

HAYDEN'S
THE RELIABLE STORE

On Monday Begins the Bargain Event That You Have Been Waiting For
Our Annual June Clearance of Seasonable Merchandise

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Grand Clearance of Laces *Less Than Half*



Every kind of lace known—Vails, Mechlines, Irish Crochet (both real hand made and imitation), Zion City Laces, Orientals, Torchons, etc.—including one lot of extra fine laces at Just Half Regular Prices.

- Laces, yd., 1c
- Laces, yd., 2c
- Laces, yd., 3c
- Laces, yd., 5c
- Laces at 7 1/2c
- Laces, 12 1/2c
- Laces, at 19c
- Laces, at 29c
- Laces at, yard... 39c
- Laces at, yard... 49c
- Laces at, yard... 79c
- Laces at, yard... \$1.19

Regular values 3c to \$3.00. **Fancy Dress Nets**; one big lot of regular \$1.00 values, at... **49c**

Sheets and Cases in Our Famous Domestic Room

- 72x90 Fine Sheetings
- All our 50c sheets... **34c**
- All our 59c sheets... **39c**
- All our 65c sheets... **48c**
- All our 75c sheets... **55c**
- 81x90, made of fine sheeting. All our 69c sheets... **45c**
- All our 75c sheets... **53c**
- All our 85c sheets... **65c**

PILLOW CASES

- Berger 42x38 1/2, at... **8 1/2c**
- 12 1/2c Cases, at... **10c**
- 15c Cases, at... **11c**
- 18c Cases, at... **13 1/2c**
- 20c Cases, at... **15c**
- 25c Cases, at... **17 1/2c**

See high grade Linen department for fine goods.

Wash Goods

In Our Famous Domestic Room Here is the place to get bargains. Every yard must go before the first day of July—and all the best patterns first.

- 10c, 12 1/2c and 15c printed wash goods, all goods to close, at, a yard... **5c**
- ANOTHER LOT OF DIFFERENT WASH GOODS
- 15c, 19c and 25c wash goods, some from the piece, some in long remnants, but all at one price... **7 1/2c**
- Another lot of gingham, imported madras, silk mixed goods and other kinds that sold at 15c, 19c, 25c, 29c and 35c per yard, all on one square, at, yard... **10c**
- Another lot of silk mixed wash goods, metallic dot and figures; silk figured Jacquards; silk floral designs and other silk and mercerized goods, all at one price, yard... **25c**

Bed Spreads, Sheets and Pillow Cases

- in our High Grade Linen department at less than cost of production for Monday.
- Fringed with cut corners, full size crochet Bed Spreads, worth at least \$2.00, Monday, each... **\$1.39**
- Hemmed Bed Spread, crochet with Marseilles patterns, heavy and good for wear, worth \$2.00, Monday, each... **\$1.19**
- All \$1.25 sheets, size 81x90... **85c**
- All \$1.10 sheets, size 81x90... **75c**
- All \$1.00 sheets, size 81x90... **69c**
- All 85c sheets, size 81x90... **59c**
- All 65c sheets, size 81x90... **49c**
- All 98c sheets, size 72x90... **75c**
- All 90c sheets, size 72x90... **65c**
- All 85c sheets, size 72x90... **59c**
- All 79c sheets, size 72x90... **55c**
- All 50c sheets, size 72x90... **39c**
- All 14c pillow cases, 42x36... **10c**
- All 14c pillow cases, 45x36... **10c**
- All 20c pillow cases, 42x36... **14c**
- All 20c pillow cases, 45x36... **14c**
- Mail orders carefully filled.

