

HAYDEN'S

THE RELIABLE STORE

50c Hose

Supporters 19c

A big line of fancy Pad Hose Supporters, in all colors, great snap Saturday **19c**
20c Side Elastic Hose Supporters, in all sizes **10c**

Saturday Specials of Keenest Interest to all Economical Buyers HAYDEN'S

Send Your Mail Orders Here. It Always Pays.

50c New Hair

Rolls at 19c
The genuine Sanitary Hair Rolls and Cones, in all colors; big snap, at **19c**
35c Fancy Elastic Belts, on sale Saturday, **19c**

\$2.50 Silk Gloves 98c



Ladies' Long Silk Gloves, in all the popular new colors, roseberry, apricot, mustard, wisteria, etc; 16-button length, actual values up to \$2.50, at, pair, **98c**
Short Silk Gloves, in all shades, **50c, 75c, \$1.00**
NEW FANS—An immense assortment for selection, ranging in prices, and splendid values, at—from **25c to \$10.00**
See the dainty creations for Graduation Gifts. You'll find best assortment here.

Men's and Ladies' Umbrellas from the New York Stock

Several hundred dozen in the lot, silk and linen covers, taped edge, steel frames, gold and silver or new box wood handles, many of the popular directory styles included; actual values to \$3.50—will be offered **98c; \$1.50** in two big lots; Saturday, choice.

Greatest Jewelry Bargains Ever

Saturday the Second Day of the

Big Wholesale Stock Sale

Jewelry, Cut Glass, Silverware.

WATCHES of all kinds and descriptions, regular **\$1.00 to \$30.00** values; in this sale at half the regular jeweler's price. **59c, \$1.50, \$3, \$5, \$10 and \$15**
BRACELETS—In almost unlimited assortment, new designs and elegant finish, wonderful values, at **\$1 to \$5**
GERMAN SILVER BAGS—White leather lined, choice tops, gray finish. Prices: For \$3.50 values **\$1.50** For \$1.50 values **75c**
MOUNTED COMBS—Thousands of them, in fancy cut, of KKKK KK and assorted finishes, 50c to \$3.50 values, great snap **10c to 50c**
BARRETTES—Engraved and plain, unusual assortment for selection, \$2.00 values, Friday **98c** \$1.50 values, Friday **75c** \$1.00 values, Friday **25c** 50c values, Friday **10c 15c**
DUTCH COLLAR AND BELT PIN—Assorted settings and finishes, \$1.00 to \$1.50 values, on sale, **15c 25c 39c** and **48c** 25c Pearl Cuff Links, at **10c**
Knives, Forks, Spoons, Etc., at Half Price.
Sterling Silver Souvenirs
Spoons, regular \$1.50, at **75c**
Sterling Silver Souvenir Spoons, to \$1.00 values, at **35c**
1.00 Silver Plated Tea Spoons, at, per set **50c**
Regular 25c to 50c Values in this Sale **10c and 15c**
22 Silver Plated Dessert Spoons, at, per set **98c**
23.00 Silver Plated Table Spoons, at, per set **\$1.50**
1.50 Berry Spoon **69c**
75c Meat Forks **50c**
1.00 Gravy Ladles **50c**
3.00 and 4.00 Plated Knives and Forks, at **\$1.48 \$2.50**

Odd Cut Tumblers, Solid Gold Signet and Stone Set Rings—\$3.50 to \$4.00 values; all sizes, hundreds of styles, bright or rose finish, on sale at **1.89**
Early Rings—Solid gold, single stone settings or in plain and signet effects, \$1.00 values **39c**
Thousands of other articles too numerous to mention. Sale will continue till all goods are sold. Mail orders filled while the goods last. Come early.

