final

\$75 Embroidered Green Crepe Meteor Gown, for \$335
\$75 Blue Imported Messaline Draped Tunic, for \$335
\$100 Bronze Satin, gold lace Gown, for \$665
\$150 White Baby Irish Dress, for \$885

\$59 Shantung 2-piece Tailored Suit, for \$35
\$65 Blue Linen Embroidered and braided Dress, for \$35
\$50 Tan Linen Embroidered panel front Gown, for \$22.50
\$50 3-piece white Embroidered Linen Suit, for \$25
\$135 Handmade and Embroidered Lingerie Dress, for \$65
\$125 Bengaline Shantung Princess Gown, for \$75
\$100 Rose colored Shantung Tubular Princess, for \$50
\$125 Copper colored Armure Directoire Gown, for \$75
\$65 Bedford Cord 2-piece Suit, for \$35
\$150 Wisteria Shantung, embroidered tunic Gown, for \$75
\$50 Tan Linen Princess Gown, for \$25

\$75 Hand tailored and embroidered 2-piece Linen Dress, for \$50
\$45 Blue Linen Princess Gown, for \$22.50
\$85 Black and white plaid Chiffon Dress, for \$35
\$75 Light Blue Striped Chiffon 2-piece Princess, for \$35
\$50 Colored embroidered Linen Princess Gown, for \$22.50
\$35 Lace and Net Princess Dress, for \$19
\$100 Silk embroidered Net Gown Tunic, for \$50
\$65 Lingerie Princess Dress, for \$35
\$45 Rose Colored Bengaline Cape, for \$22.50
\$39 Lace Coat, for \$19
\$25 Lace Coat, for \$12.50
All the Walsals at bargains equally as great.
All the French Lingerie at bargains equally great.

Bought From the New York Auction
25c Fine Embroideries at 10c

Extra fine Swiss, nainsook and cambric embroidery edgings—medium and wide, up to 9 inches, also insertions, headings and galloons—newest designs—many are fine hand-loom needle-work—worth up to 25c a yard, at, yd. **10c**

50c Flouncings and Skirtings 25c Yd
18 to 24-inch fine embroidery flouncings and corset cover widths—medium and wide insertions and galloons—worth up to 50c a yard, at, yard. **25c**

Extra Fine Allover Embroideries

Also waist frontings and waistings—swiss, nainsook and batiste—choice, new designs in eyelet, filet, crochet, Grecian and combination effects—positively worth up to \$1.50—, at, per yard **69c**

All the High Class

Novelty Laces

From New York Auction Sale that sold up to \$1, \$1.50 and \$2.00 a yard—grouped together in a big lot for speedy clearance—all go at, yard **50c**

Fine French and German Val Laces, Insertions

Also dainty cluny and Baby Irish effects, also Persian corset insertions—many to match—worth up to 12 1/2c yard, at, per yard **5c**

Prettily Made Batiste Embroid'ry Robes

Fine French batiste embroidered partly made robes—scalloped and hemstitched borders—made with crochet medallions, positively worth up to \$12.50, at, a pattern **\$5.98**

Special Sale Monday of Our Famous SUNRAY Sheets and Pillow Cases

BRANDEIS STORES

GREATEST RUG SALE Ever Known in the History of the West

MONDAY AT BRANDEIS STORES

This Was a Tremendous Cash Purchase of the Entire Stock of a Large Eastern Mill

The manufacturer was forced to raise a large sum in cash within 48 hours. He wired Brandeis and we bought the entire stock. The bargains will be the most extraordinary we have ever offered.

We have devoted nearly our entire 3d floor to this sale. Seventy experienced clerks to wait on you. No delays. No crowding. No disappointments.

\$30.00 Rugs at \$15.98

\$35 Wilton Velvet Rugs at \$17.98

Finest Seamless Wilton Rugs

9x12 Axminster and Brussels Rugs of the highest class. They are in rich dark or light colorings, and are bordered all around. Genuine \$30 values, at **\$15.98**

These goods are absolutely new and perfect in every way. They are 9x12 in size, and actually worth up to \$35. One of the exceptional values of this sale, go at **\$17.98**

The finest quality of Wilton Rugs manufactured. Absolutely seamless in those soft, rich Persian patterns. Others would ask \$55 for this quality, at **\$29.98**

\$15 Room Size Brussels Rugs, at \$7.98

Genuine room size Brussels rugs—in fine Oriental and floral patterns, light and dark colors, sizes to 9x12, all in one lot—

