

## YOU'D BETTER GO <br> ,



Among the Minnesota Lhakes


Northern Pacific Railway



## Is Your Health

 Worth 10e?

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## You Can't Eat the Box or the Signature-

but you can eat the contents of every package of Shredded Wheat with the satisfaction of knowing that it is the cleanest, purest, most nutritious cereal food in the world.

## Shredded Wheat

is made in a two million dollar bakery - two million dollars spent for cleanliness, for purity, for sunshine-and the result is a cereal food that stands the test of time-a food for old and young, for any meal in any season-contains more real nutriment than meat or eggs, is more easily digested and costs much less. At your grocer's.

Shredded Wheat is made of the choicest selected white
wheat, cleaned, steam-cooked and baked. Try it for breakfast
wheat, cleaned, steam-cooked and baked. Try it for breakcast
to-morrow with milk or cream. The Biscuit is also delicious
to-morrow with milk or cream. The Biscuit is also delicious
THE ONLY "BREAKFAST CEREAL" MADE IN BISCUIT FORM


