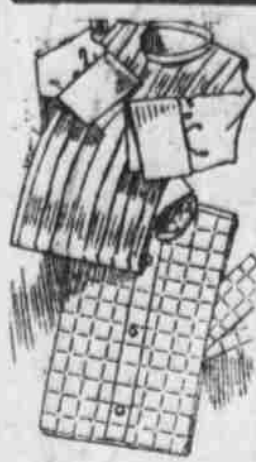


Pick any \$150 Shirt \$1.15



Going to crowd the department with men, Saturday. Offering choice of our entire stock new summer styles, shirts about 40 per cent under regular. Just for a day, mind you.

Very choice patterns—pleated and plain shirts, all new, fresh goods, almost unlimited variety, and a choice unrestricted. Any \$1.50 shirt in stock,

\$1.15

Boys' Suits Less Than Half

300 suits, double breasted coats with derby back and all wool lining. Sleeves made plain or with cuffs. Knickerbocker trousers with taped seams and lines throughout, cut wool fabrics, in new shades, tan, gray and and mixtures; sizes 7 to 15 years. It's the greatest bargain ever in Omaha. You'll admit it. \$7 and \$10 suits, 4.85

Sale Boys' Reefers—150 new 1909 styles, red, gray, tan, green, plain colors and mixtures—2 1/2 to 7-year sizes. A final clearance of our best coats, worth \$4 to \$5, for 2.50

second floor.

Saturday Candy Specials

- Bennett's Special CHOCOLATES, assorted soft cream centers, made by Baldwin Candy Co. 25c quality lb. 25c (Basement stairway)
Baldwin's FRUIT SUZES, dainty and delicious, 8 usual 45c quality lb. 25c (Basement)
Baldwin's NUT PAT-TIES, exceptionally fine, regular 40c quality, at per pound 25c (Basement)

BENNETT'S logo with text: Be good to your eyes. Get a pair of Toric lenses. Our optician will tell you why they are better than others.

Drugs

- 25c Bathswell Rice Powder for 15c
15c Pond's Extract Talcum, for 10c
50c Creme Eucaly, 45c
25c Mexican Talcum Powder, for 15c
15c Isle of Violet Toilet Water, for 10c
Wood Alcohol, 15c bottle for 10c
30c Sal Ammoniac, at per pound 15c

Toilets

- 25c bottle Glycerine, for 15c
20c Spirits Camphor, for 10c
Plaster Paris, lb. 10c
15c Dist. Ext. Witch Hazel, for 10c
20c Glycerine, and Rosewater, for 15c
Spirits Turpentine, 2-ounce, 10c
Carbolic Acid, four ounces for 15c

100 Dozen 50c Corsets

Don't class these corsets with the corsets you usually see at that price. They are far superior. We happened on to this lot several weeks ago at a 33 per cent reduction and snapped up the one hundred dozen of them—1200 corsets, but they will go out in a great hurry!

There are battise corsets or corset corsets, extra long hips and high bust; medium models and girdles for misses. They are daintily trimmed and have supporters attached. All are new, fresh and crisp, right from the factory. It's really the value you get. Just fine corsets for every day use to save the better one. Saturday's the day; price 50c



Big Purchase Suits for Men \$12.75



Step lively men. The sale that will set all Omaha talking opens Saturday morning

We have just consummated one of the cleverest deals in men's suits that this great store has ever made. Over 500 fashionably correct models from one of the best known Chicago manufacturers. A concern with a national reputation that stands for all that is good and honorable in the clothing world. Wish we dared mention names. This concern has other customers in Omaha and one of the provisions of the deal was that under no circumstances was their name to be used. But it's the clothing itself that interests you most. These suits are the pick of the factory. Never before shown until we put them in the windows this week. It's the highest class \$16.50, \$18.00 and \$20.00 clothing extant.