Monday Lace Curtains

On special sale in every style and weave manufactured, also a fine line of fancy nets, Saxony Brussels Net in very elaborate designs, at \$12.50, \$15.00, \$17.50 and... **\$20.00**

48-inch Fllet Nets in Cream or white, \$1.00, 75c, 69c, 59c, 39c and... **35c**

Don't Miss the Bargains Monday in Grocery Dept.—This is Going to be Our Banner Day

- 25 lbs. best pure cane Granulated Sugar... **\$1.00**
- 10 bars best brand laundry Soap... **50c**
- 48-lb. sacks best High Patent Flour, it is worth now \$2.00 per sack; Monday only... **\$1.75**
- 7 lbs. best Rolled Breakfast Oatmeal for... **25c**
- 6 lbs. choice Japan Rice, per lb... **35c**
- Large cans Condensed Milk... **10c**
- Small cans Condensed Milk... **5c**
- 2 cans first quality solid packed Tomatoes... **25c**
- 3 cans first quality Sweet Sugar Corn... **30c**
- Fancy Muscatel Cooking Raisins, per pound... **50c**
- Fancy California Prunes, per lb... **40c**
- Seeded Raisins, pkg... **30c**
- Oil or Mustard sardines, per can... **40c**
- 1-lb. cans Salmon... **10c**
- Corn Flakes Breakfast Food, pkg 7 1/2c
- Peanut Butter, per lb... **30c**
- Large bottles pure Tomato Catsup... **25c**
- Pickles or Worcester Sauce, per bottle... **15c**
- The best Soda or Oyster Crackers, per pound... **50c**
- The best Crisp Pretzels or Olives, per pound... **50c**
- Snaps, per pound... **50c**
- Butter and Cheese Sale Prices.
- Cheddar-Edam Cheese, per lb... **30c**
- Fancy Dairy Table Butter, per lb... **30c**
- Fancy No. 1 Country Creamery Butter, per lb... **20c**
- Full cream white or colored Cheese, per pound... **15c**
- Full cream Brick or Limburger Cheese, per pound... **15c**
- Neuchâtel Cheese, each... **10c**
- Sap Sago Cheese, each... **7 1/2c**
- Don't Miss the Big Fresh Vegetable and Pineapple Sale.
- Fresh Spinach, per peck... **50c**
- 5 bunches fresh Onions... **50c**
- 10 bunches fresh Radishes... **50c**
- 3 bunches fresh Turnips... **50c**
- Large Cauliflower, per head... **50c**
- Fancy Wax Beans, per lb... **50c**
- 6 bunches fresh Pea Plant... **50c**
- 2 large Cucumbers... **50c**
- 4 heads fresh Leaf Lettuce... **50c**
- 2 bunches fresh Parsley... **50c**
- 3 bunches fresh Asparagus... **50c**
- New Cabbage, per lb... **30c**
- Fresh Beets, per bunch... **40c**
- A Carload Extra Fancy Florida Pineapples for Monday.
- The Florida are the richest flavored Pineapples that grow. Monday we will open this car and place them on sale at the following prices: Each... **50c, 75c, 85c, 10c, 12 1/2c**
- Per dozen... **50c, 75c, 85c, 10c, 12 1/2c**
- Per crate, any size... **\$2.50**

All broken lines, all odd lots must be closed, all heavy stocks greatly reduced before inventory, July 1st, and the quickest way—one way to accomplish this is to mark the merchandise without regard to profit and a view only of making prices so low, values so great that rapid reduction is assured.

Sale will continue all this week. Each day offering new bargain surprises to our best of customers

Magnificent Bargains in High Class Silks

Without doubt the greatest values in summer silks ever offered. Our great stock must be quickly reduced and hundreds of pieces—thousands upon thousands of yards of high grade silks have been marked for quick clearance, regardless of cost, in three big lots.

