Three immense shipments just received from our New York resident buyer offer, without doubt, the biggest bargain opportunities of the season to our Saturday customers.

Tailor Suits, worth to \$25-Entire surplus of a well known New York concern; panamas, serges, fancy suitings, in all the newest spring styles and colorings -as shown in windowsat ...... \$9.90

\$15.00 Misses' Tailor Suits; sizes 14, 16 and 18 years, in navies, reds, browns and grays, newest spring styles -splendid new fabrics, at, choice ..... \$7.95

Dresses and Gowns, \$20.00 and \$25.00 values - Silk. satin foulards, pongees, messalines, etc.; plain colors, figures, stripes and checks; newest styles and 

\$7.50 White Serge Jackets; manufacturer's surplus, in newest styles; they're extremely popular this season and are wonderful bargains at ..... \$4.95

New Lingerie Dresses and Wash Suits-The largest and most comprehensive showing in Omaha, values never surpassed at prices from . \$2.95 to \$35.00

CHILDREN'S DAY In Cloak Department and

Baby Bazar, on 2d Floor. Most charming assortment and values in infant's and children's wear offered in the city.

Two Magnificent Special Offerings

Children's Wash Dresses, in colors and white, values to Children's Spring Jackets-All sizes, values to \$4.00, at, choice ......\$1.98

Many other interesting specials in our busy Cloak department for Saturday.

Long Challie Kimonos, regular \$2.00 values; on sale at, choice ..... 95c Long Silk Kimonos-\$5.00 and \$6.00 values, in Saturday's sale at .... \$2.95

SPECIAL WAIST BARGAINS

Table 1-Lawn, Tailored and Lingerie Waists, \$1.50 and \$2.00 values; on sale at, choice ...........95c Table 2 - Silk and Net Waists that would sell regularly up to \$5.00, in one 

THE RELIABLE STORE



Clearing New Millinery Modes

A swell new line of white, champagne and burnt hats, values showing 15% to 25% price saving, big assortment; on sale at ..... \$10.00 up to \$25.00 \$12.00 Trimmed Hats Saturday \$5.00— We want you to look over the strongest showing of strictly up-to-date styles and best values we ever offered at this low price, many worth \$12.00, your choice,

at ......\$5.00 33.50 Saturday secures your choice of 300 stylish trimmed hats that would sell regularly in most stores at from \$5.00 to \$7.00. Don't

Children's School Hats, immense assortment, at 

## Maichless Values in Snowy Undermuslins Saturday

Entire surplus stock and sample lines of Edwards Manufacturing Co., Clinton, Iowa. The majority of the very best lots were received too late for the opening day of this sale-Thursday-but will be brought forward Saturday, offering you values we do not believe were ever equaled in Omaha-in all classes, whether the highest class or most moderately priced garments, you'll find workmanship of a high order or excellence and all garments cut full and long.

Prices Saturday are Less than the actual Manufacturer's Cost of Production.

#### LADIES' MUSLIN SKIRTS

All most beautiful new designs and of the very highest order of excellence in workmanship and quality; garments in these lots actually worth to \$7.50; on sale in three big lots, at-\$1.50 - \$1.98 - \$2.98

#### LADIES' MUSLIN SKIRTS

In almost endless assortment of dainty designswith deep lace insertion and embroidery flouncesactual values up to \$3.00on sale in three lots, at-

49c, 69c and 98c LADIES' MUSLIN GOWNS

Actual values up to \$3.50. Scores of pretty designs, in low neck, short sleeve or high neck, long sleeve effects. Values never be-

fore equaled at sale prices, 49c, 69c, 98c, \$1.50 CORSET COVERS. SKIRTS. DRAWERS and GOWNS.

Odd lots and samples, trimmed with embroidery and wash ribbons; actual values up to \$1-your choice, Thursday ......25c

8:30 to 9:30 A. M. Corset Covers and Drawers, samples and odd lots, values to 75c-in one lot, at, 

9:30 to 10:30 A. M. Big assortment of samples and odd lots; values up to \$1.50, all in one big lot-

10:30 to 11:30 A. M.

Skirts, worth up to \$3.00-Made extra long and fullgreat snap at, each . . . 98c Scores of other splendid Muslin Underwear bargains

that could not be shown Thursday on account of the size of the stock, will be offered from day to day. Watch 16th St. windows.

