

SPECIAL SALES AT BRANDEIS STORES

Millinery, Women's Ready-to-Wear Apparel and Accessories for Easter

Exquisite Easter Millinery

Brandeis is equipped as no other western house has ever been to show the new spring styles. Through our Paris office we have received the very latest creations every week, keeping us in perfect touch with the latest expression of French style up to the present moment. New models shown Saturday for the first time are absolutely exclusive with us.

Imported Eastern Patterns

New arrivals just received from New York—among the strictly new shapes are the new roll rim sailors and the newer mushroom ideas in every new shade—trimmings of novelty aigrettes, French flowers and foliage—two wonderfully complete groups at—

\$15 and \$20

Women of good taste invariably buy their millinery at Brandeis because every Brandeis Hat is absolutely correct in style.

Hundreds of beautiful new hats are shown for the first time Saturday.



THOUSANDS OF FLOWERS FOR TRIMMING
In every variety that is fashionable—every shade and every size—imported direct to Brandeis—main floor, per bunch, at **25c**

\$7.50 Spring Millinery in the Basement **\$3.49**
Two hundred up-to-date show-room models—all in new shapes—and a great variety of fashionable trimmings—hats that are charming for Easter wear, actually worth \$7.50, at **\$3.49**
UNTRIMMED HATS—Hundreds of styles, all colors, in the basement at **75c**

READY-TO-TRIM SHAPES
New Milan braids in burnt and white—all the correct, large and small shapes—strictly up-to-date, second floor **\$1.50**

AN EXTRA SPECIAL EASTER HATS
worth up to \$15, at **\$5.00**

Brandeis is known to every woman in Omaha as the place where fashionable hats can be bought for \$5.00. We offer beautiful Easter hats, in all up-to-date shapes—old rose and new shades of blue and copper as well as white and black—easily worth up to \$15.00—your choice Saturday at **\$5**

Smart Suit Hats

This season we show hundreds of the smartest and most becoming new suit hats, trimmed in the simplest but smartest fashion with flowers, fruit, aigrettes, quills, etc.—scores of strictly new and exclusive styles, at **\$10-\$12.50**

Misses' and Easter Millinery Children's

There never was a showing of strictly modish juvenile hats like this in the west. The new lace and Tuscan bonnets, colored and uncolored Java straws—trimmed with beautiful silk sashes; new lace hats trimmed with fine flowers and ribbons; just the kind of hats you wish for little girls and misses—an almost unlimited **\$1.50 to \$7.00** variety at

BRANDEIS STORES Women's Stunning Suits, Coats and Waists

The high standard we maintain in our ready-to-wear department makes Brandeis Stores the only practical place for a woman to buy an Easter suit and be sure of correct styles and satisfactory variety to select from.

SPECIAL SALE OF HIGHEST GRADE

Women's Sample Suits

There are nearly fifty of these suits in this group and every one is a sample that you will not find duplicated. Made in accordance with the higher standard of style always found at Brandeis. The newest three-piece and two-piece suits, some strictly tailored and others more elaborate—hipless effects and every correct style feature—made to sell up to \$50.00—in one great group Saturday, for **\$35**

Special Price Reductions in Fine Sample Suits

We have grouped great lots of our most beautiful sample suits into special lots for the last day before Easter. It is a selling event of extreme importance.
Women's \$100.00 Sample Tailored Suits, at **\$62.50**
Women's \$85.00 Sample Tailored Suits at **\$59.00**
Women's \$75.00 Sample Tailored Suits at **\$49.00**
Women's \$65.00 Sample Tailored Suits at **\$42.50**

New Arrivals in Fashionable Suits at \$25

These are the style aristocrats for spring. We are the exclusive agents in this section of the United States for these beautiful suits. The style features in the new arrivals show the latest expression of correct style. Cannot be duplicated in any other line for less than \$35.00. Fashionables are **\$25**



DAINTY and PRACTICAL STYLES IN

Waists for Easter Wear

Dainty Lingerie Waists—made in those sheer summery effects that are so fashionable this season—many are very elaborate—special groups for Easter wear—worth **\$1.50** each—at **98c**
Women's Lace and Net Waists—For every fashionable occasion—for wear with Easter suits, etc.—many extreme novelties—worth up to **\$7.50**, at **\$3.98**
New Dutch Neck Lingerie Waists—Fashion's latest and most popular model for 1907—greatest variety of pretty styles in the west, **\$1.50, \$1.98, \$2.98, \$3.98**. The new "Four-in-One" Waists—A waist that may be worn in four separate styles—Brandeis is first to show it—**\$3.50**

300 HIGH GRADE SKIRTS, worth \$12.50, at \$6.98

Made in silks, volles, chiffon, panamas and serges, strictly new spring styles, made to sell as high as \$12.50, special for Saturday **\$6.98**