- 26-in. Foulards, 75c values... **38c** Yd.
- 59c Rough Pongees, 24-inch... **38c** Yd.
- 69c Fancy Tussah, 27-inch... **38c** Yd.
- \$1 Taffetas, light colors, 27-in. wide... **38c** Yd.
- 59c Black Taffetas, 19-inch... **38c** Yd.
- 27-in. Fancy Silks, worth \$1.25... **48c** Yd.
- 20-in. Messalines, worth 85c... **48c** Yd.
- 27-in. black Taffetas worth \$1... **48c** Yd.
- \$1 45-in. Clifton Voiles... **48c** Yd.
- Some extra quality, \$1.25... **48c** Yd.
- Rough silks in this lot... **48c** Yd.
- Messalines, worth \$1.25... **68c** Yd.
- Fancy Taffetas worth \$1.50... **68c** Yd.
- Evening Brocades worth to \$2 yd... **68c** Yd.
- Cole de Cordes, worth \$1.25... **68c** Yd.
- Silk Voiles, worth \$1.25... **68c** Yd.
- Several lots of silks in this group worth \$1.50... **68c** Yd.

The greatest Black Silk Bargains ever. \$1.75 First Prize Black Taffeta \$1.15. 25 pieces to be closed, every yard guaranteed—is a rich dark oil boiled; a value never before equaled.

Men's Furnishing Bargains

- in Monday's Great Pre-Inventory Clearance Surpasses all Previous Records.
- Men's 50c Belts, Neckwear and Hosiery, big assortment, at... **25c**
- Men's Undershirts and Drawers—Summer weights, all sizes, regular 39c values at, per garment... **19c**
- Men's Dress Shirts, worth to \$1.00, all sizes—good patterns... **29c**
- Men's Dress and Negligee Shirts, \$1.50, \$2.00 and \$2.50 values, choice... **98c**
- Men's Combination Suits that sold to \$1.50—all sizes—at... **50c**
- Men's Hose—Big assortment of colors, plain or fancy, 50c values, **25c**
- 25c values, **12 1/2c**

Ladies' Muslin Underwear

- Special Pre-Inventory Clearance Bargains for Monday's Selling.
- Skirts—Regular values to \$3.00, big assortment of beautiful designs, at... **\$1.50**
- Gowns—That sold regularly up to \$2.00; all style, greatest lot of bargains ever... **98c**
- One Big Lot of Gowns, worth double the price, go on sale Monday at... **50c**
- 8:30 to 9:30 A. M.—Gowns, that sold to 75c—your choice... **29c**
- 9:30 to 10:30 A. M.—Gowns, that sold regularly to \$2.00, choice... **69c**
- Ladies' 19c Gauze Vests... **10c**

Marvelous Pre-Inventory Bargain Offerings in Our Suit Dept. Monday

We must reduce stock by half during the next week and in order to do so have marked suits, gowns, waists and dresses at prices which will make them irresistible.

All Our Beautiful Gowns, Both Imported and Domestic Manufacture, Will be Closed at Just Half

- One Beautiful Imported Black Gown, well worth \$100.00, at... **\$50.00**
- Five Imported Gowns of rich Peau de Soie, \$89.00 values, choice... **\$44.50**
- Fifteen Handsome Imported Gowns—No two alike; lace, voiles, satins and other fine materials; \$67.50 values, at, choice... **\$33.75**
- Three Elegant Tailor Suits, imported designs, \$85, \$100 and \$125 values... **\$50.00**
- Four Beautiful Imported Suits, bought to sell at \$75, choice... **\$37.50**

All Misses' and Women's Tailor Suits In This Sale About Half

- Over 475 beautiful garments in this sale, the choicest of spring and summer season's style ideas, fabrics and colorings. Don't miss them.
- Stylish Tailor Suits, up to \$13.50 values, at... **\$6.25**
- All Tailor Suits, that sold to \$20.00, at... **\$10.00**
- All \$25.00 and \$30.00 Tailor Suits, immense assortment for selection, at, choice... **\$12.50 and \$15.00**
- Scores of Elegant Tailor Suits—Bought to sell to \$60.00; scarcely any two alike; clearing prices, **\$20.00, \$25.00**
- Bargains surpassing any ever offered. We court the closest comparison of values.

Ribbons



The Greatest Ribbon Clearance Sale

ever offered in any Omaha store. Monday, cost is not considered in the pricing of these lots. All will be marked to insure quick clearance.

