

HAYDEN'S

THE RELIABLE STORE

Snaps in Dinnerware for Saturday

- Regular \$20.00 Haviland Decorated Dinner Sets \$19.95
 - Regular \$20.00 White and Gold Austrian China Dinner Sets \$24.95
 - Regular \$25.00 French China Dinner Sets \$19.95
 - Regular \$17.00 Austrian China Decorated Dinner Sets \$12.98
 - Regular \$15.00 White and Gold and Decorated Dinner Sets \$9.95
- BARGAINS IN OUR GAS DEPT.**
- Peerless Inverted Gas Burner, complete with best mantel and globe, for 49c
 - Two Inverted Mantels 15c
 - Two Upright Mantels 15c
 - Two Air-Hole Globes 15c
 - Odd Decorated Globes, each 5c
 - Three feet of the best Rubber Tubing for 25c

Special Offerings of Intense Bargain Interest Saturday Buyers

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New Spring Neckwear

The very latest ideas in Dutch Collars, Stock Collars, Jabots, Windsor Ties, etc.; special bargains Saturday. **15c, 25c**

Interesting Saturday Specials

- Hair Rolls, full 24-in. male covered, at 25c
- \$2.00 Hand Bags, each 95c
- \$1.00 Silk Elastic Belts 49c
- 50c Silk Elastic Belts 25c
- 20c Pad Hose Supporters 10c
- 15c Pure Linen Handkerchiefs for 7 1/2c
- Gold, Silver and Fancy Belting, Saturday, per inch 1c



Three Grand Special Millinery Bargain Offerings

800 Patterns and Show Room Samples just received shown at about Half Price.

100 High Class Trimmed Hats, including New York patterns, a magnificent assortment of the season's latest creations, actual values to \$22.00, choice in Saturday's sale. **\$10.00**

Beautiful Trimmed Picture Hats—Regular \$10 values, 100 of them—New York show room samples, choice \$5.00

500 Stylish Trimmed Hats—All fresh new goods, actual values to \$5.00—on sale Saturday at two prices: **\$2.95 and \$2.95**

All Hats marked in plain figures here.

35c Veilings Saturday 12 1-2c

A brand new line of dotted and fancy mesh veilings, in all staple colors, 25c and 35c values; Saturday, yard **12 1/2c**

25c Taffeta Ribbons 12 1/2c

All silk taffeta ribbons, in full assortment of colors, 4 inches wide and worth to 25c yard; snap Saturday, a yard **12 1/2c**

35c Ruchings Saturday 19c

A big line of wide and medium width Ruchings, in all colors—sold regularly at 35c; in Saturday's sale **19c**

\$1.50 Hand Bags at 49c

Greatest snap of the season, full 12-inch frame, leather covered, moire lined, regular \$1.50 values; while they last, for **49c**



From 25% to 50% Saving in Every One of these Hosiery Specials Saturday

Ladies' Plain Silk or Gausse Lisle Hose embroidered, lace boot or all-over lace effects in all the new spring shades. Actual values to \$1.50 pair, on sale Saturday in 4 big lots, 25c, 35c, 49c, 75c

Ladies' Maco Cotton Hose—Plain black or tan, black with white feet or silk embroidered; big value Saturday at pair 19c

Children's 25c Lisle Hose—Black, white or tan 15c

Boys' 19c School Hose—Heavy ribbed, per pair 12 1/2c

Muslin and Knit Underwear Specials

It's the quality not the price that makes these matchless bargains.

Muslin Underwear, handsomely trimmed, generously proportioned, actual values to \$5.00; on sale in three lots, **\$1.50, \$1.98, \$2.98**

Ladies' Gowns, worth to \$2.00—Cut long and full, great snaps at sale price **98c**

Corset Covers and Drawers, that sell regularly up to 75c; on sale, choice, at **25c and 39c**

Ladies' Knit Union Suits—Low neck and no sleeves or high neck and long sleeves; very special values, at **50c**

Ladies' Knit Vests, high or low neck, long sleeves or sleeveless, also lace trimmed knit drawers; great snaps at, per garment **25c**

