

# J. L. BRANDEIS & SONS

"BOSTON STORE"

## Thursday--The First Sale of Midsummer Hats



For Thursday we will place on sale 2,000 white and natural color Milan and Chip Straws, in a large variety of all new shapes, trimmed with velvet ribbon, flowers and foliage. All of them with summery effects and no two alike. Every one of these hats are worth from \$7.50 to \$10. We have made special preparations in pure white trimmed hats for graduation, which we have included, on sale in our Millinery Department, at **\$3.98**

**\$5 Hats at Half Price**  
For Thursday we will place on sale in our Basement Millinery Dept. 1,000 new, strictly up-to-date hats in light and dark colors; elaborately trimmed with flowers, ornaments, ribbons, fancy feathers, etc., at **\$2.50**

### Wash Suits and Dresses

Wash Suits for Summer—In reps and linens—new effects, at **\$5**

Lingerie Dresses; dainty and summery—Brandeis shows the real variety, **\$6.98** at.

Silk Dresses—Very stylish this season—two specials—**\$12.50** and **\$15.00**

New Summer Shirt Waists—Smart styles **.98c**

Your Choice of All Our Fine Tailored Suits, worth up to **\$55.00**—[excepting white serges, striped worsteds and Shantung]—**\$25** at.

Women's Spring Suits—In light weight and very well tailored, worth up to **\$25**, two lots at **\$10** and **\$15**



**Two Special Offers in Basement**  
One big lot of up-to-date Spring Tailored Suits, that are worth up to **\$15.00**—**\$5.98** at.

Women's Skirts—In all colors and all styles—worth five dollars—**\$2.98** on sale at.

### Thursday--Chocolate Day

Italian Bitter Sweets—Those delicious soft cream centers—pineapple, almond, orange, walnut, strawberry, filbert raspberry, also vanilla—always sold at 40c a pound, at, pound **25c**

## NEXT SATURDAY



### Great May Sale of Muslin Underwear

Brandeis Stores

### DR. BRADBURY, DENTIST

1506 FARNAM STREET, 17 years same office, Phone 2, 1766.

Crowns, up from **\$2.50**  
Partial Plates, up from **\$2.00**  
From **\$3.00**  
Painless Extracting **50c**  
Fillings, up from **50c**  
Porcelain Fillings, **\$1.50** up from

Bridge Work, per tooth, up from **\$2.50**  
X-rays removed without pain.  
ALVOLAR WORK A SPECIALTY.  
Work guaranteed ten years.

### No Use Trying

to find a better place to buy that graduation or wedding gift than at Lindsay's. We always have the newest patterns in table silvers as well as cut glass. Watches and Jewelry. Look for the Bems.

**S. W. LINDSAY, Jeweler**  
1516 DOUGLAS STREET.

## A BEE WANT AD

Will rent that vacant house, fill those vacant rooms, or secure boarders on short notice, at a very small cost to you.

Telephone Douglas 238.  
Bee Office, 17th and Farnam.

## THREE DOLLARS

### A MONTH RENTS A BEAUTIFUL PIANO

CALL OR PHONE YOUR ORDER TODAY

Schmoller Mueller piano co.  
1811-1818 Farnam Street.

### FOOT COMFORT SHOES

That's what we call our Cushion Sole Shoes. And those who have worn them say: "There's more real comfort to the square inch in a pair of those shoes than any kind they ever saw."

It's the only real Cushion Sole Shoe on the market—hand sewed, which makes it flexible and easy—made on a broad foot-form last, which allows the foot to rest squarely on the sole, as it should, and not on the uppers, as most so-called Cushion Sole Shoes do.

We have them for both men and women.

Men's **\$5.00**  
Women's **\$4.00**

Write for Spring Catalogue.

### Drexel Shoe Co.

1419 Farnam Street

You could pay more, but you could not get better.



### UPDIKE'S PRIDE OF OMAHA FLOUR

UPDIKE MILLING CO. OMAHA, NEB.

**\$1.75 per sack**  
At all grocers  
UPDIKE MILLING COMPANY, OMAHA.

## Cuts

Cuts tell the story quicker than words.

If you have an idea which you want translated into a cut, talk to our artist, who will understand what you want. You cannot do this if you write to some out-of-town house.

**Baker Bros. Engraving Company,**  
Barker Block, Omaha, Neb.

### "THE NATIONAL HEALTH RESORT"

## HOT SPRINGS, SOUTH DAKOTA

Approved by Nation and State. Best Climate and Medicinal Springs in America. First Class Hotels, Hospital and Bath Houses. Write to Secretary Commercial Club, Hot Springs, So. Dak.

