

Great
School
Contest.
Ask
About
It.

BRANDEIS
BOSTON STORE
OF
SONS

Satur-
day
Great
Sale
of
Waists.

Wednesday Specials!

18-inch Fine Embroidered Flouncings, Skirt-ings and Corset Cover Widths 15c Yard

Also insertions and galloon beadings—all choice new designs—values actually worth up to 35c a yard—big bargain square, yard. **15c**

12½c Val. Laces at 5c Yd.

Fine French and German Val. laces and insertions; dainty new designs—many to match—worth up to 12½c a yard—special bargain square, yard. **5c**

SPECIAL SALE JEWELRY

Manufacturers' Samples, Made by the Well-Known Houses of Riley French, Ford & Carpenter, and the Attelboro Manufacturing Co.

Men's and Women's Tie Pin and Cuff Button Sets—50c
Finest imitation cut coral—worth up to \$2.00, at...

Five Hundred Bracelets—Positively worth up to \$10.00, each
—a written guarantee with each bracelet to wear ten years—your choice. **\$2.50**

Hand painted porcelain large jabot pins; jewel-ers' price \$5.00, at—\$2.75

100 genuine diamond rings—at half the jewelers' price, at—\$4.69

Cloisonne pins—25 styles to select from—\$1.69 at—

1,000 pairs one-piece cuff links, worth to 75c; choice—19c

On front bargain square—5,000 pairs women's, men's and boys' cuff links from the Attelbro Mfg. Co. in plain gold etched and stone sets—positively worth 25c, 50c and 75c—your choice. **15c**

A new pair for any that don't prove satisfactory.

Great Demonstrations of Dress Shields

Greatest showing of Dress Shields ever known in Omaha. The celebrated Omo Non-Rubber Dress Shields. The famous Kleinst rubber lined Dress Shields. Two special demonstrators to explain the merits of these best shields made. Special prices to dress makers and by the dozen.

The KING Tailored Waists

The smartest and certainly the most practical tailored waists ever shown here. It will be necessary for you to have several tailored waists this summer, and you will find that King Tailored Waists are the best in quality and style as well. In every feature the King Waists are the best of their class.

\$1.98, \$2.50, \$2.98, \$3.50 and \$3.98



Wall Paper Sale

Now is the time for spring papering. A visit to us will prove that we are offering the best paper values ever known in the city. Wednesday our prices are cut almost in half.

The best line of light and dark papers in the city, regular 4c and 5c papers, at, roll. **2½c**

200 combinations in 9 and 18-inch borders—suitable for most any room—all the best patterns and colors—Wednesday, at, roll. **5c**

Beautiful gilt papers—the kind everybody asks 15c and 20c for—our price this sale, roll. **9c**

We are showing the best line of two-tone papers—all the newest colors. These are regular 30c and 50c papers—as long as they last at, roll. **15c**

Don't fail to see our Demonstration in Wall Paper department—third floor.

Free sample can of the famous Japanese Surfacing Lacquer to every woman—all this week.

BRANDEIS STORES

SPECIAL NOTICE

Next Monday Is the Great RUG SALE

Thousands of high class rugs from an eastern manufacturer.

\$30.00 AXMINSTER RUGS GO AT \$15.98
\$15.00 ROOM SIZE BRUSSELS RUGS GO AT \$6.98
\$3.50 AXMINSTER RUGS GO AT \$1.59
\$5.00 AXMINSTER RUGS GO AT \$2.98
\$4.50 WILTON RUGS [27x55] GO AT \$1.98

All on Sale Monday, May 10th, at Brandeis.

WE HAVE HELD BIG RUG SALES BEFORE, BUT WE NEVER OFFERED SUCH GRAND BARGAINS.

BRANDEIS STORES

Bee Want Ads Boost Your Business



DRESS FOOTWEAR

Our display of Women's Dress Footwear is nothing short of a "Beauty Show." OXFORDS, HIBBOS, TIES, PUMPS, Colonials in the new Ribbon and Buckle effects. Handsome Slippers, Extreme or Medium heels, every shoe a choice creation. All sizes and widths in all the variations. We earnestly request every woman to come and see our Beauty Show of Dress Footwear.

\$3 \$3.50 \$4 to \$5

FRY SHOE CO.,

THE SHOEERS
10th and Douglas Sts.

MAY SALE WAISTS

Saturday, May 8.
Brandeis Stores

Novel Advertising Idea.

