

Newspaper Set Up in Omaha Transported to Denver Fifty Years Ago
—Business Life of Omaha
and Council Bluffs.

Run-run!!

PETERMAN'S DISCOVERY kills bed bugs. A single application lasts a year. Nothing else like it. Standard for 33 years. Be sure it's Peterman's. **WILLIAM PETERMAN INC. NEW YORK.**

Business history and biography of Omaha and Council Bluffs fill considerable space in the first number. Names familiar now and announcements of business houses that have survived the ups and downs of half a century tell in large and small type the story of the pioneer years. Milton Rogers was located in the Pioneer block, prepared to outfit "10,000 emigrants for Cherry Creek and the gold regions." Enoch Leese

which was to open today, is nothing more nor less than an advertising scheme based upon a well known saloon keeper's attempt at publicity and a number of willing newspaper men. The saloon in question opens tonight and the anti-treating feature will not be strictly observed by the proprietor or the barkeepers.

Balloon Built After the Model of a Sunfish

Newest English Military Dirigible Causes Surprise on Account of Its Design.

remedial values of more than 20 different ingredients. There is no real substitute for it. If urged to buy any preparation said to be "just as good" you may be sure it is inferior, costs less to make, and yields the dealer a larger profit.

Get Hood's Serravallo's today. In usual liquid form or in concentrated tablets known as

Two and three pair lots
of Lace Curtains, per
pair, **39c, 47c, 76c,**
\$1.05 and \$1.03

remedial values of more than 20 different ingredients. There is no real substitute for it. If urged to buy any preparation said to be "just as good" you may be sure it is inferior, costs less to make, and yields the dealer a larger profit.

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Our product and reputation are the best advertisement we can offer

Madame Josephine Le Fevre,
1208 Chestnut St., Philada., Pa.
Sold by Myers-Dillon Drug Co., Beaton Drug Co.,
The Bell Drug Co., Haines Drug Co., Omaha; Clark
Drug Co., Council Bluffs.

Our product and reputation are the best advertisement we can offer

A. L. Root, Inc., 1210-1212 Howard St., Omaha