EXTRA SPECIALS—SMALL WILTON RUGS

The Most Wonderful Bargains
All the 27-54 Wilton Rugs, **\$2.98** All the 36-63 Wilton Rugs, **\$4.98**
worth up to \$5, at worth up to \$9, at

\$5.00 Rugs at \$2.98—Axminster rugs in 36x72 size—floral and oriental patterns, at **\$2.98**

\$3.50 Rugs at \$1.59—High grade Axminster rugs—in floral and oriental designs—worth up to \$3.50, at **\$1.59**

Ingrain Art Rugs at \$2.98—A fine lot of assorted sizes, in values up to \$8.00, at **\$2.98**

Great Basement Sale

Summer Wash Fabrics
50c Pongees at 10c a Yard—Highly mercerized fabric—in all the wanted plain shades—basement bargain square—Monday, at, yard **10c**

Fine fancy white goods, including dimity plaids, mercerized madras, lawn plaids, checks and stripes—many different weight cloths—values up to 25c yd., at, yard **9c**

Fast color Gordon Madras—large and small plaids, checks, stripes, etc., at, yard **6c**

Full standard dress prints—in every wanted pattern and color, sold from the bolt, at, yard **4c**

High grade percale—in light, medium and dark designs, also plain pink and blue for summer wear, absolutely fast colors, basement, yard, at **10c-12 1/2c**

The genuine Indian Head Sulting, in every wanted plain shade, yard wide, at, yard **15c**

BRANDEIS STORES

NAPLES A REFORMED CITY

Also One Where Americans Fight for Their Rights.

CHANGES TO COME OVER POOR

Beggar and Merchant Alike Are Being Taught to Respect the Face of the Wealthy Tourist.

NAPLES, June 9.—Naples reformed! If it were not so serious it would be a scene. From time immemorial the name of this city has been synonymous with extortion in all the varied forms keen wits and brazen tempers can devise. From the beggar in the street to the reputable merchant the inhabitants were under suspicion and with reason. The beggar was an impudent cheat and the merchant never hesitated to short change one if he got the chance. But truly the world improves, and with it Naples.

To one returning after an absence of only four years some of the things seemed incredible. It began when he left the ship. The boatman accepted an increase of only 50 per cent over the tariff with hardly a murmur. In former days he would have

screamed and stormed and nine times out of ten would have got double or treble his due.

Then the facchino who carries the luggage to the cab. A modest pourboire over the legal tariff brought forth profuse thanks. And the cabbie himself accepted a 25 centime tip over his fare after a three-mile drive without more than showing his teeth with a certain Neapolitan viciousness.

Driving to the hotel there was not a single little ragamuffin to turn flip-flops and cartwheels, the while crying, "Maccheroni." No impudent beggars tried almost to climb into the carriage in pursuit of a copper. The flowers sellers took the first no as final, and the few crippled beggars that crouched in shady spots under the walls of gardens seemed actually to be timid.

All this seemed like a dream of a disordered fancy to those who haven't been in Naples recently, but it is solemn fact. Naples is beginning to reform—on the surface, at any rate. The better element, which has been working so long to make the conditions here more palatable to the tourist, is beginning to see the results of its work, which began ten or fifteen years ago. The beggars are being gathered in and sent to the workhouses. The vicious cabbies are rapidly coming under the control of the city. The taxicab (horse), a ridiculously cheap

mode of transit—30 centimes for the first kilometer and 10 for each that follows—is being introduced rapidly. These rates, we are told, are only temporary, but have been made with the purpose of putting out of business a good proportion of the cabs here.

Naples has too many cabs. How the cabmen manage to maintain their horses and cabs and still make a living is one of the mysteries of this great city, where it is a mystery how a majority of the people live. One of those marvellous little Neapolitan horses which seem never to tire and must be in the last stages of senile decay not to show spirit costs in the neighborhood of 500 lire. The carriage and harness cost about 750 lire, making an initial outlay not of 250, but of 1,250 lire, a very different thing.

The upkeep of the horse costs little. He will eat anything a goat will, and then some. It's a great feat day if he gets a meal of corn and oats. Bran is his staple, with green stuff of any kind as dessert. Yet on this meagre fare with any sort of attention he looks sleek and well fed and will do the work of two ordinary horses such as one sees in New York, and this on stone flagged pavements which seem specially devised to knock to pieces a horse's legs.

Little Work for Cabbie.

