

BRANDEIS STORE & SONS

Special Sale of Women's Neckwear

A New York manufacturer's samples, high class novelties—jabots, Dutch collars, cafe collars, linen stocks, plain and fancy lace trimmed, some are hand made lace trimmed and hand embroidered, worth to \$1.00—at **25c-50c**

25c and 50c Ribbons at 5c and 15c Yard
Big bargain—heavy all silk taffeta, moire, satin, messalines up to 7 inches wide—black, white and fancy colors, yard, at **5c-15c**

YOUR CHOICE OF ANY



Fashionseal Suit for Women

In Our Entire Stock.

THEY ALWAYS SELL AT \$25—SPECIAL AT \$17.50

This includes all of our latest arrivals of Fashionseal suits. Every style strictly correct.

Great Sale of the Famous "Opera" Waists
These waists are known everywhere as the most stunning waists made. They are in plain tailored or elaborate lingerie styles.

| | | | |
|----------------------------|------------------------|------------------------|-------------------------|
| Opera Waists, Worth to \$4 | \$6.00 Opera Waists at | \$8.00 Opera Waists at | \$10.00 Opera Waists at |
| \$1.98 | \$2.98 | \$3.98 | \$4.98 |

Specials in Basement Cloak Dept.
Wash Jacket Suits, worth to \$10, sample suits, all newest style features, many different styles, all colors, a great special lot at **\$3.98-\$5**

Rubberized check rain-coats, worth **\$3.98**
Women's \$4.00 Panama Skirts, all colors, at **\$1.98**
Women's and misses' cravenette cloth coat coats, guaranteed rain-proof, at **\$1.50**

BRANDEIS STORES, Omaha



Advance Notice
Next Saturday
Great Sale
OF WOMEN'S
Shirt Waist
Suits and
Summer Dresses

Entire stock on hand of a prominent mfrg.
THE BARGAINS WILL BE EXTRAORDINARY.

SATURDAY AT BRANDEIS

Grand Sale of Ostrich Plumes

Will Be Held Next Saturday at Brandeis Stores.
These are the long willow ostrich plumes so much in demand for summer hats. Think of buying 13-inch ostrich plumes for \$4.25.
Other bargains just as big.

Free Art Exhibit on Our Third Floor
The Marvelous Painting
The Pursuit of Pleasure
This great picture is valued at \$25,000. It is one of the great modern masterpieces and every lover of art should see it.

Going Out of Business

That is, THE WHOLESALE BUSINESS we have conducted at 109 NORTH SIXTEENTH STREET, opposite the postoffice. We CONTINUE THE RETAIL BUSINESS at the present location, 115 SOUTH SIXTEENTH STREET, and OUR GUARANTEE IS GOOD FOR EVERY PIECE OF GOODS SOLD AT THE AUCTION SALE OF OUR IMMENSE WHOLESALE STOCK we inaugurate JUNE 5TH AT 109 NORTH SIXTEENTH STREET. Mr. R. B. H. Macrorie, the famous auctioneer of Chicago, conducts this auction.
If you desire strictly first-class goods at unheard-of prices, we strongly advise you to attend this sale.

Fred Brodegaard & Co.
Wholesale Jewelers
109 North 16th Street. Opposite the Postoffice

BENNETT'S

Beautiful Summery Dresses all ready to put on and wear.

Just the prettiest and daintiest of styles, too. So perfect in every detail as to relieve you of all the perplexing annoyances and worry of having them made to order. Each number is from a well known New York designer, famous as the creator of new and practical ideas.

Simply impossible to find equal style material and finished workmanship at so low a price as those we now show. Take a look at some of them in the windows.

