

Big sale Men's Shirts Underwear Saturday
BRANDEIS STORES
 BOSTON STORE & SONS
 Great Sale of Men's Serge Suits Saturday

Extraordinary Sale of PARASOLS

Bought at New York Auction

Also entire sample line of Novelties from a great New York Manufacturer

These are fine silk parasols with natural or fancy handles that have been admired in the window.

More Than 100 Styles

Fancy plaids, checks and stripes—novel embroidered borders—plain centers with Dresden, floral and Persian effects—tucked effects—white and black pongee—also all colors.

Parasols actually Worth up to \$6, at

50c, 98c, \$1.98, \$2.98



From Our Great Purchase Shirt Waist Suits and Summer Dresses

These are the most practical suits and dresses for warm weather—all are in new style and new patterns—in excellent quality of wash fabrics. They are worth as high as \$6.00, at—

1.50-1.98-2.50

Shirt Waist Suits in our Basement

Well made suits and dresses that will launder perfectly—all new styles—light and dark patterns—**98c-\$1.39**

Sale of Waists—Basement 800 shirt waists in new styles—many very prettily trimmed—worth regularly \$1.50—in the basement—**50c-69c**



Stunning Show Room Model Hats 250

Millinery Dept., Basement

These are white Milan Hats in the new shape, rolled on one side, trimmed with ribbons and flowers—medium and large shapes—worth \$7.50, at **\$2.50**

Women's Untrimmed Hats at 69c

These are fine chip straw shapes—all new styles this summer—in black and burnt shades—now so popular—many actually worth up to \$2.50, at **69c**

BRANDEIS STORES

Rebecca
 Of Sunnybrook Farm.
 By Kate Douglas Wiggin, first time, now **49c**

BENNETT'S
 SHOE SHINING—For Men and Women **5c**
 Six Shines 25c.

Post Card Albums
 Bound in black cloth, capacity 500 cards; special—**59c**

An Extraordinary Purchase and Sale 1,500 WASH DRESSES

For House and Street Wear On Sale Thursday

The entire made-up stock from the well known manufacturing house of **McCUTCHEON & ADAIR, 142 Fifth Avenue, New York.**

This house bought up all the one, two and three-piece lots of the year's new wash fabrics from a prominent wholesaler at a very low price. They made this stock up into dresses. McCutcheon & Adair are famous for their wonderfully clever style innovations—they have a knack of turning out original designs not approached by any other designers in the business.

This Immense Stock on Sale Thursday One-Third and One-Half Under Value.

Women everywhere gladly welcome such a sale. Everything about these garments is distinctively superior to most lines. Materials are standard fabrics, the finish and workmanship is of the highest order. You'll thoroughly enjoy the savings so lavishly spread out in this display tomorrow.



\$8.00 DRESSES FOR \$5.00
 Choice of white and colored Dotted Swisses, Messalines, Suettes, Madras and fancy Mercerized Materials, all choice patterns and colors, made with low square neck, open front half way down, side pleated bodice and self strap trimming and real pearl buttons, long sleeves, all \$8.00 garments, choice—**\$5.00**

\$12.00 DRESSES FOR \$7.95
 Made from genuine imported Anderson Scotch Gingham in most desirable stripes and check patterns in pink, blue, black and lavender effects, made with a roll collar and black tie, some have pleats edged with white piping. Rarely are such beautiful dresses so cheaply offered. The actual value is \$12.00, while they last, choice, at **\$7.95**

STYLISH ONE-PIECE DRESSES OF POPLIN
 Choice of all white, plain blue or grey, all made with a white V shaped tucked yoke, set in. Dress is made with a straight front panel beautifully tucked and finished with self buttons. Each suit separately boxed, and worth almost double our price **\$5**

200 Dresses, one-piece models, in high and low neck styles, including pretty jumper models. There are fine percales and madras materials, made up in most tasteful designs. There must be a dozen genteel models, and in every instance values are \$6.00 and \$5.50 **\$3.95**

One-piece Dresses for house and street wear, plain colors of all kinds and innumerable fancy patterns, high or low neck, laundered collar styles and jumpers. The materials are of best, also about ten stunning styles, all worth \$5.00, for **\$3.50**

Chambray and Percale Dresses, plain or fancy materials, high neck effects, trimmed with bands or borders. Hundreds of new \$4.00 and \$5.50 dresses **\$2.50**

Light and dark print dresses, also percale and madras, one-piece styles, beautifully made and finished, big \$2.00 value, at **\$1.25**

69c for Men's White Pleated Shirts Worth \$1.00

You Buy These Shirts for Less Money Than Largest Dealers Pay for Them....