#### Saturday, choice, \$12.50 25c Ladies' Neckwear 122c

\$18 and \$20 Long Covert

and Pongee Coats, on sale

The very latest linen Dutch Collars, regular 50c Fancy Emroidered Dutch Collars, in 75c Irish Crochet Lace Dutch Collars; great Irish Crochet Dutch Collars, a beautiful new assortment for selection; prices range ...... 50c to \$1.00 35c SILK VEILINGS AT 10c
From 8 A. M. Till 12 M. Only—Strictly all silk fancy and plain mesh Veilings, 25c and 35c values. 

#### 35c Ladies' Belts 19c

These are splendid good values at 35c, in extra quality elastic, with fancy metal buckles, great est snap ever, at......19c 50c Silk Elastic Belts 25c-A brand new line of strictly all silk elastic belts, with same quality buckles as on the \$1.00 belts; choice ..... 25c

Summer Reading

	Dummer meading
	Remember this fact, that we are the only
	Book people in Omaha that retail all
	Latest \$1.50 Copyrights at 98c
	Latest \$1.00 Copyrights at
	It means quite a saving on your summer
	reading. See them.
	NOVELS-Big line for selection, each 3c
ı	10c and 15c Ink Tablets at 5c
	Carter's Ink, per bottle31/2C
	25c box fancy Stationery
	50c box fancy Stationery
	Envelope Special, per pkg

Extra Specials in our

#### High Grade Linen Department for Saturday's Selling

One case of high grade Towels, hemmed and fringed, worth 121/2c; Saturday, each ..... 7c One case of extra fine and large Huck and Bath Towels, worth 19c; Saturday, each ...... 11c Fifty dozen Sheets, size 81x90, heavy, durable and good for wear, worth 59c each; Saturday, Hundred dozen Pillow Cases, full size, well made, good muslins, worth 15e; Saturday . . 9c

#### Grand Brush Sale

We are cleaning up our Brush stock in both wholesale and retail departments, and will sell All Brushes at Exactly Half Regular Retail Prices Saturday.

7c Tooth Brushes, children's, 10c Tooth Brushes, children's, at .................5c 15c Tooth Brushes, at . . 71/2c 20c Tooth Brushes, at ... 10c 30c Tooth Brushes, at ... 15c 35c Hair Brushes, each . 171/20 50c Hair Brushes, each. . 25c \$1.00 Hair Rrushes, each . 50c \$2.00 Hair Brushes, ea., \$1.00 50c Cloth Brushes, each . . 25c \$1.00 Cloth Brushes, each 50c

50c Lather Brushes, each, 25c

30c Lather Brushes, each, 15c

50c Hand Mirrors, each . . 25c

Extra Specials for Saturday

In Our Famous Domestic Room

FROM 2 TO 2:30 P. M.

1 case of 12 1/2 Turkish Bath Towels, 1 case 12 1/2 Linen

FROM 8 TO 8:30 P. M.

1 case of 72x90 Sheets, regular price is 65c, 4 sheets limit.

EVENING SALE FROM 7:80 TO 8:00 P. M.

1 case of genuine Hope Muslin, 10 yards limit, at, yd. 6 1/2 &

FROM 8 TO 8:15 P. M.

1 case genuine Pepperel Bleached Sheets, 81x90, seamless

FROM 8:30 TO 9 P. M.,

case of 12 1/2 and 15c India Linons, 10 yards limit, at,

BIG DROP IN

case of 5c Wash Rags, 5 limit, at, each .......

We are making the biggest and best showing of medium priced oxfords in the city.

Women's oxfords, all styles and leathers, in Goodyear welts, and hand turn soles, worth up to \$3.50... Men's shoes in all leathers and styles, worth up to 1.98 \$3.50, at .....

Children's red, tan or black, hand turn soles, worth up to \$1.25, in two big lots, at 75e and ....................... 50c

#### Shoes Specially Priced for Saturday

Misses' and child's oxfords and strap slippers, tan or black; very special ..... A clean up in women's \$1.75 and \$1.50 kid blucher shoes and oxfords, some worth even more than \$1.75-

See the display of Queen Quality oxfords and the shoes

and oxfords that have no competition-the Grover. The name when translated means shoes for tender feet. We carry 38 styles in all. Can fit the widest as well as the narrowest foot. Have a look.