### Reliable Dentistry

AT  
**Taft's Dental Rooms**

# BENNETT'S

Men—There's a great Clothing Day Coming Saturday—Something Doing—See Friday's Papers.

## Pick of the Stock Sale

### Women's Tailored Cloth Suits. . . . . \$25

(White only Excepted) Values to \$50.00 at

Most Important Suit Announcement of the season—gives you pick of many high grade models of the most exclusive kind—Suits that have been \$35.00, \$40.00, \$45.00 and \$50.00. Your choice of any color without a single restriction for **\$25.00**

## Climax in Silk Values

Another victory to be credited to this busy, hustling Silk Store, a merchandising achievement unequalled brings you—

Silk Pongees	28 Inches
Silk Rajahs	32 Shades
Silk Tussahs	Worth \$1.25

These are in full pieces, fresh from the factory in Paterson, N. J. Every piece perfect. The shades and colors, the most desirable of any shown this season. Everybody wants rough silks—fashion approves. Make smart Princess Gowns, Coat Suits, Motor and Traveling Coats, and Evening Gowns—All **\$1.25** and **\$1.35** silks, at yd. **69c**

## Great Lace Day

Come here for Laces Thursday—come early—its important. There have been lace sales and lace sales before, but not one of them with values like these. We said be early—don't forget.

Laces	Laces	Nets
Worth 10c and 12 1/2c	Worth 15c yard.	Worth to \$1.00
Hundreds of pieces Torchons, Linen and Cotton, Net Tops, Point de Paris, etc. Thursday— <b>2 1/2c</b>	Includes wide Venise Bands, in cream or ecru, 15c Valenciennes Edges and Insertions, Torchon Lace Sets, Linen Torchons, etc.— <b>5c</b>	1,000 yards, very pretty Waist and Dress Nets, pretty small designs and allover patterns, 22 and 42 inch <b>28c and 39c</b>



## House Dresses Trim and Neat

One of the most pleasing innovations in the realm of women's wear, is the advent of the one-piece house dress. Note the beautiful effects in the picture. These are but a few of the wonderful variety of charming styles we are featuring Thursday. They are so distinctly different from anything we have seen, that women fairly enthuse over them. The materials are all of standard goods and the making as perfect as the most exacting could expect.

No longer the "dowdy" wrapper, but a chic, neat dress of Simpson gray or cadet polka-dot print for **\$1.25** "common" offered, at.

Dresses of Sea Island Percale, best and most desirable cloth, black and navy, with white stripe, and border trimming **\$1.75**

Dresses of plain Chambray and Checked Gingham, also Percales, cleverly made and border or strap trimming, at **\$2.50**

Pretty Percale Dresses in stripe and foulard designs, also plain chambray, with piping trimming, large pearl buttons, some have laundered linen collars, at each **\$3.75**

Beautiful dresses, in broadest variety with Dutch neck, some with square cut neck as shown in illustration, also smart jumper styles, embroidery trimmed. There are plain percales, and neat check mad-ras materials, at each **\$4.95**

## Boys' \$5 Suits \$3.50

JUST FOR THURSDAY  
CHOICE OF FOUR NEW PATTERNS.

Two pairs knickerbocker pants with each suit to fit boys 8 to 15 years of age. Absolutely season's newest styles from our regular stock—all are **\$5.00** suits, for **\$3.50**.

Boys' Wash Suits—2 to 6 years; neat, fast color stripe effects worth 69c, special **48c** (Boys' Department—Second Floor)

White Waists—A new line just in. Pretty allover embroidery fronts, with open or blind effects, finished with lace at collar and cuffs, at **75c**

## Need Underwear?

Here's a tale of lower prices. Knit Undergarments for women, no seconds, no odd lots, but new, choice garments and plenty for all, buy a season's supply:

Vests	Vests
Jersey ribbed bleached Vests, taped neck and arm, always 12 1/2c, for <b>7c</b>	Bleached with fancy lace yokes, you are always willing to pay 10c for them, now <b>10c</b>
LISE VESTS and crochet trimmed, a splendid 25c garment, for <b>25c</b>	UNION SUITS, wide knee, lace bottom, regular and extra large sizes at <b>25c</b>

## Ye Olde Tyme Comfort Shoes

The "easiest" shoe you ever slipped on. If you have shoe or foot troubles you owe it to yourself to try "Ye Olde Tyme Comfort Shoes." They are cool, comfortable and have soft, bendy soles. Fine for nurses, waitresses, teachers, salespeople, etc.