Buy Your Drugs At Hayden's

- 2-oz. F. E. Cascara Aromatic 18c
 - 4-oz. Vichy Salts 20c
 - \$1 Hinkle Pills 25c
 - \$1 Charcoal Tablets 25c
 - 1 doz. Laxative Tabs 5c
 - 8-oz. Bay Rum 25c
 - 8-oz. Antiseptic Solution (used the same as Listerine) 25c
 - 25c Quick Shine Silver Polish 15c
 - 25c Silver Cream 15c
 - 1 bottle Liquid Carbona 15c
 - 1-lb. Borax 25c
 - 1-lb. Sugar Milk 25c
 - \$1 Lydia Pinkham's Veg. Com. 89c
 - \$1 Dr. Pierce's Favorite Pres. 89c
 - \$1 Mother's Friend 89c
 - Swamp Root 45c
 - Kodol 45c
 - 2 bottles Storax 25c
 - 3 boxes Woodworth Rice Pwd. 25c
 - 3 boxes Jergens' Violet or Rose 25c
 - 3 boxes Ricksecker's Talcum 25c
 - 1 bottle Honey Almond Cream—(Hind's) 25c
 - 25c Toilet Waters 20c
 - 50c Toilet Waters 40c
 - 50c oz. Perfumes 35c
 - \$1.50 Shower Bath Sprays \$1.15
- Prescription work carefully attended to. Mail orders a specialty.



Manufacturer's Stock Purchase of 3,200 Men's and Ladies' Umbrellas

Fancy, natural wood, sterling, gold plated and pearl mounted handles, silk covers, cord and tassels, nearly all silk and linen covers, actual values to \$3.50, divided into 3 lots, at—

49c, 98c, \$1.19

Don't miss these great snaps in Saturday's sale.

A Rousing Big Shoe Sale Saturday

Men's and women's shoes, in patent colt, vici kid and gun metal calf; shoes in Goodyear welt and turn soles; worth \$3.00 and \$3.50 a pair—broken sizes **\$1.98**

Women's tan or black oxfords, Russia calf, gun metal and vici kid, with or without brass eyelets or buckles; worth up to \$3.50; a regular SNAP at **\$1.98**

Extra special men's patent colt, button or bluchers and gun metal bluchers; regular \$5.00 standard make shoes, at **\$3.50**

Misses' and child's \$1.50 and \$1.75 shoes, in vici kid and tan oze top blucher shoes, also about 300 pairs women's patent chrome blucher oxfords and small size rubber heel juliets; worth \$1.50; very special at **\$1**

Children's fancy top wedge heel shoes, in button or lace, tan and black and patent colt—blucher and buttons, worth \$1.25, at **75c**

Grover and Queen Quality shoes and oxfords, in all the late styles, for women; and the **Stetson and Crosset shoes and oxfords** in all styles and leathers for men.

Another Immense Purchase of Tailor Suits, Gowns and Dresses

Entire Surplus Stock Fashion Mfg. Co. N. Y.—\$25.00 to \$30.00 values at **\$11.77**

We've shown some marvelous values before this season but nothing in our judgment to compare with these phenomenal offerings.

500 handsome tailor suits in fine chiffon panamas, English suitings, and fancy mixed fabrics, beautiful designs, taffeta and satin lined, splendid assortments of new colorings, made to sell regularly at from \$25.00 to \$30.00, choice—

\$11.77

None sold before 8:30.

CHILDREN'S DAY SATURDAY

Children's wash dresses, worth to \$1.50, gingham and madras, in newest styles, all sizes; on sale at, choice—

69c

Children's Wash Dresses—Values to \$3.00, as shown in our window; all sizes, colors and styles, at **95c**

Children's Spring Jackets—All the nobby new style ideas—on sale at, from **\$1.98 to \$7.50**

Remarkable Bargain Offerings in **Infants' and Children's Bonnets**—Never before was such choice style ideas, artistic workmanship, rich colorings and all around high qual-Crown Jewel Tailor Suits **\$25.00**



375 beautiful evening gowns and street dresses, values to \$30.00, in messalines, satins, foulards, taffetas and pongees, in wisteria, rose, Copenhagen, recedas, blues, tans, browns, black, white—in fact nearly every wanted color and in winningly original designs, materials alone worth more than the sale price Saturday

\$11.77

WHITE SERGE COATS

All the rage this season, a splendid new line just received; shown at—

\$5.95, \$7.50, \$10, \$12.50

New Covert Jackets, in tans and black; regular \$7.50 values; Saturday **\$4.95**

Several Rousing Specials on High Class Silk Coats.

\$5.00 Jap Silk and Net Waists, in eoru, cream or white, at **\$1.95**

\$7.50 Silk Underskirts \$4.95—We're showing about 200 new ones for Saturday's selling. Don't fail to see them, they're matchless values.