- Ribbons, yard for... **1c**
- Ribbons, per yard... **2c**
- Ribbons, yard for... **3c**
- Ribbons, yard for... **5c**
- Ribbons, yard for... **7 1/2c**
- Ribbons, yard for... **10c**
- Regular Values From **3c to \$1.50**
- Ribbons, yard for... **12 1/2c**
- Ribbons, yard for... **15c**
- Ribbons, yard for... **19c**
- Ribbons, yard for... **29c**
- Ribbons, yard for... **39c**
- Ribbons, yard for... **49c**
- Ribbons, per yard... **59c**

High Grade Wash Goods

- All our high grade Wash Goods must move now. Lateness of the season causes these extraordinary cuts.
- All 59c Wash Goods... **38c**
- All 50c Wash Goods... **34c**
- All 39c Wash Goods... **26 1/2c**
- All 35c Wash Goods... **23 1/2c**
- All 30c Wash Goods... **20c**
- All 25c Wash Goods... **18c**
- All 15c Wash Goods... **10c**
- All 19c Wash Goods... **12 1/2c**
- All 12 1/2c Wash Goods... **8 1/2c**
- All 10c Wash Goods... **7 1/2c**
- Over 100,000 yards in these lines to close before the first of July.

Grand Assortment Dependable Linens

- In Our High Grade Linen Department Monday
- Pattern Table Cloths, pure flax, dew bleached, size 2 1/2 yards—worth \$5.00, Monday, ea... **\$3.00**
- Table damask, 72 inches wide, pure white, warranted all linen, good value, at, \$1.00 yard, Monday, yard... **59c**
- Napkins, all linen, full size, beautiful range of patterns, worth \$3.50 dozen, Monday, 6 for **\$1**
- Towels, hemmed hucks, ready for use, good size and very durable, worth 14c each, Monday, ea... **9c**
- Bath towels, heavy double twisted thread, large size, snow white, worth 17c, Monday, each... **11c**
- Huck towels, extra large size, also high grade bath towels, 39c values, in one lot, Monday, each—at... **21c**
- Mail orders filled with care.

Specials in White Goods Dept.

- A full line fine White Goods, including wash chiffon, French lawn, Persian lawn, Opera batiste, mercerized batiste, all 45-in. wide, at, yd., **89c, 69c, 59c, 39c, 29c**
- Flaxon, in plains, checks and stripes, yd., **39c, 25c, 19c**
- English long cloth, at, a yard—**19c, 15c, 12 1/2c and 10c**
- Fancy check and striped Batiste, mercerized finish, regular 45c grade, at, yd., **29c**
- One table of white goods, including 40-inch lawns, merc. fancies, white madras, etc., worth up to 39c, at, yard... **18c**
- Dress linens in all colors—at, a yard... **45c, 35c and 25c**
- Indian head, auto cloth, shrunk muslin—in white and colors, at, a yd... **18c, 15c, 12 1/2c, 10c**

Stove Department

- Specials**
- Two-burner Gasoline Stoves, at... **\$2.25**
- Two-burner solid cast frame Gas Stoves... **95c**
- Four hole steel Cook Stove, with 19-in. square oven, big snap Monday... **\$9.50**
- 2-Hole Laundry Stoves... **\$1.90**
- \$10.00 Steel Range, 6-hole with high warming closet, asbestos lined, full 18-inch oven, nickel trimmings on base, special, sale price... **\$21.95**
- Gas Ranges up from... **\$7.50**
- Linens, toweling, shirtings, etc. in our famous domestic room. By carefully reading this you will find we have no competition.
- 9-4 Pepper, bleached... **19 1/2c**
- 8-4 Pepper, bleached... **17 1/2c**
- Fruit of the Loom, (genuine)—at... **7c**
- Lonsdale, (genuine)... **6 1/2c**
- Hope (genuine)... **6 1/2c**
- Pride of the Farm, worth 50c... **50c**
- Brie-a-Brac, worth 75c... **34c**
- 10c strictly all linen Crash... **7 1/2c**
- 75c strictly all linen Crash... **6 1/2c**
- \$1.00 72-inch full bleached all linen Damask... **75c**
- 82c all linen Damask... **59c**
- 50c highly mercerized Damask... **37 1/2c**
- 39c highly mercerized Damask... **25c**
- 29c white or colored Table Oil Cloth for... **14c**
- See other specials.