Lingerie Dresses—Princess model, of fine sheer batiste, made with front panel of tucks and lace; front, back, sleeves also lace trimmed **\$6.95**

Lingerie Dresses—White, pink, blue, lavender; princess style, pretty lace yoke and collar of baby Irish effect. A highly attractive model **\$8.95**

Lingerie Dresses—Of very fine batiste, made with vertical rows of Venise lace bands around entire gown, elaborate lace bodice, Dutch neck—white, pink, blue, lavender **\$10.00**

We also wish to emphasize the fact that we carry a very wide range of charming Princess Dresses of the better sorts. All exclusive Bennett styles; exquisitely trimmed, at—
\$12.50 \$17.50 \$19.50 \$25.00



Wonderful Underprice Sale SILKS

A Silk bargain extraordinary. Values that eclipse your highest expectations. Pongee Silks in all colors, worth \$1.00 and \$1.25—also Foulards, Taffetas and Messalines, also \$1.00 and \$1.25 values, at **49c**

SUMMER WASH SUITINGS—Consisting of linens, 36-inch mercerized materials, linen finish suitings—some with borders, 25c madras, Scotch Gingham and French satens; special, per yard, at **9c**

Laces and Embroideries

THREE GREAT LOTS IN THURSDAY'S SALE.
VAL. LACES EMBROIDERIES EMBROIDERIES
Hundreds of pieces of Swiss edges, exquisite German and French 18-inch corset cover w d t h s, 24-inch fine goods, in flouncings, bands, match sets, edges and insertions; values up to \$1.50, for **5c** special, at **15c**

Women's Summer Oxfords

TWO LOTS AT EXCEPTIONAL BARGAIN PRICES.
White Canvas Oxfords—Good styles that are fully \$2.00 and \$1.50 value; choice of light or heavy soles; pair **75c**
Women's Oxford Ties—A big line of broken sizes of regular \$3.00 stock—tan, patent leather and vicl, at **98c**

Bennett's Big Grocery

- COFFEE** Bennett's Breakfast Coffee, 2 lb. can **40c**—and 50 stamps
Bennett's Golden Coffee, pound **28c**—and 20 stamps
Bennett's Challenge Coffee, pound **28c**—and 15 stamps
- TEAS** Special offer, choice of Basket Picked Japan, Oolong, Gunpowder, English Breakfast Teas, per pound, including 50 green stamps **48c**
Bennett's Capital Baking Powder, pound can **24c**—and 20 green stamps
Jell-O Ice Cream Powder, three packages **25c**—and 10 green stamps
Nuttall's Corned Beef No. 1, can **14c**—and 10 green stamps
Nuttall's Peanut Butter, two jars for **20c**—and 10 green stamps
Armour's Veal Ham, Beef Loaf, can **10c**—and 5 green stamps
Poppy Condensed Milk, large can **15c**—and 10 green stamps
Rex Lye, three cans for **20c**—and 10 green stamps
Pineapple Chop Tan, can **20c**—and 20 green stamps
Kamo Catsup, large bottle **25c**—and 10 green stamps
Diamond Crystal Table Salt, two sacks **10c**—and 10 green stamps
Burnham's 20c Chain Chowder **19c**
5lb. California Rippe Olives, for **15c**
SEEDS—Flower and Vegetable Seeds, for **25c**

Plan Your Summer Trip Now Via UNION PACIFIC

Colorado Resorts, Yellowstone National Park, Salt Lake City and the Great Salt Lake with its Saltair Beach, are famous the world over for their Magnificent Climate and Beautiful Scenery.

Careful, Particular, Busy People Use This Road for Safety, Service, Speed

The Ideal Travel Combination
For descriptive literature and full information concerning rates, routes, etc., write to or call at:

CITY TICKET OFFICE
1324 Farnam Street. Omaha, Nebraska.
Phones: Bell, Douglas 1828, and Ind., A-3231.

The Word Graduate
Means a gift of some kind that will be kept all the years in memory of that day. A watch, a ring, a bracelet, a fountain pen. Spend a few minutes in our store—we've a beautiful line.
S. W. LINDSAY, Jeweler
1216 DOUGLAS STREET.

Call Us by 'Phone
Whenever you want something call 'phone Douglas 235 and make it known through a Bee Want Ad.

D. C. SCOTT, D.V.S.
(Successor to Dr. H. L. Ramacjott.)
ASSISTANT STATE VETERINARIAN
Office and Hospital, 2810 Mason Street.
Calls Promptly Answered at All Hours.
Phone—Office Ramsey 227. Omaha, Neb.
Res. Douglas 424.

