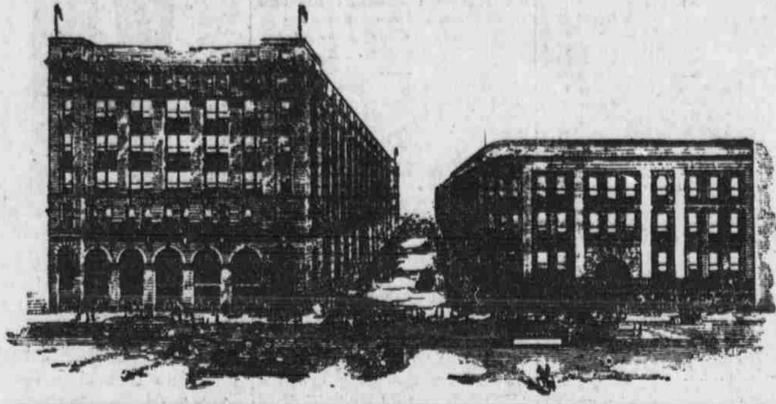


Notable Offerings of New Goods at Brandeis Stores

You are absolutely certain of correct styles and superior qualities in everything you buy at Brandeis

Through our own Paris and New York offices, Brandeis Stores are constantly in touch with the centers of Fashion. We invariably show strictly new styles in advance of other western stores.

Brandeis' ability to buy higher grades of merchandise in immense quantities enables us to secure concessions which bring our retail prices on fine goods within the reach of everyone.



Brandeis Stores

The Newer Styles for Late Spring are Arriving Daily

Correct Spring Attire for Women



Stunning Lingerie Waists

These waists are sheer and dainty novelties—quite the cleverest styles shown yet this year—long sleeve effects and many of them are richly trimmed. Summer favorites at \$1.98, \$2.50, \$2.98 up to \$12.50

New Tailored Shirt Waists

In the mannish pleated styles that are decreed correct this season—wide and narrow pleats, turned collars, stiff cuffs—the favorite waists to properly set off the strictly tailored spring suits. No one has a variety like Brandeis, at \$1.98, \$2.50, \$2.98 and \$3.98

New Arrivals in Gowns, Frocks and Dresses for Spring

Brandeis' well known ability to produce high class novelties at a reasonable price is cleverly demonstrated by these smart, dressy gowns now so much admired here. Messaline and satin demi-gowns and street dresses at \$22.50, \$25.00, \$35.00 and \$39.00

It is noteworthy that Parisian designers have had a greater influence over the later spring fashions than ever before. The correct things are distinctly French in character. We have received ideas from each of the leading French designers, which we have brought out in inexpensive models. These are modified to make them practical, but they still preserve their inimitable French appearance. They are dainty as well.

1-Piece Dresses with Coat to Match

Better known as three-piece suits. We are the one store to show a really large collection of these stunning models. The coats are in the hipless mould and follow the long, graceful French lines. The dresses are beautifully made and are fashioned to conform with the jackets. Prices are: \$35—\$39—\$49—\$65—\$75—\$89—\$98

Strictly Man Tailored and Plain Suits

Built on the plain and severe tailored lines—distinctly mannish and elegant in finish and fabric. The favorite materials are those striped worsteds found in the highest grades of men's suitings. They are scarce this season and are greatly in demand—

\$32.50—\$35—\$37.50—\$39—\$45—\$49

Fashionseal Suits for Women \$25

Recognized throughout the west as the style aristocrats. We are exclusive agents for "Fashionseal" suits, which are not to be compared with any other line that sells for \$25.00. "Fashionseal" are superior in style and elegance to most \$35.00 and \$40.00 suits. New models for later spring are here.

Smart Tailored Dresses

In these dresses are the very newest style features, Brandeis is the first to show them; prices are quite moderate, at \$15.00 to \$39.00



A Special Sale Monday Wide Embroideries

18 to 27-inch Embroidered Flouncings, Skirtings, Wide Edges, Insertions, Galloons.

All choice, new designs on Swiss, nainsook and cambric fabrics, worth up to 75c per yard—**15c-25c-39c** at a yard.

12½c Embroideries at 5c a yard

Medium and wide embroidery edges up to 8-inches wide, also insertions and beadings, various kinds, neat, effective designs, worth up to 12½c a yard, special, at a yard. **5c**

15c French and German Val. Laces 5c Yard

Val laces and insertions, torchon and curtain cluny laces, also fine colored insertions, laces, Persian and Rainbow effects, etc., worth up to 15c yard—**5c** at a yard.