Read the Big Grocery Sale
The Freshest Goods, Highest Quality and Lowest Prices
20 lbs. best pure cane Granulated Sugar for **\$1.00**
10 bars best brands Laundry Soap for **25c**
7 lbs. best Rolled Oatmeal **25c**
6 lbs. choice Japan Rice **25c**
5 lbs. best Sago or Tapioca **25c**
The best brands Lye, per can **6c**
18-oz. cans Lu Lu Scouring Soaps, at **5c**
16-oz. cans Condensed Milk **7 1/2c**
8-oz. cans Condensed Milk **4c**
FRESH VEGETABLES CHEAPER THAN YOU CAN GROW THEM
Fresh Spinach, peck **5c**
8 bunches fresh Onions **5c**
8 bunches fresh Radishes **5c**
2 bunches fresh Asparagus **5c**
Fancy Wax or Green Beans, lb. **5c**
One pound is equal to two quarts
Fresh Cauliflower, per lb. **5c**
6 bunches fresh Pie Plant **5c**
Corn Flakes, per pkg. **7 1/2c**
Large bottles pure Tomato Catsoups, Worcester Sauce or pickles—assorted kinds, per bottle **8 1/2c**
Bromelangeon, Jellycon, Jello, pkg. at **7 1/2c**
The best Soda or Oyster Crackers, per lb. **6c**
The best crisp Pretzels, lb. **6c**
40 different kinds fancy Sweet Cookies, per lb. **10c**
16-oz. pkg. Cold Water Starch **3c**

Special Canua Bulb Sale
Extra fancy Gigantum, Rubrum Canua Bulbs. This variety retails at all florists for 10c and 15c each. These are a very choice kind. We bought the surplus stock of one of the largest nurseries in the country and will sell them for this special sale. **3 BULBS FOR 5c**
Beautiful Hydrangeas in Pots for Decoration Day

Men's Furnishings Saturday LESS THAN Manufacturer's Cost

New York Bankrupt Stock

Offers Our Customers Opportunity for Bargain Getting Saturday Beyond Question The Greatest of the Entire Season.

Sale Will Continue While Stock Lasts.

MEN'S SHIRTS

50c to \$1.00 values, from this stock, soft or pleated bosoms, light, medium and dark colors, all clean stock, in new, up-to-date patterns, all sizes—at **25c and 39c**

MEN'S UNDERWEAR from the New York Stock at Less Than Half.

Men's Shirts or Drawers, worth regularly to \$1.00 a garment, fine line and Egyptian cotton, on sale at **15c, 25c and 49c**
Men's Combination Suits, worth to \$3.50—Knee or ankle length, all sizes, in three big lots; on sale at **\$1.50, 98c and 69c**
Scores of other matchless bargains.



We Will Fill Mail Orders at These Prices.

Men's Neckwear, Belts and Suspenders, from the New York stock, that sold to \$1.00, go at, your choice, Saturday **25c**
All 25c Hosiery, at **12 1/2c**
All 50c Hosiery, pair, **25c**

IN THE BIG DOMESTIC ROOM

Men's Suspenders, Neckwear, Garters, Etc., that sell regularly at **25c**, in one big lot, at **10c**
Shirts, in neat black and white patterns, all sizes, worth to 50c—choice, at **15c**
Men's and Boys' Hose—Black, tans and fancies, 15c values **5c**
Men's \$1.50 Combination Suits, at **49c**

\$40,000 Stock of Women's Suits & Dresses

The Very Cream of the Stock of Mann, Kretchmer & Co., N. Y.

One of the best known manufacturers of women's high class outer garments in the United States, who lately retired from business, and disposed of their entire stock at a big sacrifice. Our buyer being right on the ground secured over \$40,000 worth of the very choicest offerings at about 40c on the dollar, and Saturday we begin the greatest bargain sale of women's suits and dresses ever known in Omaha.



All Fine Tailor Suits—Made to sell up to \$75.00, at **\$25.00**
All Fine Wash Suits—Made to sell up to \$40.00, in three lots, **\$25.00, \$15.00, \$10.00**
200 Wash Suits and Dresses—All colors and sizes, all new spring styles, made to sell to \$10, in one lot, choice, **\$5.00**
Tailor Suits and Dresses, including gowns for evening wear—foulards, messalines, pongees, etc.; choicest new styles and colorings, as shown in 16th St. window; values up to \$35.00, at, choice **\$12.50**
Women's Voile Skirts—Well worth \$10.00, newest styles, trimmed with bands and folds, at **\$5.95**
Women's and Misses Jumper Dresses—Regular \$2.00 values; matchless at sale price **98c**
Children's Coats—All sizes, 1 to 6 years, regular \$4.00 values, Saturday, at **\$1.50**
Long Tourist Street Coats—Silk pongees, values to \$20.00; Saturday, choice **\$12.50**
Pretty Lingerie Dresses—All colors, newest styles, made to sell at \$10.00, Saturday **\$5.95**
Children's Coats—All sizes 6 to 14 years, regular values up to \$7.50 **\$2.95**
Silk, Net and Messaline Waists; black, white and colors, actual values to \$7.50, Saturday, at, choice **\$2.95**
White Serge and Pongee Jackets—Actual value \$10.00; on sale Saturday, at **\$5.95**
100 Covert Jackets—Made to sell at \$7.50; tans, grays and fancies; choice, Saturday, at, **\$3.95**
A grand showing of **New Dutch Neck Waists**, best values ever, at, up from **\$1.00**

Specials at Our Drug Dept.