Six Grand Rug Bargains for Monday



- These Prices Will Close Them In One Day
- \$30.00 Axminster Rugs \$12.98—Just twenty in the lot, borders on ends only, otherwise perfect; 10-6x11-3 size; regular \$30.00 quality—choice, at... **\$12.98**
- \$13.50 Brussels Rugs, \$8.00—High spire Brussels, in 9x12 size, all perfect fine patterns, just 15 in the lot; choice... **\$8.00**
- \$15.00 Tapestry Brussels Rugs—9x12 size, 8-wire frame, all the new patterns, just 18 of them; they won't last long at... **\$9.65**
- \$11.00 Seamless Rugs—6x9 size, 10-wire quality, just 19 in the lot, a big snap Monday at... **\$6.35**
- \$25.00 Axminster Rugs—9x12 size; just 12 in the lot, no two alike, all perfect; choice, at... **\$14.98**
- Carpet Samples—Nicely bound, worth to \$3.00, at... **69c**

Monday for Garbage Cans

- We have the official Garbage Can required by the city, each one numbered and guaranteed according to law. Special cut price sale Monday.
- 12-gallon size... **89c**
- 16-gallon, heavy galvanized, with cover and handles... **\$1.15**
- 25-gallon, extra heavy, with steel band around the top and bottom, also around the middle or with wooden staves on the sides, worth \$2.50; Monday... **\$1.99**
- 30-gallon size, same quality, worth \$2.99 only... **\$2.09**
- Hardwood Screen Doors Monday, any size... **99c**
- Extra fancy natural Hardwood Varnished Door... **\$1.35**
- Adjustable Wire Screens Complete—Extends 18 to 33 in., ready to use 23c
- Extends 24 to 33 in., ready to use 29c
- Double strength Fly Screen Wire, square foot... **50c**
- 12c, 15c and 20c Grass Catchers, Monday... **49c**
- Your choice of any ball bearing high grade Lawn Mower, worth up to \$10.00, Monday... **\$5.99**
- Ball Bearing Mowers... **\$4.99**
- 14.00 Steel Blade Lawn Mowers, 14 inch... **\$2.99**



- Our June Furniture Clearance offers saving opportunity you've been waiting for. Come Monday and look over the blue tagged specials.
- DINING CHAIRS**
- \$1.10 Chairs at... **89c**
- \$1.15 Chairs at... **95c**
- \$1.20 Chairs at... **98c**
- \$1.25 Chairs at... **1.00**
- \$1.50 Chairs at... **1.20**
- \$1.75 Chairs at... **1.35**
- \$26.00 Bed Davenport, **19.75**
- ROCKING CHAIRS**
- \$1.50 Sewing Rockers, **1.25**
- \$1.75 Sewing Rockers, **1.45**
- \$2.25 Sewing Rockers, **1.75**
- \$3.00 Arm Rockers... **2.45**
- \$3.75 Arm Rockers... **2.65**
- \$10.50 Arm Rockers... **8.75**
- \$28.50 Bed Davenport, **22.00**
- PARLOR SUITES**
- \$27.50 values, at... **\$21.00**
- \$35.00 values, at... **\$26.50**
- \$40.00 values, at... **\$31.00**
- Couches and Davenport
- \$15.00 Couch, at... **\$11.75**
- \$18.00 Couch, at... **\$13.75**
- \$32.00 Bed Davenport, **24.00**
- Sweeping Reductions of Bed Room and Dining Room Furniture. Look for the Blue Tags, they indicate June Clearance Specials.

DON'T FORGET Try HAYDEN'S First IT PAYS