Fancy Veilings

A big line of new **Novelty Veilings**, actual values to 50c a yard; on sale Saturday, yard **25c**

NEW HAIR GOODS

The best line of Hair Rolls, Puffs and Switches in Omaha.

Special Prices Saturday Insures Big Savings.

HAYDEN'S

THE RELIABLE STORE

Ladies' New Belts

We have just received a new line of **50c quality Silk Elastic Belts**, with **fancy Buckles**, which we will place on sale Saturday at a wonderful bargain **25c**

A Handsome New Line of Regular $1.00 Belts go on sale at, choice for **49c**

Men's Furnishings Saturday at Less Than Actual Manufacturers' Cost Prices

Saturday we close the remainder of the **Irwin Phillips stock.**

$1.50 Dress Skirts at 49c—Several hundred dozen of them, in newest spring patterns, all styles and sizes, regular $1.00 and $1.50 values—choice **49c**

Men's Dress Skirts that would sell regularly up to 75c; all go, choice, for **25c**

All the Men's Summer Underwear, worth to $1.00 a garment, goes Saturday at ..... **25c, 39c and 49c**

Men's Combination Suits—Summer weights, regular values to $2.00—choice ..... **69c and 98c**

MEN'S SILK TIES—All styles, remendous assortment, regular values up to 50c, at ..... **10c and 25c**

MEN'S 25c HOSE—Many fine imported lisle, best values ever shown, at, pair **12½c**

Scores of other Big Bargains for Saturday.

Children's Day in our Cloak Dept.

Entire surplus stock of a prominent manufacturer, secured by our New York resident buyer at a big bargain for cash will be closed at a fraction of value.

Children's Jackets and Coats—Values to $4.00, all sizes 1 to 6 years, newest styles—at **$1.50**

Children's Spring Coats—Values to $7.50, all sizes 6 to 14 years—on sale at ..... **$1.98 to $3.98**

Children's Dresses—In tremendous assortment of the best materials and colors, all sizes, 1 to 14 years; values to $4.00, at ..... **98c to $1.95**

Tremendous Bargain Offerings in Women's Suits and Dresses

We have just received from our New York resident buyer an immense shipment of womens and misses' ready-to-wear garments—the choicest values ever shown here or in any other Omaha store.

1,300 Handsome Tailor Suits, $20.00, $25.00 and $30.00 values—serges, cheviots and fancy suitings—in stripes, checks and plain colors; very newest style ideas, as shown in window, your choice .....

$10

680 Beautiful Silk and Wool Dresses, made to sell at $20.00 and $25.00—newest style ideas and rich new colorings—messalines, pongees and big assortment of wool fabrics, trimmed with filet laces, embroideries and folds.

Elegant Sample Tailor Suits—Scarcely any two alike, $35.00, $40.00 and $45.00 values; all at one price **$24.90**

Women's and Misses' Lingerie Waists—Biggest asortment and best values shown in Omaha—at prices ranging from **$3.98** up to **$50.00**

Long Loose Silk Coats—All the popular new styles, actual values to $15.00, on sale Saturday at **$8.95**

White Serge Jackets are the thing this season—We show them at **$5.00** up to **$15.00**

Extra Specials in the Shoe Deparment Saturday

Men's $3.00 and $3.50 Vici Kid, Box Calf, Velours and Patent Colt Goodyear welt sewed and newest styles; very special at **$1.98**

25 styles Women's $3.00 and $3.50 Oxfords, in patent colt, black, tan or oxblood vici kid, in bluchers, three hole ties and three button oxfords; very special at **$1.98**

Women's $1.50 Kid Blucher Shoes, sizes from 3 to 8, while they last **$1.00**

Men's $2.00 and $2.25 Corded Calf Bluchers, light or heavy soles, special at **$1.50**

Little Gents' Vici Kid and Box Calf Bluchers and Bals, also a few 5 and 5½ in Boys' Shoes, worth up to $1.75, at **$1.19**

Childs' Red Tan or Black Lace or Button Shoes, worth up to $1.25, in two big lots, while they last—at ..... **75c and 50c**

Stetson and Crossett shoes for men and **Grover and Queen Quality** shoes for women who want "tasty" footwear; also the kind that **are** comfortable.