Hand Tailored Worsteds, Hand Tailored Casimeres Hand Tailored Blue Serge and all strictly pure wool

The color range takes in all the new grays, greens, olives, tans, blue serges and blue stripes. Absolutely perfect garments. Regulars, stouts and slim sizes. Styles are of the snappiest order. A sale that "sticks out" as the one bright spot on the clothing horizon of Omaha. We invite you to a real treat—gentlemen. Saturday is the day. Your pick of hundreds of these suits for—

Values \$16.50 \$18.00 \$20.00

All necessary alterations made free of charge.

Important News of Knit Underwear

The week has opened up to us—and you, very unusual underwear opportunities. It's plain to be seen once you look over the lots we mention, that it's important to buy. Rarely can such values be made. It was the merest chance that brought them. You save a full third Saturday.

- Women's sleeveless vests with lace yokes and taped neck, best 12 1/2 garments 7c
Women's Sleeveless Vests, lace trimmed neck and arm, regular 15c values 10c
Women's Sleeveless Vests, plain or fancy trimmed, all fine 20c quality, at 12 1/2c
Women's Lisle Vests, sleeveless and hand crocheted, always 50c 35c
Women's Umbrella Pants with wide knee, lace trimmed, 35c garments, at 25c
Women's Union Suits, regular and extra large sizes, lace trimmed—at 25c



- Hosiery Geneva Silk Hose, have a rich, brilliant finish and high spliced heels, 50c values, black only—three pairs for \$1.00
Women's Lisle Hose, imported, all colors, one class, 15c value, black and colors, 15c quality 10c
Women's Seamless Hose, black, double soles, 15c quality, 10c
Men's School Stockings, best 20c quality 15c
Gloves We have all the most wanted kinds Summer Gloves. Saturday's best lines are:
Chamois Washable Gloves, in natural color, one class, 15c value, for 10c
Silk Gloves, Kayser and Pownee make, all colors, one class, at \$1.00, 75c and 50c
12-button lengths \$1.00
16-button lengths \$1.75 and \$1.00
Handkerchiefs Three big drives that should interest every one:
Women's pure linen Handkerchiefs, 4-inch hem, 8 1/2c quality, for 5c
Appenzella and Madeira emb. handkerchiefs, pure linen, 20c values 15c
Men's pure linen handkerchiefs, 18-inch size, 20c kind 10c

May Sale Muslin Underwear Grows

The sale of muslin garments sweeps on resistless through the mighty force of incomparably reduced prices and matchless stocks of the daintiest garments. Greatest showing of the year Saturday.

- Corset Covers and Drawers—100 dozen, very fine materials and beautifully trimmed with laces, etc., actual 50c and 50c styles 35c
Gowns—10 styles, fine new cambrie and nainsook square or V neck, some with handkerchief panel yokes and lace value to \$2.00 1.25
Corset Covers—Upwards to twenty styles, are brought forward Saturday, in light fitting and extra large sizes, all fully a fourth under value 50c, 50c, 75c and 90c

FOR ONE DOLLAR. Garments Worth \$1.75. Saturday, see exquisite nainsook Gowns in neat chemise style, low neck and short sleeves. Combination garments, cover and drawers, lace trimmed neck and bottom. White Petticoats, with deep lace and embroidery flounce and some with 20-inch lawn allover laced flounces—values \$1.75 1.00

Big Busy Sheet Music Corner

Demonstrations daily up on the balcony—all the new music soon as published always at lowest price. There's a handy entrance to the dept. next door to Bold theater. Use it if convenient. Here's a great list, bring it with you. We play any you may call for.

- FUDNIN TAMB—The new two-step that is now being popularized in all the big cities; by Theron C. Bennett 15c
LOVELIGHT—It never grows old. Most successful hit we have ever had. Scores of copies selling daily, for 15c
Glow Worm, vocal and instrumental 30c
William Tell, overture 5c
I Love My Wife, but Oh You Kid 15c
Falling Waters 5c
Honey-mooning 5c
Pork and Beans, two-step, for 15c
If I Only Had a Sweetheart 15c
Shine On Harvest Moon for 15c
Jungle Moon 15c
Lutelepiel, overture 15c
500 Songs from Grand Opera, each 5c
Baby Talk 15c
Ink Spotted rag 15c
Sun Bonnet Sue 15c
Spooning (Follies 1908) 15c
Are You Sincere 10c
Baby Doll 10c
Nobody Knows, Nobody Cares 10c
Swing Me Higher Obédiah for 10c
Have You Another Girl at Home Like Mary 30c
Forty new songs just in—ask to have them played.

