

Zion City Laces

We are the exclusive selling agents in Omaha for the famous Zion City and Elyria Wash Laces—both being manufactured in this country are free from the 60% duty imposed on foreign made laces. They're not only the best but the most economical to buy. A grand clearing up sale of these laces Monday; 10c to 20c values at, per yard. 5c

High Grade Wash Goods Dept.

An entirely new line of fine wash goods just arrived—bought late at away down prices. New batistes, new Egyptian tissues, new Alberta satins, new India bordered pongee, new Poiteville plasses, new shirtwaist madras, new organdies, new satin foulards, new silk printed tissue. All the new silk mercerized novelties of the late spring and early summer weavers—also a new line of English, French and Scotch-ginghams—all on sale in this department.

EXTRA SPECIALS IN THIS DEPARTMENT

- From 9 to 11 A. M.—100 pieces of Anderson's best Madras Gingham, on sale, at, yard. 15c
100 pieces of Anderson's Zephyrs, worth 25c, at. 12 1/2c
From 2 to 4 P. M.—All 15c Batiste. 10c
All 50c Silk Organdies, (printed). 37 1/2c
All 30c and 50c Silk Mulls, plain and dotted, all colors, at, yard. 17 1/2c
Mail orders filled till Thursday.

HAYDEN'S THE RELIABLE STORE

Be Sure and Attend Our Famous Time Sales

No mail orders filled on time sales

- From 8 to 8:15 A. M.
1 case of 8 1/2c bleached Muslin, 10 yds. limit. 3 1/2c
From 9 to 9:30 A. M.
1 case of 7 1/2c Turkish Towels, bleached, 4 towels limit, each. 3 1/2c
From 10:15 to 10:30 A. M.
1 case of 72x90 bleached seamed sheets made of Lockwood, regular price 55c each, 4 sheets limit, at, each. 26c
From 2 to 2:30 P. M.
1 case of \$1.25 Cotton Blankets, very large and very fine; 2 pairs limit, at, pair. 65c
From 3 to 3:15 P. M.
1 case of heavy unbleached Pillow Case, regular price is 15c yard, 10 yds. limit, at, yard. 9 1/2c
From 4 to 4:30 P. M.
1 case of 12 1/2c and 15c printed wash goods, 10 yards limit, at, yard. 5c
1 case of 19c large, double wash towels, 19c quality, 4 towels limit, each. 11c

Most Popular Silks Greatly Underpriced

The superior assortments and values in Monday's showing establishes us more firmly than ever the leading Silk department of Omaha. Try here first, it always pays.

- \$1.00 Foulards at 49c—We are showing immense assortment of these most popular silk fabrics at different prices, in all the scarce colorings, old rose, danube, champagne, wisteria, conard, taupes, etc.; Monday we offer 50 pieces in large and small designs—\$1.00 qualities, at, 49c
Rough Pongees and Rajahs—We are closing out several lines of these silks, including the genuine Rajahs, the very best sellers we have had this season. Nice clean goods, no job lots or seconds. To close them quick we offer them Monday at, 59c

Embroidery Insertings.

We have too many of these goods on hand and will make sweeping price reductions Monday for quick clearing of stock.
5c Insertings, at, yard. 2 1/2c
10c Insertings, at, yard. 3 1/2c
15c Insertings, at, yard. 5c
25c Insertings, at, yard. 10c
\$2.00 Embroideries 49c
Very fine quality of corset cover or skirting embroidery, regular \$1.50 and \$2.00 values; greatest snap ever in Omaha, at, yard. 49c



New Lots of Snow Undermuslins at Matchless Bargains

From the EDWARDS MANUFACTURING STOCK. Values never surpassed in any store in the land. Opportunities for profitable buying seldom if ever equaled in Omaha.