Don't Forget the Big **Rug Sale Monday** *Your're Sure to Save if you Try Hayden's First—See Window*

HAYDEN'S

THE RELIABLE STORE

Interesting Saturday Specials

50c Ladies' Neckwear	25c
25c Ladies' Neckwear	15c
50c Pad Hose Supporters	25c
25c Pad Hose Supporters	10c
20c Tooth Brushes	9c
35c Hair Brushes	19c

Books at Less

The only place in Omaha you can buy

$1.50 Copyright Books, all titles, choice **98c**

$1.00 Copyright Books, at, each **43c**

10c Novels, each **3c**

We have a special line of extra quality **10c Writing Pads** we will place on sale Saturday, choice **5c**

Ladies' Muslin Underwear and Hosiery

A clean-up of all the remainder of the **Irwin-Phillips Stock at wonderful Bargain Prices in Saturday's Sale.**

Skirts—Worth regularly up to $5.00, on sale at **$2.98**

Skirts and Gowns—Immense assortment for selection, that would sell regularly up to $3.00, all in one lot, at **98c**

Corset Covers, Drawers and Gowns—Regular values up to 75c, go at one price **25c**

Ladies' Union Suits—Summer weights, regular values more than double sale price, at **50c**

Ladies' 19c Vests, 10c—3 for **25c**

Ladies' Hose—Imported lisles and lace, black and colors to 75c values, on sale at, pair **19c**

Ladies' fine lisle and maco cotton hose, to 50c values; plain, lace or split foot, sale price **25c**

Ladies' Silk Embroidered Hose—Black or laces, also maco foot, regular 19c values, at **8½c**

Children's and Misses' School Hose—Fine or heavy ribbed, big snap, at **12½c**

Five Big Tables of Waists

Big New York Purchase. The opportunity of a lifetime for bargain getting.

Table 1—Waists worth fully $1.50, all new spring styles **69c**

Table 2—Tailored Waists, Dutch Neck Waists, Lingerie Waists, actual values to $2.50, at **95c**

Table 3—Jap Silk Waists, worth to $3.95, all sizes; great snaps, **$1.50**

Table 4—Messaline, Taffeta and Net Waists, choicest styles of the season, actual values up to $7.50, choice **$2.95**

Table 5—Beautiful line of Spring Waists, in heavy netts, laces, messalines, values to $12.50, at **$4.95**

Never Before Were Such Bargains Offered.

Crockery and Glassware Bargains Saturday

Decorated Vegetable Dishes, each **10c**

Fancy Japanese 1-qt. Bowls, at **10c**

Fancy Shelf Paper, all colors, 2 rolls for **5c**

Bell Water Glasses, star cut, 10-oz., set of 6 ..... **75c**

Star Cut Wine Glasses, fine, set of 6 for **75c**

Fruit Saucers **1c**

Glass Water Pitchers, 2-qt. size, on sale, each **23c**

Colonial Water Glasses, the snap of the season, set of 6 for **25c**

SATURDAY ONLY.

Odd Saucers, Saturday ea **1c**

Unhandled Cups, each **1c**

Marvelous Corset Bargains

All the high grade Corsets from the **Irwin Phillips Stock** will be closed at **less than half regular prices.**

Royal Worcester, Jewel and other standard makes; regular values to $3.00 will go in two big lots at ..... **69c and $1.65**

All the **LaGreque Corsets**, in both belt and lattice ribbon, that sell regularly to $5.00—go at, choice **$1.98**

The Greatest Corset Bargains Ever. Don't miss this great final sale. We show complete lines of celebrated **Nemo Corsets.** Ask to see them.

