

Extra Specials in our High Grade Linen Dept.

Every item a positive saving of about 50 per cent for Monday's selling. Pure Irish Table Damask, 70-in. wide, guaranteed strictly all linen, full grass bleached, the best dollar damask ever sold, special Monday, yard, 59c. Meadow bleached unhemmed pattern table cloths, all pure flax, beautiful range of patterns, two yards square, worth at least \$2.50 each, Monday, ea. \$1.50. Silver bleached and unbleached dinner napkins, a mixed lot with some \$2.00 values, Monday, 6 for \$5.00. Union Huck Towels, hemmed and fringed, good size and worth 19c each, Monday, each, 7 1/2c. Mammoth assortment strictly high grade linen huck towels, extra large size, heavy and absorbent, regular 29c values, Monday—each, 14c. Fringed table cloths, full size bleached and silver bleached; come plain, white and colored borders, largest assortment ever shown, worth up to \$2, Monday, each, 75c. All mail orders filled with great care and promptness.

HAYDEN'S THE RELIABLE STORE

Extra Specials in Our High Grade White Goods Dept.

FOR MONDAY

Embroidered Batiste and Embroidered Swisses, in all the newest patterns, 32-ins. wide, at a yd., 98c, 85c, 65c and 50c. 45-inch French Lawn, Wash Clifton and Opera Batiste, for graduating and confirmation dresses, at a yard, 98c, 85c, 69c, 49c and 39c. Persian Lawn, 32-inch wide, at a yard, 25c, 19c and 15c. English Nainsook, 36-inch wide, regular 50c and 39c grade, at a yard, 39c and 25c. English Long Cloth, 36-inch wide, at a yard, 25c, 18c, 15c, 12 1/2c and 10c. Irish Dimities in checks and stripes, at a yard, 25c, 18c and 12 1/2c. Dress Linens, Merc. Linens and Indian Head Suitings, in all the newest colors, at a yard, 39c, 25c, 15c and 10c.

NEW SPRING SILKS. Surplus Stock of New York's Greatest Jobbers. Arnold, Constable & Co. 15,000 yards of high class new silks in the season's choicest weaves and colorings. On three big lots for the big sale Monday 39c-55c-69c Well worth twice the price asked.

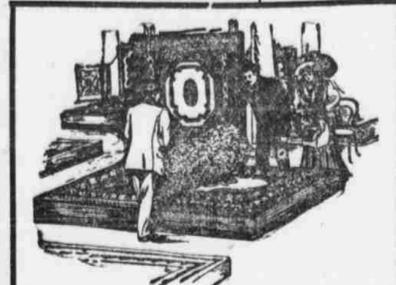
HAYDEN'S THE RELIABLE STORE

High Grade Wash Goods Dept.

In this department we carry the strictly up-to-date fine wash goods, everything is shown new as fast as it comes off the looms. Printed Flaxon, Silk and Mercerized Novelties, Poplins, all colors and Handloom Silks, look just like Raja grades; Pongees, all colors and grades; Silk. The new Cotton Satin for Kimonos and Wrappers and hundreds of other new things. Let us show them to you. Anderson's Scotch Ginghams... 18c. Anderson's Scotch Zephyrs... 25c. Anderson's Imperial Madras... 39c. Louisiana Flannels... 12 1/2c. 19c French Percales... 12 1/2c. 25c Imported Side Band Batiste... 12 1/2c. Arnold's Fine Fabrics... 12 1/2c. Silk Striped Crepe... 50c. Silk Mixed Foulards... 39c. Several specials for all day.