China Department

- Ten splendid specials; each one well worth hurrying to get.
35c Fancy Earthen Cuspidores 15c
\$1 Joss Incense Burners, set 50c
Brass Finger Bowls and Plates, set 40c
25c bottle China Cement for 10c
Plain blown Tumblers, 6 for 25c
Brass Fern Dish, footed, with lining, for 25c
Fancy Tea Trays, 4-gal. 90c
25c fancy Glass Candle Sticks 10c
Johnson's White Tea Cups and Saucers, set 20c
Jap Tea Pot, Sugar and Creamer, set for 25c

The Jos. Brown & Co. Bankrupt Stock Jewelry Cut Glass

The last of this remarkable purchase go on sale tomorrow. New lots that haven't been handled and picked over by the crowds. You buy watches and jewelry of all kinds.

- At 50c on the Dollar
Brown's \$14.50 Watches for men—selling at 7.50
Brown's \$13.75 Watches for men—selling at 6.88
Brown's \$20.00 Watches for men—selling at 10.00
Brown's \$30.00 Watches for men—selling at 15.00
Brown's \$4 Set Rings—topaz, pearls, emeralds, etc., at 1.50
Brown's \$7 Set Rings—topaz, pearls, emeralds, etc., at 3.50
Brown's \$8 Set Rings—topaz, pearls, emeralds, etc., at 4.00
Brown's \$100.00 Diamond Rings—our price 50.00
Brown's \$20.00 Diamond Rings—our price 10.00
Brown's \$10.00 and \$15.00 Solid Gold Bracelets for 5.00
Brown's \$3.50 Gold Filled Bracelets for 1.50
Brown's \$8.00 Gold Filled Bracelets for 4.00
Brown's \$10.00 and \$15.00 Solid Gold Bracelets for 5.00
WONDERFUL CUT GLASS SALES. Half Price in Most Cases.
\$2.00 Cut Glass Pieces for .90
\$3.00 Cut Glass Pieces for 1.50
\$4.00 Cut Glass Pieces for 2.00
\$5.00 Cut Glass Pieces for 2.50
\$6.00 Cut Glass Pieces for 3.00
\$7.00 Cut Glass Pieces for 3.50
\$8.00 Cut Glass Pieces for 4.00
\$9.00 Cut Glass Pieces for 4.50

200 Sample Suits \$15

Values \$25.00

Been waiting for just such a sale, haven't you? No sale we have announced this spring deserved your presence more than this one. We secured the sample lines of two New York houses—samples of their late styles, mind you—not the early season monstrosities and fads. We bought so cheaply that we expect to sell out every one of them in a single day. There are no dressier suits made, none are superior in tailoring or design, and no suits at \$25.00 have better materials in them—and as to the colors, well, you'll see at a glance that they are highly desirable and the cream of the season's new shades and patterns. Take an early car and come. There is sure to be a crush, and best styles go first.



Good Taste in Children's Clothes

It's the style in our children's dresses that makes mothers come here again and again. No cleverer garments are made—no better materials are used.

- Gingham and Percal Dresses—2 to 5 years. Medium and dark colors; high, round and square necks 59c
Gingham and Percal Dresses—New, long French Waists effects; high, round and square necks; 2 to 5 years' sizes—\$1.25, \$1.00 and .85c
White Dresses, 2 to 5 year sizes. Made of very dainty lawn with yokes of lace, or embroidery or hemstitched tucks, Russian and French effects, entire new line, \$5.00, \$2.50, \$1.75 and 1.00
Percal Tulle du Nord and Anderson's years. Medium and dark colors; high, round and square necks 59c
Gingham and Percal Dresses—New, long French Waists effects; high, round and square necks; 2 to 5 years' sizes—\$1.25, \$1.00 and .85c
Reefers—A Saturday sale, 100 in all. Plain colors and light mixtures. A stock clearing, including coats to \$5, for 1.95