Bewitching Spring Millinery Modes at a Price Saving to You of Fully 25 Per Cent

Beautiful New York Patterns and winningly original designs from our own workrooms, tremendous variety; on sale at ..... **$5.00 to $25.00**

$8.00 Trimmed Hats $3.95 Over 400 fine milan braids and hand made hats, all newest style ideas, beautifully trimmed, value to $8.00 at **$3.95**

Children's Dress and School Hats—Streamer trimmed, specially priced ..**25c** to **$2.25**

Milan Braids shown elsewhere at $3.00, here **$2.00**

Children's Milan Sailors—Regular $2.00 to $2.50 values everywhere; six styles; extra special **98c**

All Millinery Marked in Plain Figures Here.

Grand Ribbon Sale Saturday

Matchless Special Values in Three Big Lots.

1st Lot, yd. 3c All staple colors, in good quality taffeta—regular 10c a yard values.

2d Lot, yd. 9c To 20c values, staple colors, up to 3½-ins. wide, big assortment.

3d Lot, 12½c 25c and 30c ribbons, extra wide and extra quality—a big snap.

Regular 15c Handkerchiefs Saturday 7½c—There are three destinct lines in this big lot. 1st—A regular line of fancy scalloped embroidered Handkerchiefs. 2d—A complete line of very fine lace trimmed Handkerchiefs. 3d—A line of regular size, all pure linen Handkerchiefs, nicely hemstitched. Not one worth less than 15c; all go at one price Saturday—your choice **7½c**

Munyon's Witch Hazel Soap

On sale at Drug Department.

It is not only a soap, but a curative for most skin diseases.

Once used always used. Try it yourself and be convinced. Introductory price 3 bars 35c, for one week only, buy now.

Drug Department.

Read the Big Special Grocery Sale for Saturday

Fresh Vegetables, Butter, Cheese, Crackers, Teas, Coffees, etc., at Less Than Wholsale:

20 pounds Best Pure Cane Granulated Sugar for **$1.00**
10 bars Diamond C or Beat 'Em All Soap, for **25c**
10 lbs. sack best Cornmeal, for **12c**
48-lb sack best High Patent Flour **$1.55**
24-lb. sack Rye Flour, for **75c**
Bromangelon, Jellycon, or Jello, package, for **7½c**
Malta Vita Corn Flakes, pkg. **7½c**
The best Soda or Oyster Crackers, per pound **6c**
The best crisp Pretzels, or Ginger Snaps per pound **6c**
16-oz Sifted Top Can, Lu Lu Scouring Soap, it beats the Dutch for scouring, per can **5c**
40 different kinds of Sweet Cookies worth 15c, sale price per pound .. **10c**
1-lb can assorted Soups **7½c**
12-oz. package Seeded Raisins, pkg. **9c**
Fancy Cooking Raisins, per lb. **5c**

BUTTER, CHEESE AND BUTTERINE SALE PRICES

Choice No. 1 Dairy Butter, pound .. **20c**
Fancy No. 1 Dairy Butter, per lb. .. **23c**
Fancy No. 1 Country Creamery Butter, per pound **26c**
Fancy Full Cream Cheese, per lb. **20c**
Fancy Full Cream Limburger Cheese, per pound **15c**
2-lbs. good No. 1 Butterine, for **25c**

BIG CUT IN FRESH VEGETABLES FOR SATURDAY

Fresh Home Grown Spinach, peck .. **15c**
6 bunches Home Grown Onions, for **5c**
4 bunches Home Grown Radishes .. **5c**
Fresh Peas, per quart **5c**
Fancy Wax Beans, per lb. **10c**
Fancy Fresh Cauliflower, pound **5c**
Fresh Beets, 2 bunches for **5c**
Fresh Carrots, or Turnips, bunch .. **4c**
Pie Plant, per pound **2½c**
Fancy Ripe Tomatoes, per pound .**7½c**
Large Cucumbers, each **5c**
2 large bunches Fresh Parsley .. **5c**
2 heads fresh Leaf Lettuce **5c**
Large Head Lettuce **5c**

LARGE PINEAPPLES

Each ..... **5c, 7½c, 10c, 12½c and 15c**
Per dozen **85c, $1.10, $1.35, $1.65**
See our full line of Flower and Vegetable Seeds

MASON JAR SALE

Pint Mason Jars, with caps and covers, per dozen **35c**
Quart Mason Jars, with caps and covers, per dozen **45c**

Another Big Highland Navel Orange Sale Saturday.