25c bottle Hydrogen Peroxide, for **8c**
1/2-lb. bottle Hydrogen Peroxide for **15c**
1-lb. bottle Hydrogen Peroxide, for **25c**
75c Rubber Gloves **25c**
Two bars Jap Rose Soap **15c**
Two bars Wild Rose Soap **15c**
One bar Cashmere Bouquet Soap for **15c**
25c Absorbent Dusting Cloths, for **20c**
Roger & Gallet's Rice Powder 1 1/2 box Electro Silicon Silver Polish, at **1c**
Colorite for Straw Hats **25c**
White Rose Perfume, 8-oz. **25c**
Java Rice Face Powder **27c**
Pozson's Face Powder **27c**
Special attention paid to mail orders. We can and do fill prescriptions.

TAPERING WAIST R & G CORSETS



The Splendid New R. & G. Renaissance.
Corset models are made to measure with the immediate approval of the most discriminating women. No high priced made-to-measure corset will give more fashionable form or fit with greater precision and comfort. We want every woman in Omaha who is interested in having the very best in corset style and quality to see these new models, at **\$5**

Four Extra Specials In Our High Grade Linen Dept. for Saturday's Selling

Hundred dozen large size Huck Towels, already hemmed 12 1/2c; Saturday, each **6 1/2c**
Hundred dozen high grade hemmed Huck Towels and large size bath towels, in one lot Saturday, each **11c**
Hundred dozen strictly high grade Sheets, size 81x90, extra heavy muslins, worth 75c each, Saturday, each **49c**
Hundred dozen pillow cases, size 45x36, extra well made, heavy muslins, worth 15c each; Saturday **9c**

Mail Orders Filled Except on Hour Sales.

35c Silk Veilings 10c

A new lot of fancy and plain mesh Silk Veilings; regular 25c and 35c quality.

35c Taffeta Ribbons—all silk, extra wide, 25c and 35c values, Saturday—at **12 1/2c**

THE RELIABLE STORE

\$1.50 New

Books at 98c

All the latest copyrights, the regular \$1.50 editions.
Regular \$1.00 Copyrights, 43c
Novels, big line of titles... 3c
15c Ink Tablets..... 5c

Muslin Underwear & Hosiery Specials

Ladies' Skirts, worth to \$5.00—Deep embroidery or lace flounces, beautiful new designs; on sale in two lots—your choice, at **\$2.98 and \$1.50**
Gowns and Skirts, regular values up to \$2.00, in Saturday's sale, at **98c**
Gowns, Corset Covers, Drawers—Samples and odd lots; values to \$1.50, at **50c**
8 to 10 A. M.—Gowns, Corset Covers, Drawers and Skirts—worth to \$1.00, at **25c**
10 to 11 A. M.—Ladies' Gauze Vests, worth 25c, at **10c**
Ladies' Imported Hose—All newest colorings, values to 75c, at, a pair **35c**
Ladies' 19c Quality Hose; blacks, tans and embroideries, in Saturday's sale **12 1/2c**
Children's 19c quality Ribbed Hose, on sale **12 1/2c**
Ladies' Knit Union Suits—All sizes in the lot—



50c Suits..... 39c
75c Suits..... 50c
Ladies' Knit Drawers—Regular 25c values..... 15c



Millinery

Beautiful new styles in white and burnt Milan and Chip Hats, and elegant Plumed Hats—for summer wear, at—
\$7.50 to \$25.00
Saturday we show over **500 Trimmed Hats**—\$5.00, \$6.00, \$7.00 up to \$8.50 values, **25c** at **25c**
200 Trimmed Hats—Worth regularly up to \$14.00, all new styles; choice, **\$5**
Children's Hats, worth regularly to \$2.50, including nicely trimmed Leghorns, to close quickly Saturday; on sale, at—
98c, 69c, 39c

