

HAYDEN'S

THE RELIABLE STORE

Choicest Suits and Dress Bargains Ever Offered

Three immense shipments just received from our New York resident buyer offer, without doubt, the biggest bargain opportunities of the season to our Saturday customers.



\$18 and \$20 Long Covert and Pongee Coats, on sale Saturday, choice, \$12.50

Tailor Suits, worth to \$25— Entire surplus of a well known New York concern; panamas, serges, fancy suitings, in all the newest spring styles and colorings—as shown in windows—at **\$9.90**

\$15.00 Misses' Tailor Suits; sizes 14, 16 and 18 years, in navies, reds, browns and grays, newest spring styles—splendid new fabrics, at choice **\$7.95**

Dresses and Gowns, \$20.00 and \$25.00 values— Silk, satin foulards, pongees, messalines, etc.; plain colors, figures, stripes and checks; newest styles and colorings **\$9.90**

\$7.50 White Serge Jackets; manufacturer's surplus, in newest styles; they're extremely popular this season and are wonderful bargains at **\$4.95**

New Lingerie Dresses and Wash Suits—The largest and most comprehensive showing in Omaha, values never surpassed at prices from **\$2.95 to \$35.00**

CHILDREN'S DAY

In Cloak Department and Baby Bazar, on 2d Floor.

Most charming assortment and values in infants and children's wear offered in the city.

Two Magnificent Special Offerings

Children's Wash Dresses, in colors and white, values to \$2.00, at **95c**

Children's Spring Jackets— All sizes, values to \$4.00, at, choice **\$1.98**

Many other interesting specials in our busy Cloak department for Saturday.

Long Challie Kimonos; regular \$2.00 values; on sale at, choice **95c**

Long Silk Kimonos—\$5.00 and \$6.00 values, in Saturday's sale at **\$2.95**

SPECIAL WAIST BARGAINS

Table 1—Lawn, Tailored and Lingerie Waists, \$1.50 and \$2.00 values; on sale at, choice **95c**

Table 2—Silk and Net Waists that would sell regularly up to \$5.00, in one lot at **\$1.95**

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Clearing New Millinery Modes

A swell new line of white, champagne and burnt hats, values showing 15% to 25% price saving, big assortment; on sale at **\$10.00 up to \$25.00**

\$12.00 Trimmed Hats Saturday \$5.00— We want you to look over the strongest showing of strictly up-to-date styles and best values we ever offered at this low price, many worth \$12.00, your choice, at **\$5.00**

\$3.50 Saturday secures your choice of 300 stylish trimmed hats that would sell regularly in most stores at from \$5.00 to \$7.00. Don't miss them.

Children's School Hats, immense assortment, at prices from **25c to \$2.50**

Fine Milan Braid Hats, steamer trimmed, \$2.50 values elsewhere, at **98c**

All Hats marked in plain figures.

Matchless Values in Snowy Undermuslins Saturday

Entire surplus stock and sample lines of Edwards Manufacturing Co., Clinton, Iowa. The majority of the very best lots were received too late for the opening day of this sale—Thursday—but will be brought forward Saturday, offering you values we do not believe were ever equaled in Omaha—in all classes, whether the highest class or most moderately priced garments, you'll find workmanship of a high order or excellence and all garments cut full and long.

Prices Saturday are Less than the actual Manufacturer's Cost of Production.

LADIES' MUSLIN SKIRTS

All most beautiful new designs and of the very highest order of excellence in workmanship and quality; garments in these lots actually worth to \$7.50; on sale in three big lots, at— **\$1.50 - \$1.98 - \$2.98**

LADIES' MUSLIN SKIRTS

In almost endless assortment of dainty designs—with deep lace insertion and embroidery flounces—actual values up to \$3.00—on sale in three lots, at— **49c, 69c and 98c**

LADIES' MUSLIN GOWNS

Actual values up to \$3.50. Scores of pretty designs, in low neck, short sleeve or high neck, long sleeve effects. Values never be-

fore equaled at sale prices, **49c, 69c, 98c, \$1.50**

CORSET COVERS, SKIRTS, DRAWERS and GOWNS.

Odd lots and samples, trimmed with embroidery and wash ribbons; actual values up to \$1—your choice, Thursday **25c**

8:30 to 9:30 A. M.

Corset Covers and Drawers, samples and odd lots, values to 75c—in one lot, at, each **15c**

9:30 to 10:30 A. M.

Big assortment of samples and odd lots; values up to \$1.50, all in one big lot—at **59c**

10:30 to 11:30 A. M.

Skirts, worth up to \$3.00— Made extra long and full—great snap at, each **98c**

Scores of other splendid Muslin Underwear bargains

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that could not be shown Thursday on account of the size of the stock, will be offered from day to day. Watch 16th St. windows.