Do domestics, Sheetings, Muslins, Sheets, Pillow Cases, Etc., In Our Famous Domestic Room

9-4 Pepperal, bleached, 20c. 9-4 Lockwood... 21c. Hope, genuine article, 7 1/2c. Fruit of the Loom... 8 1/2c. Lonsdale... 8c. 101 bleached Muslin... 5c. 81x90 Sheets, No. 645, worth 65c, at... 39c. 25c White Waistings... 10c. 12 1/2c fine Percales... 8 1/2c. 10c Percales... 6 1/2c. Calcutta Blue Prints worth 7 1/2c, at... 4 1/2c. Best Shirting Prints... 5c. Foulard Mercerized Satens... 10c. 15c Black Satens... 10c. 15c Towels... 10c. 15c Towels... 12 1/2c. 25c Towels... 18c. 10c Organdies... 7 1/2c. 12 1/2c Organdies... 8 1/2c. 15c Organdies... 10c. 15c Batistes... 10c. 15c India Linon... 10c.



Rug Bargains Monday

That Will Certainly Profit the Home Furnisher. Quality and assortments for selection we know are unsurpassed and the prices in every instance shows a splendid saving. Compare them. \$25.00 Axminster Rugs, best grade, 8-8x10-6 size, special, at... \$17.98. \$30.00 Axminster Rugs, best grade, 9x12 size, special, at... \$19.98. \$32.50 Body Brussels Rugs—Fine frame, 9x12 size, special, at... \$25.00. \$20.00 Seamless Tapestry Brussels Rugs, best grade, at... \$14.98. \$12.00 Value 7x9 size, at... \$8.98. \$8.50 value, 6x9 size, at... \$6.98. \$10.00 Wilton Rugs—9x12 size, Oriental patterns, at... \$28.50. Carpet Samples—Wilton Velvets, Axminsters, Brussels, worth to \$2.50, nicely bound, choice... 75c. Axminster and Wilton Velvet Rugs—9x12 size, \$30 quality, slightly unmatched, otherwise perfect—while they last, at... \$14.98. No-Piece Lace Curtain Stretchers... \$1.98. 7 foot Water Color Window Shades... 20c. 7 foot Oil Opaque Window Shades... 38c.

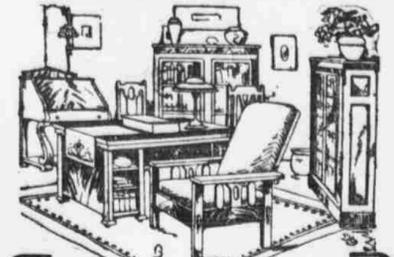
Another Immense Shipment of Sample Suits on Sale Monday

The choicest collection of manufacturer's show room samples it has ever been our fortune to offer. With two resident buyers right on the ground, we have been enabled to secure values unquestionably the best ever brought to Omaha, in assortments and beauty of design even surpassing our magnificent showing of last Thursday. Prices are Fully One-Third Less Than Actual Value.



The most charming productions of several of New York's most prominent makers' show room samples, only reserved in the house for the critical inspection of expert buyers from all parts of the country. The best of all Tailor Suits, Dresses and Gowns included in matchless bargain offerings of new spring garment styles. Show Room Sample Suits, Dresses and Gowns, nearly 200 of them to select from, values to \$60.00; at... \$35.00. Show Room Sample Suits, Dresses and Gowns, made to sell at \$40.00; over 125 of them in the lot... \$25.00. Beautiful New Spring Coats—Fine coats, silks, bengalines, etc., actual values to \$20.00; show room samples; on sale at... \$9.90. A swell line of Silk Underskirts, made of Simond's best taffeta, \$6.00 values; choice... \$3.95. Show Room Sample Suits, Dresses and Gowns, made to sell at \$30.00 and \$35.00; about 200 of them in the lot; on sale at... \$19.90. Fine Voile and Silk Skirts—show room samples; made to sell at \$15.00 up to \$20.00; choice, Monday... \$7.50, \$10.