Extra Specials for Saturday

In Domestic Room

From 2 to 3 P. M.

$1.00 Sheets **61c**
85c Sheets **59c**
75c Sheets **49c**
59c Sheets **39c**
49c Sheets **33c**

From 7:30 to 8 P. M.

One case Fruit of the Loom, 10 yard limit, at, yard **6¾c**
One case of bleached 19c Towels **11c**

From 8 to 8:30 P. M.

One case of 15c India Linons at **5c**
One case of 6½c Apron Gingham **4½c**
One case of 10c Towels ... **5c**
One case of Indigo Blue Prints **3½c**

Big Drop in Hardware

$1.39

$5.00 high grade Lawn Mower—Saturday **$2.49**
$7.50 Ball-Bearing Lawn Mower, Saturday **$3.49**
Best quality wire nails, keg **$2.25**
Extra fancy hard natural wood screen door, (like cut), nicely varnished, extra thick, worth $2 only **$1.39**
$1.65 painted hard wood door, extra thick and strong; one day's sale **99c**
Daugle Galv. Poultry Wire, Saturday ..... **½c**
Double means galvanized before and after woven. We are sole agents. No one else in Omaha has it; guaranteed to last five years. Rolls ..... **½c**
100 foot **65c**
Cut ..... **¼c**
5 foot Step Ladders, worth $1.00, Saturday **35c**
8 foot ceiling feather dusters—Saturday **19c**
35c wire carpet beater **19c**
25c beaters **10c**
16 gallon heavy galvanized garbage cans **99c**
12 gallon heavy galvanized garbags cans **98c**
25 gal. extra heavy steel braced garbage cans **$1.98**

Guaranteed garden hose **10c, 12½c**
$5.00 round American Wash Machine **$2.98**
$4.00 Square Western Washer—for **$2.49**
The White Mountain Ice Boxes or Refrigerators, 30 years the standard, $15.00, $12.50, $10.00 and **$6.50**
No. 1 Galvanized Wash Tubs 45c
Medium size 49c, large size Tubs, for **59c**
10 quart heavy galvanized Water Pails, each **12c**
14 quart **15c**
Good Dust Pans, each **5c**
15 quart Enameled Dish Pans, **15c**
Mrs. Potts' $1.25, 8-piece Sets Sad Irons, for **79c**
Japanned Mail Boxes, each .. **19c**
10 Rolls 10c Toilet Paper, $1.00 worth for **59c**
Good Garden Rake 12 tooth, or Hoe, at **15c**
98c Spading Forks, for **69c**
24 tooth Lawn Rakes, each .. **25c**
$1.00 High Grade Steel Spade **69c**
Shovels, each **35c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

Current Literature

Jack London is represented in the May issue of the Smart Set by "Aloha Oe," a tale of Hawaii. "His Child's Godmother," the complete novel, is from the pen of Frances Pusey Gooch. The story is of an old war-impoverished family and presents a beautiful picture of the winning of a wife's love. John Kendrick Bangs' satire on literary strugglers, "First Aid to the Literary," is one of the cleverest pieces of work Mr. Bangs has done in recent years. There are a number of short stories in this issue deserving of notice for their unusual strength and charm. "Place aux Dames," by Vivian Lee, presents a fine picture of a hunt meet. "Jackson's Wife," by Victor Rousseau, is a story of a woman in whose very touch is the sting of death. In "An Unbidden Tenant" Minnie Barbour Adams has painted a vivid picture of an unusual feature of New York life. "Count von Elberfeld's Waterloo" is from the pen of Mary Lucke Challis. Another of the English authors represented is H. de Vere Stacpoole, whose story of oriental mysticism is "The Hundred and Fifth Dream."