The Hub Clothing Co., that recently started at 1216 Farnam street, are giving exceptional values to get their share of the retail trade. This store is making an offer that bids fair to outdo any competition. The Hub Clothing Co. is selling a crack-a-jack suit for the odd price of \$3.99, and giving the following goods with it free of cost. A \$3.00 soft or derby hat, a \$2.00 suit case, a dollar shirt, 2 pairs hose worth 25 cents, a 50c tie, \$1.00 suit Poroknit underwear, a 75c large silk handkerchief, and a well worth double. An offer that is hard to beat. These prices are not exaggerated, and are sold with a "money back" guarantee. Being out of the high rent district, The Hub can easily outdo competition. The Hub owners are Omaha people. If you want good bargains call and see them. Mail orders filled.

"THE NATIONAL HEALTH RESORT" HOT SPRINGS, SOUTH DAKOTA

Approved by Nation and State. Best Climate and Medicinal Springs in America. First Class Hotels, Hospitals and Bath Houses. Write to Secretary Commercial Club, Hot Springs, So. Dak.

\$3.50 Special

Our gold filled spectacles or eye glasses are the biggest value ever offered in the optical line. Frames are guaranteed and fitted with the best periscopic lenses. Try us when in need of eye aid.

Globe Optical Co.

216 So. 10th St.
Next Door to People's Store.

FOOD FOR NERVES Weak and nervous men who find their power to work and youthful vigor gone as a result of overwork or mental exertion should take GRAY'S NERVE FOOD PILLS. They will make you eat and sleep and be a man again.

Box 3 boxes \$2.50 by mail. SHERMAN & MCCONNELL DRUG CO., Cor. 16th and Dodge Streets, Omaha, Neb.

Call Us by 'Phone

Whenever you want something call 'Phone Douglas 238 and make it known through a Bee Want Ad.

When you buy Gold Medal Flour be sure it is Washburn-Crosby's Gold Medal Flour. This is important.

SCHOOLS AND COLLEGES.

Nebraska Military Academy LINCOLN
A Military Boarding School for boys, now located for the winter at Fourteenth and U streets. All departments are in full operation.

A good place for boys who don't fit in public schools. No entrance examinations are given. Regular class work is supplemented by individual instruction. Lack work is easily made up. Pupils are received at any time from fifth to twelfth grades. Inclusive. Write for Catalogue. S. D. MATWARD, Superintendent, Lincoln, Neb.

COMMERCIAL COURSES

At Tabor College include Shorthand, Typewriting, bookkeeping and all other subjects taught in high class Commercial Departments. Actual business methods are used whenever applicable, and accuracy, neatness and finish insisted on in all work. Ask for Commercial World. Address, Tabor College, Tabor, Iowa.

BENNETT'S

SUMMER STYLE BOOK and any 15c Ladies' Home Journal Pattern, for 20c

Have You Been to Our Great May Sale

Omaha's best bargains on all kinds of Spring and Summer apparel are here. Bennett's big purchases specially for this occasion makes most phenomenal underprice sales.

GREAT MAY SALE UNDERMUSLINS GOWNS

Eight styles cambric and Nainsook gowns, high and V-neck, also slip-over styles, trimmed with dainty English embroidery and fine lace, extra size. **\$1.00**
Five styles Gowns of muslin, also chemise, slip-covers, lace insertion and ribbon trimmed; values 75c and 85c, for **59c**

SKIRTS
Muslin Petticoats, showy styles, with several rows lace insertion, others have 15-inch embroidery flounce underlay and dust ruffle, full width values **\$1.00** to **\$1.25**, for **59c**

DRAWERS
Twelve styles Cambric and Nainsook Drawers, lace and hemstitched, 50c garments. **35c**
Ten styles Drawers, muslin trimmed with lace insertions, others have hemstitched cambric ruffle, 50c values, for **25c**

CORSET COVERS
Twenty styles Corset Covers, lace insertion trimming, some with narrow embroidery, others hemstitched down front. All have **25c**
Ten styles Corset Covers, trimmed with dainty deep lace yokes, others are bedecked with embroidery ribbons, values clearly **50c**, for **35c**

COMBINATIONS
Six styles combination Cover and Drawers, and Cover and Skirts, lace edge and insertion or embroidery and medallion trimmings. **\$1.25**

The Purchasing Power of Bennett's Silks

Our capacity for buying big lots induced a jobber to accept our low price proposition. Nothing like these silk sales in Omaha before. Thousands of yards of fancy silks of all kinds, plain taffetas, messalines, peau de cygne, plain and fancy, wash silks or stripes, values actually to 85c, choice, yard. **28c**

Extraordinary Embroidery

24-INCH EMBROIDERIES, run of the mill lengths 3 to 5 yard pieces; also includes beautiful allovers for waists and dresses, worth to 59 cents, at, per yard **19c**
WASH AND NAINSOOK EMBROID. 2½ to 5 yard pieces, all kinds, values 15c to 1.25, for **5c**
EMBROIDERY EMBROID. 10c values, at **24c**

VALENCIENNES LACES
On large table we show hundreds of dozens of choice new French and German Val. Laces, in all widths, exquisite patterns in match sets—**5c**

More Small Lots of \$35.00 and \$50.00

Tailored Suits to be Closed Out at \$19.50

These are part of our big purchase of suits a New York maker was forced to take a loss on to meet a pressing need of cash. They were big values at \$30.00 and \$35.00. The lines of several of the best selling numbers have been broken, sizes are missing.

