

A Deal in Messaline Ribbons

Save half on summer Ribbons—Messalines, in six-inch widths, all silk, 40c quality; white, black and thirty shades. Absolutely greatest value on most desirable ribbons worn. **19c**
Neckwear—New novelties in Jabots and Dutch Collars, prettily made, each **25c**
Veiling—We still have small quantity 25c veiling, all colors, at **10c**

Balduff Marshmallows

1,000 packages for Saturday. A fresh, rich, creamy confection that is simply delicious. Made by Balduff Candy Co. Their best 20c quality; Saturday only, per box. **10c**
CHOCOLATE CREAMS—For Saturday only. Bennett's special, freshly made for one day's selling by Balduff Candy Co. Their best 40c grade; pound box. **25c**

BENNETT'S
SHOE SHINING—A nice quiet place especially attractive to ladies.
Six Shines for 25c.

Sale SHEET MUSIC Over a Thousand Titles in This Lot. Well Known Musical Successes.

Dying Poet, Nearer My God to Thee, Anvil Chorus, Falling Waters, Rocked in the Cradle of the Deen, Dixie, Merry Widow Waltz, Little Fairy Waltz, Alone, William Tell, Wearing of the Green, Il Trovatore, Flower Song, Marching Through Georgia, Alpine Hunt, Black Hawk Waltz, Home Sweet Home, Angel's Serenade, Lohengrin Wedding March, Second Mazurka, Your Father Was a Soldier, Bohemian Girl, Mocking Bird, Way Down South in Dixie, 25 Songs from Grand Opera such as Tanhouser, Aida, Etc. **5c**

Clocks
on sale
Monday

We Bought the Balance of the Jos. Brown & Co.'s Bankrupt Stock Jewelry, Clocks, Diamonds, Watches and Cut Glass at Fifty Cents on the Dollar

Clocks
on sale
Monday



The overwhelming success of our last sale of the Jos. Brown & Co. bankrupt jewelry one month ago, has taught us this truth, that Omaha knows and appreciates real jewelry values. So remarkably successful was the sale, while hundreds were unable to be properly served on account of the crowds, we immediately wired our order to the American Savings Bank and Trust Co., receivers, agreeing to take entire remaining stock at our original bid. This lot is bigger and better assorted than the first and just as big values. **Fifty Cents on the Dollar**

The enormity of this deal and the full meaning of it to the Omaha public cannot be adequately told in cold type, nor its importance fully realized unless you see the goods themselves in all their wondrous brilliancy and the magnetic charm of the low price at which every piece is marked.

The Jos. Brown & Co., of Chicago, was known as the largest and one of the most reliable wholesale jewelry concerns in America. Unfortunately the house was forced into bankruptcy and their stock sacrificed to meet the demands of pressing creditors. So we say this is a sale of honest jewelry with every piece bearing our unqualified guarantee. An opportune sale for all who have wedding gifts to buy.

This second lot of the Brown purchase includes almost a thousand Clocks. This stock is so enormous and requires so much display space that, to facilitate the selling, we shall not offer Clocks for sale until Monday.

Balance of Brown Stock Watches

Men's Watches, Elgin or Waltham 7 jewel movement, 12 size, 20 year guarantee, gold filled open face case, Brown's price \$14.50, our price (Hunting case for \$7.95) **\$7.50**
Men's Watches, Elgin or Waltham 7 jewel movement, 20 year gold filled hunting or open face case, beautifully engraved. Brown's price \$12.50, our price. **\$5.98**
Men's Watches, 18 size, 15 jewel Elgin or Waltham movement, 20 year hunting or open face case, Brown price \$15.75, our price. **\$8.95**
Men's Watches, 16 or 18 size, hunting or open face case, special lot, 15 and 17 jewel Waltham or Elgin movement, Brown's price, \$20.00, our price. **\$10.50**
Men's Watches, 300 assorted, 20 and 25 year gold filled Jas. Boss, Crescent, Duober and Faye cases, 17 jewel Waltham, Elgin, Hampton, Illinois, Appleton, Tracy or Wheeler \$30.00 watches, for. **\$13.75**
Women's Black Enamelled New England Chatelaine Watches; Brown's price, \$10.00; our price. **\$4.98**
Women's Watches, 6 size, 20 year gold filled, hand engraved hunting case, 7 jewel Elgin or Waltham, Brown's price \$16.00; our price. **\$9.95**
Women's Watches, 6 size, same as above, but 15 jewel; Brown's price \$21.00, our price. **\$10.95**