Rarely can such an offer be made. White pleated shirts are always wanted and always in good taste. Every man wants at least a few in his collection of summer shirts. Very unusual circumstances brings these shirts at such a price. Understand, every shirt is standard dollar quality, perfectly made and of excellent material, all have attached cuffs, sizes 14 1/2 to 17 1/2. Without any question this is the greatest shirt opportunity we have seen in years. We look for a crowd of men after these shirts Thursday. Women can buy them also, with assurance that the purchase will please, at, each **69c**

Boy's Wash Suits
 Several hundred very fine suits for boys, of good washable materials in white and fancy colors, choice of sailor or military collar styles. Every one new this season and regular \$3.00 and \$3.50 values, for one day only, at **\$1.98**

UNION SUITS FOR WOMEN
 50c quality will be **39c**
 75c quality will be **49c**

As long as the quantity lasts you can make savings of a fourth to a third. Light weight summer Suits cut low necks and sleeves and wide lace trimmed knee. Identical garments selling at \$6.00, all perfect, all sizes, quantity limited, while they last, at **39c**

Same suits in extra sizes, regularly selling at 75c, are on sale at **49c**

Himalaya Cloth for Summer Suits 29c
 A fabric that looks like silk pongee. Has the luster and the semi-rough surface now so popular for coat suits and one-piece dresses. It's soft in texture and does not show creases easily when crushed. Comes in all the best shades, too. We offer it under price, yd. **29c**

LINEN SUITINGS—Genuine imported Irish Linens, always retailing at 50c a yard. There are plain or fancy styles, colors and patterns of the best; 36 inch widths, at yard **19c**

POPLIN FOR SUITS—All plain shades. These goods are in favor for summer suits. Our lowered price makes it a real object to come here, 25c quality, at yard **19c**

Embroideries and Laces
 Several lots that women will delight in for all attractive offerings. **FRONTING EMBROIDERIES**—Especially fine for shirt waists and extensively used for panels, in dresses, many all-over patterns, 24 and 27 inches wide, worth to \$1.50 a yard, at per waist front **39c**

EMBROIDERIES—In Swiss and nainsook, large lot edges, insertions, bands, etc. New patterns, worth 10c, 12c and 15c. For Thursday, at a yard **5c**

VAL LACES—German and French mesh in white and ecru, edges and insertions in match sets. We bought an importer's over stock, 19c and 12 1/2c quality, at per dozen, 50c; yard, **5c**

Oxfords and Pumps
 Samples and odd pieces from a prominent jobber. \$3.50 quality patent colt, patent kid, tan calf and tan kid leathers, price Thursday—**\$2.50**

WOMEN'S JULIETS—Rubber heeled ideal house shoes, cool and comfortable, \$1.75 line, at pair **\$1.29**
 Women's black serge cloth House Slippers, pair **50c**

Bennett's Big Grocery
 Bennett's Golden Coffee, lb. **26c**—and 20 stamps
 Tetley's Sunflower Tea, lb. **70c**—and 50 stamps
 Tetley's Sunflower Tea, 1/2 lb. **35c**—and 25 stamps
 Kellogg's Toasted Rice Biscuits 10c—**and 5 stamps**
 Bayle's Horseradish, Mustard, 10c—**and 10 stamps**
 Diamond Crystal Salt, 2 sacks, 10c—**and 10 stamps**
 Hartley's Marmalade, per jar, 8c—**and 5 stamps**
 Shaker Table Salt, 3 pkgs. for 25c—**and 10 stamps**
 Capitol Maple Syrup, quart, 40c—**and 20 stamps**
 Wiggle Stick Wonder Wax, 6 for 25c—**and 10 stamps**
 Beauty Asparagus, can **20c**—**and 10 stamps**
 Black Pepper, 1/2 lb. can **10c**—**and 5 stamps**
 Hartley's Pure Fruit Jams, jar **25c**