Reliable Dentistry
at
Taft's Dental Rooms

18 K. WEDDING RINGS
C.B. BROWN CO. JEWELERS
16th & FARNAM

THIS IS THE TRAVELING SEASON
Let us fit you out with field glasses, Binoculars, Auto Goggles, etc.
Complete Line at Reasonable Prices.
WERN OPTICAL CO.
Right on the Southwest Corner 16th and Farnam Sts.
Where They Test Eyes for Glasses.

GREAT JOY FOR TIRED FEET

Is there a woman in Omaha who suffers with tired or aching feet? There is a world of comfort in—

Grover's Comfort Shoes

We are agents for these shoes. These are really the finest fitting, easiest wearing shoe that you could slip on your feet. It's like a glove, and gives one that ease and comfort so much desired in a shoe. They are made of fine kid leather and in lace or button, either oxford or high style. Full line of sizes. Prices range—
\$1.75 to \$4.00

According to style. We carry all the best grades. Send for spring catalogue.

Drexel Shoe Co.
1419 Farnam Street

Wool Blankets Cleaned

Have your woolen blankets and comforts cleaned before laying them away for the summer. It is much better for the blankets and costs no more now than it will next fall.

We make them look as bright and fluffy as when new.
Price, \$1.50 per pair.
Cotton Comforts, \$1.00 each.
Silk, \$1.25 each.

We clean all kinds of house furnishings that require care and skill in handling. Also dye portieres and draperies in their original shade, or any other color desired.
Wagon to all parts of the city.

The Pantorium

"Good Cleaners and Dyers."
1513 Jones St., Both Phones.
N. B.—Out-of-town business receives prompt attention.



cuts will sell your goods—strengthen your ad—
—increase your sales—
—make you satisfied. All type and no cuts is bad business.

Baker Bros. Engraving Co.
Barker Block. Omaha.

GRADUATION and WEDDING GIFTS

Quite the largest assortment of them.
The kind with "class" and "tone" at really attractive prices. :: :: ::

Mandelberg
1522 Farnam Street

"THE NATIONAL HEALTH RESORT" HOT SPRINGS, SOUTH DAKOTA

Approved by Nation and State. Best Climate and Medicinal Springs in America. First Class Hotels, Hospitals and Bath Houses. Write to Secretary Commercial Club, Hot Springs, So. Dak.

Reliable Dentistry
at
Taft's Dental Rooms

18 K. WEDDING RINGS
C.B. BROWN CO. JEWELERS
16th & FARNAM

DR. BRADBURY, DENTIST
1500 FARNAM STREET, 17 years same office. Phone B. 1766.
Crowns, up from \$2.50
Partial Plates, up from \$2.00
Painless Extracting 50c
Fillings, up from 50c
Porcelain Fillings, up from \$1.50
Bridgework, per tooth, up from \$2.50
Nerves removed without pain
ALVEOLAR WORK
W.A. SPECIALTY
Warranted ten years

WATCH FOR THE BIG SHOE SALE

Sole Agents for Hall Borchert Dress Forms. **HAYDEN'S** THE RELIABLE STORE 50 Per Cent Saving On Hair Goods Here.

\$2.50 Battenburg Scarfs Thursday \$1.19

We secured for cash at a great bargain the CLEARING UP STOCK of HAND MADE BATTENBURG SCARFS AND CENTER PIECES of the largest fancy goods importers in New York. CENTER PIECES—Both round and square, and an immense assortment of Dresser and Sideboard Scarfs. These goods are sold regularly at \$1.75 to \$2.50 each, but we will offer them Thursday, in two lots, choice **98c-\$1.19**
Limit of two to a customer.

\$1.50 EMBROIDERIES 59c—A beautiful line of Skirtings in the finest hand loom quality, worth to \$1.50 yard, at, yard **59c**
A splendid line of extra wide 75c quality Flouncings, on sale, at **39c**

Millinery...
500 Stylish Trimmed Hats
Special cash purchase from the makers, just received, shown for the first time Thursday, values to \$6.50, at—
\$2.50 \$1.65
Truly matchless values at these wonderful bargain prices.



