

BRANDEIS STORES  
Sell the Famous  
ROGERS-PEET  
and  
HIRSH-WICKWIRE  
Clothes for Men  
Because They Are the  
Best Suits in America.  
\$20.00 to \$35.00



Men's \$25.00 All Silk Lined **Blue Serge Suits at \$17.50**  
Men's \$25.00 High Class **All Worsted Suits at \$17.50**  
Men's \$25 Hand Tailored **All Wool Velour Suits at \$17.50**



There is no excuse to wait longer for that spring suit when we make you an offer like this.  
Come to this store Saturday and select any one of hundreds of genuine \$25.00 Spring Suits for \$17.50. A class to these suits that puts them equal to the expensive tailor-mades. Blue serges that are all silk lined—greys, tans, olive greens, stripe effects, in soft finished worsteds, cassimeres and velours.  
It is Brandeis' tremendous buying power that makes it possible for you to buy a \$25.00 Spring Suit Saturday for **\$17.50**

**MEN'S SPRING SUITS at \$10**  
These suits are new and strictly stylish. The best values we ever offered you at the price—they are worth \$15.00

**MEN'S SUITS \$15**  
In Spring Patterns, Worth \$20.00 and \$22.50  
All wool materials, trimmed and tailored like the very best tailor makes. You can't match them for less than \$20 to \$22.50.

### Stylish Clothes for Your Boy

Should Come From This Store That Specializes in Clothes of the Better Kind  
Buy your boy an all wool blue serge suit with extra pair of pants to match. You can't find a better suit for him. Sewed with silk, both pairs of pants lined throughout—a \$6.50 value, at **\$4.75**

**Our Great Combination Boys' Suit \$3.50**  
Complete suit with extra pair of pants to match, just as good as two suits. You can't duplicate this offer for less than \$5 anywhere else.

**Boys' Knickerbocker Suits \$2.50**  
All wool materials—single or double breasted—snappy styles; worth \$4.00, at **\$2.50**

**Children's Wash Suits \$1.98**  
These practical suits are made of imported Galateas and other fabrics—made of imported cloths—at **\$1.98**

**Base Ball and Bat Free With Every Boys' Suit**



**Special Bargains Second Floor—Old Store**  
Children's Wash Suits—Russian or Sailor Styles, at **98c**  
Boys' 50c Shirt waist at **19c**  
Boys' \$1.00 K. & E. pleated front shirt waists at **49c**  
Boys' \$1.50 Corduroy Knickerbocker pants at **65c**  
Boys' 75c woolen Knickerbocker pants at **35c**  
Children's 75c play or romper suits at **39c**

**BRANDEIS SHOES FOR MEN**  
We sell practical shoes at a practical price. These shoes fit right and they give good wear. There is comfort in every pair and correct style, too. High or low cut, welt sewed.  
**Black, Tan, Wine Shades**  
**\$2.50, \$3 and \$3.50**  
We are Omaha agents for the famous Florsheim shoes for men at **\$5.00**.  
**BRANDEIS STORES**

**Special Sale Cut Glass China Dept. West Arcade**  
Rich Cut Glass Sugar and Creamer—large size, new cuttings, per set **\$1.95**  
Handsome Cut Glass Berry Bowls—8-inch; regular \$5.00 item; this sale **\$1.95**  
500 Cut Star Sherbert Glasses—with star in bottom—highly polished, each **19c**  
**BILLIKEN**  
864 of him to sell Saturday.  
I am the god of happiness.  
I simply make you smile.  
I prove that life's worth living; and everything's worth while.  
I force the failure to his feet; and make the growler grin.  
I am the god of happiness.  
My name is Billiken.