SPECIAL JUNE CLEARANCE BARGAINS

WATCH FOR THE BIG RUG SALE MONDAY. WATCH FOR THE BIG RUG SALE MONDAY. **HAYDEN'S** THE RELIABLE STORE



Pre-Inventory Sale Embroideries

Thursday, the Greatest Embroidery Bargain Day Known in years.

35c EMBROIDERIES 15c
 Includes Skirt Flouncings, All-overs, Insertings, Corset Cover Embroidery, etc., in immense assortments:

Embroideries, at .1c	Values
Embroideries, at .2c	from
Embroideries, at .3c	3c
Embroideries, at .5c	up to
Embroideries, at 7 1/2c	75c
Embroideries, at 15c	yard
Embroideries, at 25c	
Embroideries, at 39c	

WATCH FOR FRIDAY'S GREAT REMNANT BARGAINS, THEY'RE TRULY EXTRAORDINARY.

LADIES' MUSLIN UNDER-SKIRTS—Dainty designs, regular values to \$7.50, all the odd lots and slightly mussed or soiled garments, at, each **98c \$1.50 \$2.50**

MEN'S SUMMER UNDER-WEAR—Shirts and Drawers, all kinds, all colors, to 75c values, several big lots, to be closed at, choice **.25c**

Better Bargains in Our Big Silk Clearance

Would be hard to imagine, but the offerings for Thursday are certainly the choicest ever offered at such surprising low prices. Thousands of yards of plain and fancy silks, messalines, taffetas, wash silks, Jap silks, all up-to-date colors and patterns, big assortments of regular 55c to \$1.00 values, **48c and 28c** choice, at, yard **98c**

\$1.50 BLACK TAFFETA—Heavy quality, oil boiled, 36 inches wide, on sale, at, yard **98c**

LADIES' 19c QUALITY HOSE

Big assortment in blacks, tans and fancy embroideries. We will close them Thursday, at **7 1/2c**

MEN'S DRESS SHIRTS

One immense square of broken lots in big assortment of patterns, values to \$1.50, at, each **49c and 29c**

Pre-Inventory Sale on Linens

IN OUR HIGH GRADE LINEN DEPARTMENT THURSDAY

Hemstitched Table Cloth, with half dozen Napkins to match, all pure linen, worth \$4.50, Thursday, at per set **\$2.50**

Bleached Hemstitched Table Cloth, with one dozen Napkins to match, done up in neat box, worth \$6.00, Thursday, at set **\$3.75**

Unhemmed pattern Table Cloths, size 8x4, warranted pure flax, worth \$2.98, Thursday, each **\$1.50**

Dinner Napkins, good size and bleached, beautiful range of patterns, suitable for wedding present, worth \$3.50, Thursday, dozen **\$2.25**

High Grade Wash Goods

DEPARTMENT ALL DAY THURSDAY

25c Silk finished Pongee, all colors, at, a yard **15c**

25c Shirting and Shirting madras, fine styles, at, yard **10c**

50c Royal Silk mixed Pongee, etc., at, yard **35c**

32 inch Scotch Ginghams, all colors and styles, worth 25c a yard, **12 1/2c**

FOUR SPECIALS IN CURTAINS

A Curtain worth \$1.50, at **79c**
 A Curtain worth \$1.98, at **74c**
 A Curtain worth \$2.50, at **\$1.39**
 A Curtain worth \$3.50, at **\$2.48**
 Other specials in Draperies.