- LADIES' MUSLIN SKIRTS
All most beautiful new designs of the very highest order of excellence in workmanship and quality; garments in these lots actually worth to \$7.50; on sale in three big lots—
at. \$1.50 \$1.98 \$2.98
LADIES' MUSLIN SKIRTS
In almost endless assortment of dainty designs—with deep lace insertion and embroidery flourishes—actual values up to \$3.00—on sale in three lots—
at. 49c 69c and 98c
LADIES' MUSLIN GOWNS
Actual values up to \$3.50. Scores of pretty designs, in low neck, short sleeve or high neck, long sleeve effects. Values never before equaled at sale prices—
49c 69c 98c \$1.50
CORSET COVERS, SKIRTS, DRAWERS AND GOWNS
Odd lots and samples, trimmed with embroidery and wash ribbons; actual values up to \$1, your choice, Thursday—at. 25c
8:30 to 9:30 A. M.
Corset Covers and Drawers, samples and odd lots, values to 75c—
in one lot, at, each. 15c
9:30 to 10:30 A. M.
Big assortment of samples and odd lots, values to \$1.50, all in one big lot—at. 59c
10:30 to 11:30 A. M.
Skirts, worth up to \$8.00—Made extra long and full—great snap, at, each. 98c
Scores of other splendid Muslin Underwear bargains that could not be shown Thursday on account of the size of the stock, will be offered from day to day. Watch 16th St. windows.

Pearl Buttons 2 1/2c Doz.

See the line of Pearl Buttons, all sizes, suitable for underwear and children's garments, matchless values at Monday's price. 2 1/2c
10c Pearl Buttons, dozen. 3 1/2c
15c Pearl Buttons, dozen. 5c
Big Job of Pearl Buttons, dozen. 1c
24-inch Hair Rolls. 19c
Finest quality, every one guaranteed perfect, the biggest values ever offered in Omaha.

Specials in High Grade

White Goods Department Monday

A full line of white goods for graduation dresses, including French lawns, wash chiffons, Persian lawns, opera batiste, mercerized batiste, India linons; at, a yard from. 25c to 98c
St. Gall Emb. Swiss and Batiste in all the newest patterns—
at, yard. 39c 59c 69c and 89c
Mercerized Batiste in plains, checks and stripes, regular 50c grade, yard. 30c
Flaxon—in plains, checks and stripes, at, yard. 39c 25c and 19c
Irish Dimities in checks and stripes, at, a yard. 39c 25c and 18c
Mercerized Jacquards and plain Madras for tailored waists, at, a yard. 39c 25c 19c and 12 1/2c
Dress linens in all colors, at, a yard. 39c 25c and 19c
Indian Head Auto Cloth, shrunk, mushy, yard. 18c 15c 12c 10c

IMPORTED PONGEES IN THE NATURAL COLORS

Beautiful hand woven fabrics of specially selected qualities.
BLACK SILKS
10 pieces 27 inches wide, special bargains, at, yard 59c and 79c
\$1.50 Black Peau de Soie, 36 inches wide, soft, clinging, snap. 98c
\$1.50 Black Taffetas, oil boiled, 36 inches wide, matchless, yard. 95c
\$1.25 Black Taffeta, oil boiled, 36 inches wide, on sale, yard. 85c

Grand Opening Display Summer Suits & Dresses

A queenly assortment of the most bewitching style ideas in which every wish of the graduate, the bride or the summer girl finds fullest expression. There's not only satisfaction but saving also in selection from these lines.

Beautiful Wash Suits and Dresses, in linens, rajahs, reps, etc., shown in profusion of styles, at \$10 \$12 \$15 up to \$50
TWO SPLENDID WASH SUIT BARGAINS MONDAY
Women's and Misses' Cotton Rep Suits, in tans, blues, pinks and white, all newest styles—values up to \$10.00— at. \$4.95
Several new lots of Tailor Suits, Jackets and Coats just received from our New York buyer go on sale Monday at wonderful bargains.