We now close out the remaining sizes at still lower figure, best styles and colors, including white serge suits, at, each **\$19.50**

MISSIE'S JUNIOR SUITS shoe top lengths for girls 13, 15 and 17 white and black checks, and solid colors, including three-piece models in the line, values to 25c, choice of any **\$15.00**

WAISTS White Lingerie Waists with Dutch necks, and ¾ length sleeve and turned cuffs. Made with cluster pin tucks. **\$1.75**

WHITE LINGERIE WAISTS Exquisitely trimmed, lace and embroidery, including Dutch neck effects, complete new line just in, satin, at **\$1.25**

An Ideal Corset for 98c

Light weight batiste models with non-rustible boning for summer, high bust, long hip style, embroidery trimmed, sizes 18 to 30. You'll not see their equal under **\$1.50** anywhere else, at, each **98c**

Wednesday a Two-fifty Shoe Sale for Women

Three big tables loaded down with high and low Shoes, all worth \$3.50, \$4.00 and \$4.50; choice of tans, patents and gun metal, button and laced high shoes and laced low shoes and pumps; any pair, at—**\$2.50**

Screen Doors

Just unpacked, a complete new line, all sizes, 1½-inch thick, any size, each **\$1.35**
Hard oil finished Screen Doors, any size, 1½ inch, at **\$1.50**
Extra fancy Screen Doors, all sizes, each **\$1.75**
Hinges free with any door Wednesday.

Screen Wire, double service, per square foot **2c**
Special full roll price.

Challenge Lawn Mower, ball bearing, at, each **\$3.95**
Rubber Hose, 50 foot lengths, at—per foot **10c, 12c, 15c**

Plus Staps, each **10c**
Carpet Beaters, each **10c to 25c** and 10 stamps **45c** up to 20 stamps.

Galvanized Watering Pots, 45c up to 20 stamps.

Rugs, Curtains
Axminster Rug 8x12 feet, new 1909 patterns, \$30.00 kinds **\$22.75**
Velvet Rugs, 27x54-inch, six floral patterns, each **90c**
2½c Straw Mattings, at **12½c**
Nottingham Curtains, white and Arabian, \$5.00 values, pair **\$3.95**
Brass Extension Rods, worth 15c to 20c, Wednesday, special, at—**8c**

Draperies, fancy spring, damask, case-ment cloth, fine variety colors, 25c to 50c goods, at **21c**

PARLOR SUITS, every suite on our floor, three pieces, \$15 to \$17.50, one-fourth, or **\$5 PER CENT OFF**

KITCHEN CABINETS, encaust, just in, satin walnut, nickel zinc top, special, at **\$12.00**

Bennett's Big Grocery
Bennett's Breakfast Coffee, 2 lb. can for **45c**—and 49 green stamps
Bennett's Tea, assorted, pound **45c**—and 59 green stamps
Bennett's Ten Siftings, pound **45c**—and 59 green stamps
Bennett's Capitol Pure Pepper, can **10c**—and 5 green stamps
Crackers, large assortment, package **10c**—and 10 green stamps
Poppy Condensed Milk, package **10c**—and 5 green stamps
Jell-O Ice Cream Powder, package **10c**—and 10 green stamps
Nutlet Peanut Butter, two jars for **20c**—and 10 green stamps
Diamond Crystal Table Salt, package **10c**—and 5 green stamps
Walker's Chili Con Carne **10c**—and 5 green stamps
Stollwerck's Chocolate, ¼ pound for **10c**—and 5 green stamps
Milkmaid Brand Condensed Milk, 1½ gallon **60c**—quart 30c
Jap Rice, 10c quality, four pounds for **10c**—and 10 green stamps
Rice Borax Starch, package **10c**—and 10 green stamps
Ruhoff's Fruitful Plain, jar **10c**—and 10 green stamps
Dutch Hand Soap, three cakes for **10c**—and 10 green stamps
Economy Clothes Cleaner, bottle **10c**—and 10 green stamps
Bennett's Capitol Oats, package **10c**—and 10 green stamps