FRESH Dressed Hens 14 1/2c

- 2,000 lbs. fresh Pig Pork Roast, lb 7 1/2c
1,000 lbs. Pig Pork Spare Ribs, 4 lbs. 25c
Prime Rib Roast, bones out, lb. 12 1/2c
Fresh Pig Pork Chops, per lb. 12 1/2c
Boiling Beef, five pounds for 25c
Mutton Stew, four pounds for 25c
Good Salt Pork, per pound 10c
Cudahy's Rex California Ham, lb. 9 1/2c
Cudahy's Rex Bacon, sugar cured, lb. 12 1/2c
Cudahy's Rex Hams, every one guaranteed, 10 to 14 lbs. average, lb. 14 1/2c
Molland Herring closing the season, balance of stock, all guaranteed, keg, 60c

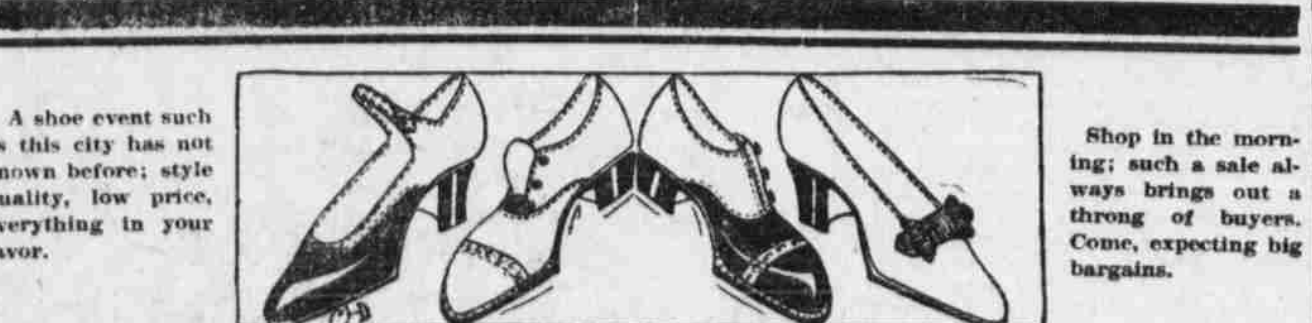
Bennett's Big Grocery SATURDAY SPECIALS

- Bennett's best Coffee, three pounds 1.00 and 100 green stamps
Bennett's best Coffee, one pound 35c and 35 green stamps
Bennett's Breakfast Coffee, two pound can 45c and 50 green stamps
Tea Siftings, per pound 15c and 15 green stamps
Bennett's Capitol Baking Powder, 5 lb. can 1.00 and 100 green stamps
Bennett's Capitol Extract, bottle 1.50 and 20 green stamps
Pie Preparation, assorted flavors, 3 pkgs. 25c and 20 green stamps
Seeds, all kinds, pkg. 25c
Diamond "C" Soap, 10 bars 25c
Hartley's pure Fruit Jams 25c
Hartley's Sarsaparilla, large can 25c
Evaporated Peaches, 4 pounds 25c
Borden's Baking Cocoa, 1 lb. 25c
Stollwerck's Premium Chocolate, 1/2 lb. 25c
Charm Table Syrup, bottle 25c and 10 green stamps
Pine Apples, 20 doz. doz. 12 1/2c
Heinz's Green and Red Pepper Sauce 25c and 10 green stamps
Cheese, full cream, per lb. 25c and 10 green stamps
Cheese, domestic Swiss, pound 25c and 20 green stamps
Hartley's Jelly Marmalade, jar 25c and 20 green stamps
Boston Brown Bread Flour, pkg. 10c and 10 green stamps
Diamond Crystal Table Salt, two 10c and 10 green stamps
Diamond "C" Chili Sauce 15c
New Creamery BUTTER, very finest made, full pound bricks, 50c
Crackers, large assortment, pkg. 10c
And 10 green stamps
Premium Butterine, 2 lbs. 47c