75c WAIST NETS—42-inches Wide 29c Yard

Dots, dainty figures, striped effects, etc., white, cream and ecru, worth up to 75c yard, at yard. **29c**

Fine Embroidered French Batiste Robes

Imported French Batiste unmade robes with 45-inch embroidered flounce, white and delicate colors, worth \$12.50, at **\$6.98**

Silk Crepe Lisse and Net Ruchings at 15c Yard

Neat, new designs in fine ruchings, white, black and colors, worth up to 35c, very special. **15c**

Thousands of Yards of 85c and \$1 Yd. Quality

Foulard Silks 49c Yd.

Unfading styles and colorings made in foulard with a large color range of fine French moires. These stunning dress silks have been admired in our 16th street show windows; worth 85c to \$1.00 a yard, at yard. **49c**

27-inch Fancy Silks—Check Taffeta and Louisines, at Yard 59c

Made in all desirable shades, including black and white—note the width, 27 inches—always sold at \$1.00 a yard—Monday's special price, yard. **59c**

\$1.25 Quality Natural Pongees—10 Pieces 36-inch Tan Pongee—for Coats and Suits 79c

BIG SPECIAL BARGAIN IN BLACK DRESS SILKS
36-inch oil boiled taffeta and black French Peau de Soie—full yard wide and sold regularly at \$1.39 a yard—Monday is the time to buy, at yard. **95c**

\$1.50 and \$2 Quality DRESS GOODS, 69c Yd.

The finest of all wool tailored suitings—wool Rajah weaves—French wool taffetas, fine Panamas and many pretty novelties—the colors most in demand—54 to 60-inch goods—on bargain square, Monday at yard. **69c**

Strong, Field Grown Rose Bushes

These bushes are two and three years old and will bloom this summer. Many Beautiful Climbers—all extra heavy bushes. Nurserymen would ask up to 50c each. [\$1.00 a dozen]—**EACH 10c**

Monday Drug Specials

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|---------------------------------------------|-----|------------------------------------|-----|
| 25c Santal Tooth Wash | 7c | 3 cakes Colgate's English Process, | 25c |
| 25c Santal Tooth Powder | 14c | at | |
| 25c Colgate's Tooth Paste | 20c | 1-lb. 20 Mule Team Borax | 9c |
| 25c Satin Skin Cream | 18c | 25c Lavender Camphor | 12c |
| 50c Malvina Cream | 39c | 25c Duster, special | 19c |
| 50c Stillman's Freckle Cream | 39c | 15c Face Chamolis | 10c |
| at | | CIGARS | |
| 50c Danderine | 45c | 3 Owls for | 10c |
| 50c Hay's Hair Health | 45c | 3 Capadurus for | 10c |
| 10c Williams' Shaving Soap | 5c | 4 Little Chancellors | 15c |
| 25c Woodbury's Soap | 17c | 10c Solo, special, 2 for | 15c |
| 25c Cuticura Soap | 20c | 15c Gato (Manhattans) | 10c |
| \$1.00 Bottle Abbott Bros. Rheumatic Remedy | 89c | 3 Tom Moores (Invincible) | 25c |



Brandeis Millinery is Always Correct The Late Spring Hats

Prettier than hats of early spring. Vastly smarter than the models of most seasons. Shapes, colors, trimmings, all are different. Advantages in price are considerable if you buy here.

Among the new arrivals which are shown at Brandeis we mention the new hats with slightly roll rims and trimmings of aigrettes. These and scores of other new styles are specially grouped tomorrow, at—

\$10

Thousands of new spring flowers for trimming, every variety, on main floor bargain squares, at **25c**



Smart New Styles in Suit Hats

Every Brandeis' hat has correct style no matter how moderate the price. Others would ask \$7.50 for hats nearly as stylish as these. They are practical and very modish spring hats for every occasion, at **\$3.98**

In the Basement

Misses' leghorn hats worth to \$2.50 and trimmed with quills, flowers and ribbons, scores of becoming styles, at **98c to \$1.50**

In the Basement

Genuine \$5 hats, exact copies of imported hats for \$2.50. These are in mushroom shapes, elaborately trimmed with velvet, buckles and flowers of all colors, at **\$2.50**

Wash Dress Fabrics IN THE BASEMENT

All the new washables are here. No store in the west shows such a variety of the new wash goods.