100 Handsome Spring Jackets—Tans and blacks; show room samples, made to sell to \$10.00; choice... \$4.95. Splendid new styles in Panama Walking Skirts, made to sell at \$6.00 and \$7.00; choice... \$3.95. Long Silk Kimonos, beautiful designs and colorings; \$7.50 values, choice, at only... \$3.95. Long Crepe Kimonos, regular \$4.00 values, big assortment for selection; on sale at... \$1.95. \$6.00 Silk and Net Waists—All colors, newest designs at, choice... \$2.95. A magnificent showing of Linen and Lingerie Tailored Waists on sale at from... 98c to \$15. Visit our Children's and Infants' department—everything for the little one—2d floor. A new line of the popular Home Made Wrappers and House Dresses—shown at... 98c to \$2.98.



It will certainly pay a n y house furnisher to see our splendid display of furniture

Our spring stock was never so complete as now and values are certainly superior. Get our prices before buying. See Monday's Special Offerings. \$9.75 Solid Oak Chiffonier—Five large drawers, plate glass mirror; on sale this week... \$7.50. \$3.25 Arm Rockers, large and roomy, cobbler seat, strongly built, very fine finish, at... \$2.35. Felt Mattress Special—One of our best felt mattresses, full size and weight, \$8.50 value, special this week, at... \$6.75. Bed Spring Bargain—A big lot of woven wire, coil and iron frame. Springs that were slightly damaged in shipping, regular selling prices \$1.50 to \$4.50, on sale to close in 4 lots—50c 75c \$1.00 and \$1.50.

Monday Will Be Special Lace Day

Zion City and China Laces at... 5c. We have the exclusive sale of these famous wash laces in Omaha. The only lace manufactured in this country and consequently the only ones not subject to the 60% import duty. Buying these you get highest quality laces. Save the 60 per cent duty in price. See the special lots Monday, at, yard... 5c. 16c Linen Torchon Laces Monday, at... 5c. Very popular this season. A beautiful line for selection. Best Irish Crochet Laces, in yard goods and colors. We save you 33 1/2 per cent. We show the genuine goods, not the so-called Irish Crochet Laces, that are made in New York, but imported direct from Ireland—every yard guaranteed. 15c to 20c Embroidery Insertings, Monday, at, yard... 5c. State agents for the popular Hall Borchert Dress Forms. The best ever produced. New Dress Nets shown Monday. At Bargain Prices. Now Tucked Nets.

We are overstocked on embroidery insertings and on Monday will sacrifice thousands of yards of fine insertings in 4 1/2 to 6 yd. strips, worth 15c to 20c a yard, all in one big lot, per yd. 5c. Mail orders filled from Daily Ads except in case of hour sales.

Monday is the Day to Visit Our Drapery Dept.

Special Sale Saturday. Special Sale Saturday. This 35c Shoe Polishing Outfit. 10c Box Shinola... 25c. 25c Dauber and Shoe Polisher... 25c. Shinola is the best article on the market for its purpose. A waterproof polish that oils, polishes and preserves the leather; produces a patent leather finish that won't rub off. Polisher and Dauber are made of lamb's wool, regular price of set with 10c Box Shinola is 35c. To introduce them, we're selling them for a limited time at a special price... 25c. It's Easy POLISH YOUR OWN SHOES It's Profitable.