Each cabman has his station, and unless he chances to pick up a passenger in the street he never has a return fare. At his station he must take his turn with the others and it is a uncommon thing for him to wait half a day for a fare which may come possibly to 2 lire. If through the year a cabbie outside of those who have favored locations nets 2 lire a day he is doing well. On this he must keep himself and his family, which is sure to be large.

What wonder, then, if he tries to get more than his legal fare? Once in a while one meets a cabbie in New York who is not averse to getting more out of his passenger than the law allows and it has even been suspected that some of the taximeters in New York are not as accurate as they are supposed to be. Yet how few Americans at home stand up on their hind legs and kick for their rights!

But it is different here. There is a tradition in America, sedulously fostered by our friends the English, that the travelling American has spoiled the continent. So huge are his tips, so magnificent is his largesse, that he has made it impossible for the native to get along in the economical ways of the past.

Perhaps this is true in certain hotels in London, Paris and Berlin, but a mighty change comes over him by the time he strikes Italy in general and Naples in particular. Down in this part of the world the American has the reputation of being the closest proposition that comes here, not excepting even the Germans, who now swarm over the country in the spring. The French are said to be the most generous, then the Italians, then the English, with the Germans and Americans running neck and neck for the last place.

or poor, comes to Naples with the fixed conviction that he will be cheated and swindled at every turn. He sets his jaw hard, never lets the instructions on tips in Baedeker out of his sight and prepares to do battle with everybody.

Spirit of Some Travelers.

It's a slight for gods and men to see an American who in his own free land, especially if that happens to be New York, is lied more for tips in a day than he is in Naples in a week stand up for his rights and squabble a quarter of an hour over a tip of 10 centimes. The other day a party of prosperous looking men nearly lost the Sorrento boat because they objected to paying the boatman an additional fee of 2 cents each for the luggage which they were taking with them, each of them having at least two suit cases or kit bags, and it's dollars to doughnuts that the only thing they will remember of their trip to Capri and Sorrento will be that 2 cents each, which the gendarme said was legal even if Baedeker made no mention of it.

Poor devils of Neapolitans, they are so miserably poor and wretched. The marvel is that they are not all dead, and a good many of them undoubtedly are. It would seem as if any means were fair whereby they might add a few cents to their daily income, and it is always a matter of cents.

One has only to wander aimlessly through the poor parts of the city, into damp narrow streets and courts, where the sun never shines, where the people live in filth and squalor, to realize how terribly real the poverty of the city is. With the peasant in the country districts who earn from 15 to 20 cents a day working from dawn to dusk it is bad, but they at least have their air and get strong and sturdy, especially the women. But the poor in the city live in an environment which has to be seen to be believed.

And yet they are cheery under the worst conditions! That is the greatest wonder of all. One does not see the sullen, morose and gloomy faces so common in the poor quarters of Berlin, Paris and the large English cities. Wicked faces one sees, plenty of them, but everywhere there is the vivacity, even gaiety, which distinguishes the Neapolitan from all the other Italians.

Second Visit Needed.

Perhaps a second visit to Naples is necessary if one wants to see the city in its true aspect. By that time one is likely to have reached the point where he decides it is better to give an extra 10 or 15 centimes and get a smiling "grazie signor" than to stare on his right and get now a scowl, in other times a tongue lashing, and perhaps the latent threat of a knife.

For with all its vice, its dirt, its squalor, its noisy streets, its shrieking populace and the constant clangor of its thin voiced church bells, Naples is one of the beauty spots of the world. Yet it has never done much for man. Yet it has always been fought for. Greek, Carthaginian, Roman, Goth, Norman, Saracen, Frenchman, Spaniard and Italian have shed blood to possess it. Through all the centuries it has laid lazily at the foot of its green hills,

BLOTS ON THE SOCIAL HORIZON

Millionaires Whose Matrimonial Escapades Put a Smell Around the World.

The two family names which among foreigners are synonymous with enormous American fortunes are those of the Goulds and the Vanderbilts. Certain members of these families, by sober-minded attention to business and by useful and practical philanthropy, have abundantly deserved and have accordingly received the respect and esteem of the public. They have not had their heads turned by their almost incalculable riches. They have acted in public and in private just like "common or garden" mortals; they have not courted publicity; they have regulated their lives according to the Ten Commandments, and have reflected credit on themselves and done much to dignify the family name in the general estimation.