- 100 Sample Tailor Suits—\$30 and \$35 values, all beautiful new designs, scarcely any two alike; on sale at, your choice. \$19.90
Fifty Handsome Silk Coats—\$15.00 and \$18.00 values, all beauties, in braided effects, matchless values at price, \$10
\$10.00 Dress Skirts, in French voile and chiffon panama—seven different styles; on sale at, choice. \$5.95
Wash Dress Skirts of all descriptions, up from. \$1.00
\$25.00 Silk Dresses \$14.90—Plain colors or fancies, foulards, messalines, etc.
A magnificent showing of the new Dutch Neck Waists. Splendid values.
150 Half Length Covert Jackets and White Serge Coats—made to sell at \$7.50 and \$8.50; on sale Monday at, your choice. \$4.95
Women's Wash Suits, worth up to \$12.50; trimmed with cluny lace and insertion; all colors—the best values ever, at. \$7.50
Women's and Misses' Jumper Dresses, \$2.00 values; on sale at, choice. 95c
\$1.00 Wash Underskirts 49c
Lawn and Lingerie Waists—Values to \$2.00, at. 79c



There's a Splendid Saving for You in This Week's Furniture Specials

- Here's just three of the many Monday specials.
\$12.00 Princess Dresser, like cut, all solid oak with two large drawers and fine large plate mirror, finely finished and a great snap at Monday's sale price. \$8.50
Baby Carriages and Go-Carts—Qualities and assortments that insure satisfactory selection. Special this week, a fine Collapsible Cart complete with hood, any color—at, choice. \$5.50
This \$25.00 Bed Davenport, full steel construction in fabricoid, substantial oak frame, finely finished, a dandy, sale price—at. \$19.75
Sweeping Price Reductions on Brass and Iron Beds all this week.

Second Big Shipment of High Class Rugs

From the Alexander Smith & Sons, Great New York Auction Compare These Qualities

- \$11.00 Brussels Rugs—Ten wire quality, 6x9 size, 20 patterns to select from, at, choice. \$6.50
\$12.50 Brussels Rugs—Ten wire seamless, 7-6x9 size, 15 patterns to select from, at, choice. \$7.98
\$15.00 Brussels Rugs—Nine wire quality, seamless and 9x11 size, big range of patterns. \$9.98
\$18.00 Romy Brussels Rugs, 9x12 size, big line of patterns for selection; on sale, choice. \$13.98
Don't Borrow Your Neighbor's Curtain Stretches, or pin your curtains to the floor. See the bass wood stretchers Monday, at. 98c



Wash Goods, White Goods and All Kinds of Sheetings, Flannels, Etc., in Our Famous Domestic Room

- A fair quality apron checks. 2 1/2c
A good quality apron check. 3 1/2c
Best quality apron checks. 5c
12 1/2c and 15c printed organdies—at. 5c
15c printed batiste. 7 1/2c
18c and 25c Wash Goods. 10c
10c Dimity Checks. 5c
12 1/2c Shrunken Indian Head Muslin for. 7 1/2c
25c and 39c Lingerie White Novelties. 10c
25c Pongees. 15c
30c Pongees. 19c
Table Oil Cloth, all colors. 15c
Table Oil Cloth, marble or white, at. 16c
12-oz. Grain Sacks, worth 25c—at. 13 1/2c
14-oz. Grain Sacks, worth 30c—at. 18c
16-oz. Grain Sacks, worth 35c—at. 21c
16-gallon heavy Galvanized Garbage Cans, with cover and drop handles, soldered inside, only. \$1.35
12-gallon size Garbage Cans, only. \$1.00
15-oz Steel Wheel Roller Skates. \$2.50
24-oz Boys' Wooden Coaster. \$2.49
Wagon. \$2.49