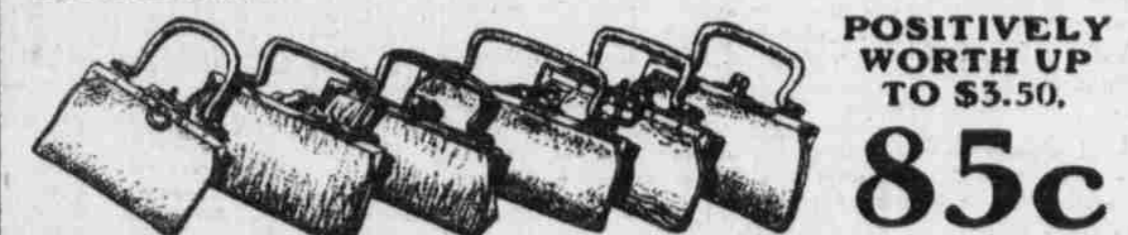
SPRING COATS and JACKETS

Every new style in Spring outerwear that is desirable and correct this season.
Long Serge Coats—**\$12.50, \$15.00 and \$19.00**
Long Covert Coats—**\$15.00, \$19.00, \$25.00**
Long Silk and Shantung Coats—**\$10.00, \$12.50 and \$15.00**
3/4 Covert and Serge Jackets at **\$7.50, \$10.00 and \$12.50**
Striped Covert Jackets—**\$5.00 and \$7.50**—Filk Braid Jackets, **\$10.00**
White Serge Tailored Suits—Fashion's favorite this season, at **\$35, \$33 and \$45**
White Serge Tailored Separate Skirts—All new arrivals at **\$6.98, \$8.98 and up to \$16.50**

SPECIAL SALE On Big Bargain Square

1,000 All Leather Bags Worth up to **\$8.50**, at **85c**
THESE ARE FAMOUS JOHN KEHL CO. MAKE

Solid leather hand made bags of fine quality—many styles—some 10-inch overlapping frames—brown, tan, green, navy and black—biggest bargain ever offered in Omaha.



POSITIVELY WORTH UP TO \$3.50, 85c
Also Entire Stock Shopping Bags Bought From Reingold & Sons, N. Y. We bought from this great Fifth Avenue house bags from Vienna, Paris, London, Berlin, also Florida. Alligator bags worth up to \$20.00 each, hand tooled bags—brown, tan, navy, hand painted bags—some are fitted with pearl manicure pieces—all at **1.98-2.98-3.98**

New jet earrings—very special, from 50c to \$5.00.
New arrivals in collar pins, Buster Brown pins, belt pins—from 50c to \$10 each.
All the fine elastic belts that sold up to \$1; Saturday 45c.
On the front bargain square—silk and mercerized elastic belts gun metal or gold plate buckles—worth 25c and 50c each, at 15c.
The new Dutch collar pins—all the rage, at 75c and \$1.00.
The latest fad—jet shirt waist rings—very faddish, at 50c.
Jet belts at 50c.
1,000 styles in women's hat pins, from 25c to \$5.00.
Mansh shirt waist sets for women in solid gold and gold filled, solid gold cuff links, at \$1.25.
Men's summer jewelry—the pins, shirt studs, tie holders—solid gold and gold filled.
Evening dress shirt studs in pearl and gold at popular prices.
Sterling silver or gold filled monogram hat pins, no charge for engraving initials, \$1.00.
Waist and cuff pin sets from \$1 to \$5.

Brandeis Cut Flower Dept.—Near South Lobby

SALE BIG EASTER LILIES
Thousands of the finest quality Easter Lilies will go on sale Saturday **40c and up** at **40c and up**
Also a great variety of other Easter blooming plants and cut flowers at the lowest prices.
Extra large shipment of lilies to be sold at 15c a blossom at south lobby Saturday.

Easter Novelties

In Brandeis Sweetland—East Arcade
Jelly Bird Eggs 10c Lb.
Plush Rabbits, each **10c**
Cotton Rabbits, each **1c and 3c**
Panorama Eggs, each **5c and 10c**
Papier Mache Rabbits, each **5c and 10c**
Natural Ducks and Chicks, each **10c**
Easter Nests and Baskets, with chicks and rabbits, handsomely decorated, hundreds to choose from, each **5c**
Extra special Easter offer—bird nest, filled with candy bird eggs, complete **5c**
Candy for Easter gifts—all the popular kinds—many new varieties found only at Sweetland. Many special prices Saturday.

