

Thursday is the Big Hats Sale. Saturday is the Big Clothing Sale.

BRANDEIS HATS

Brandeis Hats at \$5 are Smart, Becoming and Correct

There is a certain air of good taste about a Brandeis hat that makes them the first choice of every well dressed woman.

Scores of small and medium sized mushroom hats—with bunch of fruit or flowers on the sides and velvet ribbon around the crown—an extra special—

\$5.00

IN BASEMENT Women's Spring \$3.49 Hats, on sale at

These are practical, up-to-date spring hats, all the correct colors. Only Brandeis could make such an offer. Many styles in basement.

The best time in all the year for you to buy a hat is right after Easter.



SMART OXFORDS



The young man that wants a smart pair of tan oxfords—or any of the new shades in ox-blood, wines or browns—can get his satisfaction satisfied right here. We are showing all the new creations in shapes, style features and leathers.

\$3.50, \$4 to \$5

The new colorings will be very popular this season—yes, more, they'll be a fad.

FRY SHOE CO.,
THE SHOEERS
16th and Douglas Sts.

BENNETT'S

SUMMER STYLE BOOK and any 15c Ladies' Home Journal Pattern, for 20c

Here's Millinery Luck



The leadership of Bennett's Millinery was never more convincingly exemplified than in this post-easter display. While the price range varies from \$2.50 to \$75.00. We are concentrating our endeavors this week in putting forward the greatest showing of artistic trimmed hats at—

\$5, \$7.50, \$10, \$12.50

Most of these are New York creations now shown for the first time, and representing value fully a half more and twice our price. You're in real luck if you have not already bought your spring hat.

A Special Section Devoted to One-Piece Wash Dresses

So many styles they require a separate department all to themselves. The days of the wrapper are numbered, in fact, gone. In their place are these dressy, snug-fitting, one-piece dresses, imparting a neat, trim and more "dressed up" appearance. We are showing many effective new styles for general wear about the house and smart stylish street frocks as well. The prices are really surprisingly little, too.

One-piece Dresses made from Simpson's black and white percale, open front, well made \$1.25
One-piece Dress, light percale, low cut square neck, hand trimmed down front, at neck and cuffs \$1.50
Percale one-piece dress, fancy stripe, neatly trimmed at skirt and bottom, at each \$2.25
Four Distinct styles, dresses, at \$3.75
Tan, Pink and blue dresses with contrasting piping at \$4.95
Toile du Nord Gingham dresses in many styles, at \$5.95

Nurse stripe dresses, made of genuine Bates' seersuckers materials, two styles, high neck, long sleeves and open front, low round neck, 2 sleeves, and open back \$2.50
Plain Manchester Percale dresses, open front, with large 3-inch pearl buttons all way down, patch pockets, tucked cuffs, white linen laundered collars, at \$3.50
Tan, Pink and blue dresses with contrasting piping at \$4.95
Toile du Nord Gingham dresses in many styles, at \$5.95

Overwhelmingly Successful Suit Sale

Our Mammoth purchase of Women's Tailored Suits made by Hyman Cohen, 88 West 8th street, New York, has created intense interest. Sales breaking fondest expectations, and yet it's reasonable to expect this spontaneous out-pouring for values are truly phenomenal and styles distinctly high class \$10.00 and \$15.00 actual savings on every **\$19.50 and \$25.00**

See 16th St. Window Friday Is the Great Rug Sale See 16th St. Window

See the New Queen Quality **HAYDEN'S** See the New Stetson Shoes for Men Matchless, at \$5 and \$5.50

Oxfords THE RELIABLE STORE

Best Clothes Quality and Style at Lowest Possible Prices

That's what you'll find in our new Spring Lines.

WE GUARANTEE THE QUALITY AND STYLE. COMPARISON WILL PROVE THE VALUES BEST.

We've made extraordinary efforts toward pleasing our out-of-town customers this season, offering a line of values we're certain you cannot duplicate at the prices; guaranteeing satisfaction or money back to every purchaser.

\$25.00 Suit for \$14.90
LOT NO. 599
A good value at \$25.00, made of strictly all wool materials, in a rich shade of grey, with almost invisible stripe. Comes in newest 3 button sack style, strictly hand-tailored and silk lined, a magnificent bargain, at **\$14.90**

\$20.00 Suit for \$11.90
LOT NO. 8812
A value you'll find it difficult to match at one cent less than \$20.00. Comes in latest 3 button sack style, made of all wool worsteds, in a handsome new shade of brown, handsomely tailored and finished, at **\$11.90**

We are offering many special values at \$7.50 to \$20.00, of which we will send samples to our out-of-town customers upon request. Write for them today, stating about color and price you wish to pay.