If You Want to Make Your Dollar Bring You Its Full Value, Buy Your Groceries at Hayden's—It Pays

- 20 pounds best Pure Cans Granulated \$1.00
 - 10 bars Diamond C or Best 10m All Soap, for 50c
 - 24-lb. sack best Rye Flour, for 75c
 - 5 lbs. choice Japan Rice, for 75c
 - 1-lb. best Hoties Breakfast Oatmeal 25c
 - The best Pearl Tapioca, Sago or Barley, per pound 5c
 - Large bottles Pure Tomato Catsup, Worcester Sauce or Pickles, bot. 5c
 - Malta Vita, Corn Flakes, pkg. 15c
 - Peanut Butter, per pound 10c
 - 1-lb. cake Pure White Sugar 10c
 - 1-lb. pkg. Pyramid Washing Powder 10c
 - Quillete's Washing Crystal, pkg. 10c
 - 2-lb. pkgs. Up-To-Date Washing Soda, for 10c
 - The best Soda or Oyster Crackers, per pound 5c
 - The best Crisp Pretzels or Ginger Snaps, at, per pound 5c
 - 2-lb. cans Golden Pumpkin Hominy 10c
 - 2-lb. cans Sauer Kraut, can. 5c
 - 2-lb. cans Solid Packed Tomatoes 10c
 - 2-lb. cans Fancy No. 1 Sweet Sugar Corn, per can 5c
- The best Tea Siftings, per pound 15c
- Fancy Golden Santos Coffee, lb. 15c
- Butter, Cheese and Nutritive Specials
- Choice No. 1 Dairy Table Butter, lb. 25c
- Fancy No. 1 Country Creamery Butter, lb. 25c
- Fancy Pure Cream Brik or Oilm-burger Cheese, lb. 15c
- 1-lb. rolls good No. 1 Butter 25c
- Hayden's, The Greatest Market in Omaha for Fresh Vegetables, Fruits, Fresh Spinach, per pack 25c**
- Fresh Peas, Carrots, Turnips or Onions, per bunch 10c
- Fresh Wax or Green Beans, lb. 20c
- Fresh Green Peas, per quart 12 1/2c
- Fresh Ripe Tomatoes, per doz. 15c
- Large Cucumbers, each 10c
- 2 large bunches Fresh Radishes 10c
- 2 heads Fresh Hothouse Lettuce 10c
- Large Head Lettuce, head 5 and 7 1/2c
- Fresh New Cabbage, per pound 4c
- 60c size Highland Navels, dozen 80c
- 40c size Highland Navels, dozen 50c
- 30c size Highland Navels, dozen 30c
- SPECIAL HAM SALE**
- Fancy No. 1 Sugar Cured Ham, 11c

Current Literature

"The Great Fight," is the title of a collection of poems and sketches by William Henry Drummond, M. D., which were edited, with a biographical sketch, by Mrs. Drummond. The book is full of the quaint French-Canadian humor and sentiment and breathes the devotion to sport and love of life in the open, which, together, have drawn to Dr. Drummond's works a large circle of readers. Published by G. P. Putnam's Sons.

The school books issued from the press of the American Book Company include Schiller's Die Jungfrau von Orleans, edited by Warren Washburn Florer, Ph. D., which has been prepared in the light of the research investigation, for the purpose of introducing students to the elements of literary interpretation and of stimulating in them a desire to read the drama as a masterpiece.

"Standard Algebra," by William J. Milne, Ph. D., LL. D., which follows the inductive method of presentation, using declarative statements and observations instead of questions.

"The Human Body and Health," by Alvin Davidson, M. S., A. M., Ph. D., is designated in its sub-title as "an elementary text book of essential anatomy, applied physiology and practical hygiene for schools." Intended for grammar grades,

the author's critical principles, and at the same time representative of the critical tendencies of his age.

"Plain and Solid Geometry," by Elmer A. Lyman, is a book through which the student must work his way, relying on his reasoning powers rather than on his memory. Difficult theorems are demonstrated in full, while the demonstrations of many easy theorems have been left to the student, a suggestion frequently being given as to method of proof.

In "The Better Treasure," by Mary Shipman Andrews, that perfect art which made "The Perfect Tribute" has here wrought a story imbued with all the immortal Christmas beauty. Children are in it and home-coming and reconciliation are glad good-will. Bobbs-Merrill company is the publisher.