The Jas. Brown & Co. Stock Unset Diamonds

We shall have in this Saturday sale about \$25,000 worth unset diamonds, from 1/4 to 3 carat sizes. One lot of about 50 magnificent gems in 1/4 to 3/4 carat size, all good color and perfectly cut, exceptionally big values. These we offer at rate of \$150 per carat.
MOUNTED DIAMONDS
Most extraordinary diamond sale ever in this city. Diamonds never deteriorate in value; they are really an investment.
\$125.00 per carat grade stones, at \$176.00
\$216.00 per carat grade stones, at \$158.00
\$210.00 per carat grade stones, at \$158.00
\$175.00 per carat grade stones, at \$130.00
\$165.00 per carat grade stones, at \$120.00
\$100 three-stone diamond Bracelets, at \$50.00
\$125.00 diamond set Brooch \$65.00
\$200.00 diamond set Brooch \$100



From the Brown Stock Men's Watch Chains

These are finest grade gold filled Chains from such makers as J. F. Sturdy Sons, Providence Stock Co., and S. O. Bigney, values to \$9.00, for. **\$2.98**
Gold filled Fobs, \$4 values, at \$1.98
A WONDERFUL RING SALE
Women's solid gold set Rings from the Brown stock set with opals, rubies, emeralds, sapphires, etc.
Rings, values to \$3.00, Saturday, at \$1.50
Rings, values to \$4.00, Saturday, at \$2.00
Rings values to \$6.00, Saturday, at \$2.98
FANCY RINGS, ETC.
Thousands of Cuff Buttons and Tie Pin Sets, Jabot Pins, Beauty Silverware and other novelties in gold filled and solid gold at half and less than Half Price.
Hat Pins—Large amethyst and topaz set, with circle of brilliants, \$1.00 values. **50c**

Jewelry Novelties from the Brown Stock

Wedding gifts should be selected Saturday, high grade jewelry was never sold for less.
Sale Silver Mesh Bags—German silver, hand made ring Mesh Bags, silk lined.
\$6 German Silver Mesh Bags. \$3.00
\$7.00 German Silver Mesh Bags. \$3.50
\$8.00 German Silver Mesh Bags. \$4.00
\$10.00 German Silver Mesh Bags. \$5.00
\$65.00 Sterling Silver Mesh Bags. \$30.00
\$48.00 Sterling Silver Mesh Bags. \$25.00
\$40.00 Sterling Silver Mesh Bags. \$20.00
\$20.00 Sterling Silver Mesh Bags. \$10.00
La Valliers—Fancy rose gold and green gold finish, newest designs; Brown's price \$5.00 to \$7.00, for. **\$1.98**
Cuff Links—Solid gold; Brown's price \$5.00, for. **\$1.98**
Bracelets—Solid gold, plain, chased and stone set; Brown's price to \$15.00; for. **\$5.00**
Adjustable Bracelets, worth \$4.00 and \$5.00—for. **\$1.98**
Cuff Buttons—Set, values to \$3, for. **\$1.00**
Gold Filled Lockets—Free, with any Locket we will give a 22-inch gold filled \$2.00 chain free.
Lockets—Gold filled, finest quality, 10-year guarantee, values to \$6.00; our price. **\$1.98**
TURBOISE MATRIX JEWELRY
Genuine turquoise only
Stick Pins, value to \$3.00, for. **\$1.98**
Brooches, values to \$3.00, for. **\$1.98**
Cuff Buttons, values to \$10.00, for. **\$5.98**
Shirtwaist Rings, solid gold turquoise matrix, for. **\$3.50**
FANCY COMBS
Mounted Combs, values to \$1.50, at. **50c**
Mounted Combs, values to \$5.00, at. **\$1.48**
Mounted Combs, values to \$5.00, at. **\$1.98**
Genuine Jet Combs, values to \$3.00, at. **50c**
Silver Waist Rings, oriental designs, set with genuine turquoise, jade, Amazonite, coral, etc., values to \$5.00, at. **\$1.00**