New Arrivals in the Style Aristocrats

Fashionseal SUITS \$25 FOR WOMEN, at

All the newest ideas for late spring in these high grade hand tailored suits—long graceful hipless effects. Brandeis is exclusive agents for Fashionseal Suits at—

\$25

The New Silk Dresses, Satin Foulards Frocks, Etc.

Very prettily made—great favorites this spring and summer. Many extreme novelties, at **\$12.50 & \$15**

"EPPO" PETTICOATS

The Eppe Petticoat has elastic bands that fasten on the side. Made in black and colors, fits without a wrinkle; needs no alteration, no strings.



Use The Best And Be Safe.

BUSTER BROWN BREAD

It's good down to the last crumb and it is still clean when it reaches your home, because it is sealed at the oven in waxed paper wrappers.

For Sale at Your Grocers, 5c.

U. P. Steam Baking Co.



White Goods Day in Our Famous Domestic Room

25c Hemmed Huck Towels, large size, good and heavy, worth 10c, Wednesday, each 5c

25 dozens High Grade Dinner Napkins, a mixed lot, worth up to \$2.00, dozens, Wednesday, 6 for 50c

20 dozens Dresser Scarfs and Squares, a mixed lot slightly soiled, worth 75c, Wednesday, each 29c

50 full size Bedspreads, crocheted and patterns worth \$1.25 each, special Wednesday, each 59c

Also another table, including 40-inch Lawns, Madras, Piques, and Fancies, worth up to 25c, at a yard 15c

\$1.25 St. Gaul Embroidered Swisses, at a yard 89c

French Lawns, Wash Chiffons, and Opera Battiste, 45 inches wide, for graduating dresses, at a yard 89c 69c 59c and 39c

Plain White Madras in fancy stripes, for tailored waists, regular 39c quality, at a yard 25c

Flaxon, at a yard 39c 25c and 19c

50c Embroideries at 25c Yd.

18-inch fine embroidered flouncings, skirtings, also corset cover widths, insertions, galloons, etc.—all choice new designs—worth 50c a yard, at, yard **25c**

12 1/2c Embroideries at 6c a Yd.

Medium width nainsook and cambric edgings and insertions—neat designs, durable needlework—worth 12 1/2c a yard; special, yard **6c**

Fine French and German Val Laces 5c Yd.

Laces and insertions—neat, new designs—many to match—worth up to 10c a yard, at, yard **5c**

Wednesday Specials MEAT DEPT.

Pork Chops, Lb. 10c
Choice Pot Roast . . . 7c
Steer Beef

Fancy strawberries, per qt. 15c
Vegetables and fruits of all kinds at special prices.

See our new vegetable sprinkler. Finest display in the city.

Sweet, Sour or Mixed Pickles, per qt. 21c
Chow Chow 21c
Olives, per qt. 26c
4 Cans Standard Corn 25c
3 Cans Standard Tomatoes 25c

NOTIONS

It's the usual Wednesday sale—very exceptional savings, too.

Nainsook Dress Shirts, light weight, regular \$1.50 and 20c quality 10c
Black Machine Silk, well known brand 100 yard spools, box of 12, for 29c
Shell Back Combs, always selling for 15c and 25c, special 5c
Hose Supporters for women and children—dollar for pair 10c
Safety Pins, nickel plated, all sizes, 2 dozen, for 6c
Odd Lot Buttons covered or metal 2 dozen to card; card 5c
Skirt Braid, black mercerized, 3 yards to bolt, per bolt 5c
Garter Elastic, black and white, all widths, per yard 2c

FRAMED PICTURES

100 only in Wednesday's sale. New and handsome subjects in four colors. Includes 10x14 inch frames, 3 inch wide, finished in gold, black or brown. Just the thing for summer homes, bungalows, clubs, etc. \$1.50 values for **68c** (Art Dept. 2d Floor)

Imp'd Scrap Baskets

Many shapes and sizes. Our own importation and offered on Wednesday at much less than actual worth. Baskets in variegated green shades many shapes, \$5 kinds at **\$2.39**

\$1.25 Japanese Bronze effects, round shapes, for 69c
Small Willow Scrap Baskets, for 19c

The Public Market

1610 HARNEY STREET, Doug. 2134, A-2147
Deliveries Leave 10 A. M. and 3 P. M.

CORSETS

For Wednesday we have one of the most attractive corset sales of the spring season. This lot embraces a Michigan maker's well known \$2.50 line. They are new models in light weight batiste with the new long, straight line features, portraying youth and grace. Each corset is trimmed with wide embroidery and is fitted with supporters, special **\$1.39**

Wednesday Special

60c Chocolate Honey Comb
Molasses Chips, 25c lb.
WEDNESDAY ONLY

Myers-Dillon Drug Co.
16th & Farnam Sts.