#### Saturday's Drug & **Toilet Specialties**

3 bars Glycerine Soap..... 10¢ 3 bars Munyon's Witch Hazel— COLD CREAM 25c Pond's Cold Cream...23¢
50c Ormondi ......25¢
25c Hayden Bros. Special. 20¢ 50c Toilet Water......39¢ 1-lb. Boric Acid, regular 3-oz. 25c, 1-lb. Sugar Milk, regular 40c-100 Dr. Hinkle's Pills, regular 1-lb. Borax, regular 20c, at. 10c 1-lb. Boraxol, regular 25c.. 15c

Mail orders receive prompt at-

tention. Prescription work a spe-

cialty. Drugs at cut rate prices.

Colorite now on sale.

#### 35c Ribbons Saturday 122c From the Edwards Mfg. Co. Stock.

A fine quality of all silk, heavy taffeta ribbons that would sell regularly at 25c and 35c a yard; to close at, yard ..... 12½c

Wide Taffeta and Satin Ribbons, regular 15c a yard values, in Saturday's sale at, yard ..... No. 2 Satin & Gros Grain Ribbons-Suit-

able for corset covers; on sale Saturday at, yard.....

### Men's Furnishings

from the Erwin Phillips Wholesale Stock Purchase Men's Shirts, up to \$1.50 values, 49c and 25c-

Brand new lots, over 500 dozen garments, all sizes, all new spring patterns, all generously

proportioned, best val-

Men's Underwear-Shirts or drawers, in fine balbriggans, double seat, satin faced, regular 50c values ..... 25c Combination Suits, regular values to \$1.50, summer weight, all

Men's Neckwear-Silk ties, wash ties, four-in-hands, bows, tecks, clubs, newest colors and patterns, regular 25c and 39c

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#### READ HAYDENS' BIG GROCERY AD FOR SATURDAY For Quality and Price. We Save You from 25 to 50 Per Cent.

Jewelry, Cut Class Bargains

half regular retail prices. . Don't buy one thing in the jewelry or cut

glass line until you've seen the matchless offerings here

\$1.00 Belt Pins, 48c-Scores of

styles for selection, nearly 500

in the lot, nothing to equal them

prices ..... 25¢ and 48¢

Pearl Cuff Links and men's and

misses' combination sets, worth

fully double sale prices-

at ..... 25¢ and 50¢

day's sale, at ..... 48¢

anteed regular price \$1.00, your

choice Saturday ......58¢

\$1.00 Jet Back Combs-In Satur-

75c Jet Barrets-Big snaps, Sat-

5,000 Watches-Every one guar-

ever seen in Omaha at sale

A big cash purchase practically at our own price enables us to offer you this week thoroughly dependable merchandise at less than

urday morning.

Sugar .....\$1.00 10 Bars Best Brands Laundry 6-lbs. Choice Japan Rice .... 25c The Best Domestic Macaroni, per Packed Tomatoes ...... 8 1/2 c 2-lb. cans First Quality Sweet 

String or Lima Beans .... 7 1/2 c Bromangelon, Jellycon or Jelloper package .......7 %c Seeded Raisins, pkg...........6c California Cooking Raisins—per 16-oz. Crystal Top Can Lu Lu Oil or Mustard Sardines, can . . 4c 1-lb. cans Assorted Soups... 7 1/2 c Corn Flakes Breakfast Food-per The Best Soda or Oyster Cracker. per pound............6c

The Best Tea Siftings, lb .... 15c The Best Golden Santos Coffee -Special Saturday OFFICE PROPERTY. Choice No. 1 Dairy Butter, lb. 20c

20 lbs. best pure Cane Granulated , Fancy No. 1 Table Butter, lb. 23c Special No. 1 Creamery, for this 

Many other bargains too numer-

ous to mention. Come early Sat-

Dutch Collar and Scarf Pins, worth

to \$1.50. Several hundred samples.

scarcely any two alike, never be-

fore equalled, at sale price 150-25

Beautiful Cut Glass, brilliant and perfect, \$5.00 Sugar and Creamers, Saturday, at, choice .......\$2.50

Sterling Silver Souvenir and Birth-day Spoons, plain or engraved bowl, regular \$1.50 values, at, choice 75c