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|----------------------------------------------------------------------------------------------------------------------------------------------|----------|------------------------------------------------------------------------------------------------------------|------------------|
| A new importation of the celebrated Irish dimities show for the first time Monday, all the new patterns, at | 25c | The genuine Indian Head Suiting in plain colors, also fancy stripes and checks— | 15c |
| at a yard | | at a yard | |
| The new washable cotton crepes in tan, pink, blue, white, lavender, with the large shadow dots for lingerie gowns, | 29c | Corded batistes, pretty summer lawns in neat figures, dots, stripes and floral patterns, sheer grades, yd. | 10c |
| at yard | | The best assortment of checked, striped and small plaid effects in French dress ginghams, at yard | 15c, 19c and 25c |
| Mercurized poplin fabrics for making shirt waist suits, white and tan grounds, with colored dots, at yard | 25c | The best Galatea cloth made is here in plain colors, fancy stripes and checks, at | 15c |
| Flaxon is the one fabric that everybody will want as soon as the warm weather sets in. You will find them in a most wonderful assortment, at | 15c | at a yard | |
| Light and dark dress percales, many with borders. Nowhere else do they show such a variety, all yard wide, | 10c-12½c | | |

High Grade Rugs Specially Priced

Brandeis stores sell rugs that are dependable in every way. We show the best selected stock in Omaha. We buy in so much larger quantities that our prices are always lower than others.

English Wilton Seamless Rugs at \$39

The most popular high class rug in Omaha. Finest quality of Wilton in rich light and dark Persian effects—9x12 in size and absolutely seamless—the price is **\$39**

Royal Kashan Rugs—the Finest Made

We present to lovers of beautiful rugs the very finest rugs manufactured. They are the Royal Kashan rugs in soft, rich designs—exclusive rug stores would sell this rug at \$70.00—the 9x12 size is priced here at **\$55**

BODY BRUSSELS RUGS

Full five frame Brussels rugs in all new patterns—the 9x12 size is \$27.50; the 8-3x10-6 size is \$25; the 6x9 size is \$18.50

Ask to See the New Seamless Brussels Rugs at \$20

These are 10-wire seamless Brussels rugs—it is a sample line—9x12 size only—worth \$30.00, at **\$20.00**

Seamless Brussels Rugs—Fine dining room or bedroom rugs excellent wearing quality—\$22.50 rugs for **\$14.98** Complete line of Ingrain Rugs, from **\$3.98 to \$15.00**



Special Bargains in Brandeis Basement

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|-----------------------------------------------------------------------------------------------------------------------------------|-----|----------------------------------------------------------------------------------------------------------------|----|----------------------------------------------------------------------------------------------------------------------------------|------|------------------------------------------------------------------------------------------|-----|
| The finest grade mercerized sateen in black and colors—3, 5 and 8 yard lengths—worth 40 a yd.—regular lining counter in basement, | 19c | Plain and fancy white goods—high grade remnants for children's dresses—bargain square, at yard | 5c | Bleached Tubing and Casings, all widths, suitable lengths, 18c and 20c values, bargain table in front pillow case dept., at yard | 12½c | 40-inch lawns, on bargain square—12½c value; an extra special for Mon | 7½c |
| at yard | | at yard | | at yard | | day, at, yd. | |
| Priscilla long cloth, yard wide, \$1.10 value on bargain table in the basement, at, per bolt | 75c | Heavy grade bleached muslin, fine quality unbleached muslin remnants and full bolts—well known brands, at yard | 5c | Dark pattern dress percale remnants, plenty of goods to buy from all day, at | 3½c | One big square of fine India lino—sold from the bolt at, yd., 10c and 12½c—worth double. | |

SPECIAL SALE OF TABLE CLOTHS, DAMASK SHEETING ETC.

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|------------------------------------------------------------------------------------|--------|--------------------------------------------------------------------|-----|--------------------------------------------------------------------|-----|---------------------------------------------------------------------------|--------|-------------------------------------------------------------------------|-----|
| 100 slightly soiled Pattern Cloths, 2 and 3 1/2 yards long, worth up to \$4.00, at | \$1.98 | Silver Bleached Table Damask, 12 in. wide, \$1.25 quality, at yard | 50c | 72-inch full Bleached Irish Linen Table Damask, 76c value, at yard | 49c | 100 scalloped edge Satin Bed Spreads, extra large size, \$4 spreads, at | \$2.98 | 150 grade linen sheeting, 90 inches wide, fine for suit, at yard | 90c |
| \$2 Linen Sheetings, full 90 inches wide, the best grade, at yard | \$1.25 | 50c Waisting Linen 36 inches wide, at yard | 39c | 3-piece Battleburg Scarfs, fine lace braid, \$1.25 value—each | 89c | 54-54 inch Lunch Cloths, with three rows of drawn work, worth \$1.50, ea. | 99c | Fine Japanese Hand Drawn Work Scarfs and Lunch Cloths—worth to \$2, ea. | 90c |