Bennett's Big Grocery

Brings the cost of living down to the minimum. You are not getting all the advantages that the careful provider aims to get unless you keep in close touch with Bennett's busy food market. Quality always up and always dependable, and a delivery service at your command that insures promptness, adding to the satisfaction of your trading here.

Bennett's Challenge Coffee, pound 12c—and 10 green stamps
Bennett's Tea, assorted kinds, pound 38c—and 40 green stamps
Bennett's Tea, Siftings pound 15c—and 10 green stamps
Kamo Catsup, bottle 20c
Bennett's Capitol Extracts 18c
Sweet Cauliflower Pickle, special, at per quart 10c
Ellen Sardinia, per can 10c
Capitol Maple Syrup, 1/2 gallon 60c
100 can California Olive Oil, 20c
Velvet Coco Toilet Soap, 4 for 25c
Diamond Dust Metal Polish, 40c
Black Diamond Stove Polish, 10c
Economy Clothes Cleaner, bottle 25c
Egg-O-See Corn Flakes, 3 pkgs. 25c
and 10 stamps

Vegetable and Flower Seeds 21c
Sweet Pickled Peaches, quart jar 25c
Diamond C Soap, 10 bars 25c
Edly's Salad Mustard, jar 10c
Mignonette Peas, 3 cans for 25c
10c California Raisins, per lb. 5c
Pure Honey, Mason pint jar 25c
and 10 stamps
Capitol Baking Powder, lb. 24c
and 30 stamps
Armour's Blood Lined Beef, jar 15c
and 10 stamps
Soldiers' Pork and Beans, large can 90c
and 20 stamps
Diamond C Table Salt, pkg 10c
and 10 stamps
Nutlet Peanut Butter, 2 jars 20c
and 10 stamps

SPECIAL DEMONSTRATION AND SALE Gossard Corsets

They Lace in Front.

A special representative and expert corsetiere from the Gossard Co. is in attendance this week.

There is a special Gossard model to fit and bring graceful lines out of every figure. Stout women can attain and correct new figure easily and comfortably in a new Gossard.

WALL PAPER SALE

We place on sale again Wednesday the big two-carload purchase recently made by us. This wall paper consists of newest patterns and colors for this spring's trade.

Dark or Light Papers, with 9 or 18-inch borders to match, former price 7c—for Wednesday, at, roll **3 1/2c**

Hall and Store Papers, 200 combinations to choose from. These papers were made to sell at 8c and 10c—this sale only, roll **5c**

Gift Papers, the newest shades and patterns, sold elsewhere at 20c roll, our price for this sale Wednesday, roll **10c**

100 patterns of Two-Tone Papers, all the best shades and patterns, former price 30c and 35c roll; this sale, roll **15c**

Duplex Papers, in browns, tans, greens and reds, regular 50c and 60c grades; this sale, very special at, roll **22c**

Schools and Colleges

Nebraska Military Academy

LEWIS
A Military Boarding School for boys, now located for the winter at Fourteenth and U streets. All departments are in full operation.

A good place for boys who don't fit in public schools. No entrance examinations are given; regular class work is supplemented by individual instruction; back work is easily made up.

Pupils are received at any time from fifth to twelfth grades, inclusive. Write for Catalogue.

S. D. HATWARD, Superintendent
Lincoln, Neb.

Beauty Your Lawns With Our Wire and Iron Fences and Gates

Trellises for Vines, Tree Guards, Lawn Vases,
Factory 15th & Jackson—617 So. 16th St.
Hills, Posts, Window Guards,
Clothes Posts, Chicken Fence.
Send for Catalogue.

CHAMPION FENCE CO.

BAILEY & MACH DENTISTS

Best equipped dental office in the middle west. Highest grade dentistry at reasonable prices. Full and complete fillings, just like the tooth. All instruments sterilized after each patient.

THIRD FLOOR, TAYLOR BLOCK
Corner 16th and Farnam Sts.

Brandeis is Exclusive Agent in Omaha for **Red Cross Shoes**

The shoe that sensible women choose everywhere. It is a fashionable shoe, also. Every correct summer style is here. You'll never know perfect comfort until you wear a pair.