You Can't Beat Hayden's for Groceries. We sell the highest class of merchandise to the consumer at wholesale prices, and save the people of Omaha from 25% to 50% on their household expenses. 20 lbs. best pure Cane Granulated Sugar for... \$1.50. 8 lbs. best White or Yellow Cornmeal... \$1.00. 7 lbs. best Rolled Breakfast Oatmeal... 25c. 4 lbs. choice Japan Rice... 25c. 4 lbs. best hand-picked Navy Beans... 19c. 10 bars Diamond C or Best Em All Soap for... \$1.25. Bromangeon, Jellyon or Jello, pkg. 12c. The best Domestic Macaroni, pkg. 4c. Maita Vita Corn Flakes, pkg. 7c. The best Soda or Oyster Crackers, lb. 6c. 1-lb. cans assorted Soups (any kind you want) 12c. 1-lb. pkg Cold Water Starch... 3c. Gallon cans Apples or Pumpkin... 20c. Gallon cans Tomatoes, Peaches or String Beans... 25c. Gallon cans Apricots... 40c. 3-lb. cans fancy Table Peaches or Apricots... 12 1/2c. VEGETABLES AND FRUITS FOR EASTER. Fresh Spinach, per peck... 25c. Fresh Beets, Turnips, Carrots or Onions per bunch... 4c. Large Cucumbers, each... 1c and 7c. Large Head Lettuce, head... 7 1/2c and 12c. Fancy Hot House Radishes, 2 heads... 5c. Fancy Hot House Radishes, 3 bunches... 5c. BUTTER AND CHEESE PRICES. Choice No. 1 Dairy Butter, lb. 25c. Fancy No. 1 Country Creamery Butter, per lb... 25c. Fancy Full Cream Brick or Limburger Cheese, per lb... 15c.

Specials in Fancy Nets and Silks

Irish Points, regular \$7.50 values, at... \$4.98. \$3.50 values, in Irish Points, at, pair... \$2.98. Cable Net Curtains, worth \$8.50 a pair, go Monday at... \$6.00. Only two pairs to a customer. Barnett Lace Curtains that sold at \$3.98, go at, pair... \$1.98. Cable Net Curtains, 2 1/2 yards long, 50 inches wide, pr. \$1.49. 500 pairs of Lace Curtains for bed rooms, at, pair, \$1.00, 85c, 75c and... 50c. Madras, regular 25c values, go on sale Monday at... 18c. Special on Rope Portieres.

Queen Quality Shoes. CUSTOM GRADE \$4.00-\$5.50. Smooth Fitting Tailor Made Effect. All the New Spring Styles Now Shown.

Marvelous Reductions on All Sheets, Pillow Cases and Bed Spreads in Our Mammoth High Grade Linen Dept.

Monday. All \$1.25 Sheets, size 81x90, each, 85c. All \$1.10 Sheets, size 81x90, each, 75c. All \$1.00 Sheets, size 81x90, each, 65c. All 85c Sheets, size 81x90, each, 59c. All \$1.00 Sheets, size 72x90, each, 75c. All 85c Sheets, size 72x90, each, 65c. All 80c Sheets, size 72x90, each, 59c. All 14c Pillow Cases, size 42x36, 10c. All 14c Pillow Cases, size 42x36, 10c. All 20c Pillow Cases, size 42x36, 14c. All 20c Pillow Cases, size 42x36, 14c. One case hemmed crocheted bed spreads, full size, heavy and durable, good finish, at... 69c. Monday, each... 69c. One case Crochet Bed Spreads, heavy knotted fringes, cut corners, large size pronounced design, worth \$2.95; special Monday, each... \$1.75. All mail orders filled at advertised prices till Thursday.

We Do the Business in Hardware and Garden Tools

High grade Poultry Wire, extra strong... 4c. Per square foot, when cut... 4c. Guaranteed (in writing) rubber Garden Hose... 10c. 24-tooth Steel Lawn Rake, worth 60c... 50c. 15-tooth braided steel Garden Rake... 50c. Mrs. Potts' 1 1/2 qt polished Sad Iron... 29c. 8-quart enameled Milk or Hot Cooker... 29c. Steel Shovel, square or round point, for... 35c. 4-tine Spading or Potato Forks... 35c. 7c Steel Japanned Mail Boxes... 35c. OUR NEW DELIVERY SYSTEM. FACTORY SERVICE—ROCK PRICES.