**BRANDEIS BOSTON STORE & SONS**  
**BIG SHIRT SALE**  
Thousands of Men's Samples of **NEGLIGEE SHIRTS. 69c**  
Worth Up to \$2.00, at **69c**  
Spring and summer patterns—every one is new and strictly correct—plaited or plain bosoms—many in coat styles. You can't go wrong on these.  
**Actually Worth Up To \$2.00, at 69c**  
All New 1909 Patterns  
**Men's and Boys' Shirts, 25c**  
You can buy genuine \$1.00 shirts in negligee and outing styles in our basement Saturday—all sizes—**25c** for  
Manhattan and E. & W. Shirts for men, 1909 styles; on sale, at **\$1.50 and \$3.50**  
Men's Spring and Summer Weight Underwear—Shirts and drawers, worth to \$1.00, at **25c and 35c**  
Men's Sample Underwear and broken lots of shirts and drawers—worth to 75c—in basement, at **25c**  
Munsing Union Suits **50c to \$2.50**  
Scriven's and B. V. D.—athletic shorts and drawers and union suits **50c to \$2.50**

**Correct Spring Hats For Men**  
The Styles the Well Dressed Men Choose  
Buy your Spring hat Saturday. Choose from the best stock in Omaha—the store that shows all the new styles and all the best qualities. Brandeis Special soft and derby hats, at **\$2**  
Famous Jno. B. Stetson soft and derby, at **\$3.50**  
Manufacturer's samples, soft and stiff hats, at **98c-\$1.45**  
**Sample Caps**  
100 dozen men's, boys' and children's Caps—the entire line of two eastern cap manufacturers—all spring and summer caps, worth up to \$1.00, Saturday **15c**  
**BRANDEIS STORES**

**Current Literature**  
Mrs. Leslie Carter, America's foremost emotional actress, contributes to the Red Book Magazine for May an article that for frankness rather sets a new pace for magazine literature. The title is "Morality in Relation to the Drama and the Press," and in the article Mrs. Carter gives her opinion of so-called "dramatic criticism." Other features are splendid short stories by Horace Hazeltine, James Barnes, Barry Pain, William Hamilton Osborne, Michael Williams, Sinclair Lewis, Isabel McDougall, Edwin L. Sablin and others. The art features of the May number are especially noteworthy, embracing twenty-eight charming portraits, a valuable dramatic department and eight pages of the latest Paris fashions.  
The recent fight to amend the rules of the house of representatives is described in detail in the opening article in the May Success Magazine. In the same number the wife of a country preacher discusses her financial problems under the title "Five Hundred a Year." Will Payne describes grain speculation in an article, "The Pit

and the Grower," and Walter Prichard Eaton contributes a paper called "The Right Kind of Stage Censorship." The stories of the month are "The Sky Man," a new serial by Henry Kitchell Webster; "Her Husband's People," by Charlotte Wilson; "The Woman in the Dark," by Katherine Cecil Thurston; "The School Picnic," by Joseph C. Lincoln, and "Jimmy Pepperton of Oshkagoa," by Robert Barr. Charles Battell Loomis contributes a humorous account of the work of Arthur Ditch, "The Champion Speed Painter of America," and Orison Sweet Marden's editorial is entitled "Mother."  
The May Century has fiction a plenty—the last chapter of Alice Hegan Rice's novel, "Mr. Opp," and stories in which humor is the dominant note by Mary Heaton Vorse, Adeline Knapp and W. Albert Hickman—but leading place is given to Thomas Nelson Page's story, "The Old Planters." A wide range of matters much in the public mind is covered in the number. William M. Irvine, chairman of the New York charter commission, in a paper on "Public Service Commissioners," comments on Frederic W. Whitridge's paper on "Public Morality and Street Railways"; Christian Brinton gives critical estimate of the two great Spanish painters whose