25c Ladies' Neckwear 12 1/2c

The very latest linen Dutch Collars, regular 25c values, at, choice **12 1/2c**

35c Ladies' Belts 19c

These are splendid good values at 35c, in extra quality elastic, with fancy metal buckles, great-est snap ever, at **19c**

Summer Reading

Remember this fact, that we are the only Book people in Omaha that retail all Latest \$1.50 Copyrights at **98c**

High Grade Linen Department

One case of high grade Towels, hemmed and fringed, worth 12 1/2c; Saturday, each **7c**

Grand Brush Sale

We are cleaning up our Brush stock in both wholesale and retail departments, and will sell All Brushes at Exactly Half Regular Retail Prices Saturday.

7c Tooth Brushes, children's, at **3 1/2c**

10c Tooth Brushes, children's, at **5c**

15c Tooth Brushes, at **7 1/2c**

20c Tooth Brushes, at **10c**

30c Tooth Brushes, at **15c**

35c Hair Brushes, each **17 1/2c**

50c Hair Brushes, each **25c**

\$1.00 Hair Brushes, each **50c**

\$2.00 Hair Brushes, ea. **\$1.00**

50c Cloth Brushes, each **25c**

\$1.00 Cloth Brushes, each **50c**

50c Lather Brushes, each **25c**

30c Lather Brushes, each **15c**

50c Hand Mirrors, each **25c**

Shoes Specially Priced for Saturday

We are making the biggest and best showing of medium priced oxfords in the city.

Women's oxfords, all styles and leathers, in Good-year welts, and hand turn soles, worth up to \$3.50 **1.98**

Men's shoes in all leathers and styles, worth up to \$3.50, at **1.98**

Misses' and child's oxfords and strap slippers, tan or black; very special **\$1**

A clean up in women's \$1.75 and \$1.50 kid blucher shoes and oxfords, some worth even more than \$1.75— **\$1**

Children's red, tan or black, hand turn soles, worth up to \$1.25, in two big lots, at **75c and 50c**

See the display of Queen Quality oxfords and the shoes and oxfords that have no competition—the Grover. The name when translated means shoes for tender feet. We carry 38 styles in all. Can fit the widest as well as the narrowest foot. Have a look.

Saturday's Drug & Toilet Specialties

SOAP
3 bars Glycerine Soap **10c**
3 bars Munyon's Witch Hair-worth 45c, at **25c**
2 bars Wild Rose, regular 20c—at **15c**
1 bar Williams' Barber Soap, regular 35c, at **25c**

PATENT MEDICINES
\$1.00 Three S's **89c**
\$1.00 Hood's **89c**
\$1.00 Ayer's Hair Vigor **89c**
75c Liffel's Hair Tonic **25c**

COLD CREAM
25c Pond's Cold Cream **23c**
50c Ormond's **25c**
25c Hayden Bros. Special **20c**
50c Toilet Water **39c**

DRUGS
1-lb. Boric Acid, regular 3-oz. 25c, at **25c**
1-lb. Sugar Milk, regular 4-oz. at **25c**
100 Dr. Hinkle's Pills, regular 3-oz. 25c, at **25c**
1-lb. Borax, regular 2-oz. at **10c**
1-lb. Boraxol, regular 25c **15c**

35c Ribbons Saturday 12 1/2c

From the Edwards Mfg. Co. Stock. A fine quality of all silk, heavy taffeta ribbons that would sell regularly at 25c and 35c a yard; to close at, **12 1/2c**

Wide Taffeta and Satin Ribbons, regular 15c a yard values, in Saturday's sale at, yard **7 1/2c**

No. 2 Satin & Gros Grain Ribbons—Suitable for corset covers; on sale Saturday at, yard **1c**

Men's Furnishings

From the Erwin Phillips Wholesale Stock Purchase

Men's Shirts, up to \$1.50 values, 49c and 25c—Brand new lots, over 500 dozen garments, all sizes, all new spring patterns, all generously proportioned, best values ever, **49c; 25c**

Men's Underwear—Shirts or drawers, in fine balbriggans, double seat, satin faced, regular 50c values **25c**

Combination Suits, regular values to \$1.50, summer weight, all sizes, at, choice **69c**

Men's Neckwear—Silk ties, wash ties, four-in-hands, bows, tecks, clubs, newest colors and patterns, regular 25c and 39c values **10c**



BIG DROP IN HARDWARE

60 pound capacity Ice Boxes **\$9.95**
40 pound, for **\$8.50**
Extra large Boxes, for **\$12.50, \$15.00, \$17.50**

READ HAYDEN'S BIG GROCERY AD FOR SATURDAY

20 lbs. best pure Cane Granulated Sugar **\$1.00**
10 Bars Best Brands Laundry Soap **25c**
6-lb. Choice Japan Rice **25c**

OMAHA'S GREATEST MARKET FOR THE FRESHEST VEGETABLES

We save you 50 per cent on your purchases.
Fresh Spinach, per peck **10c**
3 bunches Fresh Asparagus, 10c
4 bunches Fresh Radishes, 5c
2 bunches Fresh Leaf Lettuce, 5c

Omaha's Most Popular Stove Department

Immense assortment of most dependable makes here for your selection—always at saving prices.

GAS PLATES
1-burner **25c to 75c**
2-burner **89c to \$2.85**
3-burner **\$1.49 to \$4.25**



\$2.89



10c



\$9.95



\$1.39

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Try here first you'll find it pays

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