Underwear a Full Third Less

Women's Vests, fancy knit sleeveless vests, low neck and lace trimmed, 15c garments, for. **10c**
Women's Vests, fine ribbed rib, low neck, sleeveless, taped neck and arm, 30c garments, for. **25c**
Knit Pants, excellent quality, wide lace trimmed knee, a real bargain, 25c garments, for. **15c**
Knit Pants, a quality selling at double in some stores, wide garments. **50c**
BURSON Fashioned STOCKINGS—Without a seam, 125 dozen regular 25c grade—all strictly first quality Burson full fashion hose for women; Saturday. **15c**
Women's Lisle Hose, imported, garter top and split foot, best 35c quality; pair. **25c**
Gauze Lisle Hose, garter top and double sole, high spliced heel, 50c grade—THREE PAIRS. **\$1.00**
Women's Black Cotton Hose, full seamless, 20c line. **12 1/2c**
Milanese Lisle Gloves, two clasp; brown, white and gray, 50c regularly, for. **29c**
Misses' Silk Gloves, two clasp, tipped fingers; tan, brown, mode; 50c kind. **35c**
Silk Gloves, 12 and 16-button lengths, samples, worth up to \$1.75, at. **75c**
Double Stamps in above departments on all purchases Saturday.

Tailored Suits at Half Off

A sweeping clearance of every colored or black cloth suit in stock. This embraces all women's and misses' junior suits without a single exception. Greatest sacrifice ever made so early in the season. Saturday first day.

1	2	1	2
off	off	off	off
Women's Suits		Misses' Suits	
\$50.00 Suits for. \$25.00		\$22.00 Suits for. \$11.25	
\$40.00 Suits for. \$20.00		\$19.50 Suits for. \$9.75	
\$35.00 Suits for. \$17.50		\$17.50 Suits for. \$8.75	
\$29.50 Suits for. \$14.75		\$15.00 Suits for. \$7.50	
\$19.50 Suits for. \$9.75		\$12.00 Suits for. \$6.00	
\$15.00 Suits for. \$7.50		\$10.00 Suits for. \$5.00	

GIRLS' REEFERS—A lot of pretty coats for little girls to 12 years, suitable for cool evenings for traveling and fall wear, large line plain and fancy coats that have been marked to **\$5.00**; pick any at. **1.95**
GIRLS' DRESSES—For little tots 2 to 5 years; we show many clever garments in madras and percale, daintily made and trimmed. **59c**
Dresses, 6 to 14-year sizes, of percale, of Sea Island percale; special. **1.25**
WOMEN'S DRESSES—New styles just in from New York; best Sea Island percale, in white grounds and blue, black and lavender dots, finished with button hole stitch edge, new Dutch neck effect. **3.50**

Corsets \$1.29—Regularly \$2.50
Rarely are such splendid models so cheaply quoted. Light weight batiste corsets for summer. Fashioned along the new straight hipless effects, stayed with non-rustable boning, trimmed with embroidery and hose supporter attachments. **1.29**
Shirt Waists—A Great Purchase
While in New York last week our buyer closed out one hundred dozen very fine lingerie waists—beautiful conceptions, in lace and embroidery, high and low neck, long and three-quarter sleeves; values up to \$3.50, for. **1.95**