work is being shown in this country. Sorolla and Zuloaga; "The New Basis of Work for the Blind" is discussed by Samuel H. Bishop; Daniel Gregory Mason has recorded a conversation on music with Ossip Gabrilowitch, and Cardinal Gibbons and Prof. Edward Alsworth Ross have much of interest to say on America's increasing divorce rate and its significance. Not the least interesting and important article of the number is the narrative of how, in less than six years, 28,000 American farmers have pulled up stakes in "the states" and moved to free homesteads in the Canadian northwest. That story is told in "The Last Trek to the Last Northwest," by Agnes C. Laut, author of "The Conquest of the Great Northwest," who has traveled through all the territory of which she writes.  
An indictment of the richest church in America, is Ray Stannard Baker's theme in his article, "The Case Against Trinity," which is the leading feature of the May American Magazine. "The Indecent Stage" by Samuel Hopkins Adams is a comment on the present tendency of the theater. True stories which illustrate how sharp eyes, quick thinking and ingenious signals win base ball games, are told by Hugh S. Fullerton, the great base ball expert, under the title of "The Pin: Points of the Game." This particular issue also contains a thrilling story of a Japanese-Russian war episode in "The Butler," by Mary Raymond Shipman Andrews. Marion Hill contributes "Poor Old Dogs," and other writers of short stories who appear in this number are James Oppenheim and Mary Mullett. "Margarita's Soul" continues in an absorbing installment. "A Young Instructor and His Big Dream" is a revolutionary idea in collegiate education. William Allen White writes again on "The Old Order Changeth."

This issue of the Woman's Home Companion is distinguished by two features—a poem entitled "The Grandmother," by James Oppenheim, and a full page drawing by Harrison Fisher, showing Margaret and Gerard, from "The Cloister and the Hearth." In this same issue is a charming article by Margaret Bangs, showing that the millionaire mother is by no means as black as she is painted. Mary Heaton Vorse, in her own inimitable style proves that "if we are fat it is our own fault. In more serious mood is a trip through the Metropolitan Museum of Art with Sir Casper Pardon Clark as guide. Other articles of interest are, "The Art of Economy," by Mrs. John Van Vost, and "The Commuters

of New York," by Albert Bigelow Paine. "An Imperial Wrath," by Clara Morris, contains charming reminiscences of the Empress Eugenie. "Lucy Green," a friend of less than 15-year-old girl, tells how she went to Boston penniless, in search of a job, and how she got one. "Afratid" is a story in Zona Gale's exquisite style. "Hearts and the Highway" has Cyrus Townsend Brady's usual swing and dash, and "The Four Adventuresses" is another story by Hubert Footner, whose freshness and humor have established his reputation.  
The most prominent feature of the May issue of Van Norden, The World Mirror consists of an article by Congressman J. M. Griggs, under the head of "The Man and the Machine," an article, "Steel and its Master," by Thomas Hanly, a keen, clear personality story of Judge Gary and his real position in the steel world; and an article by Lincoln Marshall on "Art and the Tariff." "Work and Welfare," by Wallace Hirst, shows why so many manufacturers throughout the country have given up welfare work for their employees. Miss Elizabeth Bagley tells of Mrs. Taft's part in the administration, together with some side-lights on the social responsibilities of the other cabinet ladies, and Mr. Day Allen Willey gives some interesting matter concerning the American building of the Canada railroad, over which Mr. Roosevelt will travel.  
Above books at lowest retail price. Matthews, 122 South Fifteenth street.  
All of the books reviewed here are on sale in Brandeis' book department.  
Bennett's Late Fiction Library—Book Dept.—enable you to read the newest books at little cost.  
Kemper, Hemphill & Buckingham, All kinds of plating.  
See want ads are business boosters.  
**WORLD WAR ON PESKY FLIES**  
Preliminary Notes of the Campaign Coming in from Various Directions.  
"The House Fly at the Bar" has nothing to do with free lunch. It is the text book for the year 1909 that is being used by an army of prominent people who have dropped the "Shames of the Cities" to institute a confidence game against the fly population that will make it as hard for a fly to find a home port as it is for Cipriano Castro, late of Venezuela, Berlin, Martinique, Trinidad and a few other places.  
Edward Hatch, Jr., of New York is one of the leaders in the movement to make fly paper work a full day for its wage. He is aided and abetted by the Agricultural department at Washington, the water pollution committee of the New York Merchants' association, and by volunteers in all parts of the nation.  
Churches in Montana are singing hymns against the fly, women of Rochester have petitioned the city council to abolish the pest. Boston has put up \$100,000 to buy fly traps, sticky paper and otherwise make the Bean City unpleasant for the little visitors, and now special experts are counting the flies which get in traps in various centers where disease is or where it might be. Profile maps of the gaps made by flies