But there are other members of these families who have lately been conspicuously in the public eye, not for any notable service rendered to humanity, but merely for the messes they have made of their matrimonial alliances. Alfred Vanderbilt has incurred the cordial disfavor of court circles in Great Britain, in connection with the Ruiz case, and it now appears that Elsie French, to whom he was married January 11, 1901, was abundantly justified in securing a divorce from him. William K. Vanderbilt, Jr., and his wife are not on speaking terms because of the intimate friendship of the husband for an opera singer, Consuelo Vanderbilt, duchess of Marlborough, one of the finest representatives abroad of the best traditions of American womanhood, is finding a kind of solace for the duke's unfaithfulness in efforts for the amelioration of the lot of the working classes. Her father, William K. Vanderbilt, Sr., could only agree to disagree with his former wife, who is now Mrs. O. H. P. Belmont.

As for the Goulds, the story of the struggle between Anna Gould and her husband, the count de Castellane, for the possession of their children, and her infatuation for Helie de Sagan, dragged its slow length through the courts and the newspapers, only to be superseded by the narrative now current of the wedded infidelity of Howard Gould and Katharine Clemmons.

The author of "How to Be Happy Though Married" ought to write a book explaining "How to Stay Married Though a Millionaire." It seems as though the people who have everything they want are those among whom we find the largest number of cases of chronic dissatisfaction. Having nothing else to do—nothing unseen to see—nowhere unvisited to go—they fall to quarrelling with one another to kill time. Getting a divorce, "establishing a residence," conferring with lawyers and hiring

PRESMEN ARE COMING IN

Several Delegates to International Convention Already in the City.

Officers and delegates of the Annual convention of the International Printing Pressmen and Assistants' union are arriving in the city. Some have already come and many more will be here by tonight.

Among those now in the city are F. Henley of St. Louis, G. A. Rennech and C. J. Runny of Chicago.

President George L. Berry will arrive today and will be quartered at the Rome.

South Omahan

Drowns Logging

Dan Shelan Loses His Life at Sioux City, Whither He Went with Brother.

Dan Shelan, a young man living in South Omaha, was drowned near Sioux City Friday by falling from a canoe. He and his brother, Frank Shelan, sailed up the river six weeks ago on their annual fishing trip. The drowned man was 28 years of age. The body has not been recovered.

The young men were catching drift logs and sailing them to a mill. Dan got after one larger, new log and chased it down the river for half a mile and on his return he rounded a corner of the bank from which a huge clump of dirt came down. It struck him and drove him into the water.

THE beauty of your home may be helped or hindered by the hardware trimmings. If you are building or remodeling insure your interior against inartistic efforts in inharmonious combinations by specifying.

Yale & Towne
Ornamental and Builders' Hardware

No matter what style your home is built in, we can furnish the hardware to harmonize with it. A wide range of designs and finishes may be had in grades to suit every purse.

Our assortment includes hardware requisites for dwellings and every other kind of building, large or small. We'll take pains to help you make satisfactory selections.

James Morton & Sons Co.,
1511 1513 Dodge St. Agents for Yale Hardware

BRANDEIS STORES

SECOND FLOOR

The Most Complete, Beautiful and Perfectly Equipped

HAIR GOODS DEPT.

in the West.

The largest hair goods department in the city and the one that gives you positive assurance of high grades and reasonable prices. Everything is absolutely correct in point of style.

NATURAL WAVY SWITCHES
20 inch natural wavy Switch, \$3 value, at **\$1.89**
24 inch natural wavy Switch, \$5 value, at **\$2.89**
Natural wavy first quality pure German Hair, 24 inches long, \$10 value, \$5 Natural wavy Switch, 24 inches long, \$20 value, at **\$17**

FINE HAIR SWITCHES
18 inches long, \$1.25 value— at **98c**
20 inches long, \$2 value— at **\$1.39**
22 inches long, \$3 value— at **\$1.89**
24 inches long, \$4 value— at **\$2.39**

Four puffs, in set **49c**
Six puffs, in set **79c**
Eight puffs, in set **98c**
Eight puffs, in set **\$1.50**
Salome puffs, 10 and 12 in set **\$3.50**

Curling Fluid, the only thing to keep the hair in curl in damp or warm weather, 25c bottle for **19c**
McCarthy's Curling Fluid.

Information all over the head, 20 inches long, 3/4 oz. natural wavy hair, \$12 value, at **\$6.95**
Manicuring, shampooing, hairdressing and massage by experts.