Men's Good Suits for \$15.00

Here's demonstrating again the Bennett way of clothes selling. Instead of seeing how much we can get we say how little can we mark this or that suit. It brings the business, too—lots of it.
We shall have about 300 nobby, new, all wool worsted suits Saturday that not one store in a hundred would sell for less than \$18.00. Most of them would get \$20.00. You'll snap at the chance to get them for. **\$15**
Dollar Sale Shirts
One of the best shirt propositions we have seen is before you Saturday. One hundred dozen purchase light and dark madras shirts, in large variety of excellent patterns. The quality of these goods is up to the \$1.50 standard. Buy a summer's supply at. **\$1**
Fishnet Underwear
Men, there is no cooler, more comfortable summer undergarments made. It's an open or mesh fabric of light texture. Coat style sleeveless shirts and wide knee length drawers, usually 50c; our price, each. **35c**
Night Shirts
75c line, 50c—Made of extra light weight cambrie; collarless style for summer wear, trimmed or plain; cut wide and full and full length. actual 75c values. **50c**

Boys' Finest Suits \$3.85
\$6 and \$7 Worsteds
New styles as brought by America's foremost makers of boys' clothing. Very fine worsteds in all the new shades, our \$6.00 and \$7.00 lines; your pick for only. **\$3.85**
Boys' Indian outfits, Military Kahki Suits and Bloomers and Blouses—Second Floor.
Straw Hats for Men
Every late summer shape in sailor and roll brim styles. There's a becoming hat for every man here and price invariably is less than they ordinarily cost—
\$1 \$1.50 \$2.50 \$3 \$4
Panama Hats—Genuine South American Panamas, in best shapes. **\$4 \$5 \$6**

Boys' Oxfords—Just Like Daddy's

Smart styles with extension soles, regular and blucher cut, in tans, oxblood, dull and shiny leathers.
Sizes. 9 to 13 1 1/2 to 2 3/4 to 5 1/2
Price. **\$1.75 to \$2** **\$2 to \$2.50** **\$2 to \$2.50**

Sale of Men's Oxfords

The year's most effective low cut shoes, all sizes, best \$3.50 and \$4 Good year welt hand sewed oxfords; choice of tan, oxblood, patent leather and gun metal. **\$2.50**
Women's Gibson Ties—Patent colt and patent kid, \$3.50 lines; Saturday **\$2.50**
Ankle Strap Pumps for Misses and Children—all leathers—
8 1/2 to 11 1/2, 1 1/4 to 2, 2 1/4 to 6 **\$1.50 \$2.00 \$2.50**
2 1/4 to 5 1/4 for 60c; 6 to 11 for 75c

Hammocks, Lawn Mowers, Screens, Etc.

HAMMOCKS—A one day special. A fine large, roomy hammock, fancy pattern, deep fringe or valance, the best made; \$2.50 hammocks, for Saturday. **\$1.98**
Lawn Mowers—Atlantic, ball bearing, 14-in. machine, high wheel, self sharpening steel knives, including grass catcher. **\$5.00**
Challenge Mowers, 14-in., the best machine for the money. **\$2.85**
—adjustable, **1.5c**
Sink Strainer, Elite, 25c kind. **15c**
Stain—Paint and varnish stains, lot 15c and 25c cans, to close out. **10c**
GARBAGE CANS
\$1.50 kind, 12 gal. **90c**
\$1.75 kind, 15 gal. **\$1.35**
Grass Shears for **1.35**
Sickles—Always handy; gets the grass the mower can't reach. **50c**
Bathing Suits, very nice assortment, size 32, for. **75c**
Croquet Sets, one very attractive set, including 30 stamps. **65c**
Rubber Hose, in 50-ft. lengths; we give a hose reel free with each, per foot—
15c 12c 10c
Gasoline Stoves, 1-hole burner. **\$1.65**
Screen Doors—One lot doors worth up to \$1.75, a little damaged, closing out at **75c 65c 50c**
Extra quality Screen Doors, any size, hinges included; special at only **\$1.35**
Screen Window Frames

The Brown Stock CUT GLASS at Half

200 pieces remain from our original purchase of the Jos. Brown bankrupt stock. We will close them out Saturday.
Bowls, Vases, Tankards, Jugs, Tumblers, Decanters, Bon Bons, Olives, etc. **1-2 OFF**

5,000 Pieces Fine China

Saturday only we give you pick of a magnificent line of high grade china pieces, including Chocolate Pots, Salad Bowls, Plates, Trays, Sugars and Creams, Cups and Saucers, etc.—values up to \$3.50, at. **50c**

Have You Any Pictures to Frame? Do You Kodak?