Special Bargains

15c Linen Handkerchiefs, at, each **7 1/2c**
10c Linen Handkerchiefs, at, each **5c**
35c Hair Brushes, ea. **17 1/2c**
20c Tooth Brushes, each, **9c**
35c Combs, special, **17 1/2c**

Ladies' New Neckwear

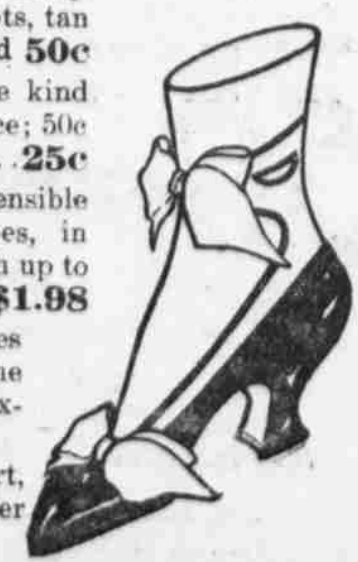
Best assortment and values shown in Omaha.
35c Dutch Collars, each **19c**
50c Dutch Collars, each **25c**
\$1.00 Irish Crochet Dutch collars, great values **50c**
The new "Hello People" Collars and Jabots, the very latest; special, at..... **25c**

Saturday Hour Sales In Lace Curtains

From 10:30 to 11:30—We will sell \$4.50 Barnett Curtains at, pair **\$2.79**
From 2:30 to 3:30—Any Irish Point Lace Curtain at exactly half price.
Slightly damaged Madras, 45 inches wide, that sold as high as 95c a yard—at, yard..... **25c**

Extra Special Shoe Sale Saturday

600 pairs women's \$3.00 and \$3.50 oxfords, in nearly all leathers and styles, the most marvelous values ever offered by us..... **\$1.98**
1,100 pairs misses' and child's \$1.50 oxfords and strap slippers, a regular snap at..... **\$1.00**
900 pairs child's ankle and side strap slippers, worth to \$1.25, in two lots, tan or black..... **75c and 50c**
Button or lace shoes of the same kind and same values at the same price; 50c soft sole shoes for infants..... **25c**
300 pairs of men's shoes, good, sensible work, dress or semi-dress shoes, in Goodyear and English welt, worth up to \$3.50, priced for quick selling..... **\$1.98**
Grover and Queen Quality shoes and oxfords for women and the Stetson and Crosssett shoes and oxfords for men.
For that absolute foot comfort, for this and extremely hot weather use a Grover shoe or oxford.



MONDAY, OMAHA'S GREATEST RUG SALE

Don't Miss the Splendid Bargains. See Window Displays Watch Sunday Papers for Particulars and Prices

45c Parlor Brooms Saturday 25c

14-in. Lawn Mower, only **\$2.98**
Guaranteed garden hose, up from **10c**
Hardwood Screen Doors, any size **\$1**
Natural polished Wood door, extra fancy panels, 1 1/4 inch-thick, best door made, worth \$2.00..... **\$1.35**
Double Galvanized Poultry Wire, galvanized before and after being woven, best made..... **1/2c and 3/4c**
The White Mountain Refrigerator—30 years the standard, \$10, \$12.50, \$15 and..... **\$17.50**
Cheaper Ice Boxes, **\$6.50, \$7.50** and..... **\$9.50**
No. 8 Galvanized Boilers..... **89c**
Galvanized Tubs: **35c, 45c and 55c**
50 pound Japanned Flour Cans **69c**

Extraordinary Bargains in Fine China Hand Painted Plates 69c

Royal Munich Ware—10-inch hand painted Plates, heads, figures and Dresden patterns, gold enroded; plain, dalyremples and stripped edges—a great assortment of beautiful subjects, over fifty patterns for selection—plates that would sell regularly a \$1.50 to \$10.00. We bought them at a big bargain and offer them at, your choice for..... **69c**
Mekin Finish English Porcelain, the very best made, at less price than common iron ware.
Dinner Plates, per set..... **50c**
Fruit Saucers, per set..... **20c**
Cups and Saucers Saturday, at, per set..... **60c**
Everything else at equally low prices.

DON'T TRY HAYDEN'S FIRST IT FORGET HAYDEN'S FIRST IT PAYS