Amazon Kid Oxford Ties, <b>\$1.98</b>	Amazon Kid High Shoes, plain toe, soft soles, at <b>\$1.98</b>
Velvet Kid Oxford Ties, and Amazon kid seamless, unlined oxford, rubber heels, at <b>\$2.50</b>	Seamless Velvet Kid Bunton Shoes, close fitting heel, broad ball, made on combination last, <b>\$3.00</b>
Men's 7 1/2 and \$1.00 House Slippers, per pair <b>\$5.00</b>	

## Thursday in the Grocery

Bennett's Golden Coffee, per pound <b>20c</b> and 20 green stamps	Mazanilla Olives, Mason quart jars <b>30c</b> and 5 green stamps
Capitol Pepper, pure, per can <b>10c</b> and 5 green stamps	Burham's Cream Chowder, large can <b>20c</b> and 5 green stamps
Newport Catsup, per bottle <b>10c</b> and 5 green stamps	Pure Honey, Mason pint jar <b>25c</b> and 5 green stamps
Rub-No-More Washing Powder, 5 for <b>25c</b> and 20 green stamps	Armour's Sliced Dried Beef, for <b>15c</b> and 10 green stamps
Eddy's French Mustard, with spoon <b>12 1/2c</b> and 10 green stamps	Bonheur Sardines, large can <b>20c</b> and 10 green stamps
Hartley's Pure Fruit Jams, jar <b>25c</b> and 10 green stamps	Stollwerck's Premium Chocolate, 1/2 lb. <b>25c</b> and 10 green stamps
Capitol Maple Syrup, pure, 1/2 gallon <b>60c</b> , quart <b>30c</b>	Jell-It Cream Powder, package <b>10c</b> and 5 green stamps
Economy Cutlery Cleaner, bottle <b>10c</b> and 5 green stamps	Blue Borax Starch package <b>10c</b> and 10 green stamps
Hartley's Marmalade, jar <b>25c</b> and 5 green stamps	Hartley's Tomato Soup, three cans for <b>25c</b> and 10 green stamps
Sweet Pickled Tomatoes, quart <b>20c</b>	Garden and Flower Seed, package <b>2 1/2c</b>

## Big Sale of Muslin Underwear

THURSDAY SEE MUSLIN UNDERWEAR AD ON PAGE 2. THE RELIABLE STORE

# HAYDEN'S UNDERWEAR

THURSDAY SEE MUSLIN UNDERWEAR AD ON PAGE 2

## Our Cloak and Suit Buyer

Is now in New York and new arrivals by every express increases the magnitude of our already immense showing of Spring and Summer style ideas. Beautiful

**NEW WASH SUITS** and Dresses in almost endless variety of styles, colors and fabrics, shown at **\$7.50 \$10 \$12.50 \$15 \$18 \$20 \$25** up to **\$50**

**MATCHLESS SPECIALS FOR THURSDAY'S SALE**

Handsome Tailor Suits—made to sell at \$30.00 to \$40.00, newest styles and colorings, at each **\$17.50**

**\$25.00 SILK DRESSES**—Foulards, Messalines, Pongees, etc., checks, stripes, fancies and plain colors, big assortment, at choice—**\$12.50**

\$7.50 Cotton Repp Wash Suits, at <b>\$5.00</b>	\$7.50 Spring Jackets, Coverts and Black, <b>\$3.95</b>
\$12.50 Long Loose Silk Coats, at <b>\$7.95</b>	\$5.00 Long Silk Kimonos, choice <b>\$2.95</b>
\$2.00 Wash Jumper Dresses, choice, at <b>95c</b>	Silk and Net Waists, to \$5.00 values, at <b>\$1.98</b>

## 35c EMBROIDERIES AT 7 1/2c

Thursday will be, without doubt, the **GREATEST EMBROIDERY SALE DAY OF THE SEASON**, with complete lines of extra wide Skirt and Corset Cover Embroideries worth from 20c to 35c yard prices, at, choice, yard **7 1/2c**

## Marvelous Millinery Bargains Thursday

Trimmed Hats in black and colors, small black hats trimmed with wings and ribbons. Children's Leghorns, etc., that would sell regularly up to \$3.50, choice at **.98c, 69c and 39c**

Trimmed Hats—Worth regularly to \$8.50, an unusual assortment for selection, in two big lots, at **\$3.95 and \$2.50**

New Styles in White, Black and Burnt Straw Frames Shown at **Lowest Possible Prices.**

**BIG CLEARANCE OF OUR LEGRORN HATS.**  
Our regular 98c Leg-Our regular \$1.75 Leg-Our regular \$2.75 Leg-horns, for **.50c** horns, for **.98c** horns, for **\$1.50**

ALL MILLINERY MARKED IN PLAIN FIGURES.