Current Literature for May detaches the salient points of the new Payne bill, and explains the "maximum" and "minimum" schedule of rates. The same issue gives the latest news of the woman's suffrage struggle in England, and the real facts in regard to Germany's navy and Britain's panic. The "simplicity" of Mr. Rockefeller is discussed in an article based on the Standard Oil magnate's newly published "Reminiscences." Rockefeller also figures in an imaginary disputation with Tolstoy, reported by Maximilian Harden, the versatile German editor, and presented under the title, "Tolstoy versus Rockefeller—A Problem in Ethics." Another article, "The Manufactured Love Story of Rousseau and Madame de Warens," will shock every admirer of the great French writer. For it seems that Jean-Jacques's world-famous idyl is mostly the product of his own imagination. Under "Science and Discovery" the dangers of the African "sleeping sickness," to which ex-President Roosevelt is now exposing himself, are discussed. A most informing account is given of Lieutenant Shackleton's expedition to the South Pole. The play reprinted this month is Augustus Thomas' "Witching Hour."

Color photography is a prominent feature in Country Life in America for May. The most remarkable autochromes that have been reproduced up to this time will appear in this issue, like swans and pheasants in the open. These wonderful photographs were taken in Connecticut by Arthur G. Eldredge, to illustrate an article by C. M. D'Enville on "Ornamental Birds for the Country Place." Among the illustrated articles in the magazine will be the following: "General, a Pet California Condor," by William L. Finley, author of "American Birds," with striking photographs by Herman T. Bohlman; "What England Can Teach Us About Water Gardens," by Wilhelm Miller, photographs by E. J. Wallis and others; "Outdoor Sleeping for the Well Man," by Claude H. Miller, Dr. Luther Gulick and others; "Teaching a Horse to Leap," by James W. Dixon, with a remarkable series of rapid-fire photographs by W. H. Wallace; "How We Survived the Panic," by Benjamin Brooks; "Riding the Back of a Spring Torrent," by C. H. Waldo; "A Country Home with Outdoor Sleeping, Living and Dining Rooms," by W. K. Shilling.

The Pacific Monthly for May contains a variety of interesting and entertaining articles, profusely illustrated with well selected pictures. The contents include, "An Interesting Railroad Situation," by Randall R. Howard, discusses the railroadless condition of the state of Oregon; "Where Americans Are Unsuccessful," by F. W. Fitzpatrick, a very timely and interesting article upon the evils of nonfireproof construction in our great cities; "A Land of Good Intentions," a striking account of the political and social conditions in Central America, with reference to the direct interest of the United States therein, by Edwin Emerson, jr.; "National Irrigation in the Northwest," by C. J. Blanchard, statistician of the United States reclamation service, gives much reliable and up-to-date information regarding the land and reclamation work in the northwest; "Bell-the-Cat," by Eugene Rhodes, is a story of a southwestern character; "Singing in the Rain," by Ednah Aiken, is a singularly charming and exquisitely written story of a wife; "The Cork Jacket," by Harvey Wickham, the rising young author of San Francisco, mixes the salt tang with the fetid atmosphere of the court room; "The Case of Jim Moran," by John Richelsen, is a story of the trials of a governor, upon whom great pressure is brought to pardon a criminal; "The Literary Lion," a delightful essay by Lionel Josephare, whose "What Is Minor Poetry?" will be remembered by the readers of the Christmas number.

Anthony Hope heads the list of contributors to the May number of Gunter's Magazine, which also contains fine stories of up-to-date romance and adventure by such well-known and entertaining writers as Arthur W. Marchmont, Preston Ward, Edwin Bliss, Jennie Harris Oliver, Heath Hosken, J. H. L'Estrange, Charles E. Brimblecom, Lilleli McClung, Stephen Hewlett and Olin L. Lyman.