In the Field of Electrical Experiment

Sends Thought by Wire. THOUGHT will be translated just as a telegram is, thought energy can be carried along a conductor and into the earth much in the same way as a lightning rod conducts lightning. It is more than possible that thought can be conducted and made itself visible in writing. These remarkable conclusions concerning thought transmission are reached by Prof. Kotik, of Moscow, a psychologist with a European reputation, says the Chicago Inter Ocean. He publishes them in a pamphlet, entitled, "The Invisible Thought Photography." It is attractive as great attention in Germany as it is in Russia. Kotik made the experiments on which his conclusions are based on a girl 11 years old, daughter of a professional thought reader, and her father. He chose them because their minds are trained. Kotik's audience was composed of the members of the "inner circle" of Moscow university, who may be regarded as experts in psychology. The girl's eyes were carefully bandaged, her ears were stuffed with paraffin and cotton-lint, she was blind and deaf for the time. In the first experiment her father stood on a bare wooden floor, he holding her hand. She "read" quickly and accurately all the words and short sentences her father presented to her while he held her hand. The words and sentences were written by persons in the audience, and most were in languages which neither father nor daughter understood. A physician wrote in Greek. The girl, her eyes bound still, reproduced the Greek characters in chalk on a blackboard. Notable Electrical Enterprise. A striking illustration of the progress being made in the use of the hydraulic power for the generation of electricity is furnished by the recent closing of negotiations in Canada for a new transmission line. It will start from Niagara, run westward to Dundas (fifty miles away), and there divide into two branches. One will extend to Toronto, a second by way of Guelph to Stratford, and the third by way

Wonderful as are these advances, they have been largely inspired by the pioneer work done at Niagara under the guidance of scientific advisers of international reputation.

Economy in Electric Lighting. In nearly every house there are places where eight candlepower, or even four or two candlepower could be substituted for the sixteen candlepower lamps, thereby effecting a great saving. These small candle power lamps give light enough for closets, stairways, cellars, hallways, pantries and woodsheds, or storerooms. Small candlepower lamps have the double advantage of saving the customer money when in use and not coating him so much when accidentally left burning. It is well enough to use the new high low lamps for reading or where a well lighted room is desired, but it is safer for the eyes and better for the pocketbook to use less brilliant lamps where a great amount of light is not necessary. Hall lamps or porch lamps which are kept burning should be of not more than two or four candlepower. These lamps give ample light for so small a space and really cost less than kerosene. There are numerous times in every home where it is desirable to burn a lamp all night. In case of sickness a lighted lamp

throughout the night is quite essential, use less brilliant lamps where a great saving for this purpose.

When it is realized that a sixteen candlepower lamp uses 3 1/2 per cent more current than a twelve candlepower, or per cent more than an eight candle power, three times as much as a four candlepower, and five times as much as a two candlepower lamp, the economical advantage of the smaller sizes is apparent. If the householder who complains about the electric light bill from month to month will observe the following rules he will find that the cost for lighting his home is, nothing unreasonable. Don't waste light. Use the smallest candlepower lamps which will do the work required. Use reflectors for close work. Keep a few of the new metal filament lamps on hand for use where a large amount of light is required for any length of time. They will pay for themselves many times over. A blacked lamp means a dimmed light. Throw it away. Paying for current to operate a dim light is the height of extravagance. One new lamp will often give as much light as two old ones. Don't spoil a good lamp by surrounding it with a light killing shade. Many of

the ornamental shades are nothing more or less than fancy glass light-sponges which absorb most of the light rays.

Rooms finished in dark colors require more light than rooms finished in light colors. Don't expect to light your house in winter as cheaply as you do in summer. It is impossible, for there are several hours more daylight in summer than in winter. He Got There. An old Irishman named Casey made a lot of money as a contractor and built a fine house for his children. The sons and daughters were much ashamed of the plebeian father, and Casey was always kept in the rear of the house when they had a party or a reception. One day Casey died, and there was a great to-do about it. The children had a fine coffin with plenty of flowers, and Casey was laid in state in the parlor. That evening an old Irishwoman, who had known Casey when he was a laborer, came and asked to see the face of her dead friend. They conducted her to the parlor. She walked up to the coffin, took a long look, and said: "Faith, Casey, an' they've let ye into the parlor at last!"