"The Life of Sheldon Jackson," by Robert Laird Stewart, chronicles one of the most eventful lives in the history of western civilization. Without Sheldon Jackson the story of many a city in our western states and all of the great territory of Alaska would have been differently written. He was a history maker—one of those penetrative minds that grasp the future and prepares for its coming. He was a religious adventurer equipped with great faith, a shrewd mind and a tireless body, and laid the foundation of religious life all over the great west. This book reads like a romance and the future historian of the nation will find it indispensable as a

record of the winning of the west. Published by the Fleming H. Revell company.

In a volume called "The Quiet Singer," and other poems, published by B. W. Dodge & Co., Mr. Charles Hanson Towne has collected the best of his poems which have appeared in the leading magazines during the past few years.

"The Stroke Car," by Ralph D. Paine, is a story of college athletics by a man who has been an enthusiastic Yale athlete as well as student. The story part lingers on a certain rivalry between the captain and stroke or of the Yale crew. At a most inopportune moment the stroke car is practically kidnapped and carried thousands of miles away, experiencing exciting adventures. Of course, he returns in time to get back in the crew and save the day in the great Yale-Harvard boat race. Published by the Ountine Publishing company.

"The Ring and the Man," by Cyrus Townsend Brady, has, for its scene of action, a great American city. The hero is a young man commercial giant who turns from business to politics in order to prove himself a hero in the eyes of the woman he loves. He takes up the cause of reform and, upon his initial plunge, is stricken with amnesia and charged to find that the man behind the machine he is assaulting is the father of the girl he wants. The situation thus unexpectedly developed he meets in frank, straightforward American fashion and, in the end, wins his political

fight and, paradoxically, the girl also. Moffat, Yard & Co., is the publisher.

"The Bridge Builders," by Anna Chapin Ray, author of "On the Piping Line," "Quickened," etc., is a strong and entertaining novel. Against the conservative background of English Quebec appears Jessica West, the new-rich child of an Arizona mining camp, and associated with her in an increasing friendship, are Dorance, a young American author, and Asquith, a Quebec engineer, unofficially connected with the building of the famous, but ill-fated Quebec bridge. Closely interwoven with the plot are the last days and fall of the great structure, but there are other bridges than steel ones in the story, and the author has shown exceeding art in welding the two motives together, the bridge building and the growth of human love. Little, Brown & Co. is the publisher.

"The Gypsy Count," by May Wynne, author of "Henry of Navarre," is a romance of chivalry. Through the race feud of two neighboring noble families, forever on the alert for each others' lives to appease their fancied wrongs, runs the golden thread of fated love between the most winsome and high-spirited of heroines and the most noble-hearted of the steel-clad knights of the day. How siege of castle is transformed to siege of heart is an engaging story. Published by the John McBride company.

"Loaded Dice," by Elsie H. Clark, concerns one Richard Gordon, a man of mas-

sive strength and enormous energy. He conceives of life and love as gambles, and of immortality as the biggest game of all. He will take his chances of future punishment if he may but gain, by whatsoever means, the utmost of present power. He plays his red game with men and women for all it is worth, so nonchalantly that he seems the gambler incarnate, the very essence of the spirit of play. And whether he or fate holds loaded dice, the reader does not know until the very end. Incidentally there is a horse race, a duck hunting episode, a flat fight and a hammer-wrestling contest that appeal to the athletic sportsman. The Bobbs-Merrill company is the publisher.

"A Child's Guide to Mythology," by Helen Archibald Clarke, has been prepared with a view to presenting the myths which are interesting to read and which are at the same time best adapted to establish a foundation for the fascinating study of comparative mythology. The stories have been drawn from all sources, especial stress

being laid upon the myths of North American Indian origin. It is the second volume of the "Child's Guide Series," published by the Baker & Taylor Co.

"Henry Navarre" is a historical romance by an anonymous author, who has woven his story around the marriage of Henry and Marguerite of Valois and the quickly following massacre of St. Bartholomew. Catherine de Medici, King Charles, his brother of Anjou, the Duke de Guise, as well as Henry and Marguerite, all have prominent parts in the story. Of all these, the character of the king receives perhaps the truest portrayal. Published by G. P. Putnam's Sons.

Above books at lowest retail price. Matthews, 123 South Fifteenth street.

All of the books reviewed here are on sale in Brantley's book department.

Bennett's Late Fiction Library—Book Dept.—enables you to read the newest books at little cost.

AYER'S HAIR VIGOR

Stops Falling Hair
Destroys Dandruff

An Elegant Dressing
Makes Hair Grow

Does not Color the Hair

J. C. Ayer Company, Lowell, Mass.