An unusual piece of short fiction is Maude Radford Warren's story, "The Striking Hour," in the May Housekeeper. Other stories in this number are: "The Unwritten Code," by May Ellis Nichols and two storiettes by Owen Kildare. Ellis Parker Butler contributes an amazing proposition for "The New Punctuation." "Spiritual Mediums and Certain Seances" is the title of an article by W. P. Kirkwood, giving a survey of what psychic research is accomplishing. Dr. William Lee Howard writes of "Why Boys and Girls Should be Separated in the High Schools." An article, "The Pros of Postal Savings," by George E. Miller, shows how postal savings banks would effect people of moderate means. May fashions and spring cookery are featured, and the regular departments are full of suggestions.

The May number of Putnam's is to a certain extent a travel and description number, appealing strongly to the interests of cosmopolitan readers. It covers incidentally such widely divergent topics as ex-President Roosevelt's trip to Africa, "The Alaska-Yukon Exposition at Seattle," "Camping Above the Yosemite Valley," "The Fascination of London," by a Londoner, and the lack of fascination of Paris for a certain fictitious sojourner, by an American humorist; "Jane Austen at Lyme Regis," England, "The Jumping-Off Place" (the Ile de Brehat, off the north coast of France) and a poem of the Roman Campagna by the novelist Eden Phillpotts. The cosmopolitan atmosphere is preserved in an article reviewing some recent books dealing with life, art and travel in Italy and neighboring lands, and in a fully illustrated description of three notable art shows in New York.

The short stories in Lippincott's for May are of a high order of excellence. Mary Roberts Rinehart contributes a funny story called "Lady Godiva at the Springs;" Maarten Maartens, a vividly powerful character study entitled "Mrs. Marsham;" Elsie Singmaster, a characteristic tale of the Pennsylvania Germans, "Thousand Dollar Daggett;" and Mina Thomas Antrim, "The Eaves dropper," a clever love story. "The Departure," by Ella Wheeler Wilcox, is another charming bit of fiction. Among the special articles is a strong paper on "Shall Women Vote?" by the brilliant novelist Ouida, who died not long ago. "The Tricks of Memory," by William Trowbridge Larned, is amusing and entertaining.

In the April number of Uncle Remus' the Home Magazine is published under the title of "Poe at College," a most interesting glimpse of the poet's student days at pleasant Charlottesville, written by James Bernard Lyon. June Greenlaw contributes an interesting and valuable feature, entitled, "Transforming the Home with the Aid of Color." Short fiction for the number consists of stories by Don Marquis, Frank L. Stanton and Reina Melcher. "The Miracle," by Miss Melcher, is study of child life. Mr. Stanton's sketch, entitled, "Her Just Suspicions," has to do with prohibition in Georgia. Mr. Marquis' story is a tale of an old man and some literary ghosts.

President Taft, in an article in McClure's Magazine for May, answers the critics of the Panama canal. Arthur Woods, a deputy police commissioner in New York City, contributes a timely article on the Black Hand society, which was responsible for the murder of Detective Petrosino; Judson C. Welliver describes the latest monopoly, "The National Water Power Trust;" George F. Parker quotes Cleveland's opinions of McKinley, Bryan, Cortelyou and others; Benjamin Brooks describes the work of "The Webfoot Engineer," and makes clear to the layman the mysteries of tunnel building; Guglielmo Ferrero, the Italian historian, writes about the part played by "The Vine in Roman History," and a Tuscan lady who was in Messina at the time of the earthquake contributes a human document on the great disaster. There are four good short stories and another installment of Mrs. Humphrey Ward's story, "Marriage a la Mode."

Above books at lowest retail price. Matthews, 122 South Fifteenth street.

All of the books reviewed here are on sale in Brandeis' book department.

Bennett's Late Fiction Library—Book Dept.—enables you to read the newest books at little cost.

The Doctor's First Question

"How are your bowels?" This is generally the first question the doctor asks. He knows what a sluggish liver means. He knows that headaches, bilious attacks, indigestion, impure blood, are often promptly relieved by a good liver pill. Ask him if he approves of Ayer's Pills. Then follow his advice. J. C. Ayer Co., Lowell, Mass.