FRUITS AND VEGETABLES

- Potatoes—Carload imported Ireland potatoes, better than new potatoes, 30c
New Carrots, Turnips, Beets, Lettuce Water Cress, bunch 5c
Asparagus, 2 large bunches, 10c
Radishes, home grown, 4 bunches, 8c
Spinach, per head 10c
Cauliflower, box 15c
Green Beans, quart 15c

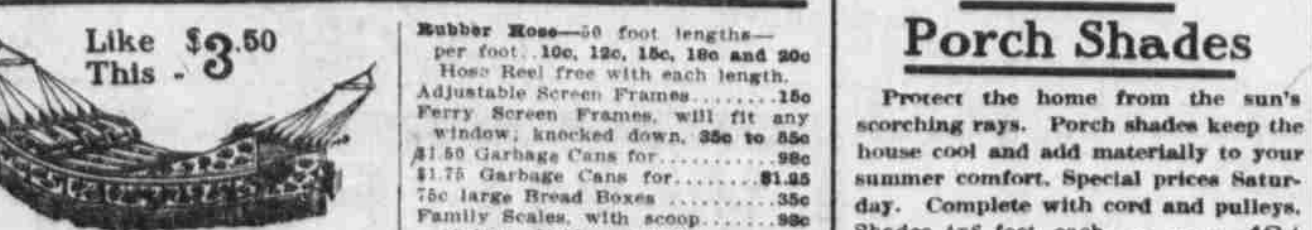
Well Known Shoes at an Unknown Price



A shoe event such as this city has not known before; style quality, low price, everything in your favor.

Truly, we never knew of such a shoe sale before. A sale, understand, with high grade shoes that everybody knows. Most of them are special purchases, some regular stock to fill in sizes.—All are season's newest. The chance of a lifetime—\$5.00, \$4.00, \$3.50 shoes—at \$1.98

Get Enjoyment in a Hammock



- Like \$3.50 This 85c
Rubber Hose—50 foot lengths—per foot, 10c, 15c, 18c, 20c and 30c
Hose Reel free with each length.
Adjustable Screen Frames 15c
Perry Screen Frames, will fit any window, knocked down, 35c to 55c
\$1.50 Garbage Cans for 1.00
\$1.75 Garbage Cans for 1.25
75c large Bread Boxes 35c
Family Scales, with scoop 35c (Others \$1.00 to \$12.00)
Boys' Base Ball Gloves, special, 50c
Steel Roller Skates, per pair 1.50
Jointed Fish Hooks, special 15c
Crocket Sets, prices .50c, .85c, \$1.00 and 30 stamps with each.
Stranky Enamelware, sale of genuine four coated enameled Berlin Kettles or Sauce Pans, with enamel cover at about half regular prices
52c pieces 29c
52c pieces 39c
98c pieces 49c
98c pieces 59c
Extra fancy Screen Doors 1.25
Lawn Mowers, plain bearing, \$2.50
Lawn Mowers, ball bearing, \$3.50
up from \$2.50
Grass Catchers free with any.

Bamboo Porch Shades

Protect the home from the sun's scorching rays. Porch shades keep the house cool and add materially to your summer comfort. Special prices Saturday. Complete with cord and pulleys. Shades 4x8 feet, each 48c
Shades 4x8 feet, each 98c
Shades 8x8 feet, each 1.48
Shades 10x8 feet, each 1.75
Some painted green, 15c extra.
Matting Remnants—Jap, China and Fiber floor matting, lengths 2 to 10 yards, fine for the porch, values to 45c yard, at yard 9c
Remnant Carpets, Wilton, Velvet, Brussels and Axminster in 1 1/2 pieces, price per piece 69c
Rubber Door Mats—17x30 inch 59c
Carpet Sweepers—One lot first quality \$3 sweepers, Saturday, \$1.50 (Carpet Dept.—3d Floor.)