Sample Frames
Traveler's and home samples, also all the odds and ends from our own moulding stock, made up into frames by our own framing department. On sale at 1/4 regular selling prices; sizes 4x5 inches up to 16x20 inches. Oval or square shapes. Choice of oak, black, gold and brown—all widths and patterns. Bring pictures with you. Values 40c to \$2.00. In Saturday's sale you buy them **10c to 59c**
Fruits, Vegetables
Oranges, per doz. 20c, 25c, 30c, 40c
Lemons per dozen. **15c and 30c**
Florida Grape Fruit, each **50c**
Large Cantaloupes, each **10c**
Leaf Lettuce, four bunches. **50c**
Large Head Lettuce, per head. **50c**
Radishes, six bunches. **50c**
Spinach, peck **10c**
Green Onions, six bunches. **50c**
Wax Beans, quart. **10c**
Red Beets, three bunches. **10c**
Turnips, two bunches. **5c**
Cauliflower, large heads. **7 1/2c**
Cucumbers. **5c**
Tomatoes, lb. **10c**
You'll surely want to take a Kodak with you on your vacation trip. There will be twice the pleasure in it if you do.
EASTMAN KODAKS and Cameras are Best.
Folding Pocket Kodak (like cut), No. 1 A **\$12**; No. 3 A **\$20**
Eastman's Bullseye Kodak, No. 2 for **\$2**
Eastman's Brownie Cameras, No. 2 for **\$2**; No. 3 for. **\$4**
No. 2 Brownie Developing Box. **\$1**
Eastman's Sollo Paper, 4x5 inches, 2 dozen for. **25c**
(We also have all sizes.)
Azo Developing Post Cards, any surface; two dozen cards for. **25c**
Plates—Stanley, Seeds, Cramer and Hammer Plates, all sizes and varieties.
Developing Powders and Solutions of all kinds.
We have everything for successful photography for amateurs.

In Omaha's Greatest Grocery

Bennett's Best Coffee, three pounds for. **\$1.00**—and 100 green stamps
Bennett's Best Coffee, one pound for. **50c**—and 50 green stamps
Bennett's Tea, assorted, pound. **60c**—and 75 green stamps
Bennett's Tea Siftings, pound. **50c**—and 10 green stamps
Bennett's Capitol Baking Powder, 5-lb. can. **1.00**—and 100 green stamps
Bennett's Capitol Extract, bottle. **1.00**—and 100 green stamps
Mignonette Marrowfat Peas, 10c quality, per can. **80c**—per dozen **90c**
A. B. C. Catsup, per bottle. **25c**—and 10 green stamps
Yacht Club Baked Dressing, bottle. **25c**—and 10 green stamps
Laundry Queen Soap, eight for. **25c**
Pickles, assorted, Mason quart jar. **40c**—and 10 green stamps
Nuttlet Peanut Butter, two jars. **25c**
Tea Garden Preserves, large jar. **40c**—and 20 green stamps
Galliard Olive Oil, large bottle. **1.00**—and 10 green stamps
Veal Ham Beef Loaf, can. **10c**—and 5 green stamps
Ported Tongue, small can. **40c**
Safety Matches, dozen boxes. **25c**
50c cans California Ripe Olives. **30c**
Diamond Soap, 10 bars for. **25c**
Bennett's Capitol Flour, sack. **1.75**—and 50 green stamps
Ringer Soap, package. **10c**—and 10 green stamps
Olives, Mason quart jars. **30c**—and 1 green stamp
Snider's Tomato Soup, large can. **30c**—and 1 green stamp
Beauty Asparagus, can. **25c**—and 10 green stamps
Dried Grapes, per pound. **5c**
BUTTERMILK FREE—Ice cold Buttermilk served free to customers Saturday in Butter Department.