ONION SETS per quart including 10 stamps **10c**

Surprising Values Wednesday From Our Great Manufacturer's Stock Purchases

MEN'S SUITS \$18.00, \$20.00 and \$22.50 values, at—**\$11.95**
HAYDEN'S THE RELIABLE STORE
MEN'S SUITS \$12.50 \$13.50 and \$15.00 values, at—**\$8.75**

Truly Wonderful Garment Bargains In Wednesdays' Great Sale

\$35 TO \$45 TAILOR SUITS AT \$24.90
A magnificent line of Samples secured at a big bargain, no two alike, all bewitching new styles, in all colors and sizes, choice, of lot. **\$24.90**

\$20 and \$22.50 TAILOR SUITS \$12.50
Fine chiffon Panama and Serges and fancy Suitings, all sizes, newest styles. You'll vote them worth twice the sale price, Thursday, at **\$12.50**

FREE FREE FREE
A \$5.00 SILK UNDERSKIRT with every sale of one of our famous French Voile Dress Skirts, Wednesday, at **\$7.95**
The two are well worth \$15.00.

NEW DUTCH NECK WAISTS
Complete assortments in Silks, Nets, Linens and Lingerie, at **\$1.00 to \$5.00**
WHITE SERGE AND PONGEE JACKETS AND COATS, all the rage this season, shown at **\$5.00 to \$25.00**

Big Corset Sale Wednesday

All the High Grade Corsets From the

Irwin Phillips Stock
Royal Worcesters, Jewels, and other standard makes, worth regularly to \$3.00, go Wednesday in two big lots—

69c and \$1.15

All the "La Greque" belt and lattice ribbon Corsets, all sizes and styles, regular values to \$5, at, choice **\$1.98**

Seldom, if ever before, have such bargain opportunities been offered in Omaha. Come early.

High Grade Wash Goods

FORENOON ONLY
100 pieces of Wm. Anderson's genuine Scotch Ginghams that sell at 25c and 35c yard, one pattern of 12 yards or less to a customer, at, yard **14c**

AFTERNOON ONLY
One case of 15c sideband Batiste, all new designs, 12 yards limit, at, yard **8½c**
Several other specials here.

ALL THE CHILDREN'S AND INFANTS' WEAR FROM THE IRWIN PHILLIP'S STOCK

On Sale Thursday. See 16th Street Windows WATCH PAPERS FOR PRICES.

Be Sure And Attend Our Time Sales

From 8:00 to 8:15 a. m.
One case of Lonsdale Muslin, worth 12½c yard, 10 yard limit, at, yd. **5c**
From 8:15 to 9:15
One case of 8½c bleached Muslin, 10 yards limit, at, yard **3½c**
From 10:00 to 10:30 a. m.
One case of American and Merrimac Shirting Prints, worth 5½c, 10 yard limit, at, yard **2½c**

From 2:00 to 2:30 p. m.
One case 12½c Batiste, dark or light colors, 10 yard limit, at, yard **4½c**
From 3 to 3:15 p. m.
One case of Bleached 10c Bath Towels, 4 to 4½ customers, at, each **3½c**
10 other specials for all day.

DON'T MISS THE BIG SALE OF RUGS—NEXT MONDAY

From the ALEXANDER SMITH & SON AUCTION.

This Is Pineapple Week

PUT THEM UP NOW WHILE THE WEATHER IS COOL.
We have just received a carload of extra fancy, fine, large fruit for this sale. They are cheaper now than they will be when the big demand for them comes. These are all extra large sizes which we will sell at the following prices:
Large size, each **7½c**
Extra large size, each **8c**
Jumbo size, each **10c**
The very largest size, each **12½c**
Per dozen, any size **\$2.50**
Big Cut in Fresh Vegetables
Fresh Peas, per quart **50c**
Fancy Wax Beans, per lb. **10c**
Fresh Plantain, per lb. **2½c**

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

Beautiful Your Lawns With Our Wire and Iron Fences and Gates
Trellises for Vines, Tree Guards
Lawn Vases,
Factory 15th & Jackson—617 So. 16th St.
Hitch Posts, Window Guards,
Clothes Posts, Chicken Fence.
Send for Catalogue.

CHAMPION FENCE CO.

BAILEY & MACH DENTISTS
Best equipped Dental office in the middle west. Highest quality dentistry at Reasonable Prices. Painless fillings, just like the tooth. All instruments carefully sterilized after each patient.
THIRD FLOOR, PAXTON BLOCK.
Corner 16th and Farnam Sts.

FOR MAY BRIDES

Order now of Mawhinney & Ryan Co., your Invitations, Announcements or Cards. Careful, high grade work in this line is done by us. **WEDDING PRESENTS OUR SPECIALTY.**

If it comes from Mawhinney & Ryan Co., it must be good.

Fifteenth and Douglas Streets