All Hats Marked in Plain Figures.

High Grade Wash Goods

on sale now—all the latest Pongees, Mousselines, Tissues, Silk Organdies, etc., all colors. Our Wash Goods range in price, at, yard **10c 12 1/2c 15c 18c 25c 39c 50c** and up
EXTRA SPECIAL FOR THURSDAY—A 25c fine Mercerized Pongee, in all the newest shades, Thursday only, **12 1/2c** at, yard

Extra Specials for Thursday in Our Famous Domestic Room WASH GOODS SALE

- | | |
|--|---|
| One case of Dreamland Sheets, made of Lockwood's sheeting 9-4 (81x90) worth 85c, at 59c | One case of Pontalle Plisse, all colors, worth 18c, long romants, to close, at yard 5 1/2c |
| One case of 8-4 (72x90) worth 75c, on sale all day, at each 51c | One case of 12 1/2c and 18c Percaloes, 36 inches wide, 8 1/2c |
| One case of Eagle Sheets (72x90) worth to 50c, each 38c | Two cases of fine Organdies, fine patterns, worth 19c, 12 1/2c and 15c a yard, all at one price 5c |
| One case of Crescent Pillow Cases (42x38) worth 12 1/2c each, at 8 1/2c | One case of Lawrence L.L. Unbleached Muslin, worth 9c a yard, at 5 1/2c |
| One case of Standard (45x38) worth 18c, at each 12 1/2c | One case of Thirladown, 36-inch, Bleached Muslin, worth 8 1/2c a yard, at 5 1/2c |
| One case of 12 1/2c and 15c Percaloes, 36-inches wide, at, yard 8 1/2c | 10 other specials for all day. |

THIRD DAY BIG JUNE GROCERY, VEGETABLE, BUTTER, CHEESE AND CRACKER OPENING SALE.

We are going to make this the banner month of the year, and for this reason we make the following low prices:
Another big Flour sale Wednesday. This Highest Patent Flour retails everywhere for \$1.85 to \$2.00. We are going to give our patrons the benefit of these five carloads and sell it, per 48 lb. sack **\$1.55** (Every sack guaranteed or your money refunded)
20 lbs. best pure Cane Granulated Sugar for **\$1.00**
10 bars best brand Laundry Soap **85c**
7 lbs. best Rolled Breakfast Oatmeal **75c**
24-lb. sacks best Rye Flour **75c**
1-lb. pkg Cold Water Starch **30c**
16-oz. can Condensed Milk **75c**
8-oz. can Condensed Milk **40c**
6 lbs. choice Japan Rice **25c**
5 lbs. best Best Tapioca or Sago **25c**
Bromangelon, Jellycon or Jello, pkg. 75c
Corn Flakes Breakfast Food, pkg. **75c**
16-oz. can Lu Lu Scouring Soap **50c**
The best Soda or Oyster Crackers, lb. 6c
The best crisp Pretzels or Ginger Snaps, per lb. **6c**
40 different kinds of fancy Sweet Cookies, per lb. **10c**
The best Golden Santos Coffee, lb. **15c**
The best Tea Siftings, lb. **15c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

is full of men who simply wouldn't hear of any other make.

ONIMODS

The man who has never worn an "Onimod" Oxford, has a world of pleasing shoe experience coming to him.

2.50 3.50



Regent Shoe Co., 205 S. 15th Street

Wall Paper

Having BOUGHT FROM RECEIVER of the Firm of RUTHERFORD & JENSEN their Magnificent Stock of WALL PAPER of English, French and German Stock—STRICTLY UP-TO-DATE—which we OFFER AT ONE-TENTH their ORIGINAL VALUE. Come and LOOK THEM OVER at

2008 Farnam St.

DR. BRADBURY, DENTIST
1500 FARNAM STREET, 17 years same office. Phone B. 1766.
Crowns, up from \$2.50
Partial Plates, up from \$2.00
Painless Extracting 50c
Fillings, up from 50c
Porcelain Fillings, up from \$1.50
Bridgework, per tooth, up from \$2.50
Nerves removed without pain
ALVEOLAR WORK
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Warranted ten years