VEGETABLES your purchases. Fresh Spinach, per peck . . . . . 10c bunches Fresh Asparagus. . 10c bunches Fresh Radishes .... 5c 2 bunches Fresh Leaf Lettuce. 5c Fresh Peas, per quart..... Fancy Wax or Green Beans, lb.10c Fresh Pie Plant, per lb . . . . . . 2 1/2 c Fresh Ripe Tomatoes, per lb. 7 1/2 c Fresh Beets, Carrots or Turnips, per bunch .....4c Fesh Cabbage, per pound .... 3c Fresh Cucumbers, each.....5c Fresh Parsley, per bunch.... 2 1/2 c 6 bunches Fresh Green Onions.5c

Another Big Tomatoe Plant Sale-All you want, per dozen .... 5c Put Up Your Pineapples Now We have another extra fancy car of Pineapples in. They are cheaper now than they will be anytime this season. place them on sale at the following prices: Each, 5c, 7 1/2 c, 10c, 121/c; per dobzen, 85c, \$1.10, \$1.85; per case any size, \$2.50.

#### Omaha's Most Popular Stove Department

Immense assortment of most dependable makes here for your selection—always at saving prices.

GAS PLATES 1-burner ...... 25¢ to 75¢ 2-burner ..... 89¢ to \$2.85 3-burner.... \$1.49 to \$4.25 \$22.50 buys a fine 6-hole steel range with high warming closet, nickeled, a beauty.

Gas Ranges . . . . \$7.50 to \$30 Gasoline Stoves, 2-burner sizefrom ..... \$2.25 to \$3.50 Gasoline Stoves, 3-burner sizefrom ..... \$3.75 to \$4.25 Gas or Gasoline Ovens, complete assortment shown-2-hole Laundry Stove, special for Saturday ...... \$1.90

#### HARDWARE Full Cream Limburger or Brick 18-inch oven, asbestos lined, full Neufachtel and Durham Brick-4-hole Cook stoves, with 18-inch OMAHA'S GREATEST MARKET fancy Screen Door, ex-tra thick hard wood, any size, like rut eas-ily worth \$2.00, one day only, at ...\$1.39 We are the only store in Omaha selling a hard wood Screen Door 1% inches thick, any size, worth \$2.00 for only ...\$1.00 FOR THE FRESHEST We save you 50 per cent on Crockery! Crockery! Crockery!

#### Snaps in Dinner Sets Beautifully decorated 100-piece Dinner Sets, in blue, pink and purple; these sets sell regularly everywhere for \$15.00; White and gold Vermona, 100-piece Dinner Sets, regular

White and gold band Austrian China, regular \$30.00 value, at ......\$24.95 SPECIALS IN TOILET SETS 

SPECIAL IN OUR GAS DEPARTMENT Lindsay Inverted Lights-

Lindsay Upright Lightscomplete ..... 59c Phoenix Inverted Lightscomplete . . . . . . . . . 49c

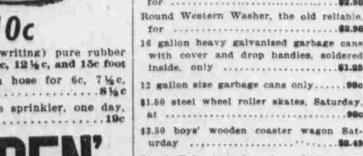
## Boys' Tricycles, Saturday, \$1.65, \$1.98 Boys' Iron Wagons worth \$2. only \$1.00 Try here first you'll find it pays

## \$5.00 ball bearing guaranteed lawn mower Grass Catchers, all sizes .... 39c and 49c



Guaranteed (in writing) pure rubber garden hose, 10c, 12 % c, and 15c foot We have garden hose for 6c, 7 4c, i-quart zinc rose sprinkler, one day,







Padded Sleeve Boards, Scouring Cleanser, 16c cans, at, each ... So

Square Western Washer the old reliable, Round Western Washer, the old reliable, 16 gallon heavy galvanized garbage cans with cover and drop handles, soldered) 12 gallon size garbage cans only ..... 980



Adjustable Wire Screen Frames fits any Prames, fits any win-dow, 23c, 29c and 35c Each extend 2 footx3 foot, worth 60c each, Double Galvanized Poul-Double Galvanized Poul-try Wire, means gal-vanized before and af-ter woven, it is twice as strong guaranteed to last 5 yrs. We have the sole agency for this wire in Omaha, one day sale, by the roll .... 140 cut \$40 fly screen wire, one

Anti-rust woven fly Enameled Dish Pans, 15 quart.....

The Crisp Pretzels or Ginger Snaps Extra large heavy new galvanized tub.65c