\$3.50 -- \$4.00



BRANDEIS

Four Flyers in Our High Grade Linen Department

For Wednesday's Selling

50 dozens Hemmed Huck Towels, large size, good and heavy, worth 10c, Wednesday, each 5c

25 dozens High Grade Dinner Napkins, a mixed lot, worth up to \$2.00, dozens, Wednesday, 6 for 50c

20 dozens Dresser Scarfs and Squares, a mixed lot slightly soiled, worth 75c, Wednesday, each 29c

50 full size Bedspreads, crocheted and patterns worth \$1.25 each, special Wednesday, each 59c

White Goods Day in Our Famous Domestic Room

25c Fancies, at a yard 10c
19c 40-in. Lawns, at a yard 10c
39c White Madras, at a yard 15c
19c White Novelties, at a yard 7 1/2c
15c White Goods, at a yard 5c
12 1/2c Irish Dimities, at a yd. 7 1/2c

FROM 9 TO 9:30—50 pieces India Linon, regular 12 1/2c quality, 10-yard limit, at a yard 5c
FROM 3 TO 3:30—46-in. French Lawn, regular 25c grade, only 19 yards to a customer, at a yard 11c

IF YOU WANT THE BEST GOODS FOR THE LEAST MONEY TRY HAYDEN'S FIRST

20 pounds Best Pure Cane Granulated Sugar, for \$1.00
24-lb. sack best Rye Flour, for 75c
6-lbs. choice Japan Rice, for 25c
10 bars Best "Em All" or Diamond C Soap for 25c
The best Domestic Macaroni, pkg. 8 1/2c
1-lb. cakes Pure Maple Sugar 18c
Peanut Butter, per pound 20c
Large Bottles, Pure Tomatoes, Catsup, Worcester Sauce or Pickles, bottle 8 1/2c
Three 10c pkgs. Up-to-Date Washing Powder for 10c
1-lb. pkg. Pyramid Washing Powder, 15c
Gillnet's Washing Crystal, pkg. 12c
3-lb. cans Solid Packed Tomatoes 8 1/2c
3-lb. cans Golden Pumpkin, Hominy, Sauer Kraut, or Baked Beans for 6 1/2c
2-lb. cans Fancy Sweet Sugar Corn 6 1/2c
Choice No. 1 Fancy Table Butter, lb. 29c
Fancy No. 1 Dairy Table Butter, lb. 22c

Fancy No. 1 Country Creamery Butter, 26c
Hayden's, The Greatest Market in Omaha for Fresh Vegetables, Fruits, etc.

Fresh Spinach, per peck 20c
Fresh Beets, Carrots, Turnips or Onions, per bunch 4c
Fresh Wax or Green Beans, per lb. 20c
Fresh Green Peas, per quart 12 1/2c
2 large bushels Fresh Radishes, for 15c
Fancy Ripe Tomatoes, per lb. 15c
2 large bushels Fresh Radishes, for 15c
2 heads Fresh Hot House Lettuce, for 15c
Large Head Lettuce, per head 3c and 4c
Fresh New Cabbage, per pound 4c
60c size Highland Navels, per dozen 40c
50c size Highland Navels, per dozen 30c
40c size Highland Navels, per dozen 25c
30c size Highland Navels, per dozen 20c
See our full line of Hubbs, Flower and Vegetable Seeds for summer planting.

Douglas Try **HAYDEN'S** First Independent
2600 A-1131

A SHORT, SHARP, QUICK DEAL

You will enjoy by attending our great half-price alteration sale, which still goes on unabated.....

EVERYTHING GOES AT HALF PRICE

DIAMONDS

ONE HUNDRED ladies' and misses' Tiffany and half Tiffany rings, with perfect white diamond settings, ranging in prices from \$12.50 up to \$75.00, all go at ONE-HALF regular price.

DIAMOND AND PEARL BROOCHES

THREE HUNDRED Diamond and Pearl Brooches, from \$20.75 up to \$40.00, during this sale all at ONE-HALF PRICE.

BRACELETS

ONE THOUSAND Bracelets, all kinds, regular price from \$2.50 to \$15.00, all go at ONE-HALF PRICE.

FIVE HUNDRED brilliant mounted Back Combs, all the latest designs, regular prices \$3.00 to \$9.00, all at ONE-HALF PRICE.

CUFF LINKS

Ladies' and Gents' Cuff Links, solid gold, \$4.50 to \$18.50; sale prices **\$2.25 to \$9.25**
Gold Filled, \$1.50 to \$2.25; sale prices **75c to \$1.63**

Rogers Bros.' 1847 Silverware
All silverware stamped 1847 Rogers Bros. (except knives and forks) on sale at ONE-HALF PRICE.

SEE OUR WINDOW FOR THESE ARTICLES.
We must sell our complete spring and summer stock quick, as our store is going to be rebuilt, which will disarrange our business for a couple of months—hence this sale.

AT THE SIGN OF THE CROWN.



Brodegaard & Co. JEWELERS
115 South 16th St. Opposite the Boston Store.