## Special Sale of White Silks for Graduation and Confirmation Dresses

A special purchase of thousands of yards of Shimmering White Silks on sale Thursday at less than regular wholesale cost prices:

85c Lustrous White Taffeta, at, yard <b>59c</b>	Yard for White Satin Messaline—worth 89c
\$1.00 Yard Wide Jap Silks, at, yard <b>59c</b>	Yard for Beautiful White Crepe de Chine, worth 89c

20 pieces of all Silk Habutai, extra heavy quality, 27 inches wide, suitable for Dresses, waists, etc., special, at, yard **59c and 35c**

## Extra Specials for Thursday

FROM 8:00 TO 8:15 A. M.  
1 case of Eric-a-Brac, yard wide, Bleached Muslin, worth 8 1/2c, ten yards limit, at, yard **3 1/2c**

**FORENOON ONLY**  
6c Apron Checks Dinimo, **3 1/2c**  
28c Lockwood Sheetings, 9-4 bleached, at **22 1/2c**  
65c Sheets, 72x90, Dreamland, **56c**  
76c Sheets, 81x90, Dreamland, **62 1/2c**  
6 1/2c Sheetings Prints, **3 1/2c**  
25c Pongees, all colors, **15c**  
2c, each evaporated Milk, **20c**  
69c Silk Organdies, **28c**

**AFTERNOON ONLY**  
\$1.00 Bed Spreads, large and heavy, **69c**  
\$1.25 Bed Spreads, large and heavy, at **89c**  
85c Sheets, best made, 72x90, **69c**  
75c Sheets, best made, 81x90, **69c**  
12 1/2c Dimity Checks, **5c**  
15c India Linons, **7 1/2c**  
15c Shrunken Indian Head, **7 1/2c**  
15 Other Specials for All Day.

**FORENOON ONLY**  
HIGH GRADE WASH GOODS.  
All our 18c and 15c Galatea Cloth, all colors for Children's school dresses, best made, fast colors, plain and fancy, at, yard **9 1/2c**

**AFTERNOON ONLY**  
Silk Striped Wool Challies, worth 39c yard, 10 yard limit, at, yard **17 1/2c**  
See Our Other Specials on Wash Goods

## Try Hayden's Big Grocery Department First

It will save you 25 to 50 per cent on your housekeeping expenses.

20 lbs. best pure cane Granulated Sugar for **\$1.00**  
10 bars best branda Laundry Soap, **25c**  
The best Cornmeal, per sack **12c**  
6 lbs. choice Japan Rice, **25c**  
7 lbs. best Rolled Oatmeal **25c**  
Peanut Butter, per lb. **20c**  
1 lb. can best brande Lye **6c**  
Bromangelon, Jellycon or Jell-O, pkgs 7 1/2c  
16-oz. can evaporated Milk **4c**  
1 lb. pkc. cold water Starch **4c**  
The best domestic Macaroni, pkg. **25c**  
10 oz. can Lu Lu Scurring Soap, **5c**  
Oil or Mustard Sardines, per can, **4c**  
2 lb. cans first quality solid packed Tomatoes **50c**  
2 lb. cans first quality Sweet Sugar Corn **75c**  
The best Tea Siftings, lb. **15c**  
The best Golden Santos Coffee, lb. **15c**  
The best Soda or Oyster Crackers, per lb. **4c**  
The best Tea Siftings, per can, **4c**  
Choice No. 1 Dairy Butter, per lb. **20c**  
Fancy No. 1 Table Butter, per lb. **20c**  
Fancy No. 1 Creamery Butter, per lb. **25c**

Fresh Vegetables at Less Than Wholesale of extra fancy fruit.  
Tomorrow, each, **7 1/2c, 8c, 10c, 12 1/2c**  
Per dozen, **85c, 95c, \$1.10, \$1.25**

Mason Jars for your Pineapples.  
Pint jars with caps and covers, per doz. **35c**  
Quart jars, with caps and covers, per dozen **45c**

Put them up now. We have another car of extra fancy fruit.

**DON'T FORGET TRY HAYDEN'S FIRST IT PAYS**