Big Drop in Hardware

- 14-in. Hardened Steel 90 Lawn Mower, at. \$2.89
\$1.00 Ball Bearing guaranteed Lawn Mower, at. \$4.49
Grass Catchers, all sizes—at. 25c and 49c
Guaranteed (in writing) Pure Rubber Garden Hose. \$1.00
10, 10 1/2, 12 1/2 and 15c foot We have Garden Hose for 60, 75c and \$1.00
4-quart Zinc Rose Sprinkler. \$1.00
60-pound capacity Ice Boxes. \$2.00
Extra large boxes for \$2.50, \$3.00 and \$3.50
We carry the White Mountain brand Ice Boxes—the chest with the chill in it—30 years the standard.
Best Steel Wire Nails, per keg 100 pounds—at, lb. 2 1/2c
8-foot Ceiling Feather Dusters, each. \$1.25
Woven Wire Carpet Beaters, each. \$1.00
Scouring Cleanser, 10c cans, at, each. 5c
Square Western Washer, the old reliable, for. \$2.99
Round Western Washer, the old reliable, for. \$2.99
16-gallon heavy Galvanized Garbage Cans, with cover and drop handles, soldered inside, only. \$1.35
12-gallon size Garbage Cans, only. \$1.00
15-oz Steel Wheel Roller Skates. \$2.50
24-oz Boys' Wooden Coaster. \$2.49
Wagon. \$2.49

Buy Flour Now While You Have an Opportunity at This Price

- We have our last carload in on the old contract, and will sell it at 25c per less than it is worth today—today this Flour is worth 12 1/2c a sack, but as we bought it long before the last 15c advance we are selling it to you for the people of Omaha the benefit. Monday only, per 48-pound sack of the Highest Patent Flour. \$1.55
20 lbs. best pure Cane Granulated Sugar. \$1.00
7 lbs. best Rolled Breakfast Oatmeal. 25c
10 lbs. best brand Laundry Soap. 25c
Corn Flakes, pkg. 7 1/2c
1-lb. pkg. Cold Water Starburst. 3c
6 lbs. choice Japan Rice. 25c
Bromangon, Jellycon or Jello, pkg. 7 1/2c
24-lb. sacks best Kye Flour for. 75c
Fancy California Malted Raisins, pkg. 6c
Oil or Mustard Sardines, per can. 4c
16-oz. sifted top can Lu Lu Scouring Soap. 5c
BUTTER
Choice No. 1 Dairy Butter, per pound. 23c
Fancy No. 1 Country Creamery Butter per lb. 25c
Fancy Full Cream White or Colored Cheese, per lb. 50c
Fancy Full Cream Brick or Limberger, per lb. 45c

Queen Quality SHOE

Shoes selling at from \$7.00 to \$10.00 the pair are produced in small quantities. The manufacturing cost being high the selling price must be in proportion. "Queen Quality" shoes are manufactured in tremendous quantities, 10,000 pairs daily. The manufacturing cost is reduced to the minimum—as good materials and workmanship are used as in high cost shoes—you get the benefit. Let us show you the new spring oxford styles; they're here and we're sole Omaha selling agents.



High Grade Linen Department Monday

- All our heavy Irish, Scotch and German Satin Damask, 72 inches wide, pure linens, values up to \$1.25 yard, in one lot, Monday, yard. 89c
All our high grade, full bleached dinner Napkins, size 24x24 inch, including values up to \$5.00 doz., in one lot Monday, special, 6 for. \$1.25
All our High Grade, all linen Huck and Turkish Towels, extra large size, containing values up to 39c each, in one lot, Monday, ea. 19c
Grand assortment Turkey Red Table Covers, full size, warranted fast colors, assorted patterns—worth \$1.75, Monday, each. 98c
One hundred pieces high grade Toweling, warranted pure flax, in Barsley's and Hucks, worth 20c yard, Monday, yard. 12c
Mail orders filled exactly as advertised while goods last.
This is the greatest dept. in the west. More goods. Superior quality and less price than elsewhere
59c sheets, 72x90, bleached. 36c
50c sheets, 72x90, bleached. 33c
Pillow slips, each. 7 1/2c 10c
12 1/2c 15c and. 19c
19c bleached Turkish Towels—at. 11c
15c bleached Turkish Towels—at. 9 1/2c
12 1/2c bleached Turkish Towels—at. 7 1/2c
12 1/2c bleached All Linen Crash—56c sheets, 81x90, bleached. 46c
59c sheets, 81x90, bleached. 38c
65c sheets, 72x90, bleached. 47c

Don't Forget TRY HAYDEN'S FIRST It Pays