BRANDEIS STORES Great Drug Bargains

15c Chamols	8c	Ivory Soap	4c	25c Sanitol Tooth Paste or Powder	at 14c
25c Hydrogen Peroxide	9c	7c Rubber Gloves	39c	3 Cakes Colgate's English Process Soap	25c
25c Sanitol Tooth Wash	7c	Large Box Samsaras, only	4c	15c Liquezone Soap	5c
		10c Colgate's or Williams' Shaving Soap	5c	75c Manicure Scissors	39c
		25c Dr. Graves' Tooth Powder	12c	25c Williams' Talcum	12c
		at 1-lb. 20 Mule Team Borax for	9c		
		7c Ideal Soap	5c		

TOILET ARTICLES
25c Sanitol Face Cream...14c
25c Colgate's Tooth Powd...15c
50c Ingram's Milkweed Cream...30c
50c Berry's Freckle Ointment...20c
25c Palmer's Almond Meal...15c
25c Hudnut's Talcum...15c
50c Colgate's Talcum, (always)...15c
50c 4711 Talcum Powder...15c
50c Ricker's Violet Cerate...30c
\$1.50 Oriental Cream...\$1.09
75c Pompetan Massage...94c
25c Boerner's Shampoo...14c
25c Triplet Bath Powder...12c
25c Rosaline...15c
50c Dr. Wernett's Powder for False Teeth...35c
25c Sanitol Bath Powder...14c
50c Danderine, special...45c
\$1 Graham's Hair Restorer...85c

RUBBER GOODS
55c Fountain Syringes...49c
\$1.25 Fountain Syringe...89c
\$2.25 Combination Syringe...\$1.69
75c Hot Water Bottle...49c
\$3.50 Victor Female Douche...\$1.90
We cut prices on patent medicines.
25c Castoria...32c
50c Swamp Root...45c
50c Syrup of Figs...45c
50c Kodol Dyspepsia Remedy...45c
\$1 Lydia Pinkham's Vegetable Compound...85c
\$1 Wine of Cardui...80c
\$1 Duffy's Pure Malt...80c
\$1 Green's Mountain Renovator for...80c
\$1 Abbott Bros. Rheumatic Remedy...80c

PERFUMES
50c White Lilac, per oz...25c
50c Grapeapple, per oz...25c
50c Flower Girl...25c
50c Locust Blossom, per oz...25c
50c Locust Blossom, (Dabrooks)...25c
50c California Ideal, per oz...25c
50c Florida Water, special...15c
50c Java Rice, (flesh or white)...25c
75c Roger & Gallet Anthea Powder, 25c
25c Swansdown, special...30c
25c Roger & Gallet Rice Powder...15c

FREE to first 100 purchasers of Miss. Yale's goods we will give you free one jar of skin food.

BIG SPECIAL BARGAINS SATURDAY IN BRANDEIS BASEMENT

Mens' and women's shoes in all sizes, good quality leather—worth up to \$2.50, at \$1.59 Women's trimmed hats—in new spring styles, all up-to-date and worth up to \$7.50, at \$3.49 Women's untrimmed hats—all colors, new shapes— 75c	Women's and children's fast black seamless hose, worth 15c pair 10c Women's embroidered and lace edged handkerchiefs—also men's 15c handkerchiefs, at 5c French and German Val. and Torchon laces, worth up to 15c yard, at 5c Two great specials in women's corsets—would be cheap at \$1.25 and 75c—special, at 75c and 49c	IN OUR GREAT BASEMENT CLOAK DEPARTMENT Women's Spring Tailored Suits, worth \$15, \$10 at \$10 Women's Spring Tailored Suits, worth \$12.50, at \$6.98 Women's Tailored Suits—worth \$9.00, \$5 at \$5 Women's Tailored Skirts—worth \$3.50, \$1.98 at \$1.98	Women's \$4.00 Lace and Net Waists— \$1.98 at \$1.98 Women's \$5.00 Taffeta Silk Waists— \$2.98 at \$2.98 Women's \$1.00 Lingerie Waists— 50c at 50c Children's Coats— \$1.50 worth \$3.00, at \$1.50	Women's Tailored Skirts—worth \$6.50, \$3.98 at \$3.98 Women's Covert Jackets—worth \$5.00, \$2.98 at \$2.98 Women's Covert Jackets—worth \$7.50, \$4.98 at \$4.98 Children's Dresses— 98c worth \$1.50, at 98c	Clothing Specials in Bargain Basement Boys' \$1.00 Knickerbocker Pants at 39c Boys' 75c Shirt Waist Blouses—many black sateen at 19c Boys' \$3.00 Wool Knickerbocker Suits at \$1.48 Children's 50c Romper Play Suits at 19c Men's \$12.50 Strictly All Wool Blue Serge Suits \$7.50 Men's and Boys' 75c Negligee Shirts, at 25c
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