THURSDAY SPECIALS

In Our Famous Domestic Room. Extra Special on Sheets

AT 8:30 A. M.
 One case of Dragon Sheets, \$1x90, seamed, worth 59c, at **41c**

AT 9:30 A. M.
 One case of Dragon Sheets, 72x90, worth 55c, seamed, at **35c**

AT 10:30 A. M.
 to 2 p. m.—one case of Dreamland Sheets, \$1x90, same count and weight as Larkwood, worth 85 cents, at **56 1/2c**
 10 other specials not advertised.

AT 3:00 P. M.
 One case of Indigo Blue Print, worth 6 1/2c, at, yard **3 1/2c**

AT 4:00 P. M.
 One case of 36 inch Bleached Muslin, worth 8 1/2c a yard, 10 yards limit, at, yard **5c**

ALL DAY
 Amoskeag Checks, genuine article: at, yard **5 1/2c**
 15c white Indigo Linons, at **7 1/2c**
 19c white Fancies, at **10c**
 15c Printed Organdies, at **7 1/2c**

HAYDEN'S BIG GROCERY DEPARTMENT LEADS ALL FOR QUALITY, FRESHEST GOODS AND THE LOWEST PRICES

20 pounds Pure Cane Granulated Sugar for **75c**

10 bars best brand Laundry Soap for 25c

10 pounds best white or yellow Cornmeal, for **10c**

Corn Flakes Breakfast Food, pkg. 7 1/2c

Worcester Sauce, Pickles or pure Tomato Sauce, per bottle **15c**

Bromine, Jellison or Jello, pkg. 7 1/2c

1-lb. cans, assorted Soups, for **15c**

Oil or Mustard Sardines, per can **4c**

16-oz. can Lu Lu Scouring Soap **5c**

Small cans, Condensed Milk **7 1/2c**

Gallon cans Apples **25c**

3-lb. cans, First Quality Packed Tomatoes, for **15c**

2-lb. cans First Quality Sweet Sugar Corn for **15c**

6-lb. Choice Japan Rice **25c**

Fancy Muscatel Cooking Raisins, lb. 5c

Fancy Cleaned Currants, per lb. 7 1/2c

Choice California Prunes, lb. 4c

Fancy California Seedless Raisins, lb. 5c

Big Butter and Cheese Sale Wednesday

Fancy No. 1 Dairy Table Butter, lb. 25c

Fancy No. 1 Country Creamery Butter, per pound **24c**

Fancy Full Cream, white or colored Cheese per pound **15c**

Fancy Full Cream Brick or Limburger Cheese, per pound **17 1/2c**

Sap Sago Cheese, only **15c**

Peanut Butter, per pound **20c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

About to Be Married?

This month—means a wedding gift—Stirling Silver, Cut Glass, Metal or Hand Painted China. We have a nice line of these goods and would be pleased to show them to you. LOOK FOR THE NAME

S. W. Lindsay, Jeweler
 1516 DOUGLAS STREET.

DR. BRADBURY, DENTIST 1508 FARNAM STREET, 17 years
 Crowns, up from **\$2.50**
 Partial Plates, up **\$2.00**
 from **\$1.00**
 Business Extracting **50c**
 Fillings, up from **50c**
 Forcelain Fillings, up from **\$1.50**

18 K. WEDDING RINGS
C.B. BROWN CO. JEWELERS
 16th & FARNAM

Not "Too Expensive"

Why do you not advertise to the Consumer through daily newspapers?

That question put to almost any manufacturer who has not tried it will frequently be met with the statement that "it's too expensive." This idea is incorrect.

Why not try it?

A campaign through newspapers, with all the auxiliary work planned for you by us, will sell more goods for general consumption than can possibly be sold in any other way.

Tell us the places where you know your distribution is complete and yet where the goods are not moving as they should. Try the effect of newspaper space in selling a particular article in any one city.

If your goods are of general consumption and you have never tried such a newspaper campaign, why not test it for results?

Information and suggestions may be had from

THE DAILY NEWSPAPER CLUB
 903 World Building, New York City.

Reliable Dentistry
 AT **Taff's Dental Rooms**
TWENTIETH CENTURY FARMER
 The Paper that Produces Results for Advertiser

DOLLARS FOR STORIES