in the population of American cities show that in July, August and September the fly gets to work in Pittsburg and New York, devoting only July to Philadelphia, and waiting until September to go to Chicago and drive folk off Lake Shore Drive.  
Mr. Daniel D. Jackson, who investigated the conduct of the New York flies along the water front, shows that almost all of them are likely to bring typhoid fever.  
He is sure that of the 7,000 young children that die here annually from intestinal diseases a large percentage are infected by the fly and its bad habits. The campaign against the fly will be pushed with unusual vigor this summer—New York World.  
Kemper, Hemphill & Buckingham, All kinds of plating.

**Eat California Oranges**  
Morning—Noon—Night For Their Health Value  
For Health When the California Fruit Growers' Exchange labeled their oranges "Sunkist," it was their guarantee to the public that "Sunkist" brand meant selected tree-ripened fruit—seedless, hand-picked, full flavored—the choicest pick of their 5,000 orange groves.  
**Ask Your Dealer for "Sunkist"**  
Try these luscious oranges today and learn what a difference in flavor from other oranges. Ask your dealer. He has just received a fresh shipment.  
This skinned, juicy California lemons (mostly seedless) in the market now. Try this new receipt for Lemon Ice: Take six "Sunkist" Lemons and the grated peel of three; two "Sunkist" Oranges, the juice of both and the peel of one. Squeeze every drop of juice and steep the grated peel of the lemons and oranges in it for half an hour. Strain, mix in a pint of sugar and a pint of water. Stir until dissolved and freeze.  
Mostly Seedless

**OLD SOAKERS Get Saturated With Caffeine.**  
When a person has used coffee for a number of years and gradually declined in health, it is time the coffee should be left off in order to see whether or not it is the cause of the trouble.  
A lady in Huntsville, Ala., says she used coffee for about 40 years, and for the past 20 years was troubled with stomach trouble.  
"I have been treated by many physicians but all in vain. Everything failed to perfect a cure. I was prostrated for some time, and came near dying. When I recovered sufficiently to partake of food and drink I tried coffee again and it soured on my stomach."  
"I finally concluded coffee was the cause of my troubles and stopped using it. I tried tea and then milk in its place, but neither agreed with me, then I commenced using Postum. I had it properly made and it was very pleasing to the taste."  
"I have now used it four months, and my health is so greatly improved that I can eat almost anything I want and can sleep well, whereas, before, I suffered for years with insomnia."  
"I have found the cause of my troubles and a way to get rid of them. You can depend upon it I appreciate Postum."  
"There's a Reason." Read "The Road to Wellville," in pages.  
**Ever read the above letter? A new one appears from time to time. They are genuine, true and full of human interest.**

**Tourist Soda Crackers**  
Always packed and sealed like this   
Insist on this package  
**Distinctly Packed and Distinctly Manufactured**  
Every cracker is packed while warm—less than one minute after removal from the oven.  
First sealed with imported parchment paper—not paraffine paper, like others use—and two other wrappings make them air tight—this is known as the  
**Patented "Aertite" Process**  
They are made in Omaha and every grocer orders twice weekly, an advantage not given by other manufacturers.  
ask your grocer for  
**TOURIST SODA CRACKER**  
10 Cents Per Package  
**CRISP, LIGHT AND FRESH**  
as when they left our ovens.  
**THE ONLY CRACKERS MADE IN OMAHA**  
Iten Biscuit Company.